SiteWorks Setup Guide

Legal Disclaimer

Introduction

The documentation shown below is included with each purchase of SiteWorks Professional and acts as an informal guide to installing and using the powerful SiteWorks Professional suite. If this guide fails to answer your questions, then please fill out our support form, which you can do at http://www.sitecubed.com/support/newticket.php.

Both installing and using SiteWorks Professional are extremely easy, and by simply browing this user guide you should be able to start using SiteWorks Professional immediately.

Web Server Requirements

SiteWorks Professional v3.0 is extremely flexible when it comes to installation and system requirements. Shown below is a list of requirements that your web server must meet before SiteWorks Professional can be installed on it:

- **Operating System:** Windows NT/2000, Linux or Unix.
- **Web Server:** Apache or IIS, depending on operating system.
- **PHP Engine:** PHP v4.1 or above
- **MySQL:** MySQL v3.23 or above
- **Browser:** To manage your site, you must be using Microsoft Internet Explorer v5.5 or above. Note that you only need MSIE 5.5 or above to *edit* your web site and not to view it. It can be viewed in any browser.

SiteWorks Professional is 100% pure PHP, HTML and JavaScript. No server side objects or client-side ActiveX/Java applets are required, meaning that SiteWorks Professional is dozens of times faster than many other content management solutions currently on the market.

Installation Guide

SiteWorks Professional is a set of PHP scripts that should be copied to your web server. This installation guide will explain exactly how to get your copy of SiteWorks Professional up and running in just minutes.

First off, extract the zip file that was attached to the email sent to you by our sales team. Make sure you preserve the directory structure, and that file names are kept in the proper format.

FTP into your web server and change into your home directory, which should be something like /home/sites/mysite.com/html. Upload all of the SiteWorks files and directories. The directory structure on your web server should now look something like this:

```
/home/sites/mysite.com/html
    /admin
        /includes
            /jscript
            /php
        /styles
        /templates
    /images
    /includes
        /jscript
        /php
    /styles
    /templates
        /template1
            /styles
        /template2
            /styles
        /template3
            /styles
```

Open up Internet Explorer and goto the URL of the directory where you uploaded the contents of the SiteWorks Professional zip file to, such as http://www.yoursite.com. Because you are loading SiteWorks for the first time, you will automatically be re-directed to the "First Time Setup" page. On this page you setup all of the options for your SiteWorks site, your database, forums, permissions, etc.

If you are unsure what a particular option means, you can click on its help icon, which will display a message box containing some information on that option. The main options that you will need to change are the "Site Details", "Admin Contact Details" and "MySQL Database Details". Note that you **do** require an empty database on your MySQL server. SiteWorks does not create the database for you. Once you've completed the "First Time Setup" page, scroll to the bottom and click on the "Setup SiteWorks >>" button. This will update the configuration file and you will be presented with a short confirmation message.

It's now time to setup your MySQL database, which is handled automatically by SiteWorks. At the bottom of the confirmation message, click on the "Build Database >>" link. SiteWorks will automatically connect to your MySQL server and create the required tables in your database. If an error message is displayed, revisit the setup.php page and double-check your MySQL login and database details.

If all went well, you will see a confirmation message and a "Login >>" link. Click this link to login with the default username of "administrator" and the default password of "password". You should change these as soon as you login.

Using The SiteWorks Professional Admin Suite For The First Time

SiteWorks Professional is seperated into two areas: the actual web site and the administration suite, which allows you to control the content that's displayed on your SiteWorks Professional web site. Microsoft Internet Explorer 5.0 or later is required to run the SiteWorks Professional administration suite, however any browser can be used to view your web site.

Fire up Internet Explorer 5.0+ and visit http://www.yoursite.com/admin, obviously replacing www.yoursite.com with the domain name of your web site. You should see the SiteWorks Professional login screen. When you completed the "First Time Setup" configuration, a default SiteWorks Professional user was also created with the username of "administrator" and password of "password", so you should enter these details into the username and password fields and click on the "Login" button.

