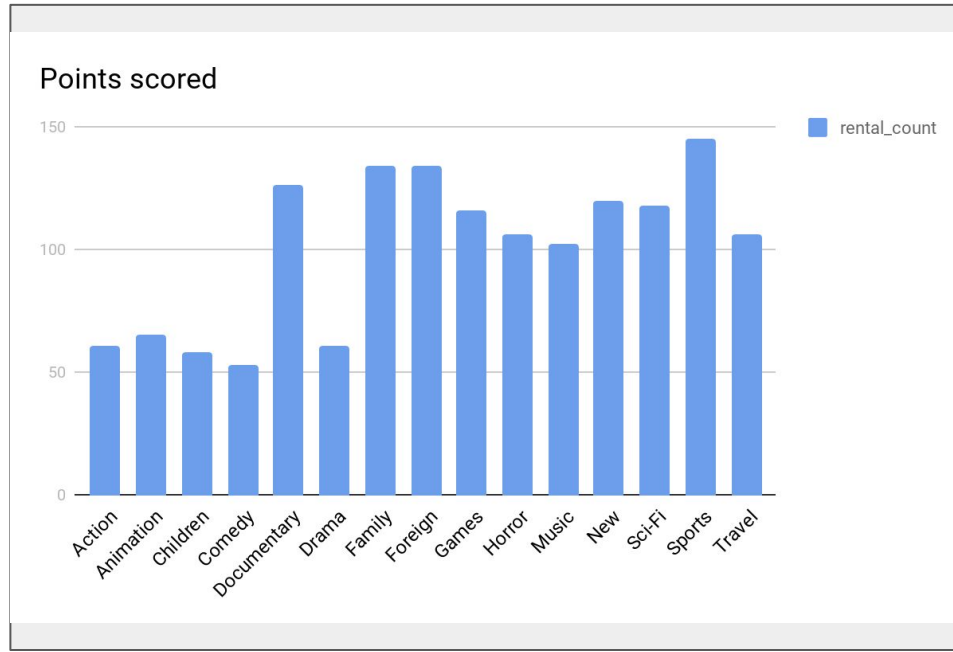
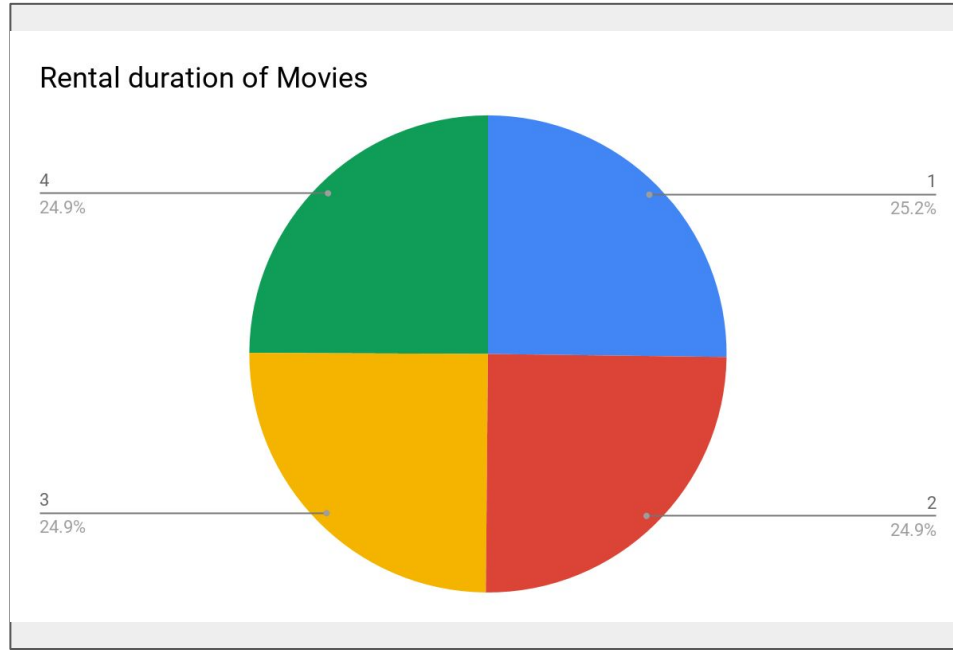


