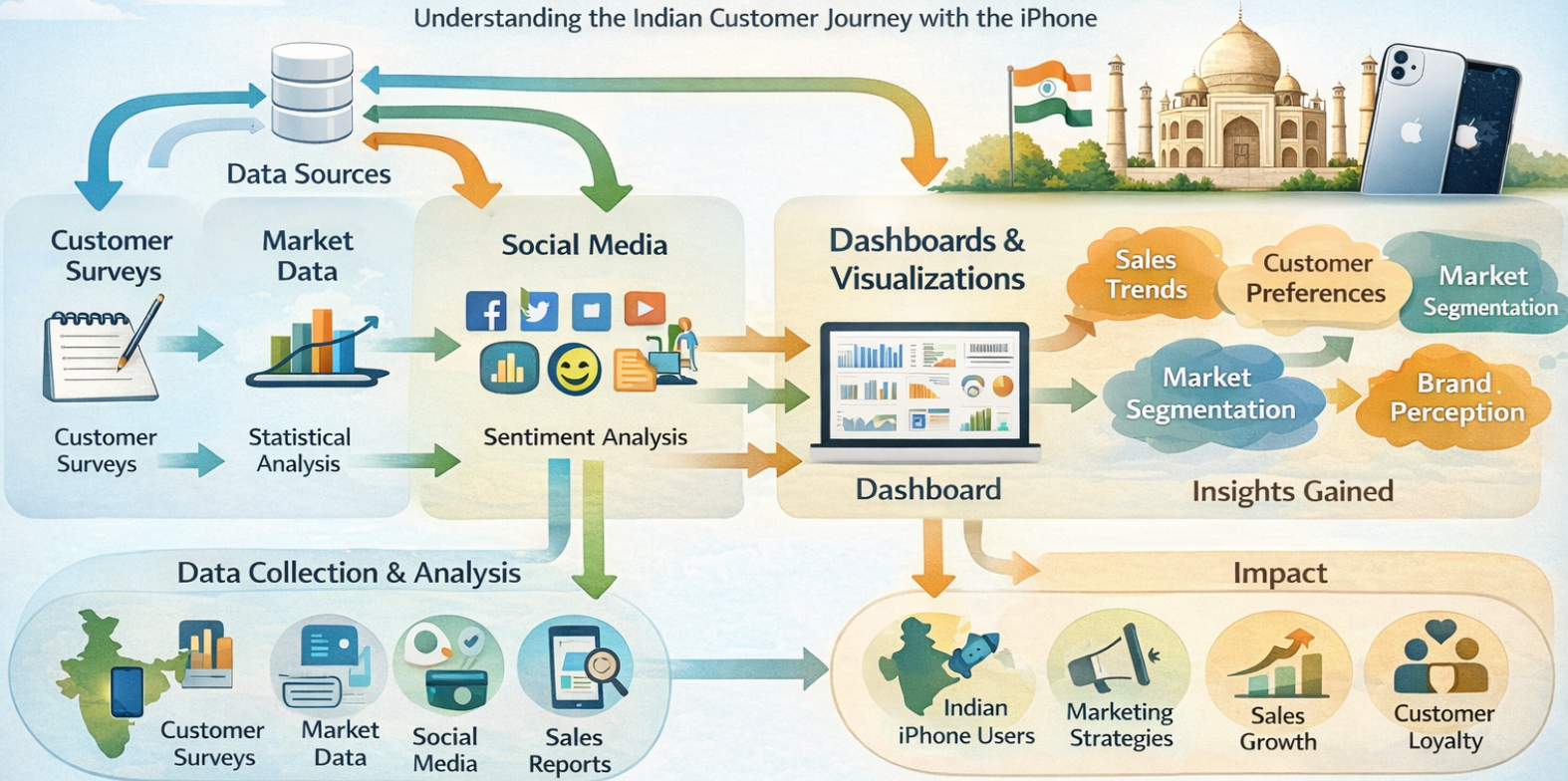


# iRevolution:

A Data-Driven Exploration of Apple's iPhone Impact in India Using Tableau

Understanding the Indian Customer Journey with the iPhone



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