

<p>Design experts</p> <p>Preparing content (make sure to prepare all other codes in HEX)</p> <p>Preparing fonts (make sure to write down the Font Family & Font Weights used)</p> <p>Exporting images to JPG & PNG (burn of altvalues)</p> <p>Compress JPGs and PNGs (using saving.usa) or Photoshop</p> <p>Export vector images (icons, illustrations) as SVGs</p> <p>Name files in a practical way as you can find things later</p> <p>Write down the common padding values you used throughout your website, try to minimize to 3 sizes so that you can use the L.M.S (large,medium,small) classes later</p> <p>Duplicating and dynamic templates you need (CPT, Custom Fields, Links, Archives, Saved templates, page templates)</p>	<p>WordPress setup</p> <p>WordPress settings</p> <p>Clean up WordPress (delete plugins you don't need)</p> <p>Turn off caching plugin (if you have one) for development</p> <p>Create pages "Home" and "Contact"</p> <p>Themes - Install "Hello" from Elementor</p> <p>Delete other default themes</p> <p>Settings - General -> Site Title & Tagline (if you have one)</p> <p>Settings - General -> Time Zone</p> <p>Settings - Reading -> Hello page -> Home</p> <p>Settings - Media -> Delete all sizes & Uncheck all checkmarks</p> <p>Settings - Permalink -> Postname</p> <p>Plugins</p> <p>Elementor Free & Elementor Pro and connect to your license</p> <p>Custom Editor</p> <p>ACF</p> <p>ManageWP -> Connect to Account -> Activate free backup</p> <p>Admin & Site Enhancements -> Content Management -> Content Duplicate</p> <p>Admin & Site Enhancements -> Content Management -> Media replacement (find it in "Edit More Details" per image)</p> <p>Admin & Site Enhancements -> Admin interface -> Admin Menu Organizer -> Hide comments</p> <p>Admin & Site Enhancements -> Admin interface -> Disable Dashboard Widgets -> Check all boxes</p> <p>Admin & Site Enhancements -> Admin interface -> Clean up admin bar -> Check boxes you want</p> <p>Admin & Site Enhancements -> Log in / Login Out -> Change Login URL (for security reasons)</p> <p>Admin & Site Enhancements -> Security -> Limit Login Attempts</p>
	<p>Elementor setup</p> <p>Elementor Back-end Settings</p> <p>Elementor -> Settings -> Disable Default Colors & Disable Default Fonts</p> <p>Elementor -> Settings -> Advanced -> Unfollowed Post Schema -> Enable</p> <p>Elementor -> Settings -> Advanced -> Google Fonts -> Disable</p> <p>Elementor -> Settings -> Advanced -> Load Font Awesome 4 Support -> Enable</p> <p>Elementor -> Settings -> Experiments -> <input checked="" type="checkbox"/> -> Pseudo Container: Nested Elements, Long, Additional Breakpoints</p> <p>Elementor -> Settings -> Experiments -> <input checked="" type="checkbox"/> -> Global Style Guide, Default new Theme Builder, Hello Theme Header & Footer, Page Transitions, Notes.</p> <p>Elementor Site Settings</p> <p>Site Settings -> Site Identity -> Upload Site logo and Site icon</p> <p>Site Settings -> Layout -> Content width -> 1120</p> <p>Site Settings -> Layout -> Pad padding on 0</p> <p>Site Settings -> Layout -> Change Page Layout -> Elementor Full Width</p> <p>Site Settings -> Layout -> Breakpoints -> Active breakpoints -> All 3 widths</p> <p>Elementor Styloguide setup</p> <p>Templates -> Saved templates -> Import styloguide page</p> <p>Width & Pading CSS</p> <p>Appearance -> Customizer -> Custom CSS -> Paste Pading CSS</p> <p>Colors</p> <p>Change colors and names of System colors: Primary -> Dark darker (Headings), Secondary -> Ancient Darker, Body -> Don't (Body) keep Ancient -> Ancient</p> <p>Add your custom colors and give them names</p> <p>Link color onlines & backgrounds in Styloguide to your Global Colors</p> <p>Site Settings -> Typography -> Link -> Color -> Link -> Ancient darker</p> <p>Site Settings -> Background -> Link -> a color if your main bg color isn't white</p> <p>Typography & Fonts</p> <p>Elementor -> Custom Fonts -> Upload the fonts with the weights you want to use</p> <p>Change system fonts names from: Text -> Body (body), Accent -> Body bold & Accent</p> <p>Add all your Font sizes via Custom Fonts. Set up: Font family, Size via Change from 16px to 100px, Font weight, Line height in % (100% for body, 120% or 130% for Headings)</p> <p>Go to Site Settings -> Typography -> Body -> Typography and link it to 'Body' Global Font</p> <p>Buttons</p> <p>Site Settings -> Buttons -> Typography weight with bold</p> <p>Button styles: Set up by color, Border Radius, Padding</p> <p>Appearance -> Customizer -> Custom CSS -> Paste Button CSS</p> <p>Change variables of Button CSS if you don't like it</p> <p>Find other codes in CSS and paste them into Button CSS</p>
