

GOODCABS

SEAMLESS TRIPS

Overall Analysis

City Level Analysis

Passenger & Seasonal Trends

Clear all slicers

MONTH

All

CITY

All

© codebasics

TOTAL TRIPS

425,903

Target: 429,000

(-0.72%)

TOTAL REVENUE

₹108.19M

TARGET NOT AVAILABLE

AVERAGE PASSENGER RATING

7.66

Target: 7.98

(-3.94%)

TOTAL NEW PASSENGERS

176,998

Target: 185,100

(-4.38%)

TRIP TARGET COMPLETION RATE BY MONTH

| Month    | Completion Rate (%) |
|----------|---------------------|
| January  | ~85                 |
| February | ~95                 |
| March    | ~90                 |
| April    | ~88                 |
| May      | ~92                 |
| June     | ~65                 |

DISTRIBUTION OF TRIPS BY PASSENGER TYPE

| Passenger Type | Trips (K) |
|----------------|-----------|
| repeated       | 248.91K   |
| new            | 177.00K   |

REVENUE PER TRIP BY PASSENGER TYPE

| Passenger Type | Revenue (₹) |
|----------------|-------------|
| new            | ₹ 302.06    |
| repeated       | ₹ 219.86    |

CITY TRIPS SUMMARY

| City name     | Total trips | Total revenue | Average fare per trip |
|---------------|-------------|---------------|-----------------------|
| Chandigarh    | 38.98K      | ₹11.06M       | ₹ 283.69              |
| Coimbatore    | 21.10K      | ₹3.52M        | ₹ 166.98              |
| Indore        | 42.46K      | ₹7.64M        | ₹ 179.84              |
| Jaipur        | 76.89K      | ₹37.21M       | ₹ 483.92              |
| Kochi         | 50.70K      | ₹17.00M       | ₹ 335.25              |
| Lucknow       | 64.30K      | ₹9.46M        | ₹ 147.18              |
| Mysore        | 16.24K      | ₹4.05M        | ₹ 249.71              |
| Surat         | 54.84K      | ₹6.43M        | ₹ 117.27              |
| Vadodara      | 32.03K      | ₹3.80M        | ₹ 118.57              |
| Visakhapatnam | 28.37K      | ₹8.02M        | ₹ 282.67              |
| Total         | 425.90K     | ₹108.19M      | ₹ 254.02              |

NEW vs REPEAT PASSENGER TRIPS BY MONTH

| Month    | Total new passengers (K) | Total repeat passengers (K) |
|----------|--------------------------|-----------------------------|
| January  | ~36                      | ~8                          |
| February | ~36                      | ~9                          |
| March    | ~31                      | ~10                         |
| April    | ~27                      | ~11                         |
| May      | ~24                      | ~12                         |
| June     | ~23                      | ~9                          |



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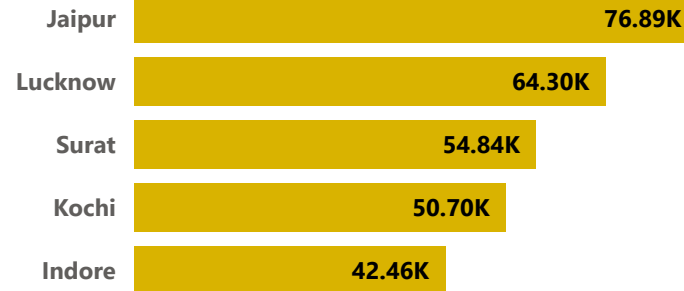
Target: 185,100

(-4.38%)

