Process Documentation : Web Typographic Poster
Cathy Ng
GDES-3091-101
Peter Ha
3 June 2022

**Github process links :**

Version 1: https://imspecia.github.io/Act%201/web%20poster/Process/v1.html

Version 2: https://imspecia.github.io/Act%201/web%20poster/Process/v2.html

Below I have my inspiration and mood board. I wanted the look and feel of a technology / coding theme especially because the css typeface I created uses the grid system and looks like pixels. Some of my inspiration or references just serve a purpose of text placement or some might serve a purpose with the possibility of having an interaction when you hover or press a button. I chose the first content package “Monday Night Seminars at Mcluhan Centre for Culture and Technology” mainly because I believe my typeface works the best with this content package than the rest. The description works well with the theme and concept I have in mind, which leads me to my two experimentations.

“Monday Night Seminars” gave me the idea of using my typeface to display this group of text. The idea of the two tones of blue was to represent the night sky. When you hover over the lighter blue inside the typeface, the yellow represents the moon and or stars. With the first version the main experimentation was dealing with hierarchy and a bit of colour whereas the second version deals with a bit of animation in the dates. In the second version the animation only plays once and is only seen when you refresh the page when looking at the dates section. The date and title slides up while the speakers slide down.

Link to final version: https://imspecia.github.io/Act%201/web%20poster/poster.html

In the final version I stuck with a blue and yellow theme to represent the night. I played around with different animations and interactions.
**Interaction 1:** “MONDAY NIGHT SEMINARS” when you hover over the squares, they change colour
**Interaction 2:** hovering over the second paragraph reveals a set of questions that slide from the left
**Interaction 3:** “Upcoming Events” is a button that leads you to another html file on a new tab
**Interaction 4:** hovering over the dates, the speakers will appear
The formatting is more polished where there are containers that hold the text in their designated sections.There is an infinite animation where certain text changes colours.

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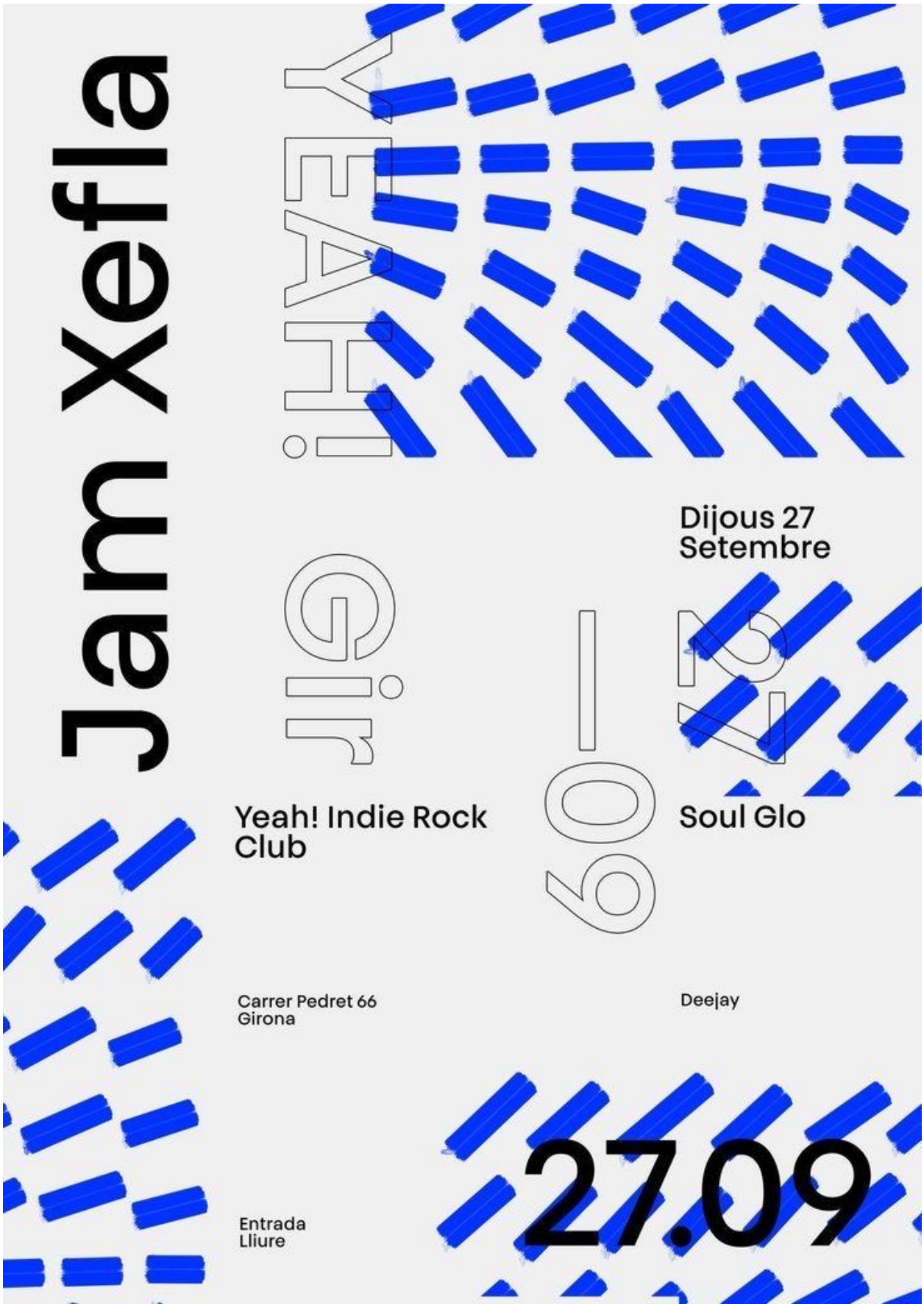

