

# Stationery Sales Dashboard Report

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## Introduction

This report documents the creation of a Tableau dashboard for tracking stationery sales. The dashboard visualizes product-wise and date-wise sales, highlighting top-selling items and highest revenue days using a sample dataset. This helps in understanding business performance and making data-driven decisions.

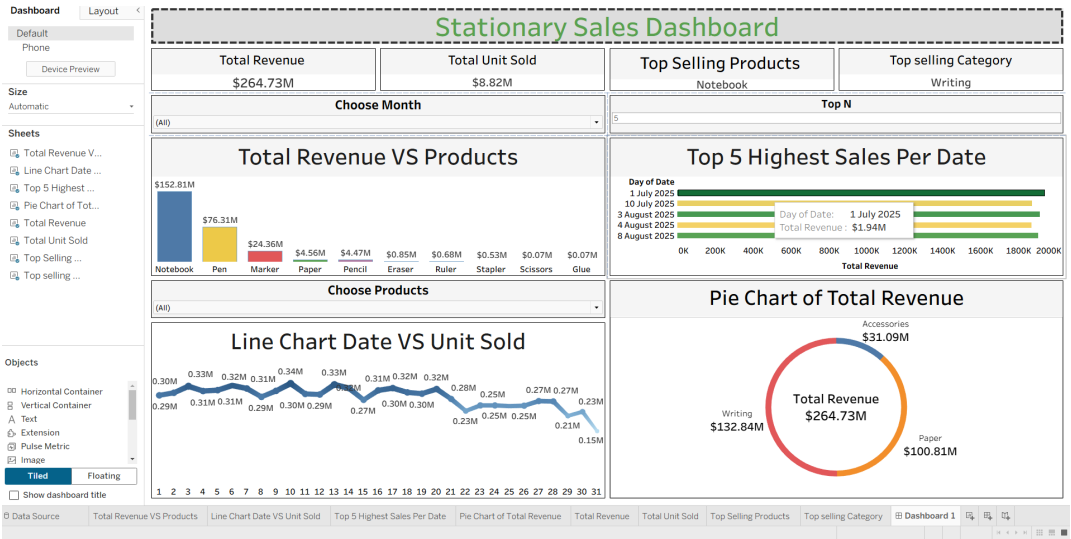
## Dashboard Description

Total Revenue	\$264.73M
Total Units Sold	8.82M
Top Selling Product	Notebook
Top Selling Category	Writing

### Features:

- Bar chart showing Revenue vs Products
- Line chart showing Date vs Units Sold
- Interactive filters for Product and Date
- Top 5 Highest Sales Per Date
- Pie Chart of Total Revenue by Category

## Dashboard Screenshot



## Conclusion

The dashboard provides an interactive and insightful view of sales performance, enabling easy identification of trends and top-performing products. With clear visualizations, businesses can monitor revenue patterns, optimize stock management, and make informed decisions to improve profitability.