# Valerio Russo



Hi there, my name is Valerio.

I'm a data scientist, minimalist and self-development nerd.

I always try to keep things simple.

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## **Experience**

### Senior Data Scientist, Cuebiq

#### May 2018 - Present | Milan

- Leading data science activities for Cuebiq PaaS implementation and audience extraction
- Applying deep learning to churn analysis and multi-channel attribution
- · Applying machine learning to lookalike modeling, brand affinity and loyalty, and lifetime value
- Building data science web apps with Dash
- Deploying data science pipelines in production



### Data Scientist, Oracle

#### April 2017 - May 2018 (1 year and 2 months) | Milan

• Applying machine learning to predictive maintenance, anomaly detection and lifetime value



### Middleware Consultant, Oracle

### March 2016 - March 2017 (1 year and 1 month) | Milan

- Building service-oriented applications and documenting the process
- Developing a web app to facilitate data migration towards the cloud

Oracle SOA Node.js SQL

### Software Developer, <u>Iper Media Applications</u>

### March 2013 - July 2014 (1 year and 5 months) | Naples

• Developing iOS applications with a spin-off of my university

Objective-C Swift

### **Education**

### Data Science, Coursera

### (2018 - 2021) | Remote

- Data Manipulation at Scale: Systems and Algorithms
- Improving your Statistical Inferences
- Machine Learning
- Statistics with R

# Computer Science, Università degli Studi di Milano Bicocca

(2014 - 2016) | Milan

M.Sc. with honors in CS.

Computer Science, Università degli Studi di Napoli Federico II

(2011 - 2014) | Naples

B.Sc. with honors in CS.