DMW Mini Project Report

Title: Mini Project on classification (Detecting Phishing URLs)

Problem Statement: Consider a labeled dataset belonging to an application domain. Apply suitable data preprocessing steps such as handling of null values, data reduction, discretization. For prediction of class labels of given data instances, build classifier models using different techniques (minimum 3), analyze the confusion matrix and compare these models. Also apply cross validation while preparing the training and testing datasets.

S/W and H/W Requirements:

S/W: Google Colab / Jupyter Notebook, python H/W: Intel i5 CPU

Objective:

- Implementation of various classification algorithms.
- Learning different stages of machine learning

Introduction:

Pre-processing refers to the transformations applied to our data before feeding it to the algorithm.

• Data Preprocessing is a technique that is used to convert the raw data into a clean data set. In other words, whenever the data is gathered from different sources it is collected in raw format which is not feasible for the analysis.

Need of Data Preprocessing

• For achieving better results from the applied model in Machine Learning projects the format of the data has to be in a proper manner. Some specified Machine Learning models need information in a specified format, for example, Random Forest algorithm does not support null values, therefore to execute random forest algorithm null values have to be managed from the original raw data set.

• Another aspect is that data sets should be formatted in such a way that more than one Machine Learning and Deep Learning algorithms are executed in one data set, and best out of them is chosen.

Classification Models used:

Logistic Regression:

In statistics, the logistic model is used to model the probability of a certain class or event existing such as pass/fail, win/lose, alive/dead or healthy/sick. This can be extended to model several classes of events such as determining whether an image contains a cat, dog, lion, etc. Logistic regression is a classification algorithm used to assign observations to a discrete set of classes. Unlike linear regression which outputs continuous number values, logistic regression transforms its output using the logistic sigmoid function to return a probability value which can then be mapped to two or more discrete classes.

Comparison to linear regression

Given data on time spent studying and exam scores. Linea r Regression and logistic regression can predict different things:

- Linear Regression could help us predict the student's test score on a scale of 0 100. Linear regression predictions are continuous (numbers in a range).
- Logistic Regression could help predict whether the student passed or failed. Logistic regression predictions are discrete (only specific values or categories are allowed). We can also view probability scores underlying the model's classifications.

Types of logistic regression

- Binary (Pass/Fail)
- Multi (Cats, Dogs, Sheep)
- Ordinal (Low, Medium, High)

Gaussian Naive Bayes

Naive Bayes can be extended to real-valued attributes, most commonly by assuming a Gaussian distribution.

This extension of naive Bayes is called Gaussian Naive Bayes. Other functions can be used to estimate the distribution of the data, but the Gaussian (or Normal distribution) is the easiest to work with because you only need to estimate the mean and the standard deviation from your training data.

Representation for Gaussian Naive Bayes

Above, we calculated the probabilities for input values for each class using a frequency. With real-valued inputs, we can calculate the mean and standard deviation of input values (x) for each class to summarize the distribution.

This means that in addition to the probabilities for each class, we must also store the mean and standard deviations for each input variable for each class.

Decision Tree Classifier

Decision tree learning is one of the predictive modelling approaches used in statistics, data mining and machine learning. It uses a decision tree to go from observations about an item to conclusions about the item's target value

Random Forest Classifier

Random forests or random decision forests are an ensemble learning method for classification, regression and other tasks that operate by constructing a multitude of decision trees at training time and outputting the class that is the mode of the classes or mean/average prediction of the individual trees.

AdaBoost classifier

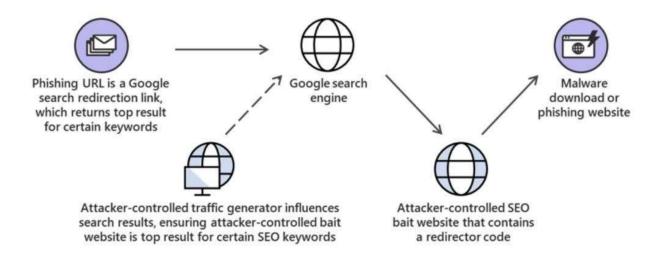
An AdaBoost classifier is a meta-estimator that begins by fitting a classifier on the original dataset and then fits additional copies of the classifier on the same dataset but where the weights of incorrectly classified instances are adjusted such that subsequent classifiers focus more on difficult cases.

Phishing Attacks with Legitimate URLs

Throughout the years, cybercriminals have become more skilled at escaping the discovery by lurking within benign things and attacking their targets. They essentially utilise of URLs that lead targets to genuine yet compromised websites or have safe-looking redirectors that ultimately redirect targets to a

phishing plot. According to the statistics in 2018 Keepnet Phishing Trends Report dataset, 49.32% of phishing messages were opened by the target across all organisations, 33.10 % went on to click the malicious attachment or link, 12,87 % hand over the information.

