

# VIANEY GARCIA

## USER EXPERIENCE DESIGNER

A resourceful Interaction Design student from Santa Monica College with a background in the visual arts. Passionate about human-centered design to explore, cultivate relationships, and create meaningful experiences.

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## EXPERIENCE

### Product Design Grand Games | Santa Monica, CA

Santa Monica College | Student Project | Sept - Nov 2021

- Created interactive signs and decals that allow Grand Park L.A. visitors to interact with their environment.
- Collected qualitative data via observations, interviews, surveys, and user testing to inform the design.

### UX Designer and Researcher Wayve | Santa Monica, CA

Santa Monica College | Student Project | Sept - Dec 2020

- Developed interactive kiosk to enable seniors to access Santa Monica Big Blue Bus transit information during COVID-19.
- Researched and designed kiosk prototypes with Figma, Adobe Illustrator, and Adobe Photoshop.
- Integrated time and file management systems to organize group work and manage project deadlines.

### Mobile Design SPOT | Santa Monica, CA

Santa Monica College | Student Project | Feb - May 2019

- Designed a photography location scouting app.
- Researched and defined the user's experience through persona's, journey maps, wire flows, and storyboards.
- Prototyped and designed mobile interface using Adobe Illustrator and Invision for usability testing.

### Web Design Taunt Global | Santa Monica, CA

Santa Monica College | Student Project | April 2020

- Built a responsive website for a fictional company with Bootstrap and JQuery
- Designed the branding, assets, and animations.

### Freelance Home Health Care Aid Santa Monica, CA

Health Care Aid | 2013 - 2018

- Administered care and assisted patients with their quality of life.
- Organized paperwork, finances, and scheduling.

## EDUCATION

### B.S. Interaction Design

Santa Monica College 4.0 GPA

Santa Monica, CA | June 2022

### B.S. Studio Art

Cal Poly Humboldt

Arcata, CA | June 2012

## DESIGN SKILLS

Design Thinking, Rapid Prototyping, Storyboarding, Product Design, User Interface Design, 3D Modeling, HTML, CSS, Javascript

## RESEARCH SKILLS

Field Research, Interviews, Netnography, Journey Mapping, Personas, Usability Testing

## SOFTWARE

Illustrator, Photoshop, After Effects, XD, Figma, InVision

## ORGANIZATIONS

### Latinas In/Tech

2022

### SMC Design Club

2020

### AIGA Los Angeles

July 2020 - Present