It's now time to modify the default user account, so click on the "Start Session" link which will take you to the main SiteWorks Professional interface. You'll notice the SiteWorks Professional administration suite menu which runs down the entire left hand side of the page. Click on the "View Users" link under the "Users" section of the menu. You should see one user account listed on the right hand side of the page. Click on the "Full Name" field for the user. This will load the edit user screen.

Each user has eight properties, each of which are shown below:

- First Name: The first name of the user.
- Last Name: The last name of the user.
- Email: The email address of the user.
- User Id: The Id of the user. This is used to gain access to the SiteWorks Professional administration suite.
- Password: The password of the user. This is used to gain access to the SiteWorks Professional administration suite.
- Security Level: Determines the access level for this user. If set to administrator, then this user has full access to the SiteWorks Professional administration suite. If set to publisher, this user is restricted to the areas defined in the publishers array in the config.php file.
- Picture: Each user has a picture that is displayed next to each article that they add using the SiteWorks Professional administration suite. Typically, the picture should be 70x75 pixels wide in the GIF image format.
- Biography: Your SiteWorks Professional web site has an authors page which lists the details of each user, including their name, picture, number of articles posted and biography. Each users biography should contain some details about them, including what they do, where they are from and some personal interests, etc.

It is recommended that you change all of the details for the default account, including the password, picture and biography. Once you've done this, click on the "Update User" button. A confirmation message will be displayed, as well as a continue link, which will take you back to the list of users.

Before continuing, click on the "Logout Now" button in the top left corner of the SiteWorks Professional administration suite and login with your updated user credentials to test them.

Congratulations, you've now successfully setup your first user account! We will

now take a look at all of the various menu options that can be found down the left side of the SiteWorks Professional administration suite.

The "Home" Menu

The home menu contains two links: "home page", and "visit your site". The home page link takes you to the SiteWorks Professional administration suite's main page. The main page contains a link to logout, as well as a blurb about SiteWorks Professional.

The "visit your site" link opens your SiteWorks Professional web site in a new window. Once you've made your site modifications, you should use this link to see the effects of the modifications in real time.

The "Site Details" Menu

The site details menu allows you to modify three pages of your site:

- About Us: This page should contain details of your site including its main purpose, mission statement, biography of site contributors, future plans, etc.
- Contact Us: This page should contain your contact details including email and optionally phone, business address and fax.
- Privacy: This is where you should list your privacy policy. If you don't yet have a privacy policy then visit http://www.the-dma.org/library/privacy/creating.shtml.

To view the contents of the about, contact and privacy pages, click on the "Visit Your Site" link under the "Home" menu in the admin suite and then select the appropriate page from the top menu.

The "Users" Menu

The users menu allows you to add, edit and delete users that can access your SiteWorks Professional administration suite. Each user has their own profile, and the menu contains two links: "view users" and "add user".

The "view users" link displays a list of users who can access SiteWorks Professional. Each user can be edited by clicking on the users "Full Name" field. Alternatively, you can delete a user by clicking on the checkbox to the left of their "Full Name" Field and then clicking on the "Delete Selected >>" button at the bottom of the list.

Each user has eight properties, each of which are shown below:

- First Name: The first name of the user.
- Last Name: The last name of the user.
- Email: The email address of the user.
- User Id: The Id of the user. This is used to gain access to the SiteWorks Professional administration suite.
- Password: The password of the user. This is used to gain access to the SiteWorks Professional administration suite.
- Security Level: Determines the access level for this user. If set to administrator, then this user has full access to the SiteWorks Professional administration suite. If set to publisher, this user is restricted to the areas defined in the publishers array in the config.php file.
- Picture: Each user has a picture that is displayed next to each article that they add using the SiteWorks Professional administration suite. Typically, the picture should be 70x75 pixels wide in the GIF image format.
- Biography: Your SiteWorks Professional web site has an authors page which lists the details of each user, including their name, picture, number of articles posted and biography. Each users biography should contain some details about them, including what they do, where they are from and some personal interests, etc.

You can change the security settings for each user when you add/edit that user. By default, each user has access to everything, but you can restrict the addition of content (such as news), stop a user from deleting books, etc.