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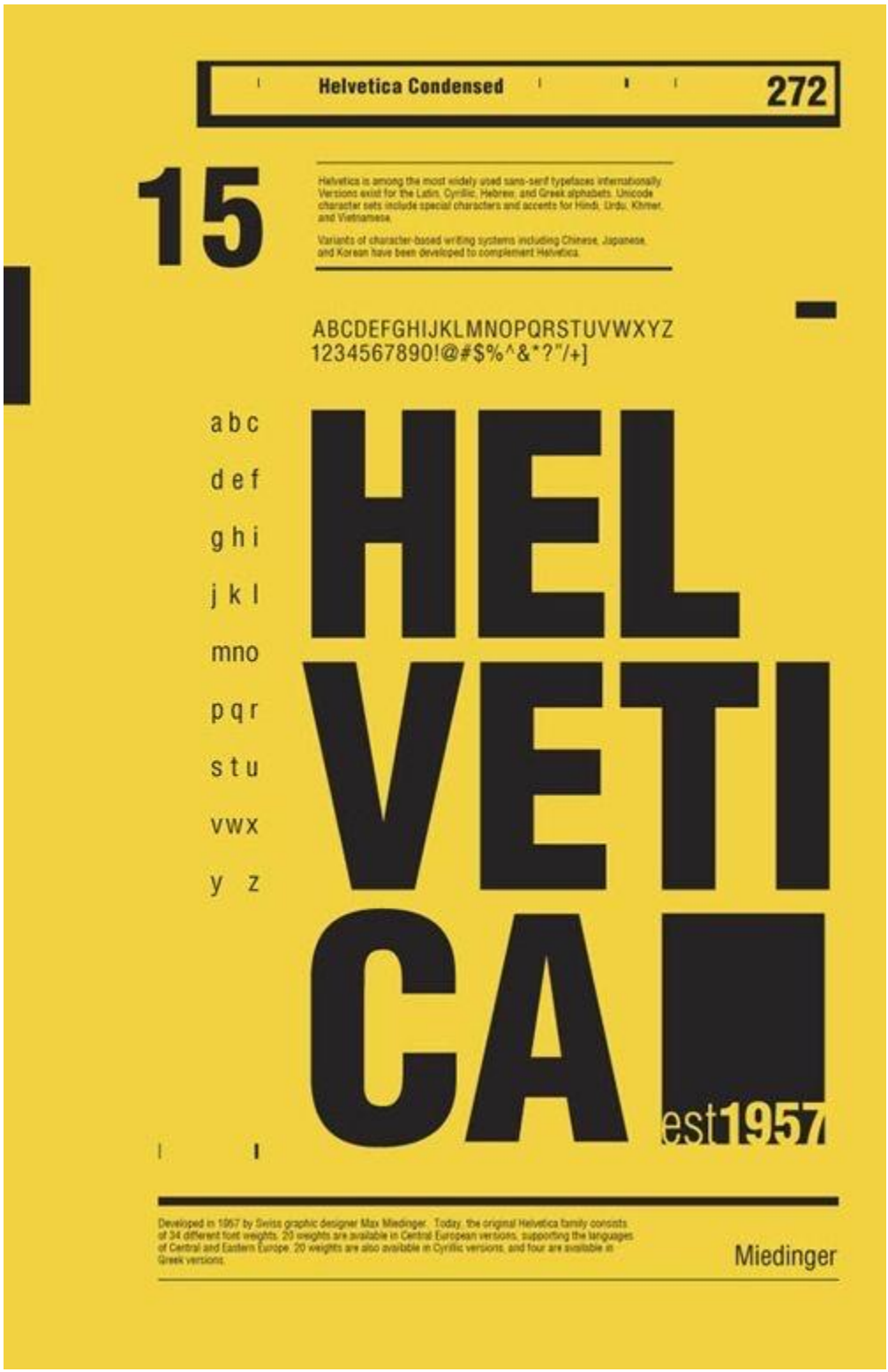