Microsoft revealed that cybercriminals crafted smart phishing attacks in 2019 by using links to Google search results that were infected so that they "pointed to an attacker-controlled page", which finally redirected to a phishing website. A traffic generator ensured that the redirector page was the top result for certain keywords.



Phishing attack that used infected search results

According to Microsoft, using this technique, cyber criminals were able to transmit phishing emails that carried simply genuine URLs (i.e., link to search results), "and a trusted domain at that", for instance:

- hxxps://www[.]google[.]ru/#btnl&q=%3Ca%3EhOJoXatrCPy%3C/a%3E
- hxxps://www[.]google[.]ru/#btnl&q=%3Ca%3EyEg5xg1736ilgQVF%3
 C/a%3E

The attack was even more clandestine due to its use of "location-specific search results". When reached by users in Europe, the phishing URL

redirected to the website *c77684gq[.]beget[.]tech* , and ultimately to the phishing page. Outside Europe, the same URL returned no search results.

In [94]: import os import sys import re import matplotlib import pandas as pd import numpy as np from os.path import splitext import ipaddress as ip import tldextract import whois import datetime from urllib.parse import urlparse import ipaddress as ip import sklearn.ensemble as ek from sklearn import tree, linear model from sklearn.model_selection import cross_validate from sklearn.model_selection import train_test_split from sklearn.feature_selection import SelectFromModel from sklearn.externals import joblib from sklearn.naive bayes import GaussianNB from sklearn.metrics import confusion_matrix from sklearn.pipeline import make pipeline from sklearn import preprocessing from sklearn import sklearn.linear_model import LogisticRegression sklearn.model_selection import cross_val_score from sklearn.metrics import accuracy_score from sklearn import metrics from sklearn.metrics import confusion matrix import matplotlib.pyplot as plt import seaborn as sns In [71]: df = pd.read csv("URL dataset.csv") df = df.sample(frac=1).reset index(drop=True) print("Total records: ",len(df)) df.head() Total records: 7030 Out[71]: URL Lable 0 http://www.numerical-methods.com/ 0 http://www.eshinejewelry.com/ 1 0 2 http://www.chrismonroephoto.com/w/1 3 http://bit.ly/2iffhNV 1

http://www.tableandvine.com/0

4

```
In [72]: # Method to count number of clos
          def countdots(url):
              return url count('.')
          # Method to count number of delimeters
          def countdelim(url):
              count = 0
              delim=[';','_','?','=','&']
              for each in url
                   if each in delim
                       count = count + 1
              return count
          #method to dreak the presence of hydrens
          def isPresentHyphen(url):
              return url count( -')
          #method to check the presence of @
          def isPresentAt(url):
              return url count('@')
          def isPresentDSlash(url):
              return url count('//')
          def countSubDir(url):
              return url count('/')
          def countSubDomain(subdomain):
              if not subdomain
                   return 0
              else:
                   return len(subdomain split('.'))
          def countQueries(query):
              if not query
                   return 0
              else:
                   return len(query split('&'))
          def get_ext(url):
              root, ext = splitext(url)
              return ext
          # Is IP addr present as th hostname, let's validate
          def isip(uri):
              try:
                   if ip ip_address(uri):
                       return 1
              except
                   return 0
```

In [73]: Suspicious_TLD=['zip','cricket','link','work','party','gq','kim','country','science','tk']

Suspicious_Domain=['luckytime.co.kr','mattfoll.eu.interia.pl','tr

afficholder.com','dl.baixaki.com.br','bembed.redtube.comr','tags.

expo9.exponential.com','deepspacer.com','funad.co.kr','trafficcon verter.biz']

featureSet = pd.DataFrame(columns=('url','no of dots','presence o f hyphen','len of url','presence of at',\

'presence of double slash','no of subdir','no of subdomain','len of domain','no of queries','is IP','presence of Suspicious_TLD', $\$