Once you create a new user and click on the "Add User" button, the users details are saved into your MySQL database, and if your web server permits it, an email is sent to them that contains the details of their newly created user account. You can customize the contents of this email message by clicking on the "Update Configuration" option in the menu down the left of the page and then by scrolling down to the "New Administrator / Publisher Email Text" area.

The "Articles" Menu

The most important and mostly used area of your SiteWorks Professional administration suite will be the articles menu. From here you can add, edit and delete the entire list of articles for your SiteWorks Professional web site. The articles menu has two links: "view articles" and "add article".

As you'd expect, the "view articles" link lets you view your SiteWorks Professional articles. The list of articles is displayed chronologically, from most recently added to least recently added. By default 20 articles will be displayed per page when you view them. You can change this value by clicking on the "Update Configuration" link. If your list of articles spills over more than one page, a navigation bar will be shown to help you work with your articles more easily.

From the "view articles" page, you can also edit and delete an article. To edit an article, click on its title and the edit article page will appear. Editing an article is a two step process, and is similar to adding an article, which is described below.

The "add article" link allows you to add an article to the SiteWorks Professional database. Each article contains fourteen properties as well as up to 20 pages. Firstly, here's a list of each of the properites for an article:

- Title: The title of the article as it will appear on your site, such as "An Introduction To Playing The Piano".
- Article Type: The type of article that you are adding. There are five possible options: tutorial, review, summary, tip and interview. The article type is displayed on your web site just under the title of the article.
- Author: The name of the author who is adding the article.
- Summary: A conscise summary of what this article will be about. Should be no more than 4-5 lines.
- Topics: One/more topics under which this article will be listed. Before adding an article, you should add at least one topic to your SiteWorks Professional web site using the "add topic" link under the "article topics" menu.
- Related articles: If this article is related to any other articles on your site, then select them from this list. Each related article will be displayed as a hyperlink on the last page of your article.
- Related books: The "add book" link under the "books" menu allows you to add links to books for your SiteWorks Professional web site. If this article is related to any of the books that you've added then select one/more from this list. Each related books link will be shown on the last page of your article.
- Forum link: If you've installed a forum along with your SiteWorks Professional web site and you have setup a thread relating to this article, then you should post that link in here. If you do enter a link, it will be shown on the last page of your article.
- Related links 1-3: If you have other articles or content that relate to this article then you can post links to them in the related links fields. They will be shown on the last page of your article.
- Zip Support File: If you need to include any support documents with your article, then simply zip them up, save that zip file onto your hard drive and select it as the zip support file for this article. If you choose a zip file then a link to download it will be displayed on the last page of your article.
- Status: Articles can either be draft or final versions. Only final versions of articles will be displayed on your web site.
- Published: You can use this option to set the date that this article was added. By default it will contain todays date.

- Visible: If checked, then this article will be visible on your SiteWorks Professional web site. Note that an article must be a final version and have its visible box checked before it is displayed on your web site. If a publisher is adding an article, then the activate articles option must be ticked on the "Update Configuration" page, otherwise they will only be able to add articles as non visible -- AKA they won't be shown on your web site until they are updated to visible by an administrator.

Once you've filled in the properties for a new article, clicking on the "Next" button will take you to the final stage of adding an article, where you can create up to 20 pages for this article.

First up, you'll notice a list of pages that are contained in your new article. Under that list are three buttons. The details for each button are shown below:

- Remove all pages: Clicking on this button will remove all pages from the current article.
- <<: After selecting a page in the pages list, this button moves the page up a notch in the list of pages. For example, if you select the 2nd page of an article and click this button, then its position will be swapped with the 1st page of the article.
- >>: After selecting a page in the pages list, this button moves the page down a notch in the list of pages. For example, if you select the 2nd page of an article and click this button, then its position will be swapped with the 3rd page of the article.
- x: After selecting a page in the pages list, this button will ask you if you want to remove that page. Click on the OK button of the confirmation dialog to confirm your choice.

Below the list of current pages is the title box and WYSIWYG editing box. To add a page to your new article, enter its title into the title box and use the WYSIWYG box to enter the content for that page. The WYSIWYG box is described in detail later on in this user guide.

