

Process Documentation : Web Typographic Poster

Cathy Ng

GDES-3091-101

Peter Ha

3 June 2022

Github process links :

Version 1: <https://imspecia.github.io/Act%201/web%20poster/Process/v1.html>

Version 2: <https://imspecia.github.io/Act%201/web%20poster/Process/v2.html>

Below I have my inspiration and mood board. I wanted the look and feel of a technology / coding theme especially because the css typeface I created uses the grid system and looks like pixels. Some of my inspiration or references just serve a purpose of text placement or some might serve a purpose with the possibility of having an interaction when you hover or press a button. I chose the first content package "Monday Night Seminars at McLuhan Centre for Culture and Technology" mainly because I believe my typeface works the best with this content package than the rest. The description works well with the theme and concept I have in mind, which leads me to my two experimentations.

"Monday Night Seminars" gave me the idea of using my typeface to display this group of text. The idea of the two tones of blue was to represent the night sky. When you hover over the lighter blue inside the typeface, the yellow represents the moon and or stars. With the first version the main experimentation was dealing with hierarchy and a bit of colour whereas the second version deals with a bit of animation in the dates. In the second version the animation only plays once and is only seen when you refresh the page when looking at the dates section. The date and title slides up while the speakers slide down.

Link to final version: <https://imspecia.github.io/Act%201/web%20poster/poster.html>

In the final version I stuck with a blue and yellow theme to represent the night. I played around with different animations and interactions.

Interaction 1: "MONDAY NIGHT SEMINARS" when you hover over the squares, they change colour

Interaction 2: hovering over the second paragraph reveals a set of questions that slide from the left

Interaction 3: "Upcoming Events" is a button that leads you to another html file on a new tab

Interaction 4: hovering over the dates, the speakers will appear

The formatting is more polished where there are containers that hold the text in their designated sections. There is an infinite animation where certain text changes colours.

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BIENNALE
OFF —
RENNES

OFF

INAUGURATION
SAM 15 SEPT 19H
GALERIE MICA
WWW.BIENNALEOFF.FR

15
SEP
09
DEC
20
12

DMA GALERIE
EESAB
GALERIE MICA
GALERIE NATHALIE CLOUARD
GALERIE NET PLUS
GALERIE PICTURA
LE BON ACCUEIL
LE GRAND CORDEL
LENDROIT ÉDITIONS
LE TRIANGLE
LIBRE ART-BITRE
ONIRIS GALERIE
PASSAGE 30
STANDARDS
SUPERSTRAT
VIVARIUM

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COMMON GROUND
STREET MARKET 3F
TOYREPUBLIC

2015.12.29

-

2016.1.6

ART OF LIFE

GMV
HANDS IN FACTORY
KIDDO
KIM HO
MINUSIG
MOON YEJI
MR. MUSTARD
MUUNG
QUACK
SAMBYPEN
TOINZ
TWELVEDOT

KOLON COLLABORATION EXHIBITION

SUPERCOMMA B

WELLCARES

W+



Kolon Motors



Kolon Motors



MAUNA OCEAN RESORT



KOLON HOTEL



series:
urban generation

RE:CODE

GGIO²
CURATION

brentwood

SPASSO
THE KOLON EXPERIENCE

KOLON SPORT

COUURONNE

customellow

CAPPUCCINO
HOTEL



BANG & OLUFSEN

CIZAR

HEATTEM

COMMON
GROUND

TOY REPUBLIC

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Helvetica Condensed

272

15

Helvetica is among the most widely used sans-serif typefaces internationally. Versions exist for the Latin, Cyrillic, Hebrew, and Greek alphabets. Unicode character sets include special characters and accents for Hindi, Urdu, Khmer, and Vietnamese.

Variants of character-based writing systems including Chinese, Japanese, and Korean have been developed to complement Helvetica.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#\$%^&*?"/+]

a b c
d e f
g h i
j k l
m n o
p q r
s t u
v w x
y z

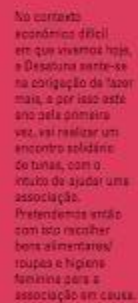
HEL
VETI
CA

est1957

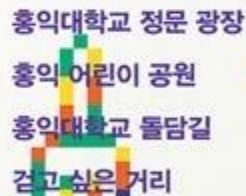
Developed in 1957 by Swiss graphic designer Max Miedinger. Today, the original Helvetica family consists of 34 different font weights. 29 weights are available in Central European versions, supporting the languages of Central and Eastern Europe. 20 weights are also available in Cyrillic versions, and four are available in Greek versions.

Miedinger

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FA.18
LECTURES/
EXHIBITIONS/
EVENTS

Events are free and open to the public.
Events are held in the GIN D. WONG,
FAIA CONFERENCE CENTER, unless
otherwise noted.
For additional information, please
contact the USC School of Architecture
at 213.740.2723 or visit arch.usc.edu.

USC School
of Architecture

LECTURE + EXHIBITION
WED., 8.22 6 PM
DOUG JACKSON
Cal Poly, San Luis Obispo
EXHIBITION:
"SOUPS/Spreads SPREADS"
8.31 — 9.2, VERLE ANNIS GALLERY

LECTURE
WED., 8.29 6 PM
BRENT LEGGS
*National Trust for Historic
Preservation, Washington, D.C.*

AUGUST

LECTURE
WED., 9.5 6 PM
MACK SCOGIN
*Mack Scogin Merrill Elam
Architects, Atlanta*

LECTURE
WED., 9.12 6 PM
CHRISTIAN
KEREZ
Christian Kerez Studio, Berlin/Zurich
THOMAS J. BARRACK & GIN D. WONG,
FAIA LECTURE ENDOWMENT

LECTURE
WED., 9.26 6 PM
MARK LEE
Johnson Marklin, Los Angeles

SEPTEMBER

LECTURE
WED., 10.3 6 PM
ANDREW +
YASMIN WATTS
Neurotic, London

LECTURE + EXHIBITION
WED., 10.10 6 PM
WALTER HOOD
Head Design Studio, Berkeley
2018 AAC RESEARCH FELLOW
EXHIBITION:
"DOCKED GOES TO L.A."
10.3 — 10.17, WAIT HALL

FILM SCREENING
WED., 10.17 7 PM
"REM"
and Q&A with Director Timon Kottke
RAY STARK FAMILY THEATRE,
USC SCHOOL OF CINEMATIC ARTS

LECTURE
WED., 10.24 6 PM
AMANDA
WILLIAMS
Amanda Williams Studio, Chicago

DEAN'S CREATIVETALKS
FRI., 10.26 6 PM
FASCISM,
AESTHETICS
& POLITICS
A conversation with professor and
author Jason Stanley and USC
Architecture Dean Milton S. F. Curry

LECTURE
WED., 10.31 6 PM
DIANE
GHIRARDO
USC Architecture, Los Angeles

OCTOBER

LECTURE + EXHIBITION
WED., 11.7 6 PM
LORCAN
O'HERLIHY
LORCA, Los Angeles/Denise
EXHIBITION:
"AMPLIFIED URBANISM"
10.32 — 11.8, VERLE ANNIS GALLERY

LECTURE
WED., 11.14 7 PM
CÁTEDRA
MÉXICO WITH
SEBASTIÁN
A USC Faculty of Visual Arts
7:00 PM — TOWN & GOWN
REFF REQUIRED

NOVEMBER



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