'presence of suspicious domain', 'label'))

```
In [74]: def getFeatures(url, label): result = [] url =str(url)
                  #add the url to feature set result.append(url)
                  #parse the URL and extract the domain information path = urlparse(url)
                   ext = tldextract.extract(url)
                  #counting
                                   number
                                                  of
                                                           dots
                                                                      in
                                                                              subdomain
                   result.append(countdots(ext.subdomain))
                   #checking hyphen in domain result.append(isPresentHyphen(path.netloc))
                   #length of URL result.append(len(url))
                   #checking @ in the url result.append(isPresentAt(path.netloc))
                   #checking presence of double slash result.append(isPresentDSlash(path.path))
                   #Count number of subdir result.append(countSubDir(path.path))
                   #number of sub domain result.append(countSubDomain(ext.subdomain))
                   #length of domain name result.append(len(path.netloc))
                  #count number of queries result.append(len(path.query))
                  #Adding domain information
                  #if IP address is being used as a URL result.append(isip(ext.domain))
                   #presence of Suspicious TLD result.append(1 if ext.suffix in Suspicious TLD else
                   0)
                   #presence of suspicious domain result.append(1 if '.'.join(ext[1:]) in Suspicious Domain
             els e 0)
               result.append(str(label)) return result
In [75]: for i in range(len(df)): features = getFeatures(df ["URL"].loc[i], df ["Lable"].loc[i]) featureSet.loc[i] =
                   features
In [76]: featureSet head()
Out[76]:
                                                                                        presence
                                                      no presence len presence of no of
                                                url
                                                                                             of of at double
                                                                                     subdir
                                                                                             sub
                                                                             dots hyphen url slash
                                                                                             1
               http://www.numerical-methods.com/
                                                            1
                                                                    33
                                                                             0
                                                                                     O
                                                    0
               http://www.eshinejewelry.com/ 0
                                                    0
                                                            29
                                                                     0
                                                                             0
                                                                                             2
               http://www.chrismonroephoto.com/w/
                                                    0
                                                            0
                                                                     34
                                                                             0
                                                                                     0
               http://bit.ly/2iffhNV
                                            0
                                                    21
                                                            0
                                                                     0
                                                                             1
```

4 of 12 06/12/20, 1:09 pm

0

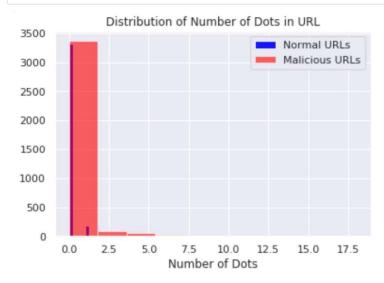
1

2

3

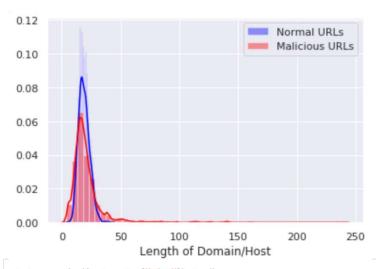
4

```
In [79]: x=featureSet[featureSet['label']=='O']['no of dots']
y=featureSet[featureSet['label']=='1']['no of dots']
plt hist(x,bins=8, alpha=0.9, label='Normal URLs',color='blue')
plt hist(y,bins=10, alpha=0.6, label='Malicious URLs',color='red
')
plt legend(loc='upper right')
plt xlabel('Number of Dots')
plt title('Distribution of Number of Dots in URI)'
plt show()
```





Out[80]: Text(0.5, 0, 'Length of Domain/Host')



In [81]: featureSet.groupby(featureSet['label']).size()

Out[81]: label

```
0 3494 1 3536
dtype: int64

In [82]: X = featureSet.drop(['url','label'],axis=1).values y = featureSet['label'].values
X_train, X_test, y_train, y_test = train_test_split(X, y ,test_si ze=0.2)
```

Classification Models

- Logistic Regression
- Gaussian Naive Bayes
- Decision Tree Classifier
- Random Forest Classifier
- AdaBoostClassifier

Logistic Regression

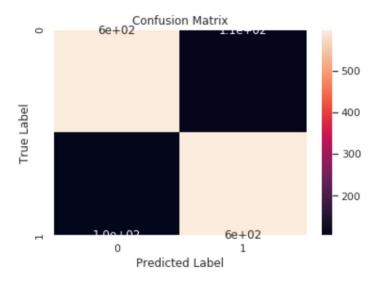
```
In [116]: Ir = LogisticRegression(max_iter=1000) Ir.fit(X_train, y_train)
Ir_predicted = Ir.predict(X_test) Ir_acc =
accuracy_score(y_test,Ir_predicted) print("Accuracy:",Ir_acc)

Ir_scores = cross_val_score(Ir, X_train, y_train, cv=10) print('Cross-Validation Score',
Ir_scores.mean())

conf_matrix = confusion_matrix(y_test, Ir_predicted)
sns.heatmap(conf_matrix,annot=True,cbar=True) plt.ylabel('True Label')
plt.xlabel('Predicted Label') plt.title('Confusion Matrix')

Accuracy: 0.84850640113798
Cross-Validation Score 0.8453101395043078
```