Under the WYSIWYG box you'll notice four buttons. Each of these buttons are described below:

- Add page: Once you've entered a title and content for a new page, clicking this button will move the page into the list of current pages for this article.
- Update page: Once you've added a page with the "add page" button, you can select that page from the current pages list and its title and content will appear in the title box and WYSIWYG box respectively. Once you've edited the page, simply click on the "update page" button to update its details.
- Clear content: Clears the content of the WYSIWYG box.
- New page: Clears the content of the title and WYSIWYG boxes, abandoning any changes made.

Lastly, there are the "cancel" and "add article" buttons. Clicking on the "cancel" button will abandon adding this article to the database, so take care with this button. Clicking on the "add article" button will add the properites and pages from this article to your SiteWorks Professional database, and if the article is a final version and set to visible, then it will be displayed instantly on your SiteWorks Professional web site.

To delete an article, click on the checkbox to the left of the articles title on the

"view articles" page and the click on the "Delete Selected" button at the bottom of the list. A confirmation dialog will appear, making sure that you really want to delete the selected article(s). Click on the OK button to confirm your choice and the selected article(s) will be deleted.

The "Article Topics" Menu

Each of your articles can be listed under one/more topics. From the "article topics" menu you can add, view, edit and delete article topics.

The "view topics" link will display a list of topics currently in your SiteWorks Professional database. From the "view topics" page you can also delete topics by clicking on the checkbox next to each one and then clicking on the "Delete Selected" button at the bottom of the list. Topics are listed on the "view topics" page in text boxes, so updating a topic is simply a matter of changing its value and clicking on its "update" button.

By clicking on the "add topic" button you can add a new article topic. Before adding new articles, you should add the topics under which those articles can be categorized. For example, if you run a web site that has car reviews, then you might want to add topics such as sports, luxury, family, passenger and sedan.

The "News" Menu

Your SiteWorks Professional web site also has the ability to list news items. Typically, a news item will contain a summary of a news item which exists on another web site. The "news" menu allows you to add, view, edit and delete news items quickly and easily.

The "view news" link will display a list of news items currently in your SiteWorks Professional database. From the "view news" page you can also delete news by clicking on the appropriate checkbox and then on the "Delete Selected" button at the bottom of the list. To edit a news item, simply click on its title from the "view news" page.

By clicking on the "add news" button you can add a new news item. Each news item has five properties, which are described below:

- Title: The title of the news post.
- Source: The origin of the news, such as the name of the web site where you found the news.
- URL: The link to the web site that has the full version of the news item.
- User Posting: The username of the person posting the news item.
- Content: The actual content of the news post. Most news posts will simply be a summary of the full news article, so you should post that in the content field.

The "Personal Content" Menu

There are two options in your SiteWorks Professional administration suite that allow you to add your touch of personality to your SiteWorks Professional web site. They are the "My 2 cents" and "handy tip".

The "Update my 2 cents" link allows you to update the contents of the "my 2 cents" column, which will appear down the left or right hand side of your SiteWorks Professional web site as a column, depending on which template you chose.

For the "My 2 cents" field, you should add 5-10 lines maybe talking about new additions to your site, or something from your personal life, just to give your visitors a feeling that there's actually a person behind your web site and not just a web server.

The "Update tip" link allows you to update the "handy tip" column of your web site, which will appear down the left or right hand side of your SiteWorks Professional web site as a column, depending on which template you chose. For this tip you should add a 4-5 line tip that your visitors might find useful. For example, if you run a car web site then maybe set the tip to talk about the best type of tyre for a certain car, etc.

The "Books" Menu

SiteWorks Professional allows you to display a "featured book" on your web site. You can turn this option off by visiting the "Update Configuration" page. Having featured books listed on your web site is a great way to complement your articles, and by joining the <u>Amazon associates program</u> for free, you get all of the information you need for each book to add to your SiteWorks Professional web site.

The "books" menu has two links: "view books" and "add book". The "view books" link allows you to view the list of books that currently reside in your SiteWorks Professional database. From the "view books" page you can edit a book by clicking on its title, or you can click on the checkbox next to the books title and then clicking on the "Delete Selected" button at the bottom of the list to remove it.

