

Task 1: Net Zero Idea Brainstorming

Use this template to create an initial list of ideas/initiatives that can help HSBC drive towards net zero in our operations. Feel free to adjust the categories if you'd prefer to break down the initiatives in another way.

Category	Idea
Energy / utilities	<p>The initiative ideas:</p> <ul style="list-style-type: none"> ● Switch to renewable energy sources, such as solar and wind power. ● Install energy-efficient lighting and appliances. ● Insulate our buildings to reduce energy loss. ● Implement a demand-side management program to reduce peak energy usage. ● Use energy-efficient transportation, such as electric vehicles or public transportation.
Supply chain (e.g. equipment & supplies)	<p>The initiative ideas:</p> <ul style="list-style-type: none"> ● Select suppliers who have a commitment to sustainability. ● Require suppliers to use recycled materials and sustainable practices. ● Reduce the amount of waste generated in our supply chain. ● Use sustainable packaging.
HQ employee practices	<p>The initiative ideas:</p> <ul style="list-style-type: none"> ● Encourage employees to telecommute or carpool to work. ● Provide incentives for employees to recycle and compost. ● Offer sustainable food options in the cafeteria. ● Educate employees about sustainability and how they can make a difference.
Our products	<p>The initiative ideas:</p> <ul style="list-style-type: none"> ● Design products that are energy-efficient and made with sustainable materials. ● Offer a take-back program for our products so that they can be recycled or reused. ● Educate our customers about the sustainability of our products.
Other – facilities	<p>The initiative ideas:</p> <ul style="list-style-type: none"> ● Install rain barrels to collect rainwater for irrigation. ● Create green spaces on our property to help improve air quality and reduce stormwater runoff. ● Install solar panels on our roofs to generate electricity.
Other – employees	<p>The initiative ideas:</p> <ul style="list-style-type: none"> ● Provide employees with sustainability training. ● Offer employees discounts on sustainable products and services. ● Recognize employees for their sustainability efforts.

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The supporting documents and model answer in this task are not a reflection of the activities undertaken by HSBC to achieve net zero. Information on HSBC's commitment to net zero is available here: <https://www.hsbc.com/who-we-are/our-climate-strategy/net-zero-in-our-operations>