Umer Shehzad

SR. FULL STACK ENGINEER

\geq in	numer99@gmail.com		+923256967957	9	Sargodha, Punjab, Pakistan		
https://www.linkedin.com/in/umer-shehzad-b4308b178/							

SUMMARY

I am a dedicated and highly skilled Full-Stack Developer with a proven track record of delivering web applications that not only meet but exceed client expectations. With deep expertise in Laravel's elegant syntax and its powerful features, I specialize in building scalable, efficient, and secure web solutions. My passion for writing clean, maintainable code is complemented by my ability to integrate Al-powered solutions to enhance user experience and functionality. I am committed to staying ahead of the curve with the latest web development trends and Al technologies, ensuring that each project is both innovative and impactful. My approach combines technical excellence with a forward-thinking mindset, making me a valuable asset to any team or project.

SKILLS

HTML	\odot \odot \odot \odot	PHP/Laravel	\odot \odot \odot \odot
CSS	\odot \odot \odot \odot	Restful APIs	\odot \odot \odot \odot
Boostrap	\odot \odot \odot \odot	Git, GitHub	\odot \odot \odot \odot
Tailwind CSS	\odot \odot \odot \odot	Bitbucket	\odot \odot \odot \odot
Javascript	\odot \odot \odot \odot	AJAX and Fetch	\odot \odot \odot \odot
JQuery	\odot \odot \odot \odot	Apache	\odot \odot \odot \odot
Vue.js	\odot \odot \odot \odot	Nginx	\odot \odot \odot \odot
React.js	\odot \odot \odot \odot	SonarQube	\odot \odot \odot \odot
SQL	\odot \odot \odot \odot	DBMS	\odot \odot \odot \odot
Python	\odot \odot \odot \odot	Shopify	\odot \odot \odot \bigcirc
Python	\odot \odot \odot \odot		

EXPERIENCE

Sr. Full-Stack Developer

Wixpa Digital Agency Apr 2025 - Present

- Proficient in PHP & Laravel: Developed secure, scalable applications with Laravel, integrating seamlessly with Shopify for enhanced e-commerce solutions.
- Shopify Integration: Built custom Shopify apps and themes, synchronizing product data and managing storefronts using Laravel backend.
- API Development: Integrated Shopify APIs with Laravel and React.js to create efficient, real-time e-commerce experiences.
- Frontend & Backend Expertise: Developed responsive, dynamic front-end interfaces using React.js and connected them with Laravel for robust back-end processing.
- Database Management: Managed MySQL databases, optimized queries, and worked with migrations for smooth Shopify-Laravel integration.
- Security & Best Practices: Implemented industry-standard security protocols in both Laravel and Shopify integrations to protect user data and payment transactions.

Full-Stack Developer

SublimeLogics Feb 2022 - Apr 2025

• Spearheaded the full lifecycle of web application development, encompassing both front-end and back-end components.

- Utilized front-end libraries and frameworks (e.g. Vue.js) for dynamic user experiences.
- Analyzed systems flow, data usage, and work processes; investigated 100% of problem areas.
- Constructed robust server-side components, leveraging PHP and the Laravel framework.
- · Implemented RESTful APIs, database design, and data management for seamless application functionality.
- · Orchestrated the design, optimization, and maintenance of relational databases to ensure data integrity and accessibility.
- Profiled, diagnosed, and optimized application performance to deliver a seamless user experience.
- Engaged in client interactions, gathered requirements, and provided technical solutions to meet project objectives.
- Actively participated in code reviews, offering constructive feedback and contributing to team-wide improvements in coding standards and practices.

PHP/Laravel Developer

Pixiders Inc. Sep 2021 - Feb 2022

- Proficient in PHP, with a strong understanding of object-oriented programming. Proficient in database design and management, including MySQL or other relational databases.
- Creating and optimizing database schemas, writing complex SQL queries, and working with migrations.
- Documented 100% of technical specifications and dependencies of applications Developing and consuming RESTful APIs
 for integrating with external services.
- Experience with version control systems like Git for code management and collaboration.
- Proficiency in HTML, CSS, JavaScript and JQuery to work effectively on the front-end.
- Writing unit tests and debugging code to ensure the reliability and robustness of applications.
- Implementing security best practices to protect against common web application vulnerabilities Writing clear and concise code documentation and maintaining code repositories.
- Ability to work effectively in a team, communicate with non-technical stakeholders, and understand project requirements.
- Strong analytical and problem-solving skills to tackle complex technical challenges.

PROJECTS

1. proborrower

Manage frontend and backend

https://proborrower.com

proborrower is a comprehensive online platform designed to facilitate the organization and management of mortgage-related information, refinancing processes, and various aspects of property and home ownership. It provides users with a secure online storage and communication portal for efficiently collecting and managing the necessary paperwork required for mortgage applications.

2. KeywordCaddy

Manage frontend and backend

https://www.keywordcaddy.com/

KeywordCaddy is a powerful tool for effortlessly discovering competitive keywords, generating SEO-optimized content, and monitoring Search Engine Results Page (SERP) rankings. Whether you prefer a do-it-yourself approach or leverage our lightning-fast AI tools, KeywordCaddy is your key to enhancing your online content's visibility and performance.

3. Crystal Ball Insight

Manage Backend API's

https://www.crystalball.pro/

Crystal Ball is an invaluable resource for marketers seeking to keep their strategies well-informed with automated, context-aware data tracking and insights. In the realm of marketing analytics, deciphering the effectiveness of various campaigns can resemble a challenging puzzle. Crystal Ball simplifies this process by automating tracking procedures and providing crystal-clear analytics reports, eliminating the guesswork and delivering actionable insights.

4. Rezosystems Customer Portal

Manage frontend and backend

https://customer.rezosystems.com/#/

The Rezosystems Customer Portal is a dynamic online platform designed to enhance the customer experience and streamline communication. It offers customers a user-friendly interface to access services, interact with the company, and stay informed about relevant updates, ultimately fostering stronger client-company relationships.

EDUCATION

Bachelor of Information Technology

University of Sargodha Aug 2017 - Aug 2021

CGPA: 2.70/4.0

LANGUAGES

 English
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 Urdu
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