



Reshami Gupta

Project Manager

Communicative and eager individual looking for a consulting role where I can utilize my experience and skills to identify issues and develop creative solutions to improve revenue and operations.

Contact

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Address

Pocket- H, Sarita Vihar, New
Delhi - 110076

Education

2021
Bachelor of Commerce
University/College

2018
Intermediate
School

Expertise

- Data collection and analysis
- Qualitative and Quantitative analysis
- Excellent Leadership skills
- Communication and interpersonal skills
- Understanding business objectives
- Vendor Management

Language

English

Hindi

Experience

Nov 2023-Present

Market Xcel Data Matrix Pvt Ltd

Project Manager

- Collaborated closely with senior management on long-term strategic planning initiatives related to projects in development or execution stages.
- Conducted regular status meetings with internal teams and external partners to track progress against established milestones.
- Monitored progress of each project to ensure timely delivery of deliverables in accordance with established quality standards.
- Negotiated contracts with vendors and suppliers based on company objectives and budget constraints.
- Communicated effectively with stakeholders to ensure project goals are met on time and within budget.
- Analyzed data from various sources such as surveys, interviews, focus groups. to inform decision-making related to projects.

2022-2023

1 Lattice Technology Solutions (erstwhile PGA Labs)

Research Associate

- Focused on both primary and secondary research.
- Design and implementation of survey instruments such as telephonic questionnaires to obtain study information.
- Validated incoming data to check information accuracy and integrity while independently locating and correcting concerns.
- Gathered, arranged, and collected research data on competitors, consumers and marketplace, and consolidated for presentations and reports.

Projects

Quantitative and Qualitative

- Worked for the Lafz Myza & Zayn a Global Halal Certified makeup brand across Bangladesh and India.
- Worked for a healthcare and life sciences projects.
- Includes medical and pharmaceutical devices
- Worked on a consumer and retail segment.
- FMCG: Includes products that are sold quickly and at a relatively low cost.
- Travel and tourism.
- Food and restaurant services.
- Worked on a BFSI (Banking, financial services & Insurance) projects.
- Includes banks and FIs, Insurance and other fintech platforms.

Expert Networking

- Helped company to build a strong network between top tier professionals to share their knowledge and expertise that helped in growing the network, amplified the reach, and connect with opportunities that matter.