

BrainWeave

Campus Ambassador Programme

What is Brainweave?

Brainweave is an initiative which believes each children have extraordinary capabilities. In today's world creativity is as important as literacy. We aim at nurturing the upbringing of a child through cognitive as well as personality development. Through this they will achieve greatness in all walks of life whether social or professional.

Brainweave also promotes education in underprivileged society by enriching their mind and developing skills which makes them stand out in the society. We through thorough analysis have identified the common mistakes which makes a student grow out of creativity during his childhood. Through a specially designed curriculum we ensure that both the logical and creative aspect of his brain will be completely developed.

Tasks and responsibilities of CA

The main responsibility of a CA is to create awareness about Brainweave and its goal of revolution in education at his/her campus in order to get fellows for the fellowship programme. They do so in following ways –

- a. Through digital marketing (managing college specific FB page, emails, Whatsapp etc.)
- b. Conducting seminars in colleges (we train CAs on the content and delivery) or arranging for an online seminar for their college students which is delivered by Brainweave team (OPTIONAL)
- c. Organising and managing Brainweave's presence in college fests
- d. Word of mouth and offline marketing (posters, notices)
- e. Social Media Marketing

Duration of internship – 3 weeks

Rewards and incentives

- ✓ Learn Marketing Skills
- ✓ Enhance your convincing power

- ✓ Certificate of Internship/Social Welfare Awareness
- ✓ LOR from the company (Performance based)
- ✓ Opportunity to be permanently associated with the company
- ✓ Top Performers may also get exciting goodies/T-Shirts and gifts. (Performance based)

Eligibility Criteria

Must be a college student (of any year)

Selection Process

It will be based upon

- ✓ Assessment Question (will be asked in the application form only)
- ✓ Resume/CV (to be mailed at brainweave.info@gmail.com with subject of the mail as "CA Application") (if required)
- ✓ Telephonic Interview (if required)