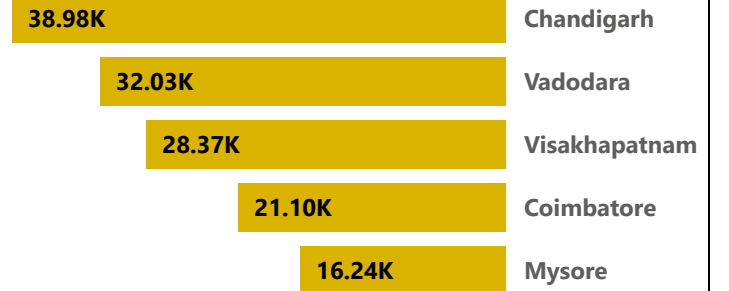
METRICS

- ☒ Trips
- ☐ Revenue
- ☐ Passenger Rating
- ☐ Passengers
- ☐ Repeat Passengers
- ☐ New Passengers
- ☐ Fare per Trip

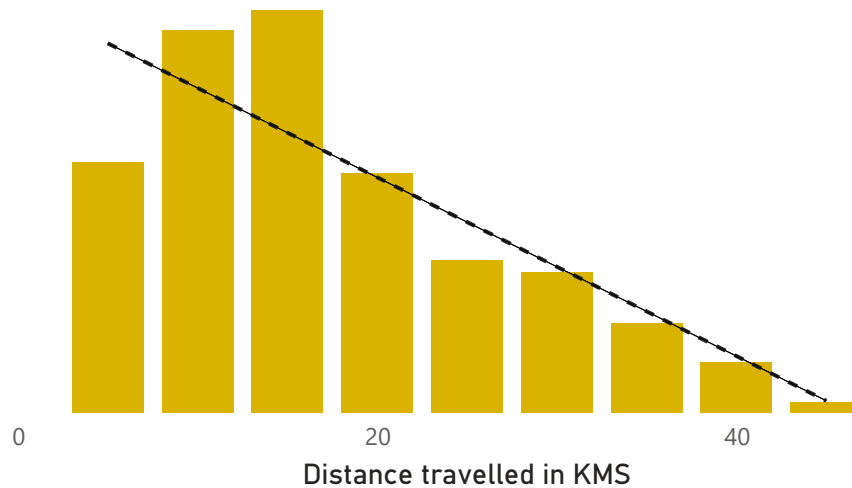
TOP 5



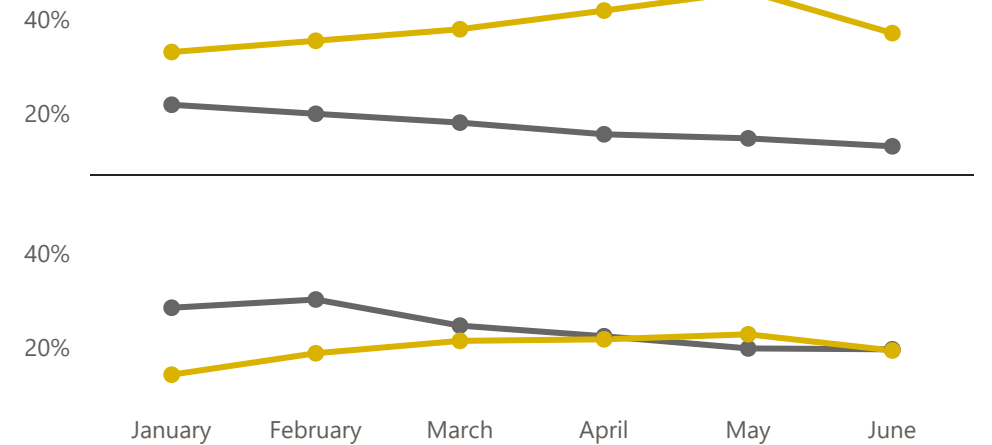
BOTTOM 5



DISTRIBUTION OF TRIPS BY DISTANCE TRAVELED



TRIP TARGET RATE BY MONTH, PASSENGER TYPE & DAY TYPE





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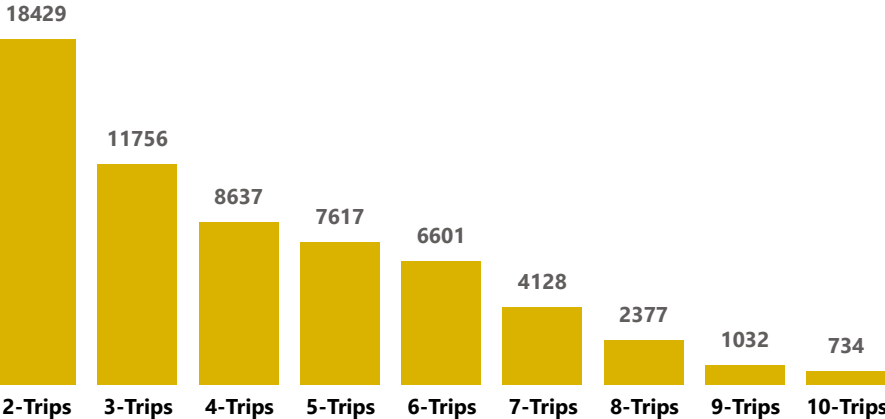
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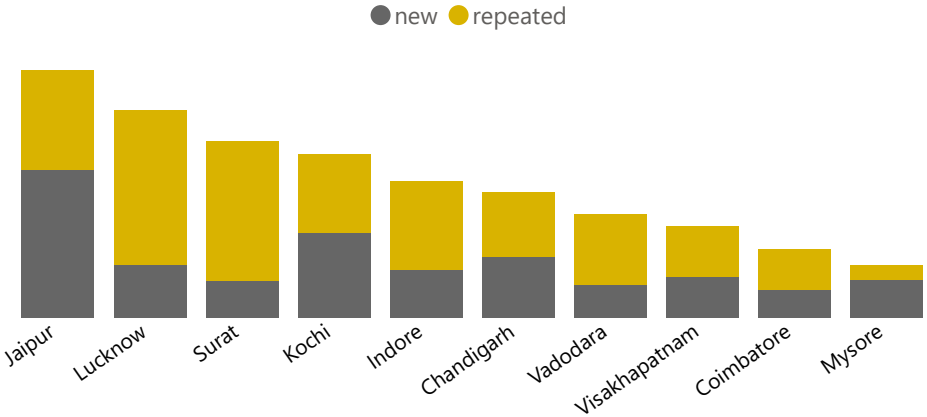
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DISTRIBUTION OF REPEAT PASSENGERS BY TRIP COUNT



TOTAL TRIPS BY CITY & PASSENGER TYPE



| City          | Passenger type | Average driver rating | Average passenger rating |
|---------------|----------------|-----------------------|--------------------------|
| Chandigarh    | new            | 7.99                  | 8.49                     |
| Chandigarh    | repeated       | 7.47                  | 7.49                     |
| Coimbatore    | new            | 7.99                  | 8.49                     |
| Coimbatore    | repeated       | 7.48                  | 7.48                     |
| Indore        | new            | 7.97                  | 8.49                     |
| Indore        | repeated       | 7.48                  | 7.47                     |
| Jaipur        | new            | 8.99                  | 8.99                     |
| Jaipur        | repeated       | 8.98                  | 7.99                     |
| Kochi         | new            | 8.99                  | 8.99                     |
| Kochi         | repeated       | 8.99                  | 8.00                     |
| Lucknow       | new            | 6.99                  | 7.98                     |
| Lucknow       | repeated       | 6.49                  | 5.99                     |
| Mysore        | new            | 8.98                  | 8.98                     |
| Mysore        | repeated       | 8.97                  | 7.98                     |
| Surat         | new            | 6.99                  | 7.98                     |
| Surat         | repeated       | 6.48                  | 6.00                     |
| Vadodara      | new            | 7.00                  | 7.98                     |
| Vadodara      | repeated       | 6.48                  | 5.98                     |
| Visakhapatnam | new            | 8.98                  | 8.98                     |
| Visakhapatnam | repeated       | 8.99                  | 7.99                     |