# 1. What are the total rental orders per category?



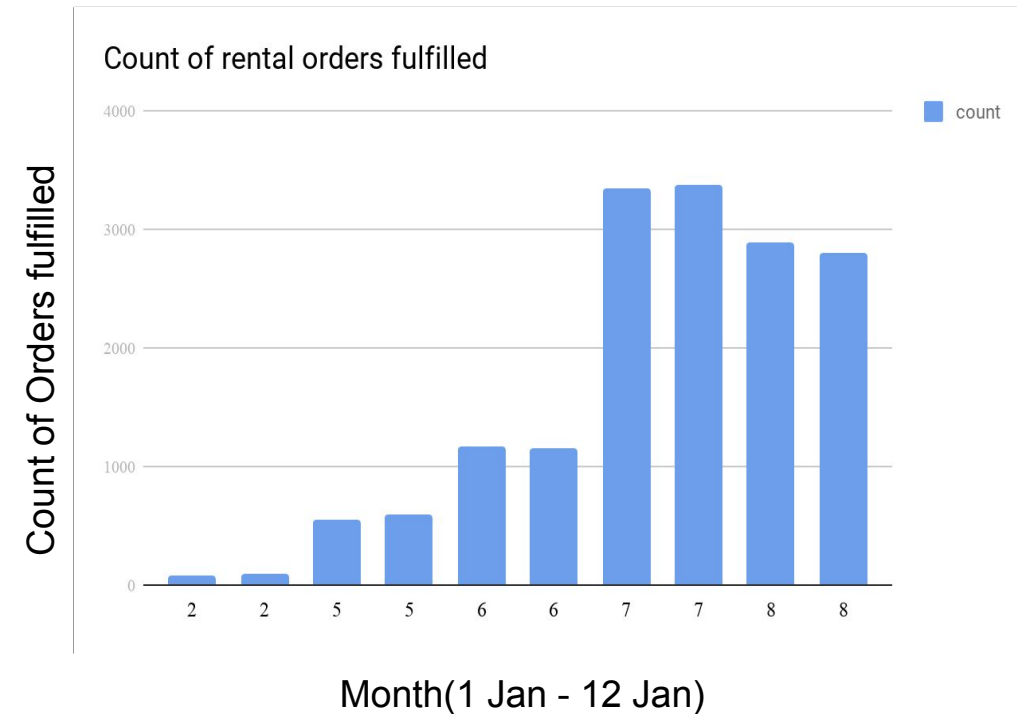
Sport movies are rented out the most followed by Family and Foreign. The least sold out is comedy

## 2. What is rental duration of movies across all categories?



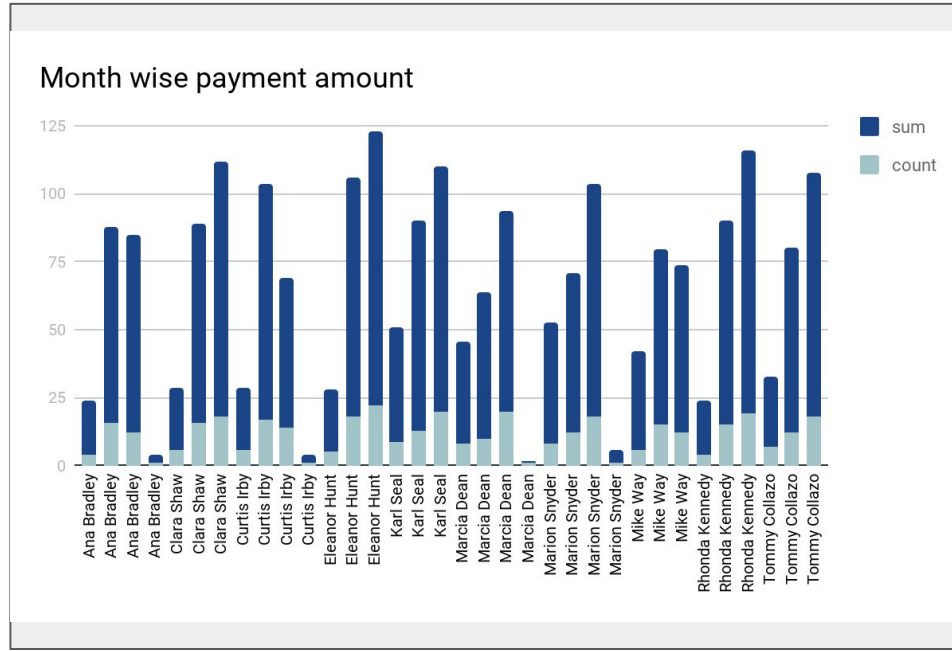
All four quantities have almost equal rental duration.

### 3. What are the month-wise number of rental orders fulfilled by the stores?



Initially there was gradual increase in the count of order with the highest sell in July and minimum sell in the month of February.

# 4. What is the total payment amount for the top 10 paying customers?



The highest paying customer is Eleanor Hunt, in the month of April. Followed by Rhonda Kennedy.