

# Linear Regression Models

## Segment 1 – Simple Linear Regression Model

### Topic 3 – Ordinary Least Squares (OLS) Estimators and Estimates

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# Topics



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1. Estimator and Estimate
2. Interpreting OLS Estimators for a Continuous Predictor
3. Interpreting OLS Estimators for a Categorical Predictor
4. Properties of OLS estimators
5. Prediction Problem
6. Prediction Error
7. Summary

# Estimator and Estimate



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$$\begin{cases} \widehat{mpg}_{old} &= \hat{\beta}_0 + \hat{\beta}_1 hp \\ \widehat{mpg}_{new} &= \hat{\beta}_0 + \hat{\beta}_1 (hp + 1) \end{cases} \Rightarrow \widehat{mpg}_{new} - \widehat{mpg}_{old} = \hat{\beta}_1.$$

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- $\hat{\beta}_1$  is the difference between the average *mpg* of the heavy cars and the average *mpg* of the not heavy cars (reference level).



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- Recall that the summation term is the **RSS**.

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# Prediction Error



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- How do we build a good “fitted” model? Minimizes the prediction error on *unseen* data.
- Train-validation-test split of data.

# Summary



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- Described the properties of OLS estimators.
- Described the prediction problem and interpreted the prediction error.