	<p>The most efficient building order</p> <p>1. Export your design & defining what dynamic templates you need</p> <p>2a. Export starters template website</p> <ul style="list-style-type: none"> - Change logo (because otherwise all will stay the same) - Remove ManageWP? - Settings -> General -> Site Title & Tagline (if you have one) - Settings -> General -> Time Zone - Elementor -> Custom Fonts -> Upload the fonts with the weights you want to use - Change Site Settings to identity of this project (Custom Fonts, Colors, Pading, Button styles) - Connect Custom fonts & colors to Styloguide template - Elementor Site Settings -> Site Identity -> Upload Site logo and Site icon - Elementor Site Settings -> Background -> Setup color only if your main bg color isn't white <p>2b. Setup everything manually if starters template website is not possible</p> <ul style="list-style-type: none"> - Typography Setup - Plugins - Elementor back-end settings - Elementor Site Settings - Styloguide <p>3. Home page per background container theme first because you will copy many elements to other pages from the Home)</p> <ul style="list-style-type: none"> - Background container - Background color - Pading top & bottom (class) - Add Widgets - Add Some Content - Alignment & positioning - Styling (connected typography, colors, add shadows, rounded corners, etc.) - Responsive <p>(if the Home contains CPTs or Saved templates then just leave them open for later)</p> <p>4. Header -> nav (for yourself to navigate while building)</p> <p>5. Footer -> map</p> <p>6. For CPTs you require an Archive (better for your mind, less distraction & faster to show something to client)</p> <ul style="list-style-type: none"> - CPT & Custom Fields creation - Dummy content (optional) - Single view of the fields, no list - Layouts (then way) - Archives (you need loops here) <p>7. Page templates</p> <p>8. All other static pages</p> <ul style="list-style-type: none"> - Copy background containers from Home to work faster - Make CPT's & Custom Fields if you need them <p>9. Saved templates</p> <ul style="list-style-type: none"> - Create - Add them to pages, single post templates, etc. <p>10. Delivery preparation</p> <ul style="list-style-type: none"> - Elementor Site Manager - Turning on your optimizer plugin (like: Lighthouse (if you use Headinger), Siteground Optimizer (if you use Siteground), WP Master & Performance) - Installing speed optimization plugins - Analytics install (Google or independent Analytics) - Explain to Client how to fill content <p>11. Content filling by client or by you</p> <p>12. Transfer website to main domain (if it's not on the main domain yet)</p> <p>13. Recommended backups specific plugins</p> <ul style="list-style-type: none"> - Check if your Analytics Plugin need to be reconnected to the new domain - Add a Security plugin (like Solid Security or Security Optimizer (from Siteground))
	<p>Tips for when you are building on top an existing WP install</p> <p>Start with creating a backup that you can save your computer</p> <p>Try to use staging if that's an option in your current hosting package</p> <p>Use the Elementor Maintenance mode & that's necessary when you start for creating subpages</p> <p>Transfer it to your other (sub)domain if you use that to make the changes (and keep the current website live)</p> <p>Clean up current website just on your main domain, but on staging or a subdomain)</p> <p>Don't delete any important plugins for payment and customer information</p> <p>Write down current link structure with the help of a Sitemap builder in an SEO plugin like YoastSEO.</p> <p>Try to maintain the current link structure (with a redirection plugin)</p> <p>If you're not in Elementor then just keep the current builder or theme open on one building all Elementor elements & templates on the side. Slowly replacing each page/template and see if nothing breaks</p>