

# VIANEY GARCIA

## INTERACTION DESIGNER

A resourceful creative with a background in the visual arts. Passionate about human-centered design to explore, cultivate relationships, and create meaningful experiences.

### EXPERIENCE

#### **Snap Lens Academy Scholar** | Santa Monica, CA

Snap Inc. | June - Aug 2021

- Selected as 1 of 15 scholars from 150+ applicants for a 9-week remote lens creation program with Next Shift Learning and Snap Inc.
- Designed interactive Augmented Reality lenses with Adobe Photoshop, Blender, After Effects, JavaScript and Lens Studio garnering over 71 thousand shares.
- Exercised design thinking and collaboration when executing weekly hackathons in teams of three to deliver an interactive, engaging lens by the deadline.

#### **UX Designer and Researcher** Grand Games | Santa Monica, CA

Santa Monica College | Student Project | Sept - Nov 2021

- Storyboarded with Adobe Illustrator to conceptualize and communicate design.
- Collected qualitative data via observations, interviews, surveys, and user testing to inform the design.
- Created interactive signs and decals with Figma that encouraged Grand Park L.A. visitors to interact with their environment.

#### **UX Designer and Researcher** Wayve | Santa Monica, CA

Santa Monica College | Student Project | Sept - Dec 2020

- Developed and designed interactive kiosk user interface with Figma to enable seniors to access Santa Monica Big Blue Bus transit information during COVID-19.
- Designed digital illustration of kiosk and vision video with Illustrator, Photoshop and After Effects to communicate the problem, insights and solution.
- Extracted and synthesized qualitative and quantitative research data to inform user goals and pain points.

#### **Web Design** Taunt Global | Santa Monica, CA

Santa Monica College | Student Project | April 2020

- Invented a responsive website for a fictional company using Bootstrap and JQuery.
- Established a brand identity, designed assets, and implemented animations to create a cohesive website.
- Integrated time and file management systems to organize work and manage project deadlines.

#### **Freelance Home Health Care Aid** Santa Monica, CA

Health Care Aid | 2013 - 2018

- Administered care, executed meals, distributed medication, and assisted two patients with their quality of life.
- Assisted patients with scheduling, paperwork, organization and medical visits to ease task load.

[vianeygarcia.com](http://vianeygarcia.com)

[linkedin.com/in/vianey-garcia](https://www.linkedin.com/in/vianey-garcia)

[vianeygarcia.design@gmail.com](mailto:vianeygarcia.design@gmail.com)

Los Angeles, California

661-675-6053

### EDUCATION

#### **B.S. Interaction Design**

Santa Monica College 4.0 GPA

Santa Monica, CA | June 2022

#### **B.S. Studio Art**

Cal Poly Humboldt 3.21 GPA

Arcata, CA | June 2012

### TOOLS

Illustrator, Photoshop, AdobeXD, After Effects, Lens Studio, Blender, Fusion 360, Figma, Invision, HTML, CSS, JavaScript, Miro, Notion

### DESIGN SKILLS

Design Thinking, Rapid Prototyping, Storyboarding, Product Design, User Interface Design, 3D Modeling, HTML, CSS, Javascript

### RESEARCH SKILLS

Field Research, Interviews, Netnography, Journey Mapping, Personas, Usability Testing

### RECOGNITION

#### **Snap AR Lens Challenge First Place Winner**

May 2022

Designed an Augmented Reality Lens that integrated 2D, 3D, and scripting.

### ORGANIZATIONS

#### **SMC Design Club**

2020

#### **AIGA Los Angeles**

July 2020 - Present