

Career Aspiration of Gen Z in India

Step aside millennials, the largest generation *ever* is ready to rent. The oldest members of Gen Z will ring in their 26th birthdays this year, and this tech-savvy group is quickly becoming the fastest growing renter demographic.

Click on the items below to drill into the analytics

Key Performance Indicators

- 1) Gen Z actively drives global changer, with 24.28% leading the way.
- 2) Gen Z's strong learning preference 98.22% fuels knowledge acquisition.
- 3) 13.13% of Gen Z seek creative job roles, indicating artistic opportunities.
- 4) 74.30% of Gen Z stresses clear communication and expectations for productivity.
- 5) 58.63% of Gen Z favour's remote and hybrid work options, prioritizing flexibility and work-life balance.

Student



- Demographics
- Influencing Factor
- Career Aspiration
- Integrity & Mission

Employee



- Manager Preference
- Working Environment
- Team Play Setup
- Employer Preference
- Firm Mission





Student Dashboard



Gender

- ☐ Female
- ☐ Male



Student

41.84K

Insight

73.21%
Not Inclined Integrity Firm Mission

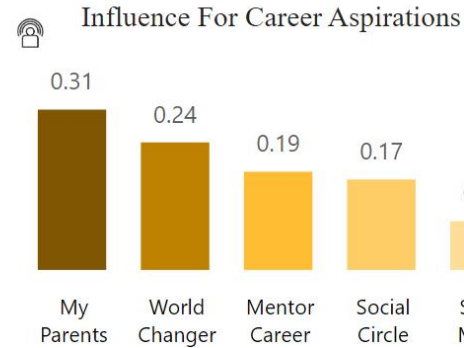
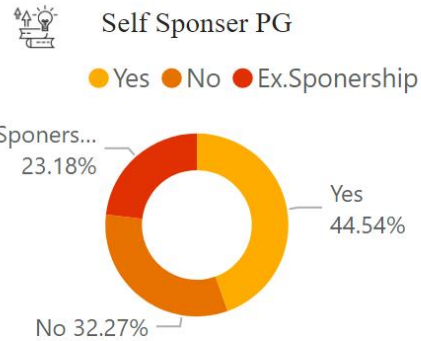
78.70%
Prefer to do Ethical Work

44.54%
Self Sponser PG

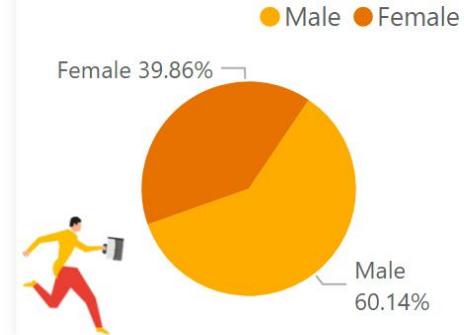
30.51%
Career Aspiration Parents Influence

Career Aspiration

- ☐ Mentor Career
- ☐ My Parents
- ☐ Social Circle
- ☐ Social Media
- ☐ World Changer



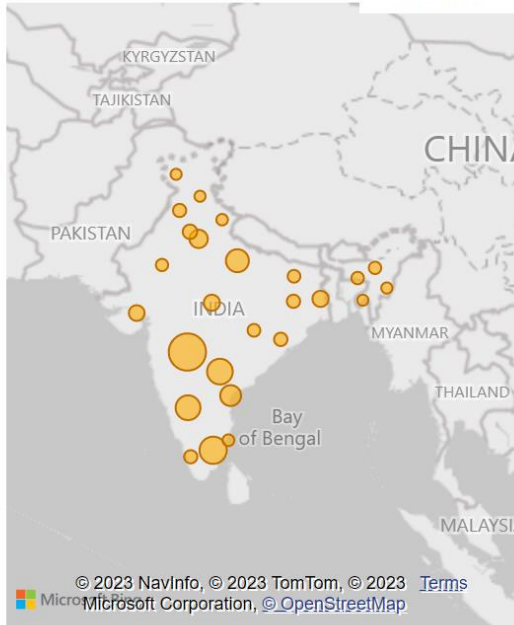
Gender



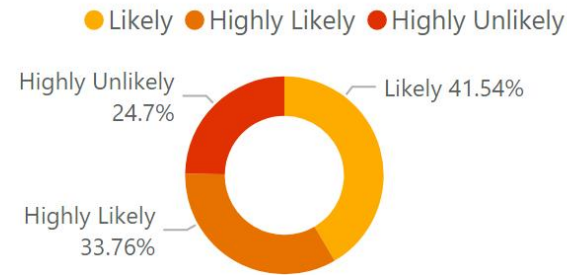
State

All

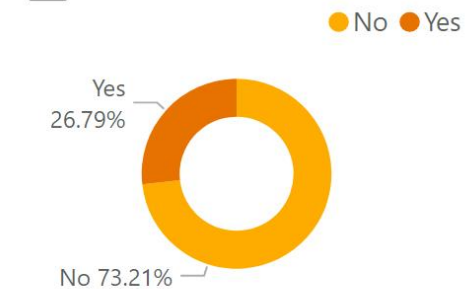
Indian State



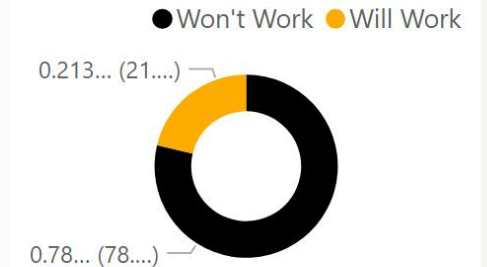
Work for Non Social Firm



Integrity vs Firm mission



Unethical Mission & Action



Career Aspiration Job





All

All

All

All

[illegible]

29.98% Instructor Led Learning

58.63% T.Remote & Hybrid Learning

● Clear Com... ● Clear Expect... ● Goal-setti...

The chart displays five stacked bars, each representing a learning model. Each bar is composed of three segments: a bottom yellow segment, a middle orange segment, and a top pink segment. The relative heights of these segments vary across the models.

Learning Model	Clear Com...	Clear Expect...	Goal-setti...
Instructor Led	High	Medium	Low
Organis... Learning	Medium	High	Low
Observ... Learning	Medium	Medium	High
Trial & Error	Medium	High	Low
Self Paced	Medium	High	Low

Category	Bar 1 (Dark Orange)	Bar 2 (Light Orange)
May Be	0.24	0.35
Yes	0.15	0.23
No	0.01	0.01

Career Aspiration Job	Mentor Career	My Parents	Social Circle	Social Media	World Changer	Total
AI & Robots	0.01	0.01	0.01	0.00	0.01	0.05
BPO	0.00	0.01	0.00	0.00	0.00	0.02
Business Operations	0.02	0.04	0.02	0.01	0.03	0.12
Content Creator	0.01	0.01	0.01	0.00	0.01	0.04
Total	0.19	0.31	0.17	0.09	0.24	1.00