



# CONSUMER GOODS AD\_HOC INSIGHTS

Report 1

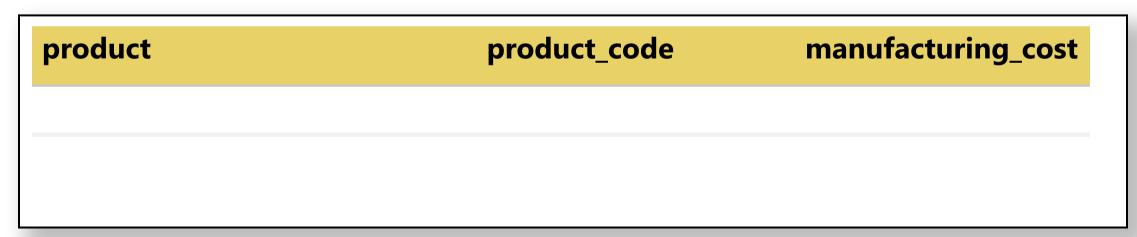
Report 2



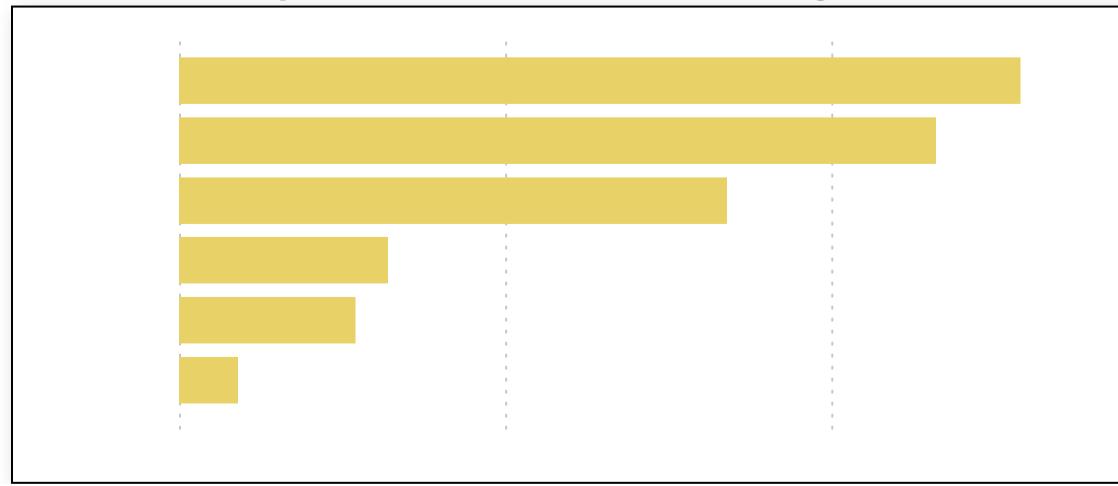
### **Atliq Exclusive in APAC region**

customer	region	market

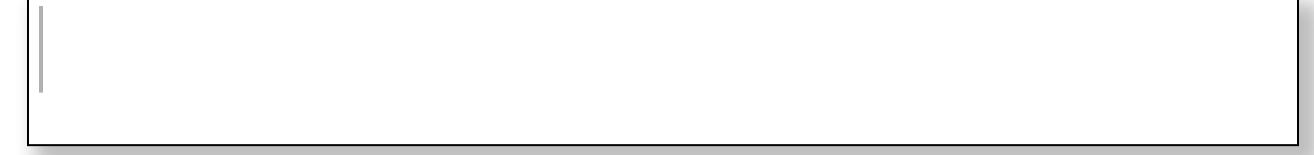
### **Products with highest & lowest Manufacturing cost**



