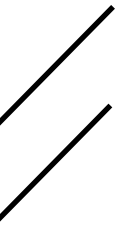
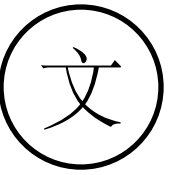


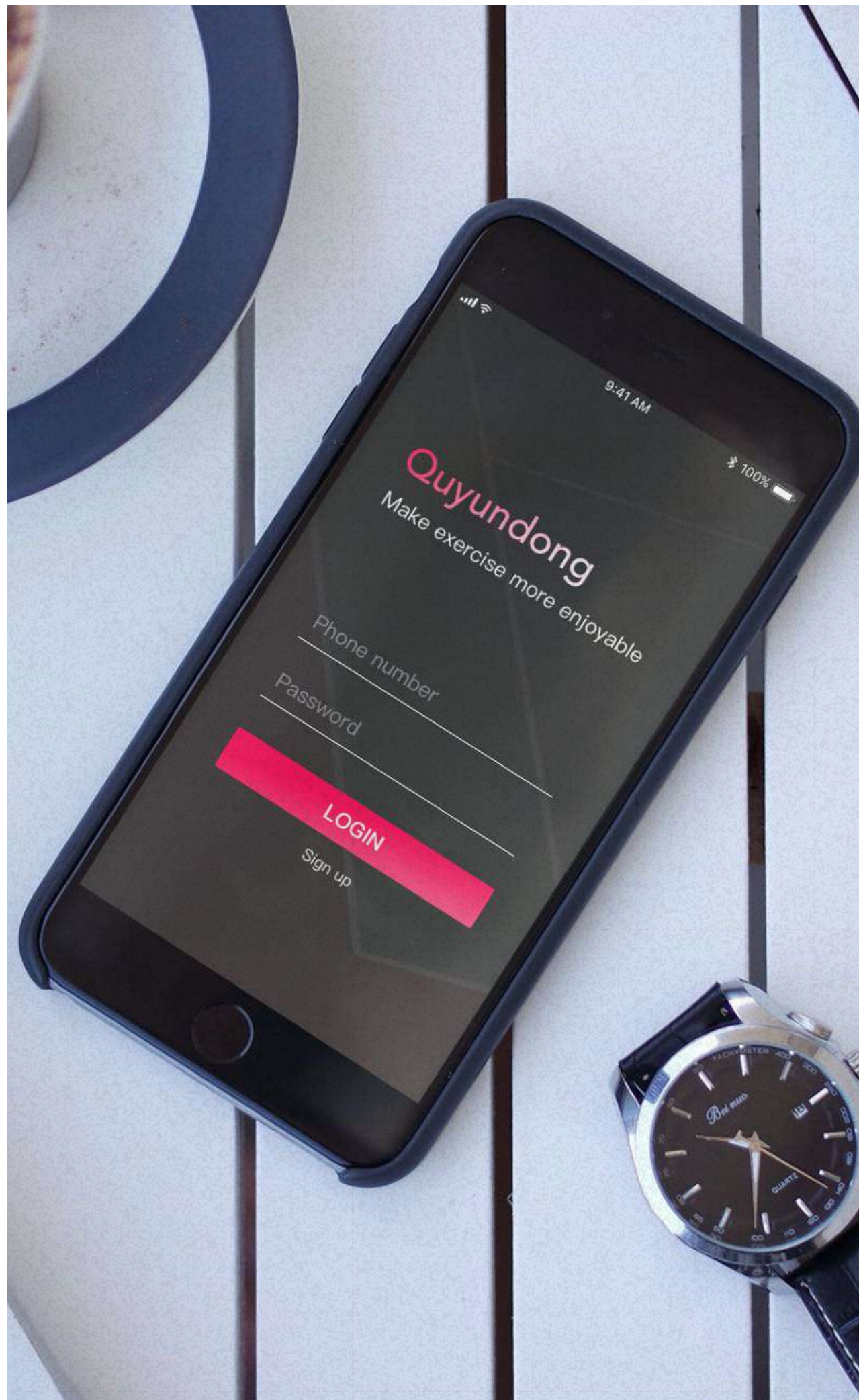
YUAN WEN'S PORTFOLIO



2017//

Table of contents

Quyundong	03
The app for booking gyms	
Qiuju	10
Finding people to play ball	
A redesign of Weibo	16
Weibo is the most popular social platform in China	
Poster design collection	22



Quyardong

The fastest App helps you find and book the gym you like.

I did this project and Qiuju with three more designers in my company, as an assistant product manager. The real app is different from this version, which is redesigned by me.

2016 /



404

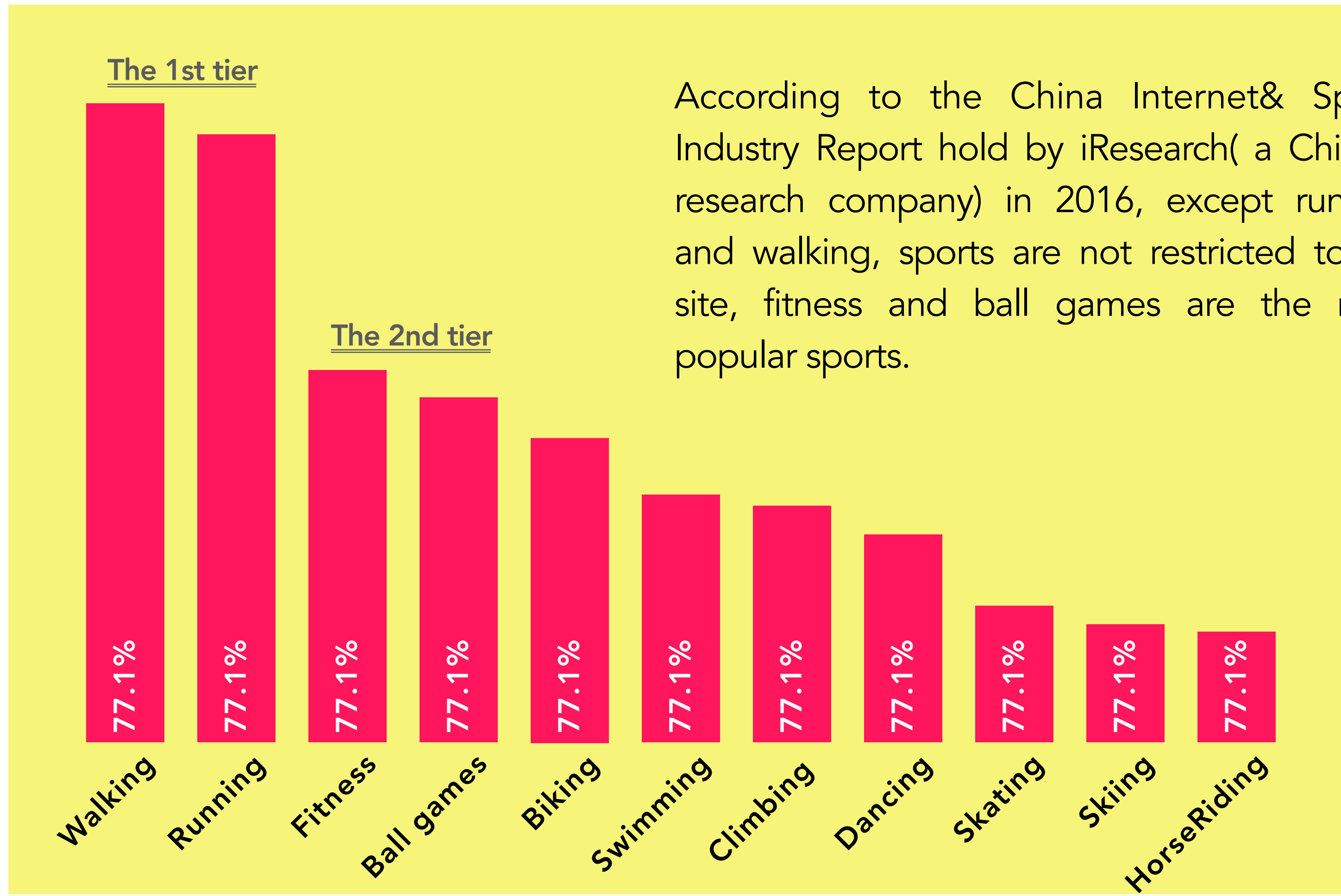
Gym
Not
Found

Today, more and more things can be done on your phone. For example, if you want to watch a movie, you can just tap on the screen of your iPhone, and the ticket is bought.