The "add book" link allows you to add the details of a book to your SiteWorks Professional database. Each book has four properties, which are shown below:

- Book title: The title of the book.
- Book URL: A link to where the book can be purchased. If you use the Amazon associates program, then enter the link that it gives you here.
- Book topics: One/more topics that this book can be categorized under. The books page of your web site will list all of the books in your SiteWorks Professional database under the topics which they have been added.
- Book picture: If you use the Amazon associates program then you will be provided with an image for each book that you choose to link to. You should save that picture onto your hard drive and then select it for this field.

Once you have entered the details for a new book, simply click on the "add book" link to save it into your SiteWorks Professional database and have it instantly visible on your web site.

The "Affiliates" Menu

Linking to other web sites and having them link back to your site boosts your sites ranking in the search engines and provides your visitors with links to sites that contain content that complements yours. SiteWorks Professional allows you to maintain a list of affiliate sites which are displayed in a column on your web site, depending on which template you're currently using.

The affiliates menu has two links: "view affiliates" and "add affiliate". The "view affiliates" link allows you to see your list of affiliates and also edit them. Each affiliate has a name and URL, and these values are displayed as text boxes which can easily be updated by editing their values and then clicking on the corresponding "update" button.

Adding an affiliate is easy. Just click on the "add affiliate" button and enter the affilates name and URL. Once you've done that, just click on the "add affiliate" button and that affiliate will be visible on your site under the affiliates column immediately.

The "Newsletter" Menu

One of the best ways to keep in regular contact with your sites visitors is with a regular newsletter. SiteWorks Professional allows you to maintain a list of email addresses from your users.

The newsletter menu has two links: "view subscribers" and "export subscribers". The "view subscribers" link allows you to see the email addresses of those people who have filled out the newsletter form on your SiteWorks Professional web site. The "export subscribers" link collects all of your visitors email addresses that they have entered and prompts you to download them as a text file. You can then import this text file into your favorite email program to send your newsletetter.

The "Polls" Menu

Getting visitor feedback on various issues is a great way to improve your site. Your SiteWorks Professional website includes the ability for you to run an interactive voting poll on your website. The "Polls" menu has two options: "View Polls" and "Add Poll".

The "View Polls" link will show a list of all polls that you've created. Only one poll can be displayed on your SiteWorks Professional website at any one time, and this polls title will be highglighted on the "View Polls" page. From the "View Polls" page, you can delete a poll by clicking on its checkbox and then clicking on the "Delete Selected" button at the bottom of the page. You can view the results of a poll by clicking on its "Results" column. To modify a poll, click on its "question" field. A word of warning though: Once you modify a poll, all previous votes for that specific poll will be deleted.

To add a poll to your SiteWorks Professional web site, click on the "Add Poll" link. Each poll has the following fields:

- Question: The question that your visitors will be answering, such as "What is your favorite color".
- Poll Type: There will be times when you only want your visitors to be able to select one answer for your question. There will be other times when you might want them to select one or more answers for questions such as "What colors do you like best". Select the "Single Answer" option for questions which only required a single answer. Select the "Multi Answer" option for questions where one or more answers may be selected.
- Answer 1...10: Each poll must have at least two possible answers, however you can list up to 10 per poll.
- Visible: If this checkbox is ticked, the poll will be immediately visible on your SiteWorks Professional website after you click on the "Add Poll" button.
- Sort Answers: If you would like to have your poll's answered sorted alphabetically before they are saved then make sure that this checkbox is ticked.

Once you have entered all of the options for your new poll, click on the "Add Poll" button. This will save the poll to your SiteWorks Professional database and if it is set as active, then you can click on the "Visit Your Site" link under the "Home" menu in the admin suite to see it live on your site.

The "Comments" Menu

By default, your visitors can add comments to each article on your web site. These comments can be viewed, edited and deleted by clicking on the "View Comments" link under the comments menu in the SiteWorks Professional admin area.

Turning Your Web Site Off For Maintenance

The "Update Configuration" page allows you to turn off your site to the public. There are two options under the "Site Maintenance" heading that allow you to do this:

- **Close Site:** Click this check box to update the config file and close your site.
- **Site Closure Message:** Enter your message to visitors for when your site is closed in this text box. They will see this message, along with your logo.

