# **VIANEY GARCIA**

### **User Experience and Interaction Designer**

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**EDUCATION** 

**B.S. Interaction Design** 

Anticipated 2022

Santa Monica College (SMC), Santa Monica, CA

B.A. Studio Art

Humboldt State University, Arcata, CA

2012

#### **Projects**

### Wayve | UX DESIGNER AND RESEARCHER

SMC - FALL 2020

Interactive kiosk to enable seniors to access Santa Monica Big Blue Bus transit information during COVID-19.

- Observed and interviewed 20 Big Blue Bus passengers remotely and onsite from a social distance to identify their goals and pain points.
- Designed wireframes, UI animations, and prototypes using Figma, Adobe Illustrator, and Adobe Photoshop to enhance the user experience.

### Panelle | UX DESIGNER AND RESEARCHER

SMC - Spring / Summer 2019

A comic e-book app for girls to access age-appropriate comics that they can relate to.

- Collected quantitative data via observation and interviews.
- Developed design systems, wireframes, UI animations, and prototypes using Figma and Adobe Illustrator.

#### **SPOT | UX DESIGNER AND RESEARCHER**

SMC - Spring 2019

A photography location scouting app that provides students with resources to discovering photography locations without pre-planning.

- Interpreted the user's experience through persona's, journey maps, wireflows, and storyboards to inform the prototypes created with Invision and Adobe Illustrator.
- Pitched and presented ideas to stakeholders.

## Experience \_

#### **Home Health Care**

2013-2018

- Administered care and assisted patients with their quality of life.
- Organized paperwork, finances, and scheduling.

#### SKILLS \_

HTML / CSS / Design Thinking / Design Research / Rapid Prototyping / Usability Testing / User Flows / Personas / Wireframes / Storyboarding / User Interviews / Empathy / Effective Communicator / Cooperation / Organization

#### TOOLS \_

Adobe Illustrator / Adobe Photoshop / Adobe After Effects / Adobe XD / Figma / InVision / Fusion 360 / Visual Studio Code

#### Affiliations -

SMC Design Club

2020