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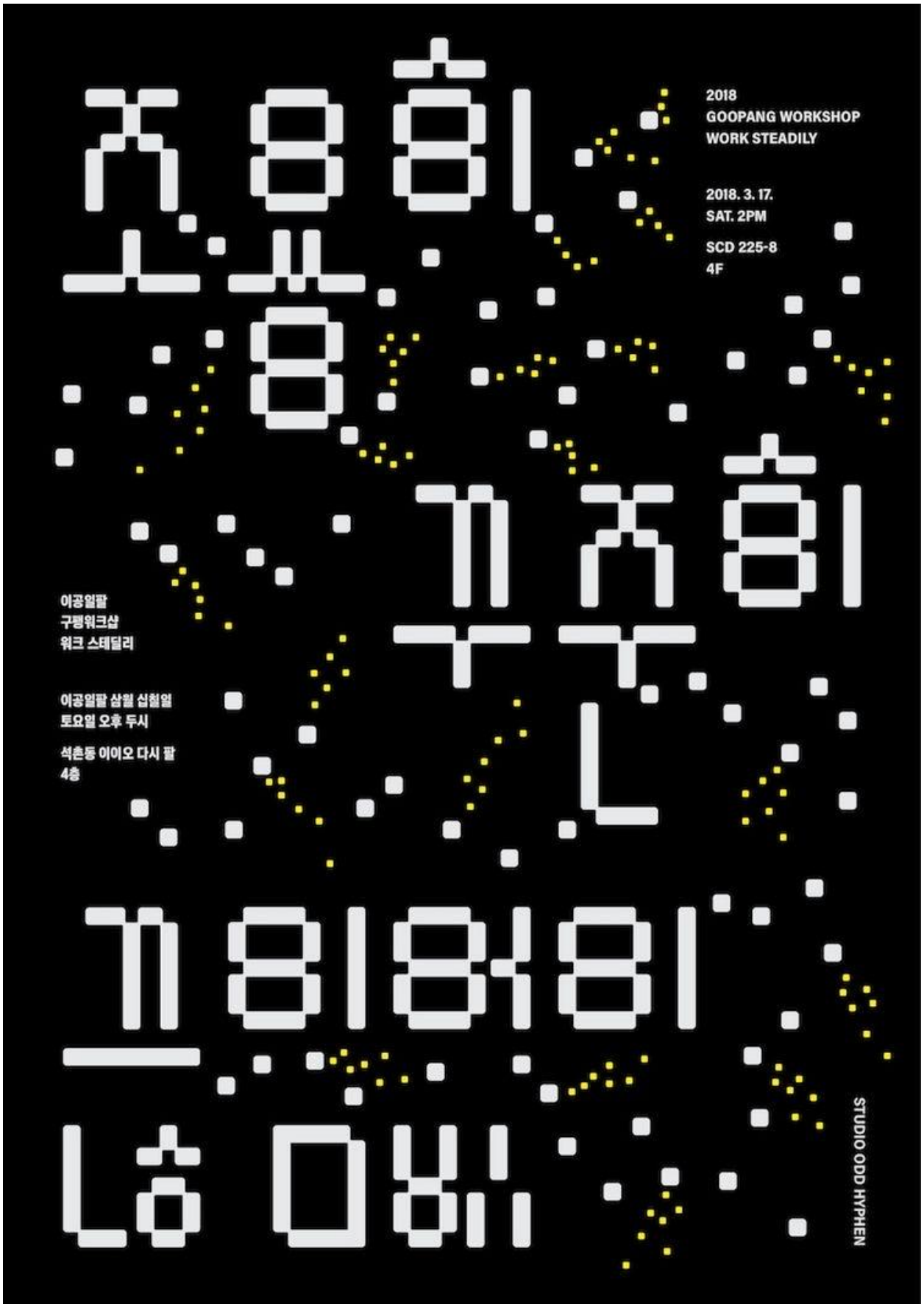

