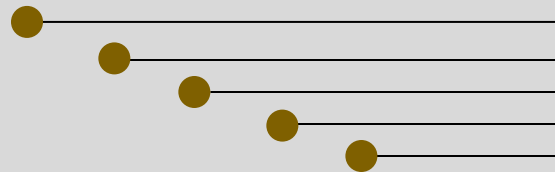


July 2021



6W
research

Company Snapshot



6Wresearch – An Overview

6Wresearch is the premier, one stop market intelligence and advisory center, known for its best in class business research and consulting activity. We specializes in providing industry research reports and consulting Services across niche sectors & geographies which enable our players to have an in-depth coverage and help them in decision making before investing or entering into particular geography

6Wresearch understands the growing need of the client and thus focuses on emerging market through in-house databases and vast intelligence resources spread across various geographies. 6Wresearch has executed more than 3,000 custom research projects and advised globally over 200 clients.

Global Presence in Market Research Solution

Over the years, 6Wresearch has made strong footholds in **Global Market Research Solutions** with tracking over 600 products periodically and executed over 10,000 projects with more than 400 clients. Our operation globally includes data collection centers, field agencies, and knowledge partnership. We have been successfully catering our clients with services ranges from market entry to penetration strategies. Our services portfolio consists of vast offerings for both product and business expansion backed by robust research & forecasting model and in-house databases. We also have been major knowledge contributor in key global events in **Global Market Research Solutions**.