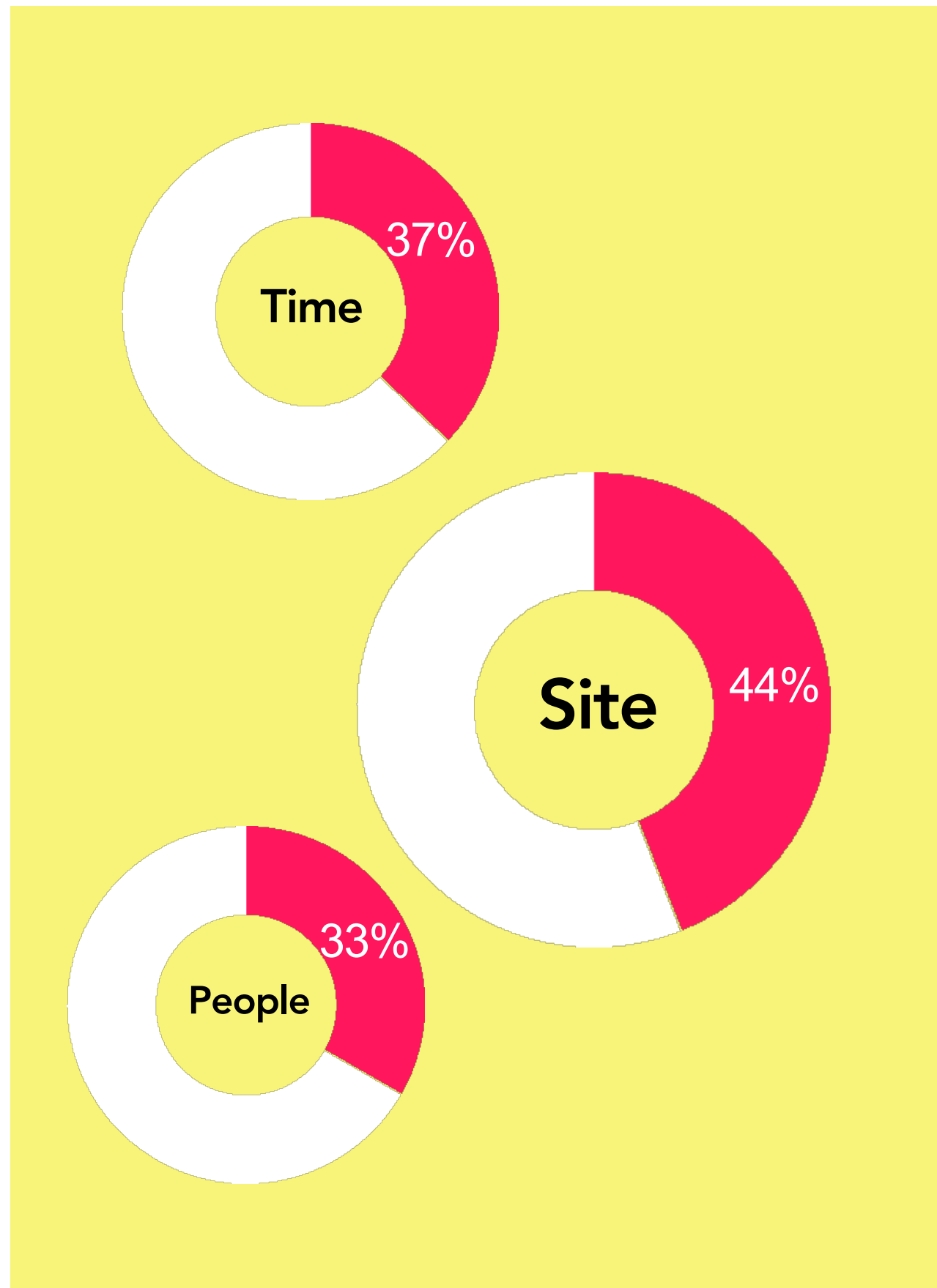
As a group of people who love sports, we often got troubles when we wanted to play basketball or other games, **but we couldn't find courts. So, why can't we make the process of booking a sports gym as easy as buying a movie ticket on our iPhones?**

Before further decisions, we decided to take some time to do some field study and read some research reports to check if this need—booking sports gyms—really existed.

The date was collected from 1004 online questionnaires.



According to the China Internet& Sports Industry Report hold by iResearch(a Chinese research company) in 2016, except running and walking, sports are not restricted to the site, fitness and ball games are the most popular sports.



Also, the results of our survey showed that, for those people who exercise routinely, three main factors hinder their plans for exercise—time, site, and people. **44% of our subjects thought that the most significant problem when they decided to exercise was that they couldn't find the right court.**

For those people who couldn't find appropriate courts, some of the most concerned questions were:

Where is the gym?

How far is the gym to me?

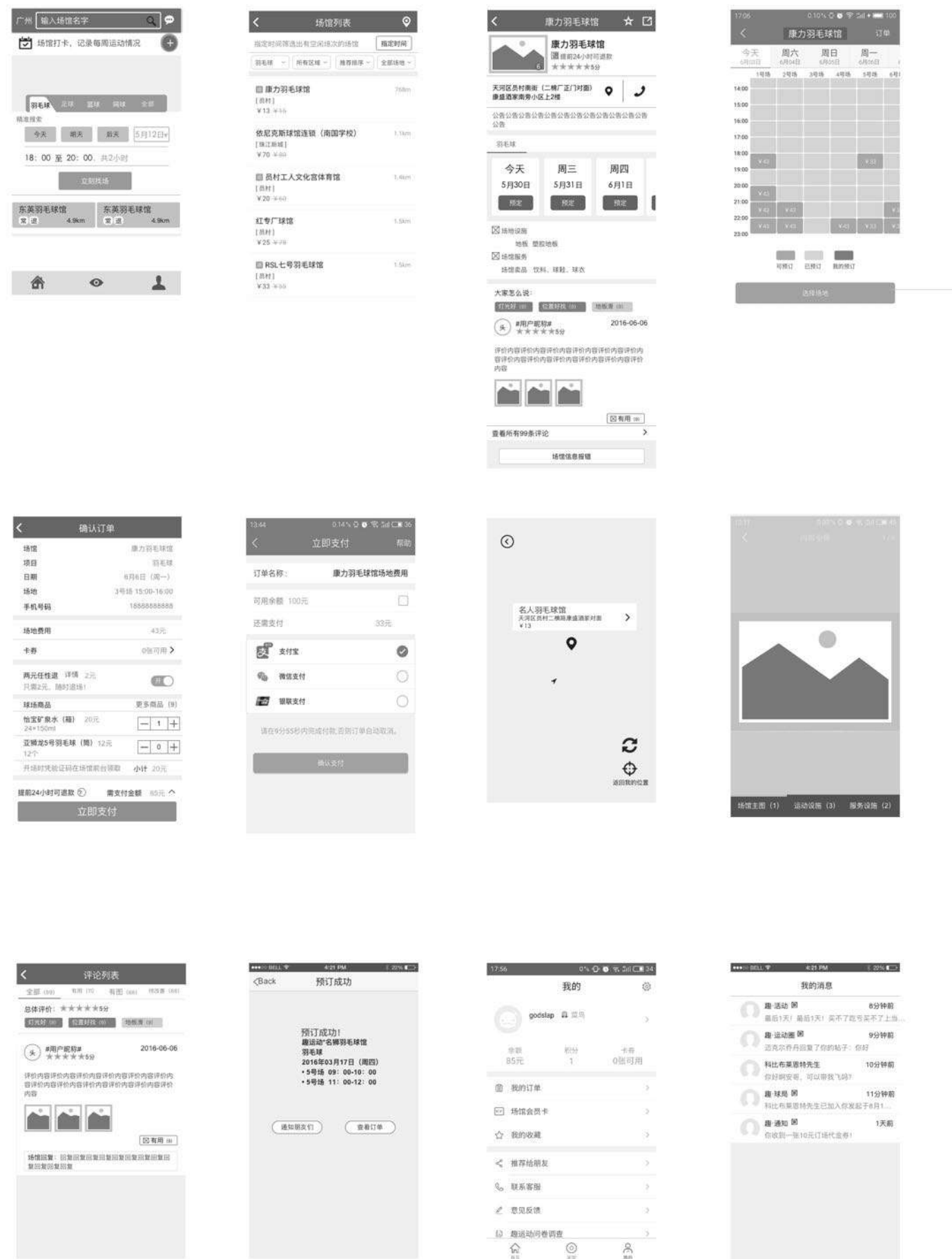
Are there any available courts in the gym?

