



Sophia Martinez

Product Manager

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Professional Summary

Product Manager with 8 years driving product strategy and execution. Launched 5 successful products generating \$50M+ revenue. Expert in agile methodologies, user research, and cross-functional leadership.

Professional Experience

Senior Product Manager | ProductVision Inc

Los Angeles, CA | 2019 - Present

- Led product strategy for B2B SaaS platform
- Increased user retention by 45%
- Managed roadmap and prioritization
- Coordinated with 3 engineering teams

Product Manager | StartupLabs

San Diego, CA | 2016 - 2019

- Launched mobile app with 1M+ users
- Conducted market research and competitive analysis
- Defined KPIs and success metrics

Education

MBA

UCLA Anderson | 2016 | GPA: 3.8/4.0

Technical Skills

Product:	Roadmapping, User Stories, A/B Testing, Analytics
Tools:	JIRA, Confluence, Mixpanel, Amplitude, Figma
Methodologies:	Agile, Scrum, Lean, Design Thinking
Technical:	SQL, Python basics, HTML/CSS, APIs

Languages

English (Native) | Spanish (Professional)

Certifications

- Certified Scrum Product Owner
- Product Management Certificate