Capabilities in Global Research Market



Advisory and Consulting



Feasibility Study &
Market Research
Reports



Consumer/
End - User Intelligence



Competitors Intelligence



Distribution Channel Analysis



Key Success Factors Analysis



*What to
invest & expand in ?*



*Where to
invest and target?*



*When to
expand and target?*



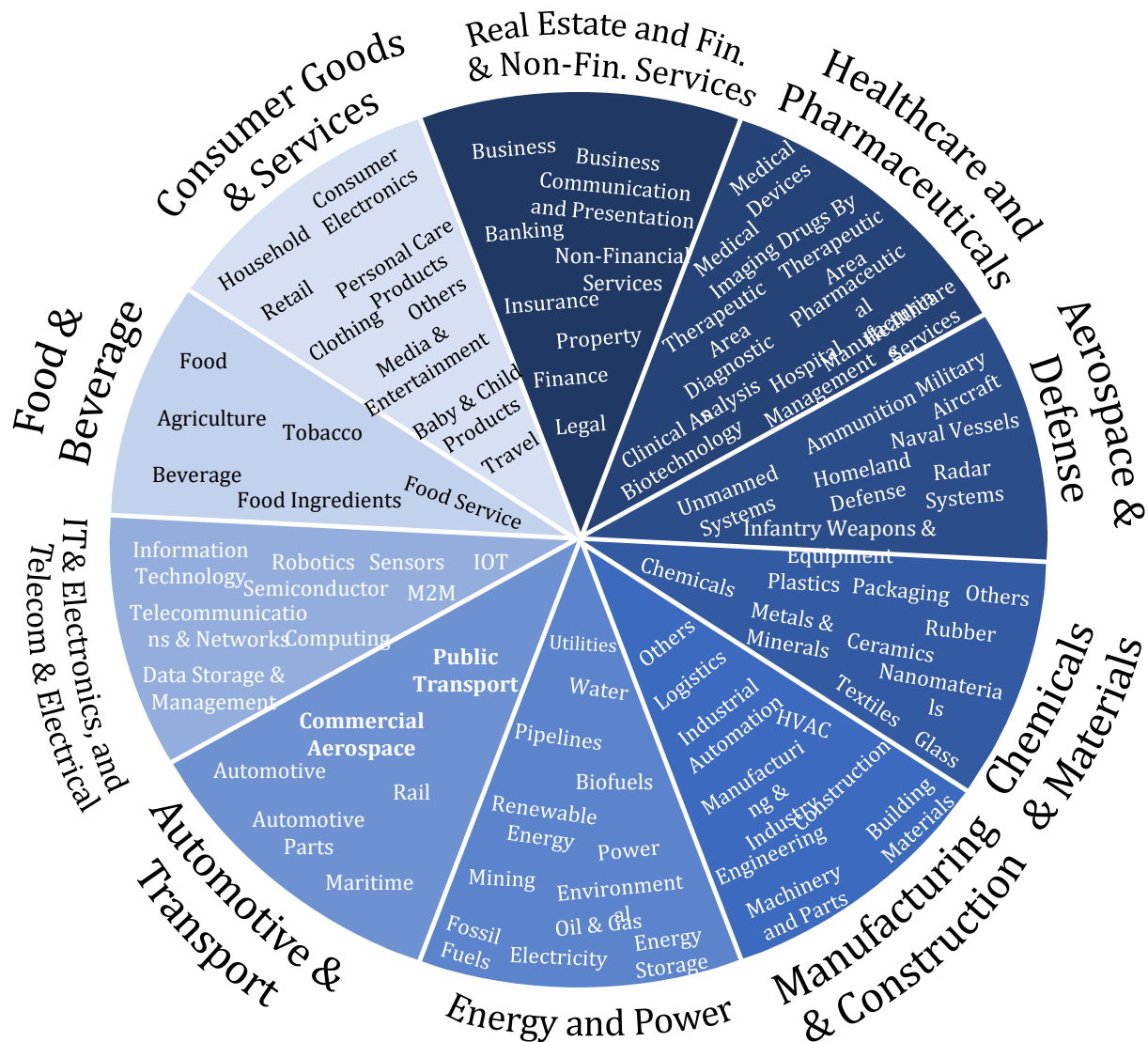
*Whom to
target?*



*Why to
target?*



*How to
expand and target?*



Why Us

We are uniquely positioned and qualified to help your team create transformational growth strategies to survive and thrive in a business environment experiencing disruption, collapse and transformation.

Convergence Expertise

The accelerating convergence of industries, disruptive technologies, mega trends and new business models are totally disrupting the value chain of virtually every industry. To survive that you need a partner who has research and analytical coverage across all the sectors globally.

Global Perspective

The challenges and opportunities in business today are virtually all global in scope. To take full advantage of these opportunities you must have a partner with a true global footprint. The 6Wresearch team have developed a powerful global understandings of how industries operate on a global level.

Industry Coverage

A great strength of 6Wresearch is clients are not required to teach us about their industry, technology, or challenges. Our industry research program which covers virtually all industries has been building its expertise for more than 10 years. This means we hit the road running and save our clients critical time and capital in addressing their needs.