Out[116]: Text(0.5, 1, 'Confusion Matrix')



```
In [101]: confusion_matrix(y_test, lr_predicted)

tp_lr = confusion_matrix(y_test, lr_predicted)[0,0]

fp_lr = confusion_matrix(y_test, lr_predicted)[0,1]

tn_lr = confusion_matrix(y_test, lr_predicted)[1,1]

fn_lr = confusion_matrix(y_test, lr_predicted)[1,0]

precison_lr = tp_lr/(tp_lr+fp_lr)

recall_lr = tp_lr/(tp_lr+fn_lr)

Precision: 0.8465909090909091

Recall: 0.8502139800285307

print("Precision: ", precison_lr)
```

Gaussian Naive Bayes

In [117]: GNB = GaussianNB()

```
GNB.fit(X train, y train)
              GNB_predicted = GNB.predict(X_test)
              GNB_acc = accuracy_score(y_test,GNB_predicted) print("Accuracy:",GNB_acc)
              GNB_scores = cross_val_score(GNB, X_train, y_train, cv=10) print('Cross-Validation Score',
              GNB scores.mean())
              Accuracy: 0.7027027027027027
              Cross-Validation Score 0.6621656985012926
In [104]: confusion_matrix(y_test, GNB_predicted)
Out[104]: array([[695, 9],
                  [409, 293]])
                 In [105]: tp_GNB = confusion_matrix(y_test, GNB_predicted)[0,0] fp_GNB =
           confusion_matrix(y_test, GNB_predicted)[0,1] tn_GNB = confusion_matrix(y_test,
               GNB_predicted)[1,1] fn_GNB = confusion_matrix(y_test, GNB_predicted)[1,0]
              precison_GNB = tp_GNB/(tp_GNB+fp_GNB) recall_GNB =
              tp GNB/(tp GNB+fn GNB)
              print("Precision: ", precison_GNB) print("Recall: ", recall_GNB)
              Precision: 0.9872159090909091
              Recall: 0.6295289855072463
```

Decision Tree Classifier

```
In [118]: DTC = tree.DecisionTreeClassifier(max_depth=10)
              DTC.fit(X train, y train)
              DTC predicted = DTC.predict(X test)
              DTC_acc = accuracy_score(y_test,DTC_predicted) print("Accuracy:",DTC_acc)
              DTC scores = cross val score(DTC, X train, y train, cv=10) print('Cross-Validation Score',
              DTC scores.mean())
              Accuracy: 0.9011379800853485
              Cross-Validation Score 0.8954431963995626
In [108]: confusion_matrix(y_test, DTC_predicted)
Out[108]: array([[634, 70],
                  [ 70, 632]])
                   In [109]: tp_DTC = confusion_matrix(y_test, DTC_predicted)[0,0] fp_DTC =
            confusion_matrix(y_test, DTC_predicted)[0,1] tn_DTC = confusion_matrix(y_test,
                 DTC_predicted)[1,1] fn_DTC = confusion_matrix(y_test, DTC_predicted)[1,0]
              precison DTC = tp DTC/(tp DTC+fp DTC) recall DTC =
              tp_DTC/(tp_DTC+fn_DTC) print("Precision: ", precison_DTC)
              print("Recall: ", recall DTC)
```

Precision: 0.9005681818181818 Recall: 0.9005681818181818

Random Forest Classifier

```
In [119]: RFC = ek.RandomForestClassifier(max_depth=10)
              RFC.fit(X_train, y_train)
              RFC predicted = RFC.predict(X test)
              RFC_acc = accuracy_score(y_test,RFC_predicted) print("Accuracy:",RFC_acc)
              RFC_scores = cross_val_score(RFC, X_train, y_train, cv=10) print('Cross-Validation Score',
              RFC scores.mean())
              Accuracy: 0.903271692745377
              Cross-Validation Score 0.9032723778942244
In [111]: confusion_matrix(y_test, RFC_predicted)
Out[111]: array([[631, 73],
                  [63,639]])
                   In [112]: tp RFC = confusion matrix(y test, RFC predicted)[0,0] fp RFC =
            confusion matrix(y test, RFC predicted)[0,1] tn RFC = confusion matrix(y test,
                 RFC predicted)[1,1] fn RFC = confusion matrix(y test, RFC predicted)[1,0]
              precison RFC = tp RFC/(tp RFC+fp RFC) recall RFC =
              tp RFC/(tp RFC+fn RFC) print("Precision: ", precison RFC)
              print("Recall: ", recall_RFC)
              Precision: 0.8963068181818182
              Recall: 0.909221902017291
```