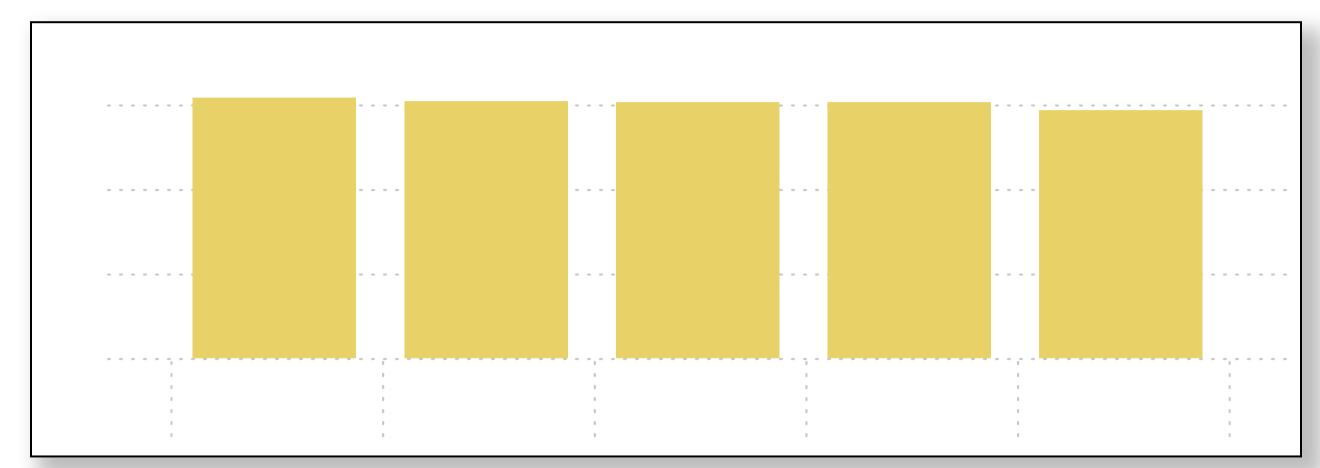
## **Unique Products count for each Segment**



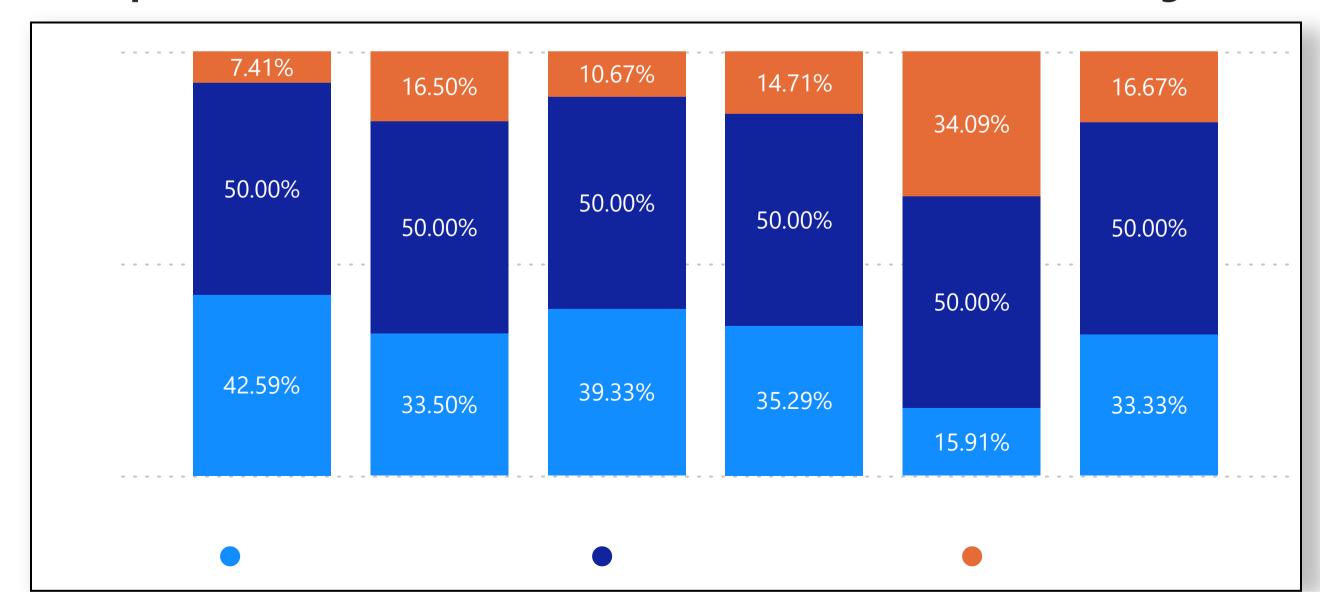
# **Unique Product percentage change 2021 Vs 2020**