Once you have clicked on the close checkbox and entered your closure message, simply click on the "Update Configuration" button at the bottom of the page. Your site is now closed!

To reopen your site, simply uncheck the "close site" checkbox and update your configuration settings again… easy!

The WYSIWYG Editor

One of the most time saving features of the SiteWorks Professional administration suite is its built-in WYSIWYG (What You See Is What You Get) editing capabilities. When adding or updating content such as articles, news, etc, you'll notice that the content for these items is entered into a text box that has a grey menu containing various buttons both above and below it. This menu is the key to easy content management, and includes all of the options you need to change such things as font size, style and color, paragraphy alignment, etc.

Using the WYSIWYG menu is easy, and works in exactly the same that word processing applications such as Microsoft Word do. For example, if you wanted to make some text bold, then you would click on the WYSIWYG text box, type in some text, highlight it, and then click on the "B" button. If you then decide that you want this text to be part of a list, then you can click on the bulleted or numbered list button and it will become the first item in the list.

SiteWorks Professional's WYSIWYG editor also allows you to change both font and background colors. To do this, click on either the text color or background color buttons, which are represented by an "A" and a paint brush respectively. The web safe color palette will appear. Selecting which color to use is as simple as clicking on a colored square and then clicking on the "Use Color" button. If you would like to use a custom color, then simply enter that colors hexidecimal (e.g. #34DA22) code into the color palette's text box and click on the "Use Color" button. The color palette will close and the text color in the WYSIWYG editor will change.

The ability to link to other web sites and web pages is built into SiteWorks Professionals WYSIWYG editor. On the top grey menu, you'll notice a button with a picture of a globe and a link on it. Clicking on this button will bring up the hyperlink window, which allows you to enter the destination URL for the link. The hyperlink window can also be accessed by pressing the Ctrl+K key combination when you're editing in the WYSIWYG text box. Note that you **MUST** include the HTTP:// part of the link for the link to work properly.

Keeping content seperated and readable is important. The last button on the top grey menu of the WYSIWYG text box is the horizontal line button. Click on this button to insert a horizontal line into your content. Once you've inserted a line, you'll notice that you can click on it to resize it. You can also change its color by clicking on the "A" button.

By default, the WYSIWYG text box uses no font face or size, and if you don't change this then the font details will be adapted from your sites style sheet, which is located in the /styles/style.css directory of the currently selected template (template 1, 2 or 3). To change font face, size, and heading attributes for your content, use the three drop down lists on the bottom grey menu of the WYSIWYG text box. The font drop down list allows you to select from one of the six most popular fonts. The size drop down list allows you to select the font size for your text, and the heading drop down list allows you to set header formatting for your text, i.e. <h1>, <h3>, etc.

Before we move on to take a look at the image manager, let's discuss switching between WYSIWYG and HTML coding modes. On the WYSIWYG editor's bottom grey menu, you'll notice a button to the right. This is the toggle button, and it allows you to go from WYSIWYG editing to advanced HTML code editing mode simply by clicking on it.

When you go from WYSIWYG mode to HTML code editing mode, you'll notice that

both of the WYSIWYG menus disappear. These menus are only available for WYSIWYG editing, and if you need to get them back, then simply click on the toggle button to be taken back to WYSIWYG mode. All changes you make in HTML code editing mode are immediately visible when you toggle back to WYSIWYG mode, allowing for unlimited functionality.

The Image Manager

As the saying goes, a picture paints 1,000 words. The SiteWorks Professional administration suite includes an advanced image manager which allows you to upload and insert images directly into your content. The image manager is accessible from the top grey menu of the WYSIWYG text box, simply by clicking on the image button, which is the second from the right. When you click on the image button, the image manager appears.

After the installation of SiteWorks Professional, the image manager window will tell you that there are no images currently uploaded, so click on the "Update Images" tab. From here, you can select up to ten images to upload. The accepted file formats for these images can be changed on the "Update Configuration" page. Acceptable image types include GIF and JPEG of up to 50K in size by default.