AdaBoostClassifier

```
In [120]: ABC = ek.AdaBoostClassifier(n_estimators=50)

ABC.fit(X_train, y_train)

ABC_predicted = ABC.predict(X_test)

ABC_acc = accuracy_score(y_test,ABC_predicted) print("Accuracy:",ABC_acc)

ABC_scores = cross_val_score(ABC, X_train, y_train, cv=10) print('Cross-Validation Score', ABC_scores.mean())

Accuracy: 0.8897581792318634

Cross-Validation Score 0.8723333312263358

In [114]: confusion matrix(y_test, ABC_predicted)
```

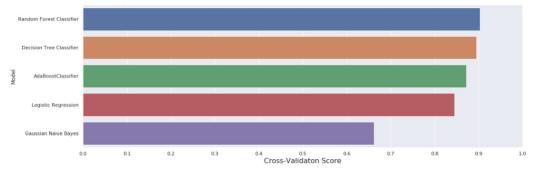
```
Out[114]: array([[621, 83],
                  [72, 630]])
                  In [115]: tp ABC = confusion matrix(y test, ABC predicted)[0,0] fp ABC =
            confusion_matrix(y_test, ABC_predicted)[0,1] tn_ABC = confusion_matrix(y_test,
                 ABC_predicted)[1,1] fn_ABC = confusion_matrix(y_test, ABC_predicted)[1,0]
               precison_ABC = tp_ABC/(tp_ABC+fp_ABC) recall_ABC =
               tp ABC/(tp ABC+fn ABC)
               print("Precision: ", precison_ABC) print("Recall: ", recall_ABC)
               Precision: 0.8821022727272727
               Recall: 0.8961038961038961
In [122]: models = [('Logistic Regression', tp_lr, fp_lr, tn_lr, fn_lr, lr_acc, lr_scores.mean()),
                                                   ('Gaussian Naive Bayes', tp_GNB, fp_GNB, tn_GNB, fn_GN
               B, GNB_acc, GNB_scores.mean()),
                                                         ('Decision Tree Classifier', tp_DTC, fp_DTC, tn_DTC, fn
               _DTC, DTC_acc, DTC_scores.mean()),
                                                        ('Random Forest Classifier', tp_RFC, fp_RFC, tn_RFC, fn
               _RFC, RFC_acc, RFC_scores.mean()),
                             ('AdaBoostClassifier', tp_ABC, fp_ABC, tn_ABC, fn_ABC, ABC_acc,
               ABC_scores.mean()), ]
               predict = pd.DataFrame(data = models, columns=['Model', 'True Pos itive', 'False Positive', 'True
               Negative',
                                                                                            'False Negative',
               'Accuracy',
                                                                                           'Cross-Validation
               ']) predict
```

Out[122]:

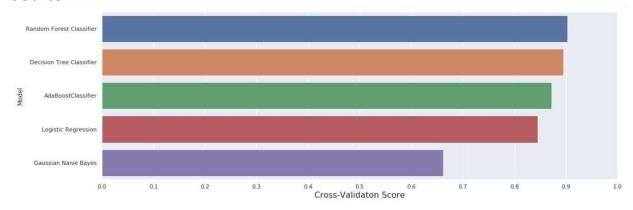
	Model	True	False	True	False	Accuracy	Cross-
		Positive	Positive	Negative	Negative		Validation
0	Logistic Regression Gaussian Naive 1	596	108	597	105	0.848506	0.845310
	Bayes	695	9	293	409	0.702703	0.662166
	Decision Tree 2 Classifier	634	70	632	70	0.901138	0.895443
	Random Forest 3 Classifier	631	73	639	63	0.903272	0.903272

4 AdaBoostClassifier 621 83 630 72 0.889758 0.872333

```
In [123]: f, axe = plt subplots(1,1, figsize=(18,6))
    predict sort_values(by=['Cross-Validation'], ascending=False, inp
    lace=True)
    sns barplot(x='Cross-Validation', y='Model', data = predict, ax =
    axe)
    axe.set_xlabel('Cross-Validaton Score', size=16)
    axe.set_ylabel('Model')
    axe.set_xlim(0,1.0)
    axe.set_xticks(np arange(0, 1.1, 0.1))
    plt show()
```



Results



Conclusion:

Through this mini project, we learnt to apply different stages of machine learning such as preprocessing, optimizing and classification algorithms. We also tested the dataset on different models and found out accuracy levels of all them.