

Credit Card Customer Report

Q 4

Q 3

Q 2

Q 1

M

F

55M

Total Revenue

3

CSS

8M

Interest Earned

588M

Sum of Income

96

Avg Cust Acq Cost

Chip

Online

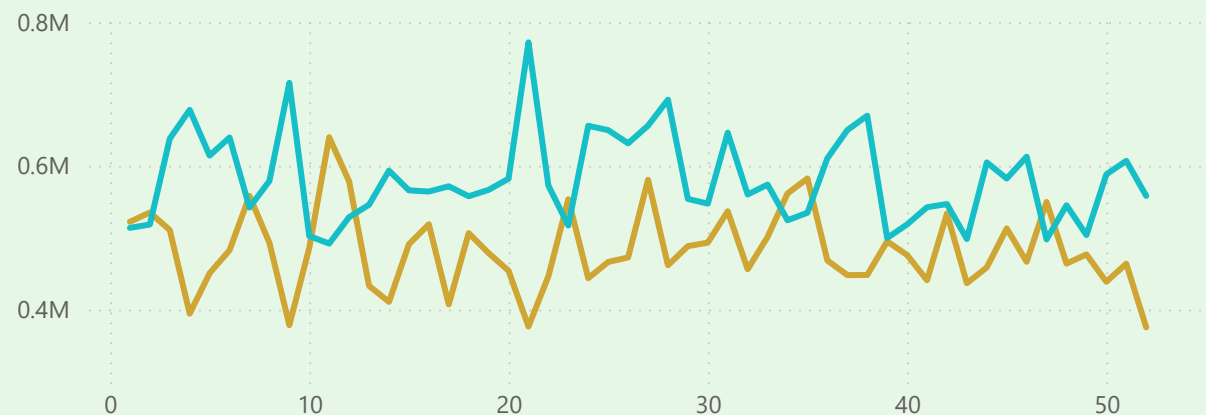
Swipe

30.22M

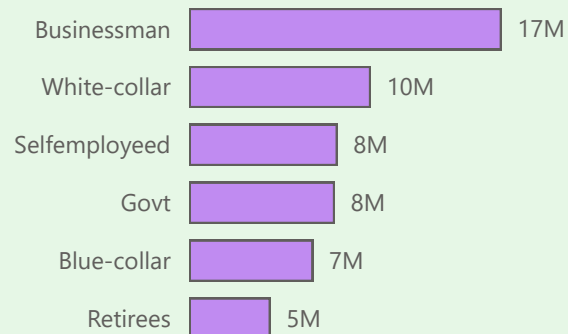
25.09...

Customer_Job	Sum of Total_Trans_Amt	Sum of Interest_Earned	Average of Income
Businessman	14285412	25,39,390.31	98372.32
White-collar	8221742	14,41,073.93	67530.99
Govt	6507875	11,60,016.37	58452.21
Selfemployed	6395026	11,19,741.81	29550.96
Blue-collar	5488838	9,52,800.57	45776.41
Retirees	3623120	6,30,359.24	49323.37
Total	44522013	78,43,382.23	57087.32

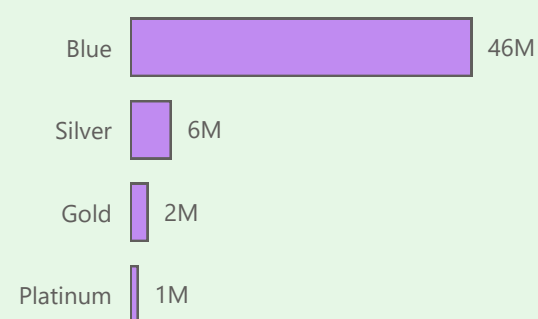
Sum of Revenue by Week and Gender



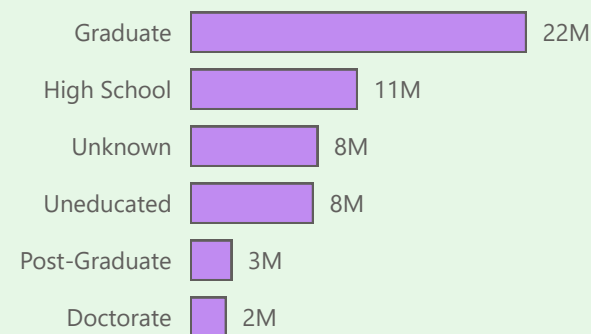
Sum of Revenue by Customer_Job



Sum of Revenue by Card_Category



Sum of Revenue by Education_Level



Sum of Revenue by Age Group