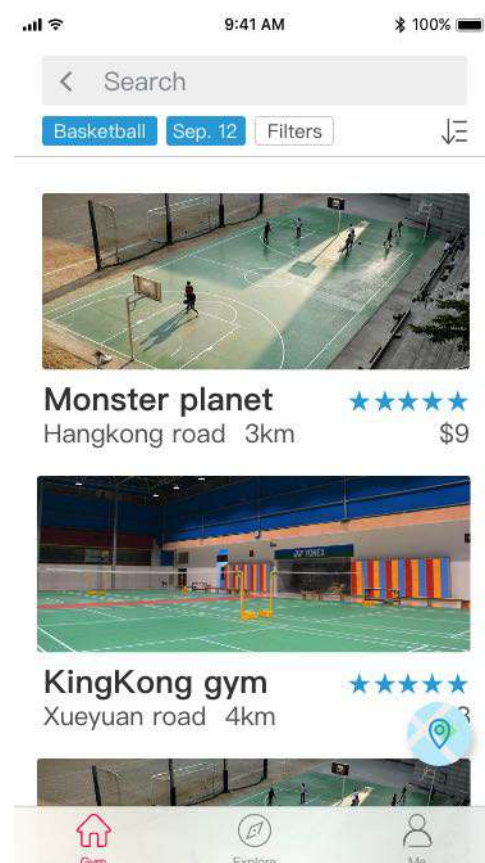
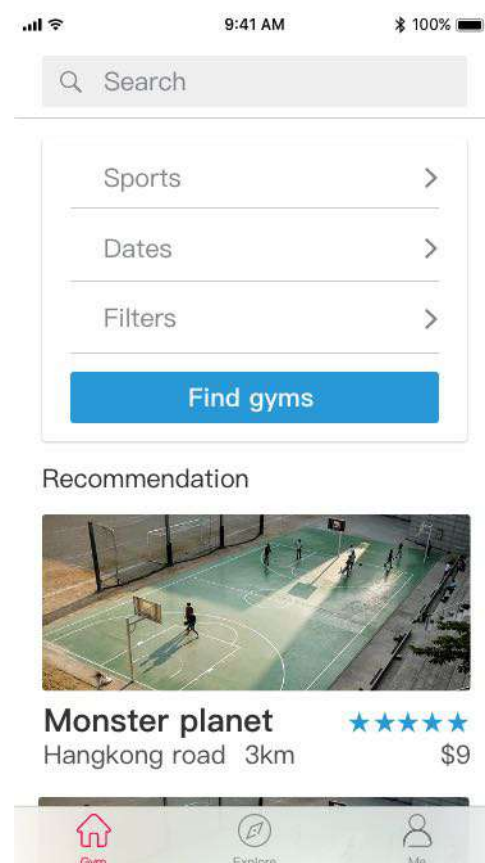
What facilities are available at the gym?

Thus, the idea of Quyundong had come up. Quyundong helps you find the most suitable sports gym and reserve courts you want.

We try to design an operation flow that is extremely simple and clear to all the people. When you want to find a gym, you just need open Quyundong and then,

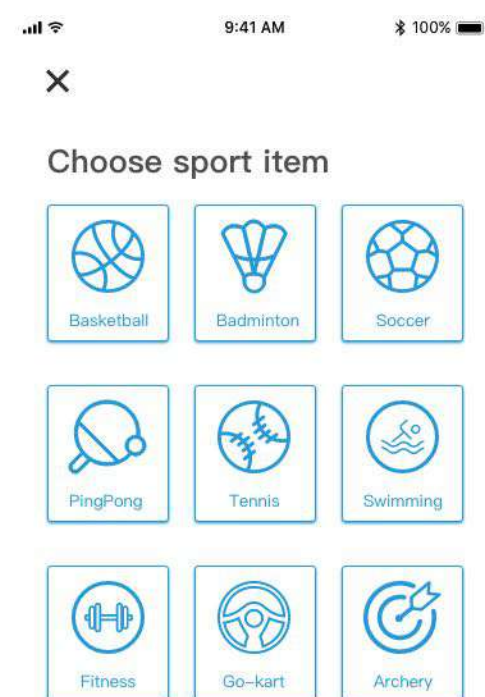
1. Choose the item and time you like
2. Find a satisfying gym
3. Booking the courts you want
4. Go to the gym and exercise!

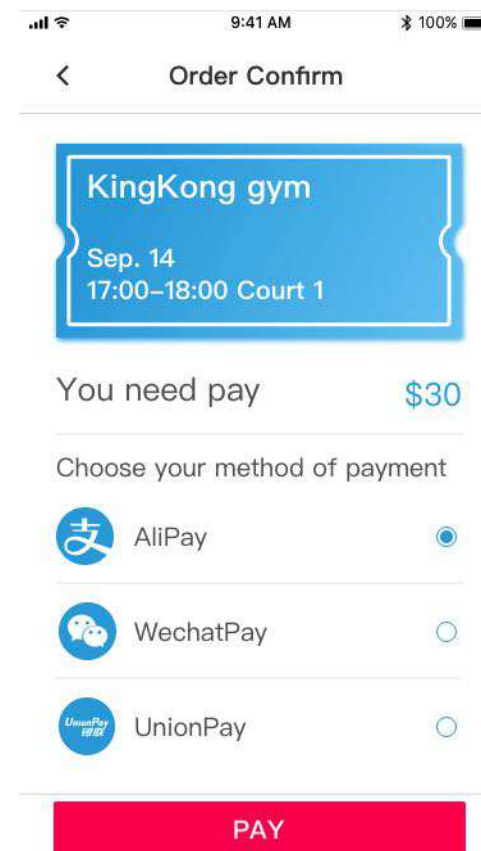
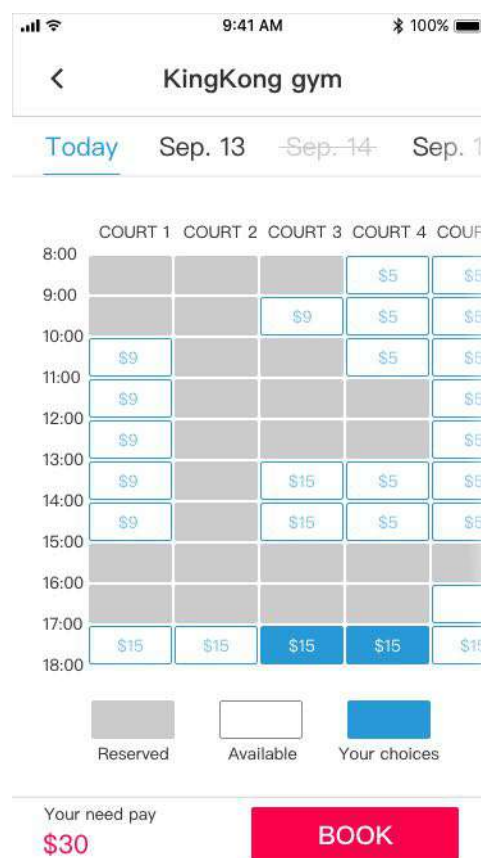
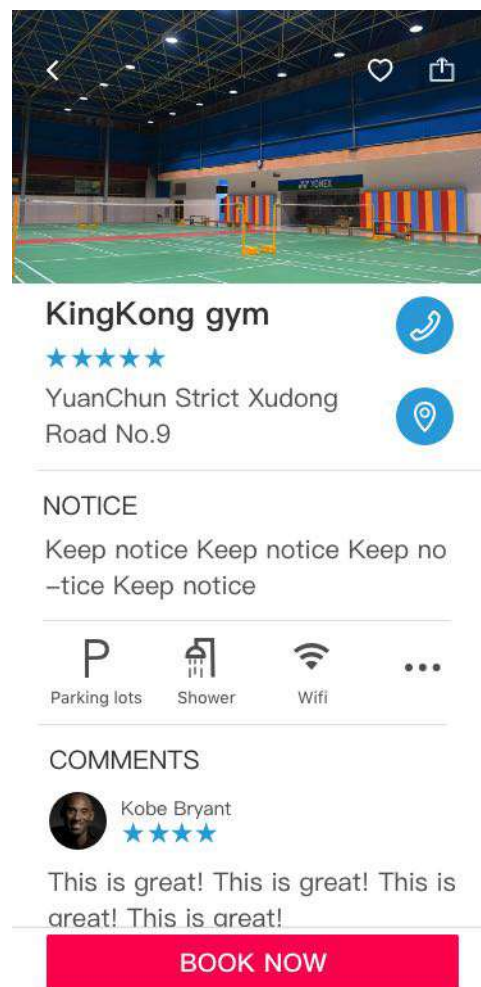