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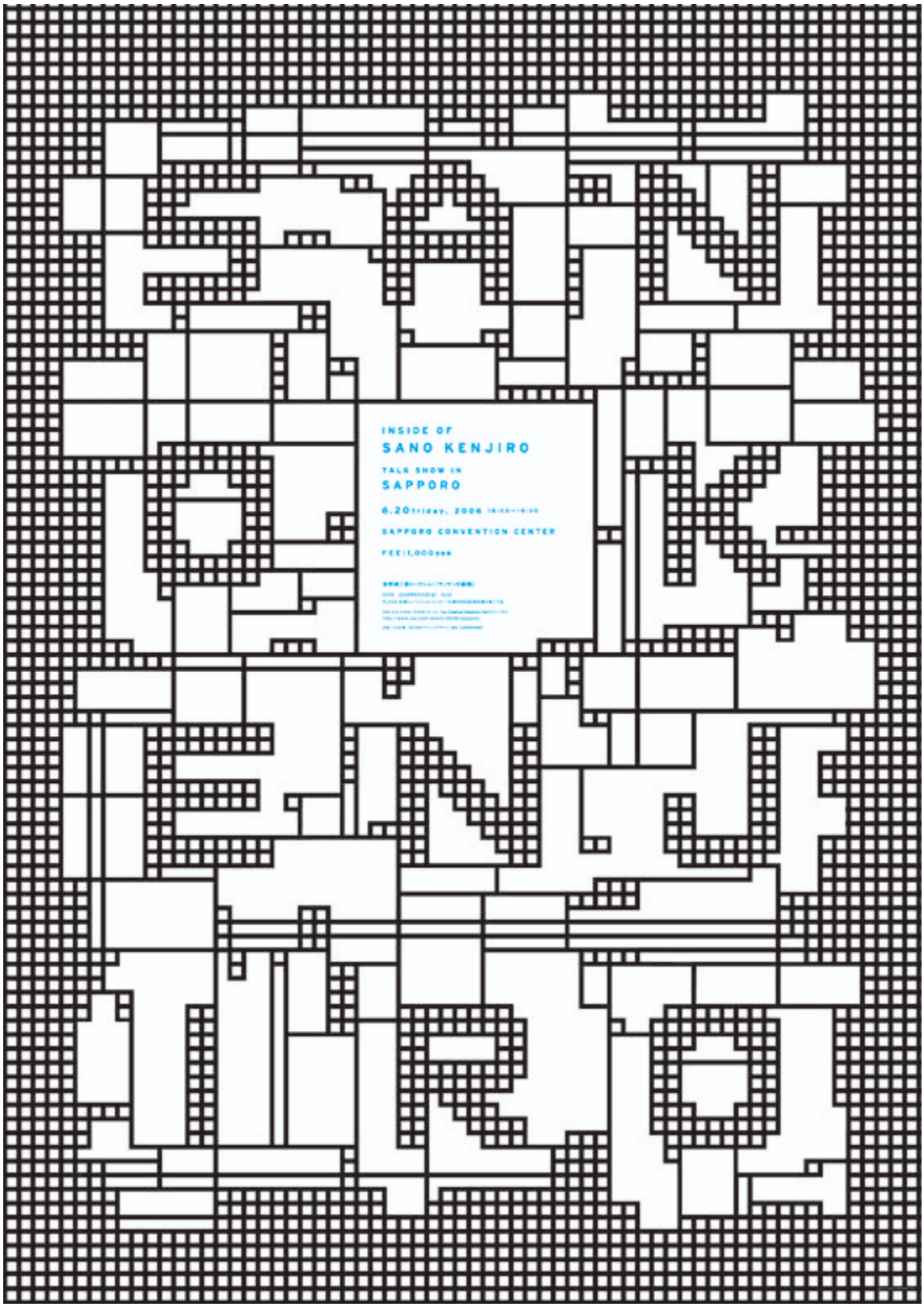

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