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Based on the comparison of Random Forest and Linear Regression models, the Random Forest model was chosen as it has a lower Mean Squared Error (MSE) of 1.18e+18 compared to the Linear Regression model's MSE of 2.04e+18. This indicates that the Random Forest model performs better in predicting the target variable 'revenue\_all'.

The Random Forest model was likely chosen for the following reasons:

- 1. Better performance: Lower MSE indicates more accurate predictions.
- Ability to capture non-linear relationships: Random Forest can model complex interactions between features.
- 3. Robustness to outliers and noise: Random Forest is less sensitive to extreme values
- 4. Feature importance: It provides insights into which features are most influential.

Here's a Python script using Streamlit and Seaborn to create a forecasting application with visualization:

```
python
 import streamlit as st
 import pandas as pd
 import numpy as np
 import seaborn as sns
 import matplotlib.pyplot as plt
 from sklearn.ensemble import RandomForestRegressor
 from sklearn.model_selection import train_test_split
 # Load the data
 @st.cache data
 def load_data():
    data = pd.read_csv('thailand_domestic_tourism.csv')
     return data
 data = load_data()
 # Prepare the data
 features = ['no_tourist_all', 'no_tourist_foreign',
'no_tourist_stay', 'no_tourist_thai', 'ratio_tourist_stay']
 target = 'revenue all'
 X = data[features]
 y = data[target]
 # Train the model
 @st.cache_resource
 def train_model(X, y):
     X_train, X_test, y_train, y_test = train_test_split(X, y,
test\_size=0.2, random\_state=42)
     model = RandomForestRegressor(random_state=42)
     model.fit(X_train, y_train)
```

```
return model
model = train_model(X, y)
st.title('Thailand Domestic Tourism Revenue Forecast')
st.sidebar.header('Input Parameters')
input features = {}
for feature in features:
    input_features[feature] = st.sidebar.number_input(f'Enter
{feature}', value=float(X[feature].mean()))
# Make prediction
input_df = pd.DataFrame([input_features])
prediction = model.predict(input_df)[0]
st.write(f'Predicted Revenue: {prediction:.2f}')
# Feature importance plot
st.subheader('Feature Importance')
feature_importance = pd.DataFrame({'feature': features, 'importance':
model.feature_importances_})
feature_importance = feature_importance.sort_values('importance',
ascending=False)
fig, ax = plt.subplots(figsize=(10, 6))
sns.barplot(x='importance', y='feature', data=feature_importance,
ax=ax)
ax.set_title('Feature Importance')
st.pyplot(fig)
# Scatter plot of actual vs predicted values
st.subheader('Actual vs Predicted Revenue')
y_pred = model.predict(X)
fig, ax = plt.subplots(figsize=(10, 6))
sns.scatterplot(x=y, y=y_pred, ax=ax)
ax.set_xlabel('Actual Revenue')
ax.set_ylabel('Predicted Revenue')
ax.set_title('Actual vs Predicted Revenue')
ax.plot([y.min(), y.max()], [y.min(), y.max()], 'r--', lw=2)
st.pyplot(fig)
# Distribution of prediction errors
st.subheader('Distribution of Prediction Errors')
errors = y - y_pred
fig, ax = plt.subplots(figsize=(10, 6))
sns.histplot(errors, kde=True, ax=ax)
ax.set_xlabel('Prediction Error')
ax.set_title('Distribution of Prediction Errors')
st.pyplot(fig)
```

To run this Streamlit app:

- 1. Save the script as `app.py`
- Ensure you have the required libraries installed: `streamlit`, `pandas`, `numpy`, `seaborn`, `matplotlib`, `scikit-learn`
- Place the `thailand\_domestic\_tourism.csv` file in the same directory as the script
- 4. Run the command: `streamlit run app.py`

This app allows users to input feature values, displays the predicted revenue, shows feature importance, visualizes actual vs predicted values, and presents the distribution of prediction errors.

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## ≡ Related

What are the key features of the ML model used for forecasting

How does the chosen ML model compare to other models in terms of accuracy  $\phantom{a}\pm$ 

Can you provide a step-by-step guide for implementing the ML model in Python  $\;\;+\;$ 

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How can Seaborn be utilized for visualizing the forecasting results	+