We provide three ways for you to find the courts you like—searching the name of the gym directly, browsing the gyms we recommend, finding the courts based on the restrictions you choose.

We use a concise and lively color scheme and clear information structure to make the whole operation process natural and exciting.





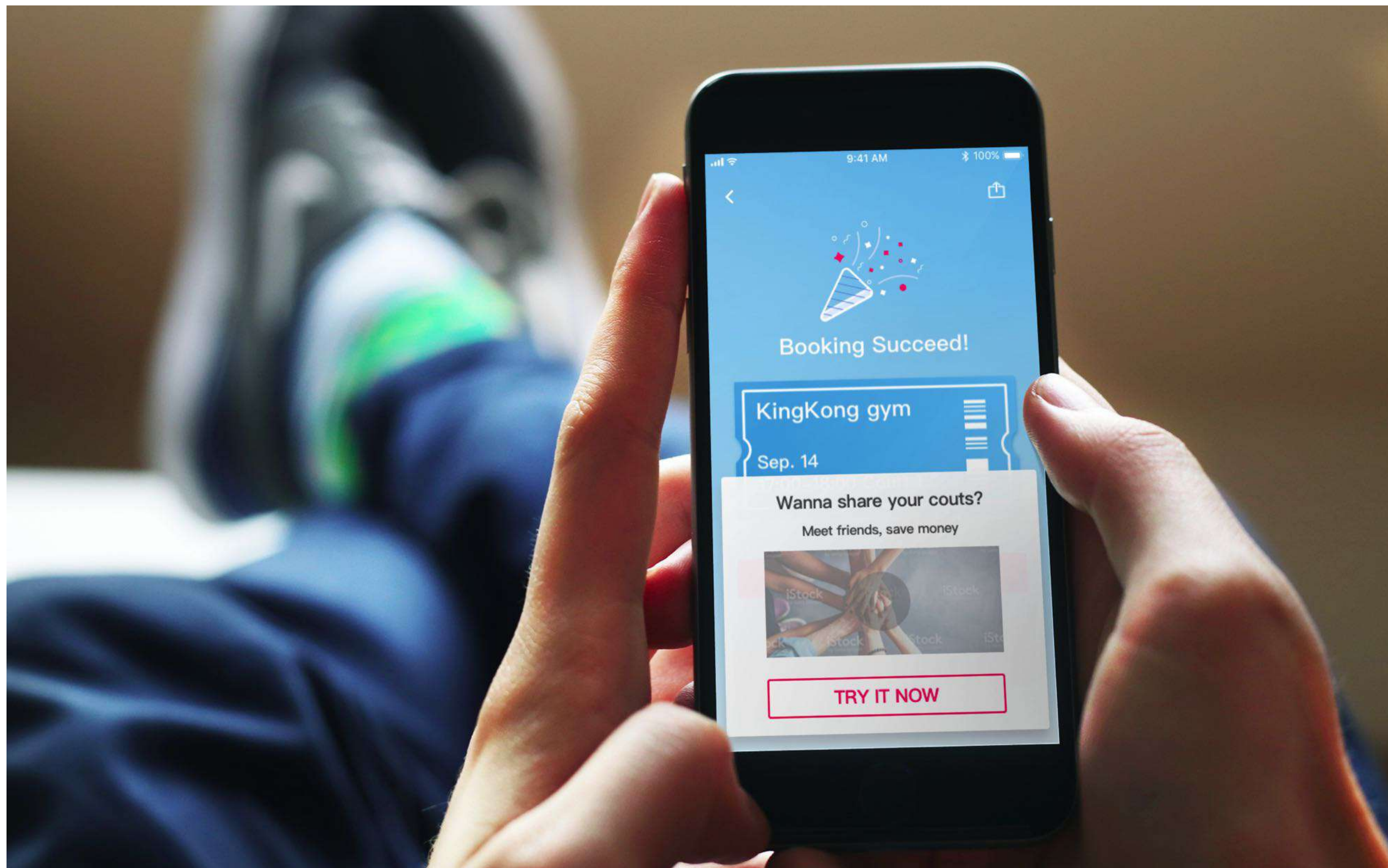
You can check the facilities, comments from other users, and additional details in the Page of the gym.

Moreover, we created an effortless way to check the available courts and choose courts you want. You can easily slide left and right to check the condition and price of every court in the different period.

After booking succeed, you just need to go to the gym on time and show the barcode, and you can enjoy your exercise!

Qiuju

Qiuju(means the party of ball games in Chinese) links together people who cannot find enough people to play ball.



Qiuju is an important and exciting function we added to Quyundong.

The idea came from carpooling. As I have noted in the project of Quyundong, one of the most significant problem people met when they decided to play ball is that they couldn't find enough people to play together. Now that we had gotten enough users, why couldn't we give them a chance to **share courts and find friends** to play together?

To substantiate that our idea was practical, we conducted a little survey in our App. We put a questionnaire after our users successfully booked courts, and we collected 500 valid feedbacks.

According to the results of our survey, **38%** of the subjects said they were willing to share their courts to other people, even they didn't know. Moreover, when being told they could get some incomes, **52%** of the subjects said **they were willing to share their courts**.

So, we decided to try it.

Why Qiuju?



Save more money

You can choose to charge to offset your booking fees. Entrants also can go to the courts and play at a lower price even free.



Make more friends

The Qiyundong community is full of awesome, friendly people. You will make a lot of friends through Qiuju.

After you successfully book the courts, we will notify you that you can open your courts to other users. You can check who have joined you and contact them through the order details page.

For those users who'd like to join others' courts, they can browse the list of courts that have been opened already. And choose one he/she loves to participate.



- 将支付成功的相关订单信息压缩。
- 标题修改为「预订成功」。
- 去掉右上角「帮助」。



- 发起成功后，图片不可点击，1s后自动跳转至「订单详情」页。



- 球局设置页，由之前的弹窗改为页面。
- 3.0 适配问题：iOS可加入人数支持输入。

- 3.1 增加了发起者自主定价功能。默认输入内容为之前的定价在比例中所占出的价格。只能输入0-99的整数。且为必填项。点击输入框弹出数字键盘。输入框内只能输入数字，且最多输入2位数字。！当选中活动球局时，显示活动设置的球局收费金额，无法编辑。

- 3.2 增加了服务费说明。其中的服务费具体金额，根据发起者的定价和后台的比例动态显示。
- 收费计算： $V \text{ 球局费用} + \text{服务费比例} \times V \text{ 服务费}$ (包含五人)。
- $V \text{ 应赔金额} = (V \text{ 球局费用} + V \text{ 服务费}) \times \text{加入人数}N$ 。
- 服务费比例由后台配置 (目前在后台配置的为四成比例)。
- 球局费用，由发起者确定。
- ！当服务费为0时显示「不收取服务费，所有金额将在球局结束24h后添加至您的账运动余额中」。

- 3.3 球局介绍改为必填项，并在下方增加标签。标签(系统标签)的内容和数量在后台配置，最多有5个标签选项，可执行。
- ！在订单详情页的修改球局介绍中也需要增加标签。