Knowledge Partners for Several Events

Middle East Electronics Security

The Big 5 Construct India

Stationery & Write Show

The Big 5 Construct East Africa

India Machine to Machine Market

Light Middle East

SPS Automation Middle East

Indian IoT Market

Saudi Arabia Fire & Safety Equipment Market

Indian Security and Surveillance Market

Indian Telematics Market

The 3rd Arab Ministerial Forum on Housing and Urban Development

Saudi Drones Summit and Expo

MENA Drones and Counter Drones

GCC & Africa Housing Construction Projects

Material Handling Middle East

MENA Transport Projects

Prolight Sound

SPS Automation Middle East

Unmanned Aerial System Forum at Atlantis

PPP Mena Event

The 3rd Arab Ministerial Forum on Housing and Urban Development

intersec

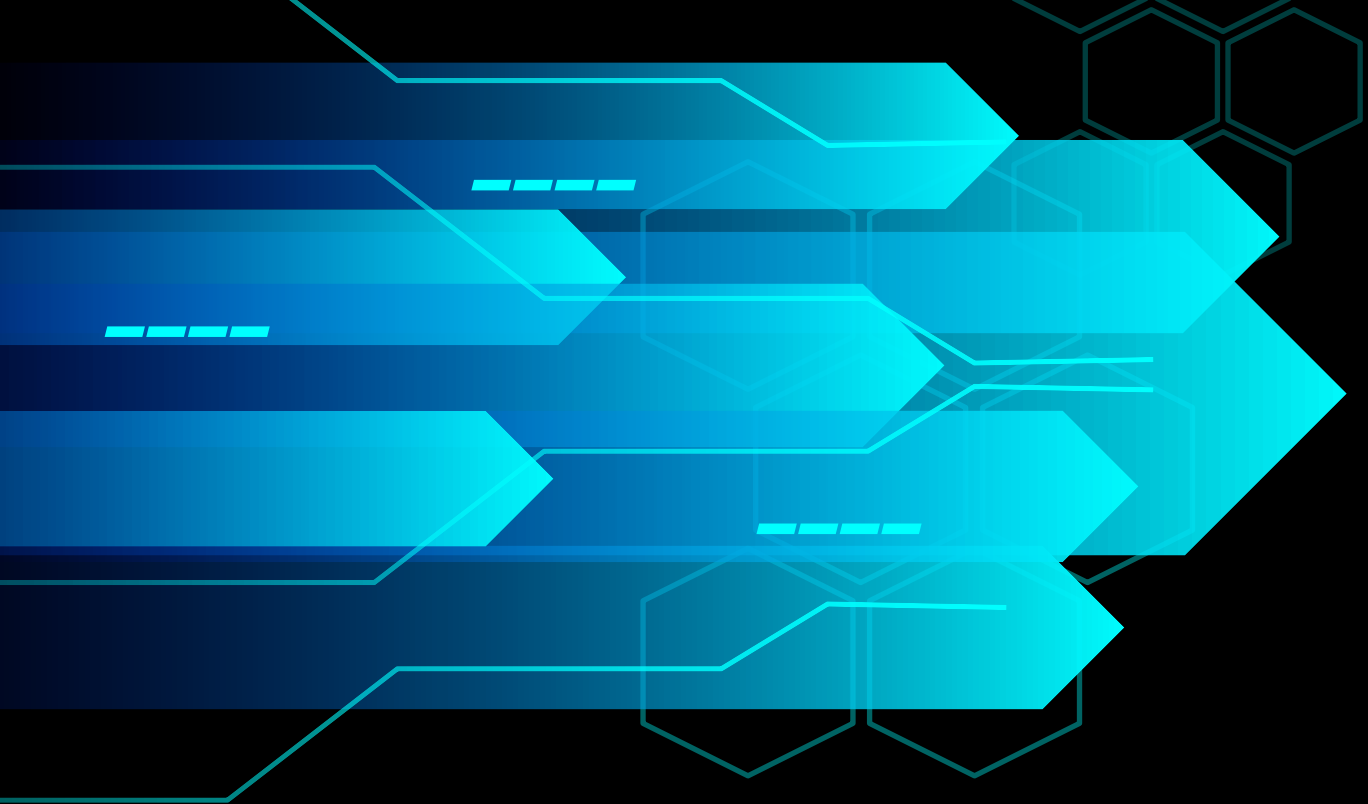


Key Clients









Market Research Job Description



Key Responsibilities



1

The Research Associate is responsible for executing market research and consulting assignment/projects for fortune 500 companies.

2

He/she should be capable of writing market/industry research studies, company profiles and finalizing them

3

Conducting primary and secondary research

4

Performing market engineering by estimates and forecast of the global macro as well as micro markets across North America, Europe, APAC and ROW. Analyze market shares of the top leaders and critically argument on the future leaders

5

Deciding on entry strategies, competitive landscape and product positioning

6

Follow the table of content to complete the in-depth market assessment for MICRO and MACRO markets

7

Finalizing table of contents/scope/structure of the market research studies and assuming responsibility for end report in terms of quality and deadlines.

8

Finalizing client proposals and marketing collaterals



Skills & Qualification Required:

- 1 Graduate
- 2 Proficient in Microsoft Office packages including Excel, PowerPoint and Word.
- 3 Excellent business/analytic writing and presentation skills.
- 4 Previous experience with demographics and/or research databases.
- 5 Minimum 0 to 1 years of relevant industry
- 6 Research, writing, identification of client needs.
- 7 Strong report writing skills

