Chloe Cai

chloecaijiayu@gmail.com || +44 (0)7783331854 || LinkedIn || Github

Education

University College London (UCL)   **2025-present**
- BSc Information Management for Business.
- Studying Strategic Management, Web Technology, Business Intelligence, Information Systems.

King's College School Wimbledon   **2023-2025**
- **3 A-Levels** Achieved A* in Computer Science, A in Maths, A in Physics.

The Tiffin Girls' School   **2018-2023**
- **11 GCSEs** (with 8 in English Literature and Maths, 7 in English Language. Achieved 9 in Design Technology, Chemistry, Biology, Physics, Computer Science.)

Experiences

- **Carter Jonas - *Work Experience***   **2025**
  - Performed property valuations, lease summaries, and market research to inform project solutions.
  - Identified process inefficiency and produced tailored software tools with comprehensive documentation (web scrapers and refined Excel valuation models), reducing a 4 hour task to 5 minutes. Pitched and demonstrated tools to other team members.
  - Utilised industry standard tools: *CoStar*, *Industrial Agent's Society (IAS)*, *Nimbus.*
- **Azure Legacy - *Headstart Associate***   **2025**
  - Selected as the *Data Analyst Team Lead*, taking responsibility for coordinating meetings, task allocation, and client communication alongside analyst workload.
- **Digital Media Production - *Freelancer***   **2023-present**
  - Organised fund-raising gaming tournaments involving 100+ multinational players, raising $400 in an event.
  - Analysed market trends, audience behaviour, and competitor products to form a publication, monetization, and distribution strategy for my book and web series.
  - Acted as a manager for creators in terms of media marketing strategy and identifying market positioning.
  - Proficient in video editing with *DaVinci Resolve*.
- **Shout Crisis Text Line - *Crisis Volunteer***   **2025-present**
  - Volunteered as a text line counsellor, communicating with people in critical situations to de-escalate and support them through emotional distress.
- **King's Business School - *Contestant***   **2024**
  - Startup hackathon involving building business models and prototypes, and pitching to angel investors.
  - Selected and attended LSE Generate as a result of strong performance.
- **Zhejiang Shenji Titanium Industry - *Business Analyst Intern***   **2023**
  - Collated product financial reports, performed market research to identify routes for company expansion, and produced promotional material for international clients in English.

Projects, Certifications, and Awards

- **NASA Space Apps Hackathon 2023** (Python)**:** Worked in a team of four to complete the '*Immersed in the Sounds of Space'* challenge, placing as a finalist award nominee (top 40 out of 587). Project summary.
- **EYP Case Competition 2025:** Competed in a team of five to perform and present a case study within two hours, placing 2nd out of 24 teams. Worked on the market and product analysis, and calculated financial projections using given data.
- **DECA Case Championship 2025:** Worked with a partner to produce and present a solution to a case study in 30 minutes, coming 1st in the Managerial Accounting category.
- **All Saints Church 2024:** Played as a violin soloist, and as part of the Thames Youth Orchestra to raise funds for church maintenance.
- **11+ Interview Preparation 2024:** Mentored Year 6 students through mock interviews, with previous mentees admitted to Lady Eleanor Holles and King's College School Wimbledon.
- **UCL Sci-Fi and Fantasy Society 2025:** Elected as Events Officer.UCL Sci-Fi and Fantasy Society 2025: Elected as a society Events Officer.

Additional Information

- Languages: Fluent in English and Chinese.
- Technical Skills: Intermediate in Python, SQL, HTML, CSS
- Music: Violin ABRSM Level 8, Piano ABRSM Level 7, singer for 2 years.

- Sports: Intermediate equestrian showjumper. Played badminton at Wimbledon Racquets and Fitness Club.