- 3.4 「确认发起球局」按钮在任何一个必填项未填时，都为置灰无法点击状态。
- ！「确认发起球局」存在于浮层上，固定在屏幕底部。



- 标签交互：存在选中和未选中两个状态，不可主动取消选中。选中后在球局介绍内容光标后增加「标签内容」+1个空格，可多选。至底后在球局介绍中显示为为灰色。保存后在球局介绍中显示为并号包围。
- 在删除标签文字中的1个后，标签失效，不再高亮，该标签被取消选中。
- 当用户输入与标签内容完全匹配时，识别为标签，选中相应标签并高亮。
- 已保存的球局介绍，不受后台修改、隐藏、删除标签的影响。



- 订单详情页中，球局管理板块，上方增加了「暂停开放/继续加入」开关和「分享球局」按钮。

- 当球局进入「已加满」或「待开始」或「已完成」或「已取消」状态时，开关显示为关闭状态并无法再次打开开关。点击时，toast提示「球局已进入「已加满」(待开始、已取消)」状态，无法加入其它球友。

- 仅当球局状态为「开放中」时，开关显示为打开状态并可点击。

- 若停留在此页面时，球局状态由「开放中」变为「待开始」或「已加满」或「已取消」状态，点击开关，弹窗提示「球局已进入已加满(待开始、已取消)状态」，点击唯一选项「知道了」，刷新页面。

- 关闭开关后，球局进入「暂停开放」状态，无法继续加入。在首页、球局列表不显示。

- 在进入球局详情页时(停留在首页或球局列表页)，球局状态由「可加入」变为「暂停开放」。球局详情页的加入按钮置灰无法点击，文案为「该球局已暂停开放，试试其他球局吧」。

- 「私信」、「电话」按钮，文案修改为「私信」、「电话」，功能不变。

- 标记处显示为「球局状态」。只有在「开放中」状态时后面才有「还可加入N人」，跟原规则一样。



- 关闭开关后，提示「球局暂停开放。其他人无法继续加入。但已加入的球友仍在球局中。」点击「知道了」关闭提示。

- 进入「暂停开放」状态后，再次打开开关，球局恢复「开放中」状态，并提示「球局已恢复开放。其他人可以继续加入。」，提示样式与上方相同。

- 在「暂停开放」状态时，球局进入「待开始」或「已取消」状态，开关无法再次打开。点击时，toast提示「球局已进入「待开始」(已取消)」状态，无法加入其它球友」。



- 1 球局详情页，「立即加入」文案可由后台配置，其他状态下的按钮文案同理。
- 2 右上角查看玩法说明按钮，活动球局的跳转链接可由后台配置，与活动球局复配弹窗「玩法说明」按钮一致。(手机网站也需要该)

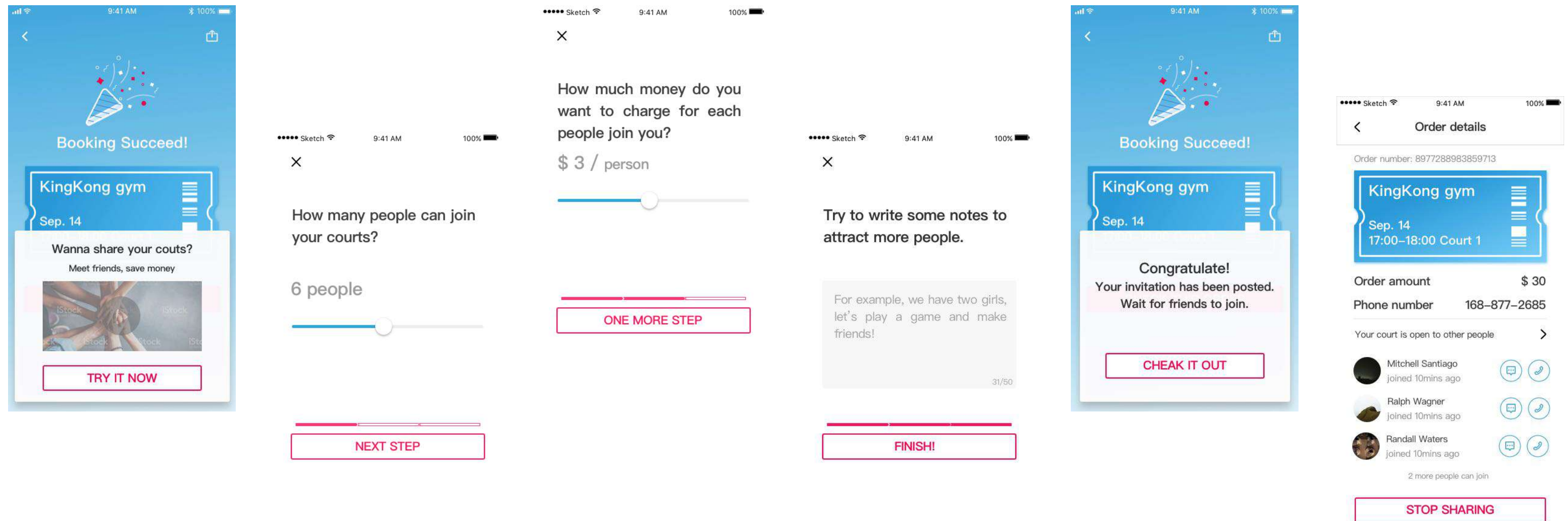


- 1 当活动球局限制了性别时，对不符合性别限制的用户，按钮置灰不可点击。在用户未设置性别，点击后toast提示「请先填写我的资料中设置性别」。未登录时则提示快速登录页面。
- 2 手机网站需添加用户管理页面增加我的资料设置，我的资料中暂只开放我的性别设置，交互与app相同。

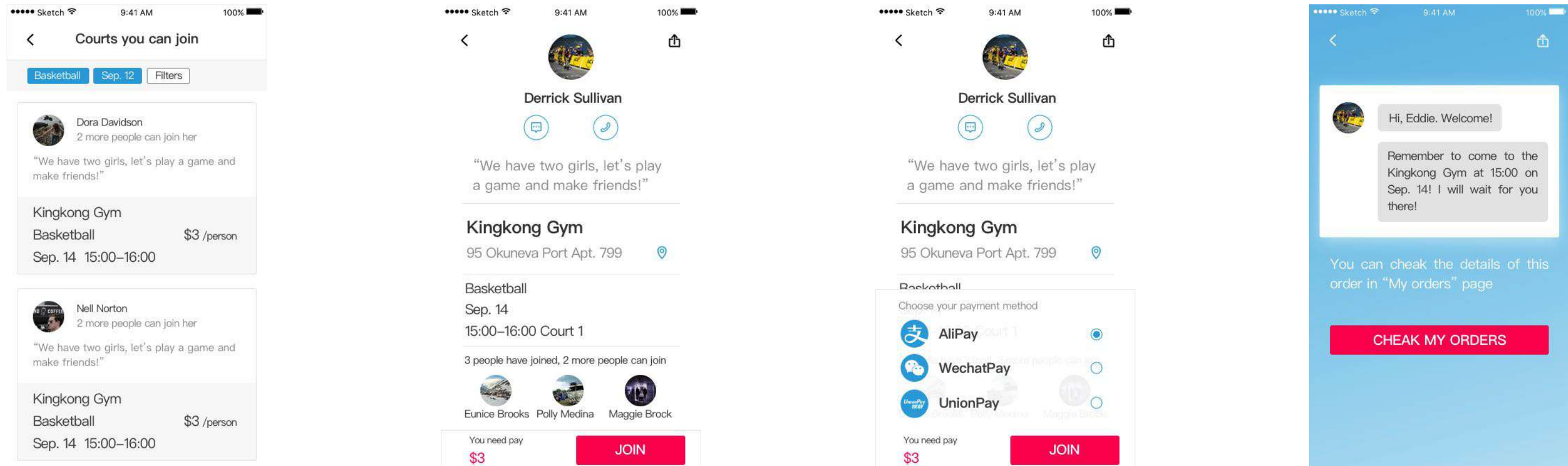


- 对活动球局，在首页和球局列表，增加活动icon，该活动icon由后台配置，当前有未配置时则不显示。





In the process of opening your courts, you can set the upper limit of the number of people can join you, the money you want to charge for each entrant. Of course, we will give you a recommended value for assuring it is appropriate for others. In the end, you can write an introduction for attracting other people to join you or clarifying some conditions.