# Top 5 customers with highest avg discount percentage



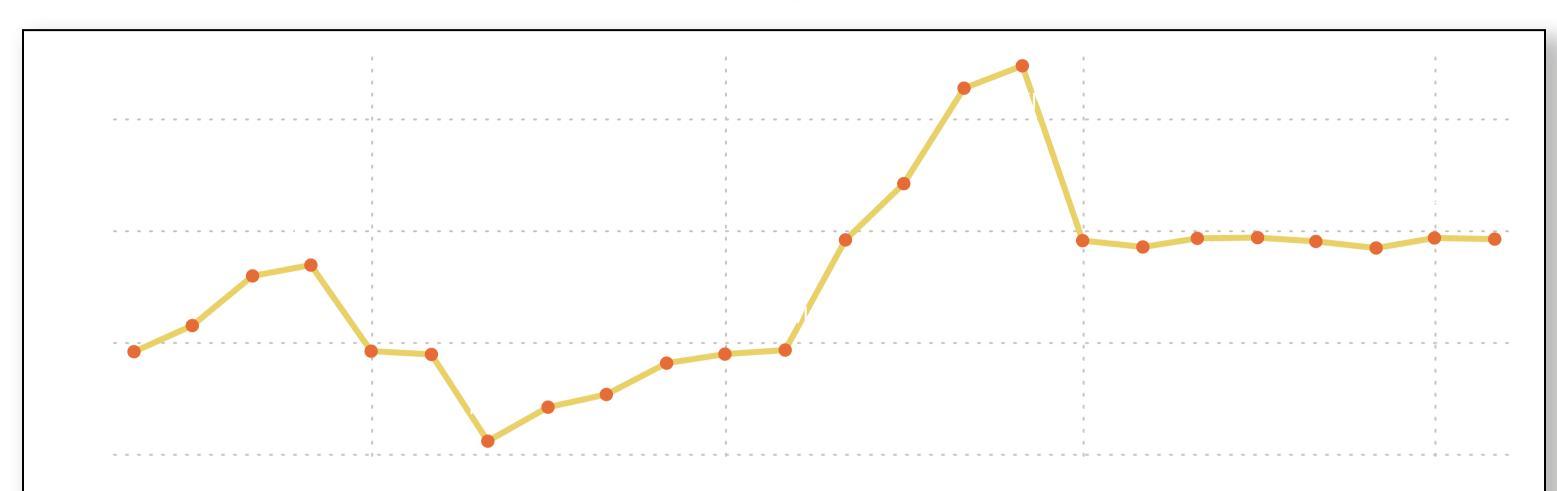
# **Unique Products Difference between 2021 Vs 2020 for each Segment**



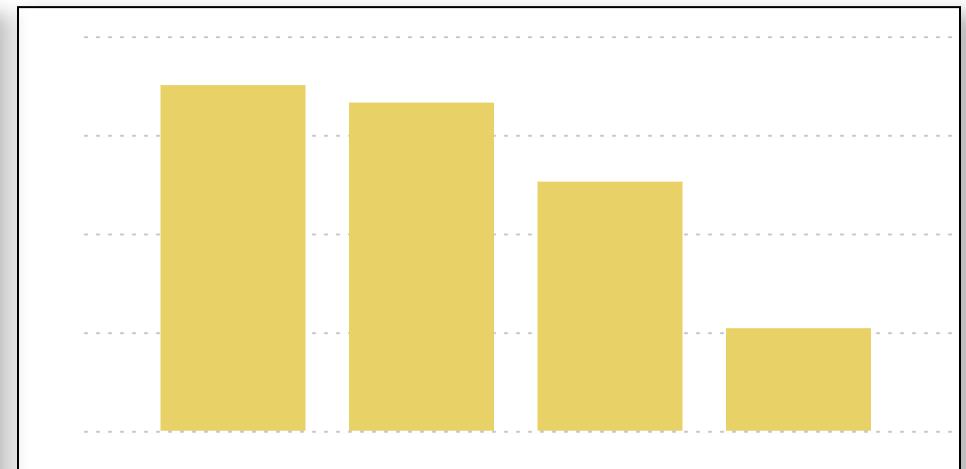




**Gross Sales Amount of Atliq Exclusive of each Months** 



**Total Sales Quantity by quarter of year 2020** 



Top 3 products by sold quantity for each division



**Gross Sale Amount by Channels** 

