

Leroy Simmons III

age: 17

residence: Columbia, South Carolina

education: Current Undergraduate student

occupation: Unemployed

marital status: Single



"I love to work out"

He is a physical trainer and he spends at least 10 hours in the gym everyday.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- I need a open gym for me to workout in
- I need sufficient equipment and weights
- I need a comfortable nice space

Values

- I value a productive and efficient workout
- I value personal space and optimized workout

Criteria For Success:

My criteria for success is the ability to be able to workout and get a sweat in every day.

Wants

- I want more than sufficient amounts of treadmills
- I want to have extra amenities such as saunas and pools

Fears

- Equipment not being able to be used
- The gym being too full