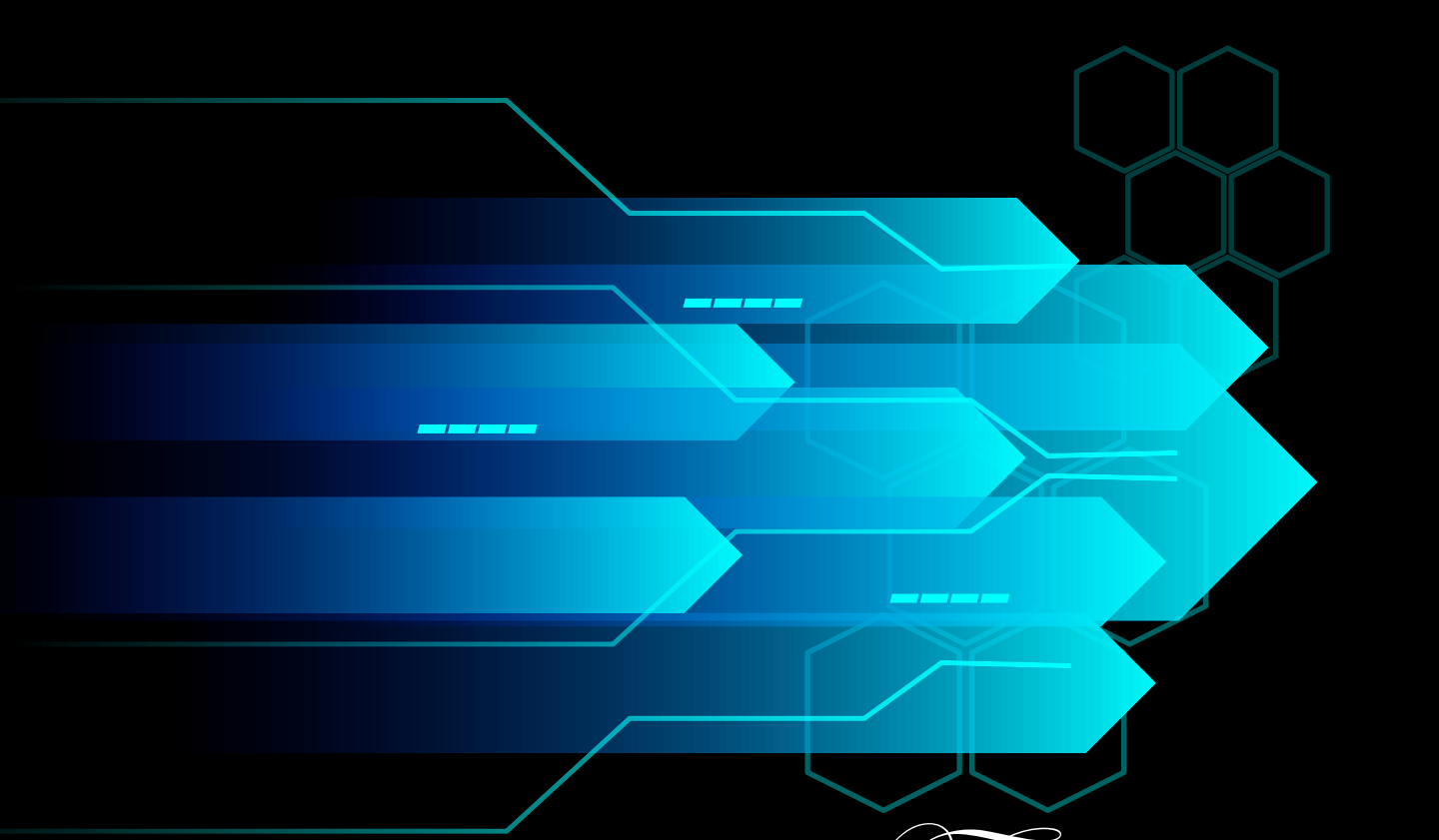
Salary Package Details:

- **INR 3.24 Lacs CTC (INR 2.64 L Fixed and INR 60 Thousand Variable)**
- **Variable – Performance Based**
- **Location – Delhi, Netaji Subhash Place**
- **Working Days and Hours – Monday – Friday**
- **Experience – 0 – 1 yrs.**

Interested candidates can forward the updated resume on email id: hr@6wresearch.com

Website: www.6wresearch.com





Thank you

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