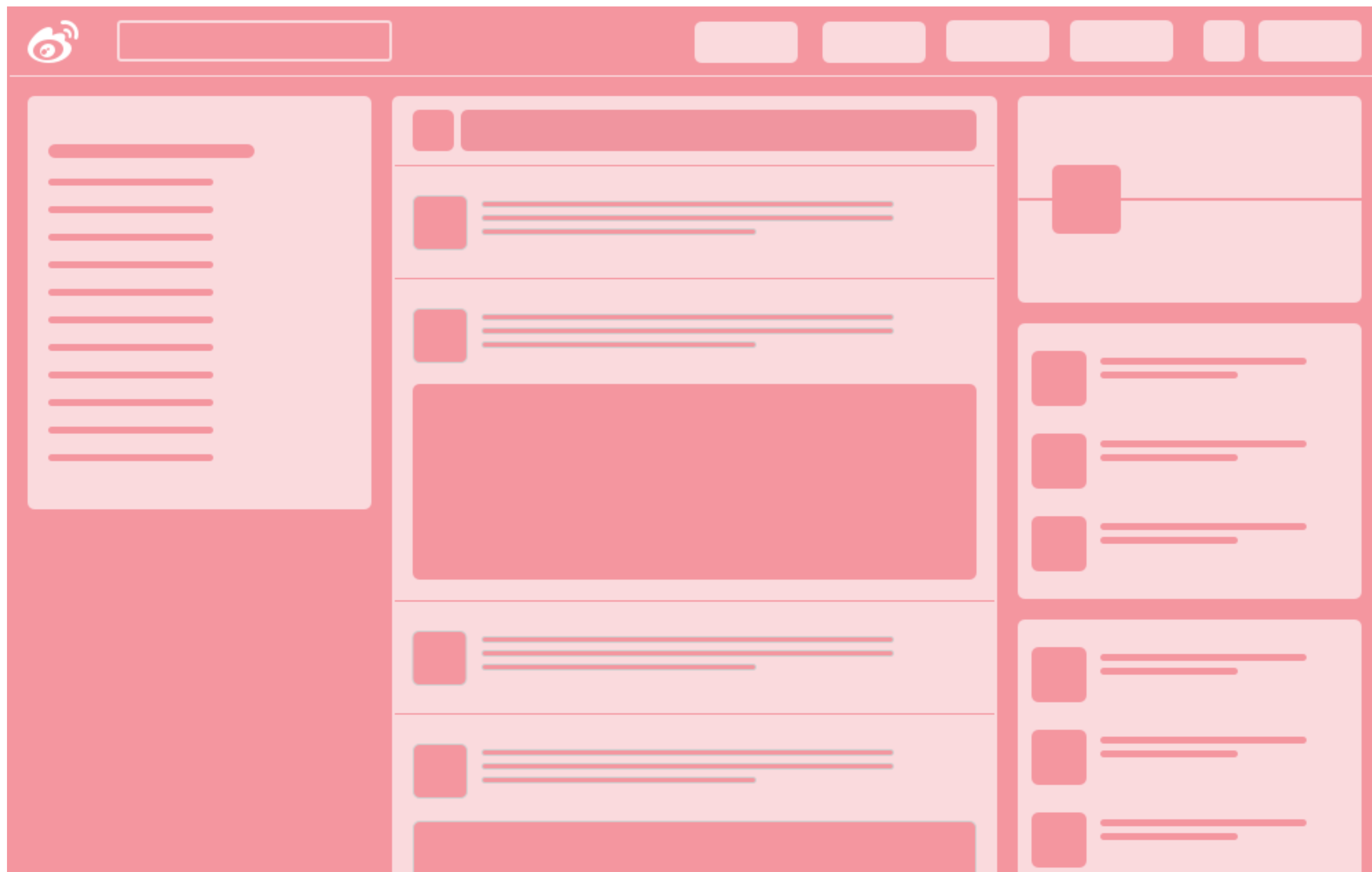


For people who want to join others' courts, they can browse those opened courts on a page. Also, like finding a gym, they can choose different items, dates, and filters they want.

Before they decide to join, they can check the details of the courts, such as people who have already joined, and contact the host of the courts for more information.

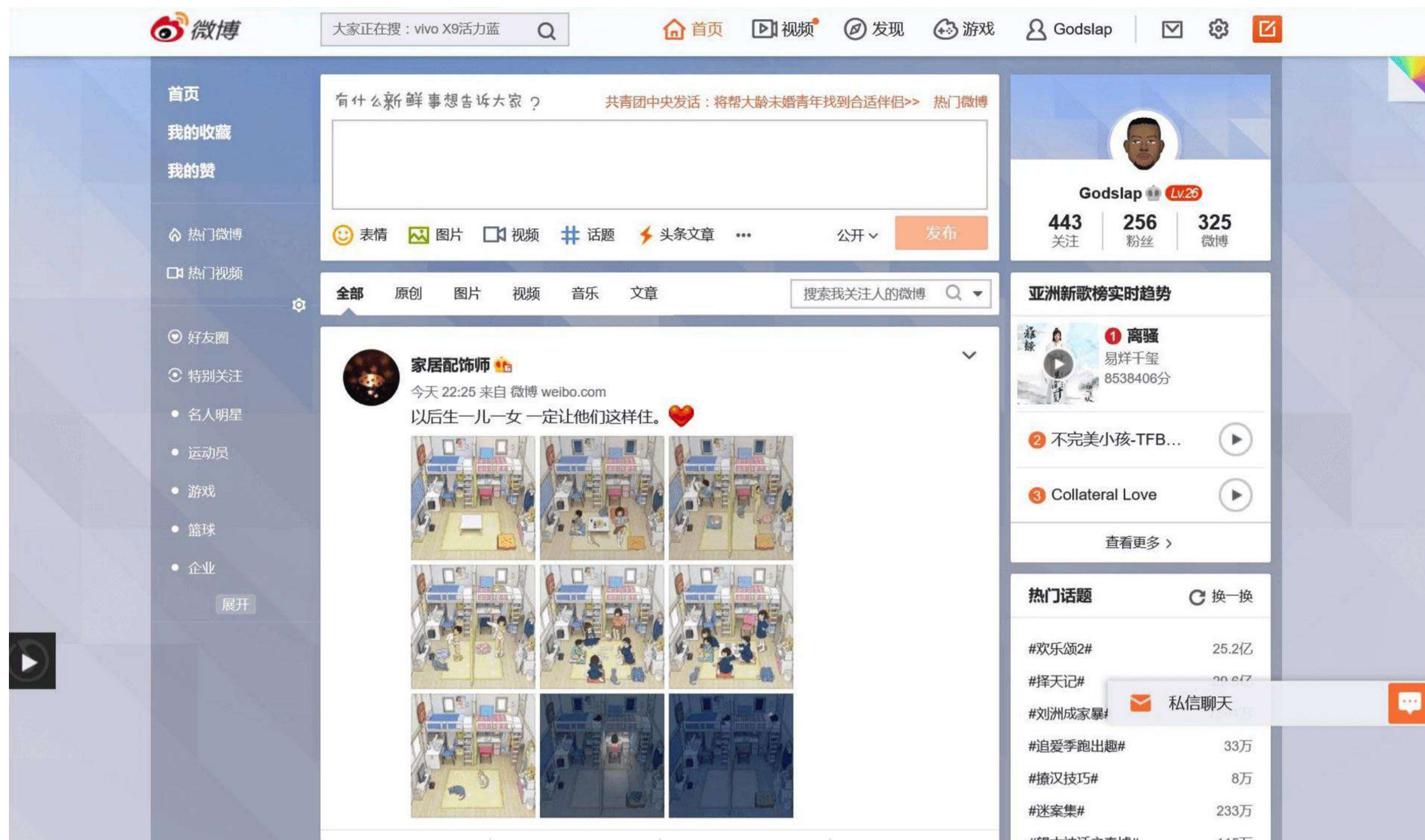
A redesign of the most popular social platform in China

Introduce a new design of “ Weibo ”



Weibo

It is the largest and most popular social and media platform in China. In short, it is the Chinese version of Twitter. When Twitter was in decline because of profitability, Weibo's profit was even higher. However, the website of Weibo becomes more and more complicated and more cumbersome.



