

CREATIVITY, PROBLEM SOLVING AND INNOVATION – WEEK 11

K T DECISION ANALYSIS TABLE

CRITERIA	WEIGHT	Apple iPhone 13 Pro		Samsung Galaxy S22 Ultra	
		Rating	Score	Rating	Score
Chipset	10	8	80	10	100
RAM	10	9	90	9	90
Camera	10	10	100	9	90
Design	10	8.5	85	8	80
Weight	10	8.5	85	8.5	85
Screen Resolution	10	9.5	95	9	90
Battery	10	7.5	75	8.5	85
CPU	10	9	90	9	90
TOTAL ->	720	...	710