

Subash Adhikari - An SEO Manager

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Introduction

Experienced and results-driven SEO Manager with a strong background in web programming and digital marketing. Proven expertise in HTML, CSS, JS, PHP, and Python. Currently contributing to the success of Footprint Adventure as an SEO Manager with 8 months of dedicated service. Eager to bring a unique blend of technical and marketing skills to a dynamic team.

Education

Vedas College, Jawalakhel, Lalitpur, Nepal

- Bachelor of Science in Computer Science and Information Technology (2018 - 2023).
- Started a student community ([Vedas hashtag](#)), Social Media Handling, and Organising Events and Workshops.

Professional Experience

SEO Manager, Footprint Adventure (8 months and present)

- Spearheaded SEO strategies resulting in (ranked more than 10 pages, 5 at rank #1)

SEO Manager, Abound Holidays (3 months and present)

Freelance Digital Marketer and Social Media, At Gajeshwari Flooring House and other local businesses (2 Years)

- Got huge sales through FB ads, Copywriting, and Email Marketing.

Skills

- Programming Languages: HTML, CSS, JS, PHP, Python
- Digital Marketing: SEO, SEM, SMM, Email Marketing
- Analytics Tools: Google Analytics, SEMrush, Screaming Frog, Moz, Keywords.io, and many more.
- Communication: Strong verbal and written communication skills in English, Hindi, and Nepali
- WordPress Development and SEO Content Writing

Achievements

- Ranking pages Page 1, Page 2, Page 3, Page 4, Page 5, and many more ranking pages.
- Made \$100k of sales in 3 months through social media.