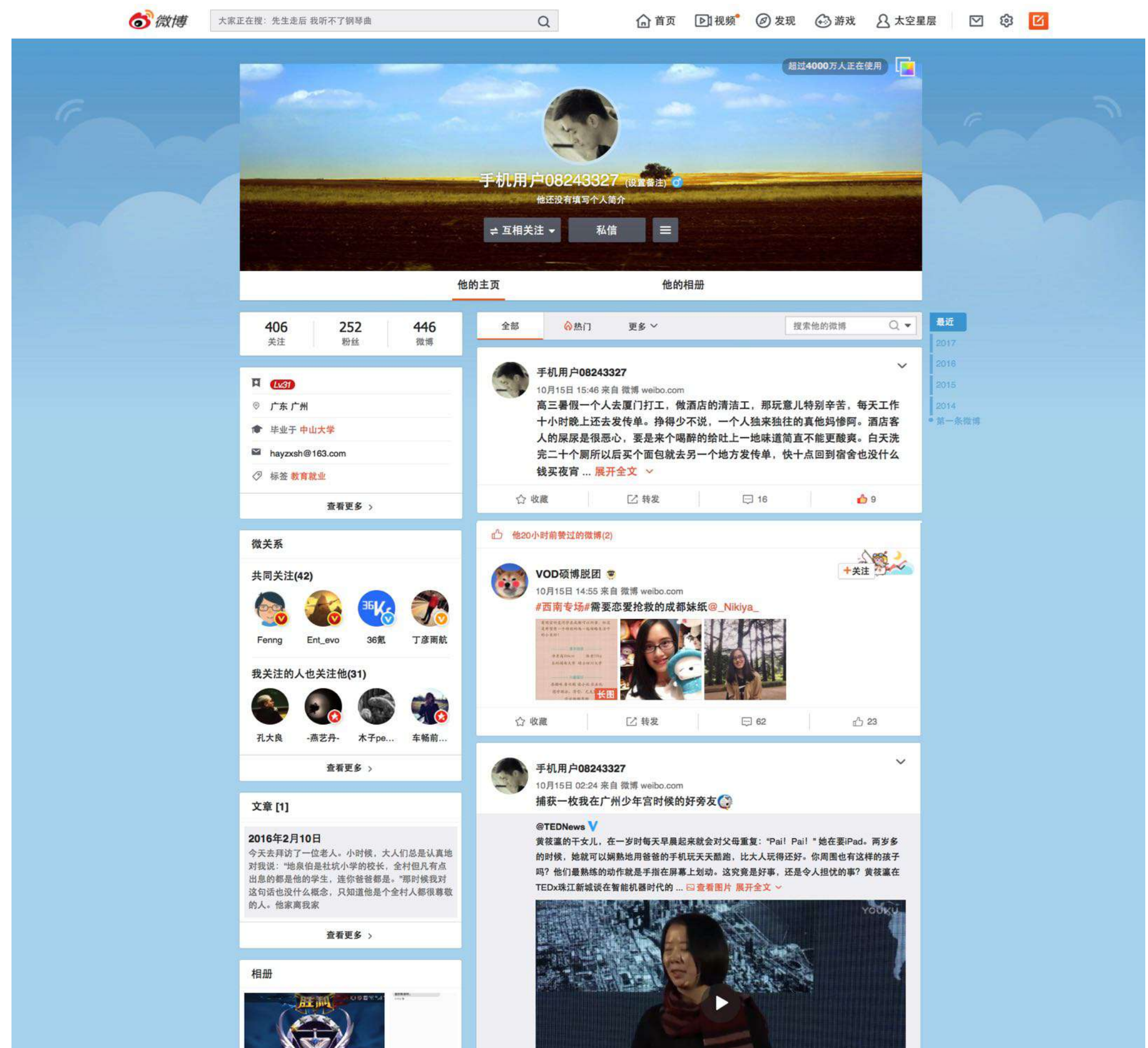
The original homepage of Weibo

Why redesign?

Clear all the clutter!

Usually, the most famous websites are also the most cluttered. There are tons of information, which always distracts you when you are trying to focus on what you want.

As a heavy user of Weibo, it's useless but distractive sections and elements always annoy me. So, I want to design something that is clearer and fits my needs as a user.



The original user profile page of Weibo.

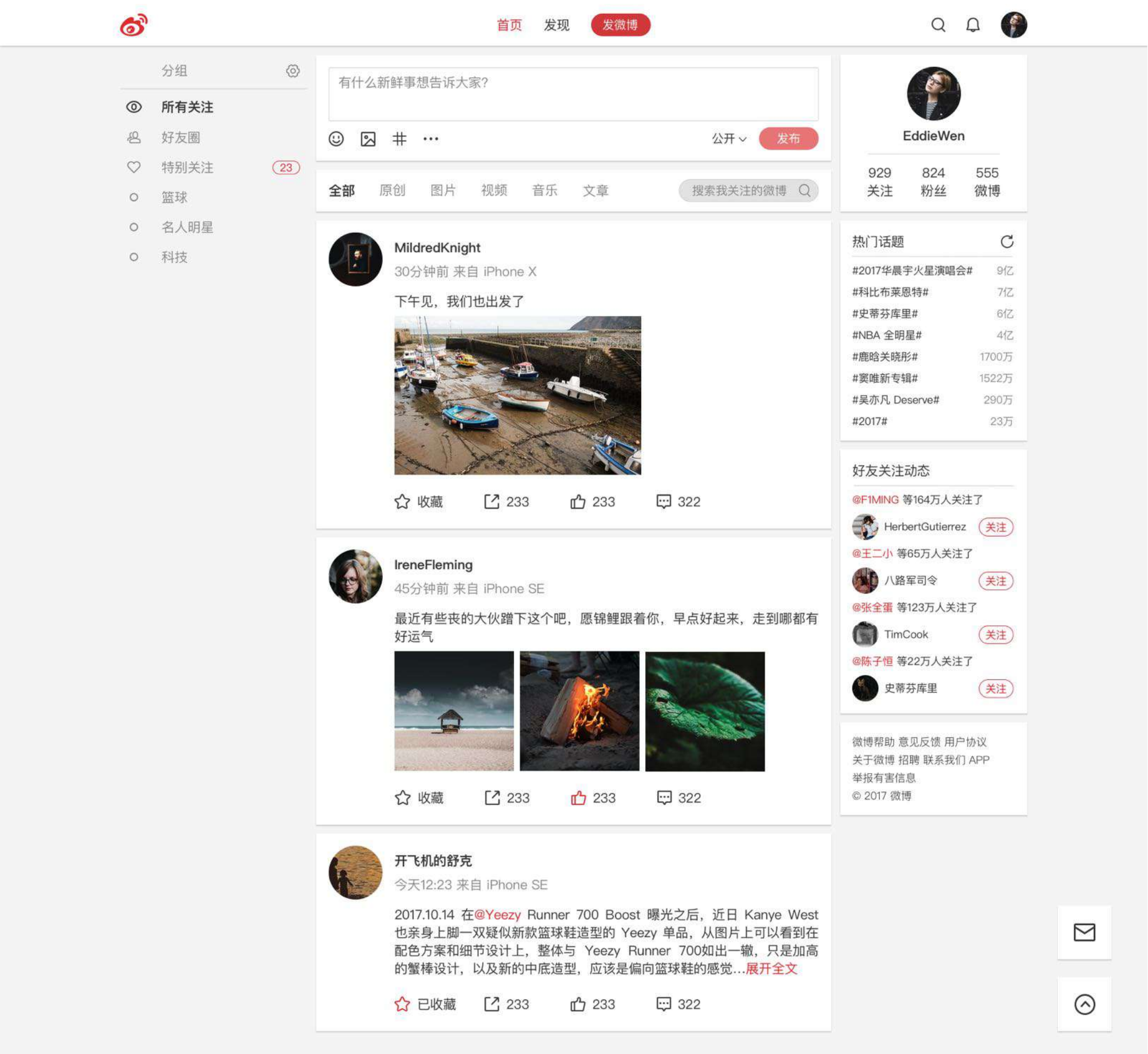
The New Weibo

The coloring has been simplified.