Once you've selected the image(s) to upload with the browse button(s), click on the "Update Images" button to have them automatically uploaded from your hard drive directly into your SiteWorks Professional image manager. A confirmation screen will tell you that the images have been uploaded successfully. Click on the "Continue" link to be taken back to the image manager and you'll notice that your uploaded images are now shown in the list of images, along with their file size and links to view, insert and delete them.

Each image has three options, which are shown below:

- View: Opens the image in its full size in a new window for you to preview.
- Insert: Places this image into your content and closes the image manager.
- Delete: Removes this image from your image manager. Be careful with this option, because if you've included this particular image in other articles, then it will not be able to be displayed.

Once you've clicked on the insert link to insert the image into your content, it can then be resized or aligned as needed. Each image still keeps its file name that it was uploaded with, however the images are stored in your SiteWorks Professional MySQL database, meaning that you can store as many images as you like, and you don't have to worry about duplicate file names, or overwriting your images, etc.

How The Template System Works

Now that you're familiar with the SiteWorks Professional administration suite, it's time to learn about the second part of SiteWorks Professional: The web site.

All of the articles, news, affiliates, etc that you add with the SiteWorks Professional administration suite are stored in your SiteWorks Professional MySQL database. When someone visits your web site, this content is called back from the database, formatted according to the current template, and then displayed.

A template is composed of several files which can be edited to change the look and feel of your site. When you received your copy of SiteWorks Professional via email, it included three default template. To change the look of your site, you can modify the actual HTML files and style sheet that make up each of the three templates. You can change the current template by visiting the "Update Configuration" page in your SiteWorks admin area.

There are three main files that comprise a SiteWorks Professional template. Each template is stored in the /templates/templateXXX directory, where XXX represents the template number (such as 1, 2, 3, etc). A description of each file is shown below, along with its path relative to your web sites /template directory:

- top.php: Contains all meta tags and the top part of your sites template. Top.php includes links to all pages on your site, the current date, and also a list of topics, recent news posts, my 2 cent and/or handy tip post, depending on the layout of the template.
- bottom.php: This file contains all of the closing table tags and fits in with the top template.
- styles/style.css: Each template contains a style sheet which is used to set font formatting options, borders, margins, etc. You can change the values in this style sheet to instantly change the look of the template.

Rating Articles

Once you've added an article to your site using the SiteWorks admin system, visitors to your site have the option to rate this article on a scale from 1 to 5. To rate an article, they simply click on the articles title to view the entire article and then select a rating from the grey rating bar on the articles content pages. When 3 or more ratings are accumulated for a particular article, the average of these ratings will be shown along with the other details of the article.

Sharing Your Content With Other Sites Using XML

You can share summarized versions of your articles with other sites using SiteWork's built-in XML RSS formatting capabilities. On your SiteWorks site you will see a link called "XML Feed". Clicking on this link shows an RSS-compatible XML feed with your site details and articles summarized. For other webmasters who want to syndicate your content, they can grab this XML file and use their favorite server side language to create a script that can display and link to the articles available on your web site.

Track The Number Of Views For Each Article

When a visitor to your site reads an article, the number of times that article has been viewed is incremented. This number is displayed just under the title of the article and can be useful to see which articles are popular and which articles need revising, etc.

Track The Number Of Visitors On Your Site

By default, SiteWorks displays some text on your site that shows the number of people currently browing your web site. This option can be turned off by visiting the "Update Configuration" page in the admin area.

Let Visitors Subscribe/Unsubscribe To Your Mailing List

When visitors come to your site, you want to make sure they come back. SiteWorks lets you capture visitors email addresses using two methods: the first is a simply column on your site that asks for their email address and lets them choose to subscribe (or unsubscribe) to your mailing list. The second is a popup window that appears when the visitors leaves your web site. This option can be turned off by visiting the "Update Configuration" page in the admin area.

Final Words

This setup guide has shown you how to use SiteWorks Professional to run your own content web site directly from your web browser. If you have any questions then please don't hesitate to visit our support page at http://www.siteworkspro.com/content_management_cms_system.php. We are always happy and willing to answer any support questions that you may have via our online support ticketing system.