

Delix BUSINESS MODEL

1. OUR VISION

Our vision is to revolutionize the working of delivery systems in India and all over the world, and make it efficient, user-friendly and fully tech-driven with the help of cutting-edge engineering and technology capabilities.

2. PROBLEM

There are a lot of delivery models out there but they are not fully efficient and tech-driven and not much employment to the ones having no vehicles for delivery.

3. SOLUTION

We at Delix are building a fully technology - driven automated, environment friendly delivery system which aims to deliver the products directly from industries and factories to customers in least possible time to with a lot of exciting offers to customers as well as target based rewards along with regular salary to our drivers.

4. HOW WILL IT WORK?

1. Step 1: Structure

We have divided India into 700+ circles with the help of pincodes. We have tied up 1000+ verified industries located in these pincodes. 5 drivers are each distributed over 1-2 pincodes.

2. Step 2: Placing Order

We have made an E-commerce website with features like Cart functionality, Tracking orders, Chatbot functionality etc. So the user comes to our website <https://thedelix.netlify.app/> and orders the products as per his/her needs.

3. Step 3: Receiving Order

As the order is placed by the customer, our system extracts the pin-code from where the order was placed and instantly notifies the nearest industries (industries of same category of the product ordered) of that pincode. As one of the industries management accepts the order, the user is notified with the industry details and location of the industry.

4. Step 4: Packaging

This is one of the most important steps we focus on. We encourage the industries tied up with us to not use plastic packaging. Instead use environmentally friendly methods in packaging.

5. Step 5: Order Pickup

We hire people in need even if they don't have access to vehicles as we've collaborated with Yulu Bikes and its likes for providing DeliX with e-bikes with delivery boxes and GPS Tracking Screens. This collab has reduced the transportation cost and removed the barrier of drivers not having vehicles but wanting jobs. The drivers in the allotted pin-codes are informed via the screens on their e-bikes, full order details and they may accept the order.

6. Step 6: Order Delivery

The customer is messaged on the website as the driver picks up the order along with full tracking of the order and minimum time required for the order to be delivered.

7. Step 7: Order is delivered

As the order is delivered, the customer is expected to give us a review on our website regarding both the product quality and delivery efficiency. As the order is delivered, our automated

systems automatically update the database and the driver's records are also updated.

5. UNIQUE FEATURES OF OUR MODEL

1. Fastest Possible Delivery

We ensure domestic orders be delivered within at max 15-18 hours and the foreign orders be delivered within 24 hours through overnight shipping.

2. Foreign Orders and warehouses

We provide overnight shipping for international deliveries at lowest possible cost to USA, UK and Australia for now, where we also have our warehouses situated.

3. Providing mass employment

We are providing mass employment at best salary to economically weaker sections and the poor even if they don't have any vehicles as we provide them with Yulu Bikes. And also provide them rewards for completing certain tasks.

4. Environment Friendly model

We encourage the verified industries tied up with us to reduce use of plastic and it's related products in packaging. We have also collaborated with Yulu Bikes to provide us economical E-bikes with delivery boxes, which helps reduce pollution and is cost-effective too.

5. Making Happy Customers

We provide a 10-15% discount on the first delivery through our website. On purchasing products worth more than 40,000, we gift them some exciting gifts and free delivery charges for their next 2 products

6. Full product Tracking

Our customers are provided with real-time tracking feature to know the current location of their product along with time required for the product to be delivered and automated message in case of delays

7. Free Gifts and Passes

The customers who have already bought products worth more than 1,00,000 , we provide them free gifts and passes to several events and also a 2 month free Yulu ride.

8. Variety of products offered

We have till now tied up with 1000+ industries all over India from different pin codes to provide you the fastest delivery. There are more than 2,000 products listed on our website.

6. E-COMMERCE WEBSITE FEATURES

1. Full Product Details
2. Credit Card Payment Option
3. Add to Cart Functionality
4. Chatbot Functionality
5. Order Tracking Functionality

7. TECHNOLOGIES USED

Website

1. HTML
2. CSS
3. Javascript
4. Tailwind CSS
5. Bootstrap
6. Sass

Video & Brochure

1. Have to add
2. Have to add

8. TEAM

1. Sahil Jain - Web Developer
2. Durvish Khanna - Graphic and Video Designer

-----THANK YOU-----