The sections and elements have been reorganized.

The page looks clean and unified.

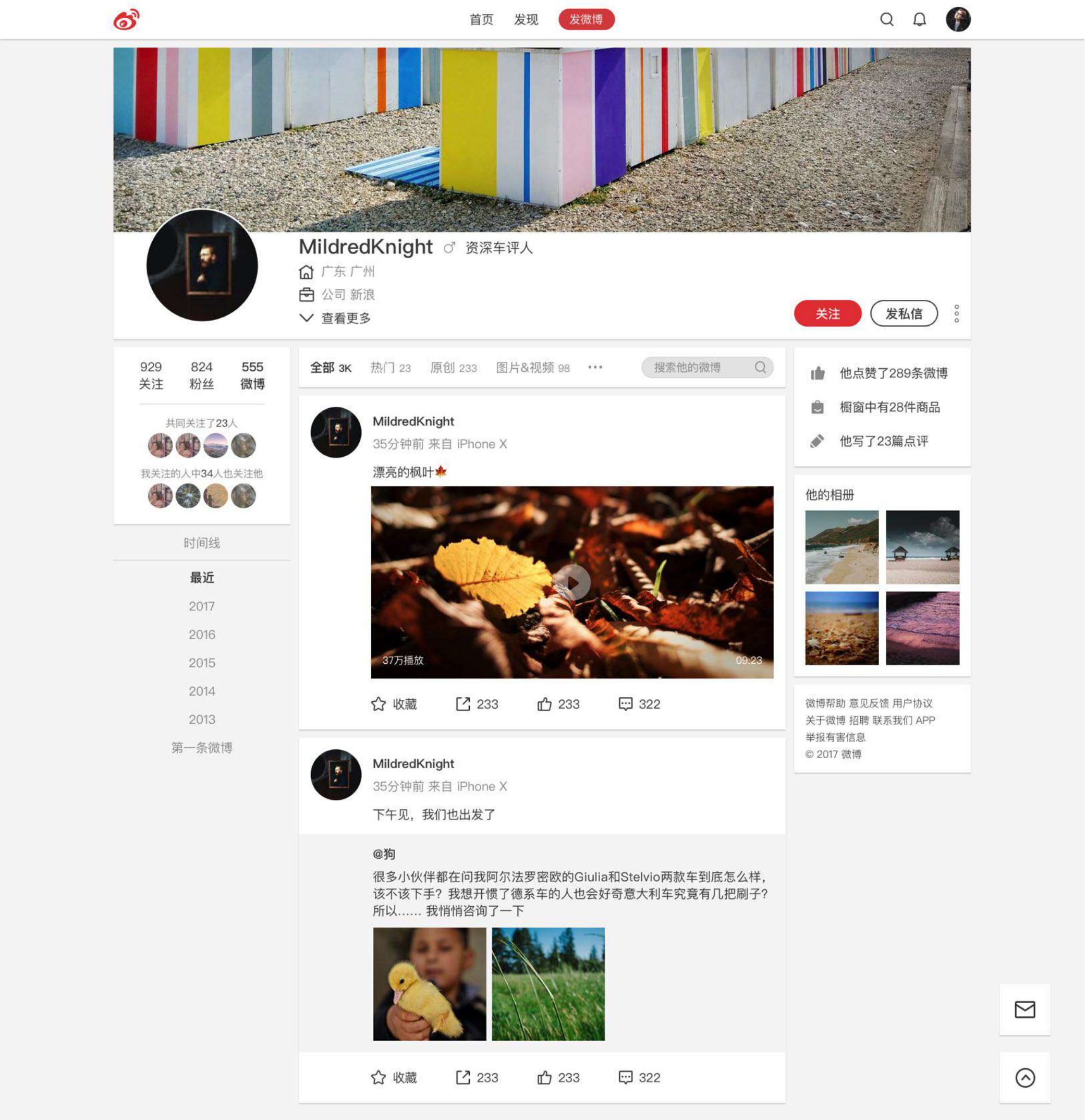
The optimized card design makes the content boundaries clearer and the relationships between modules more explicit.



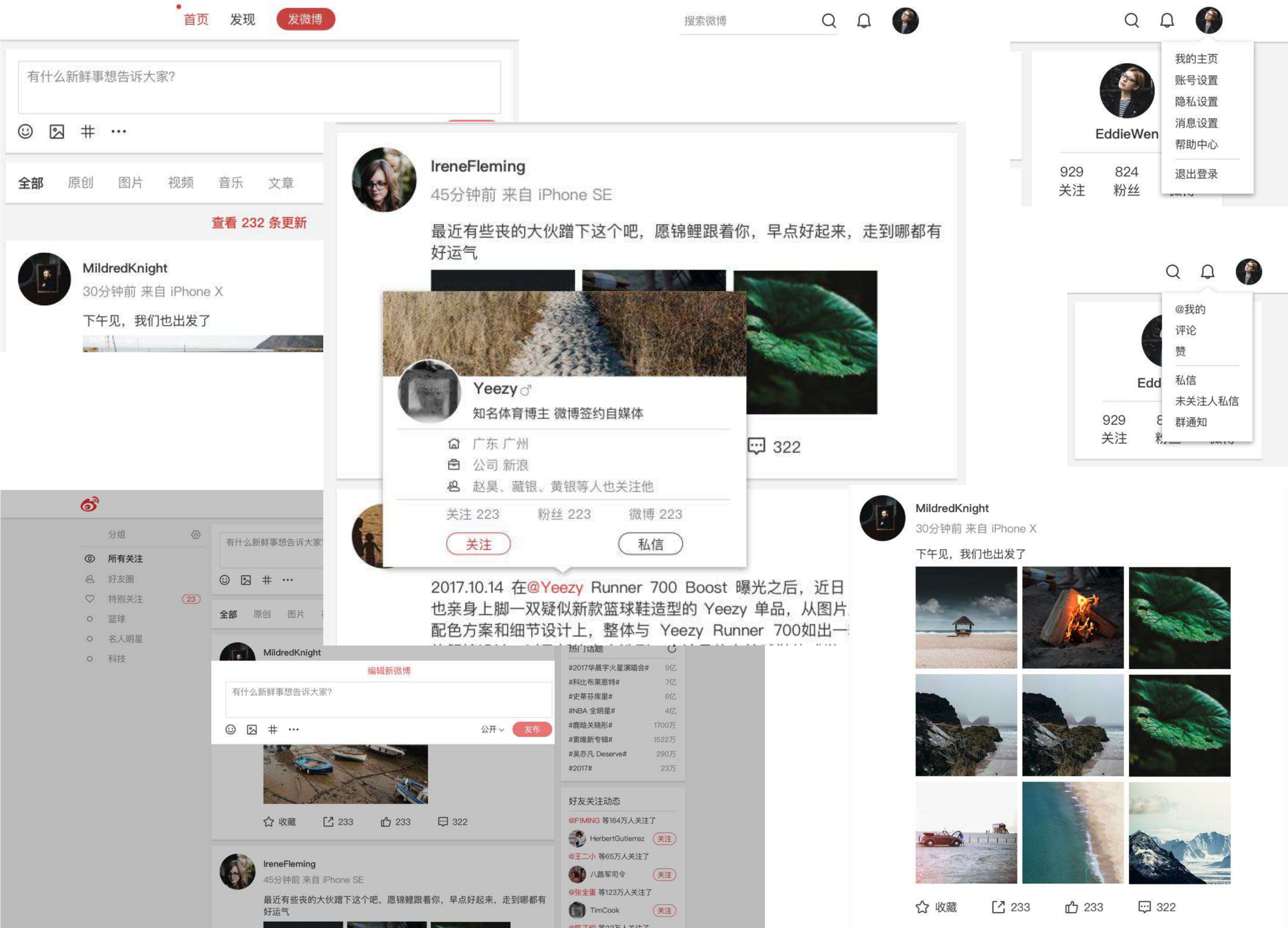
The New Profile page

The header photo is a display of the personal attributes of the user and an essential part of the page. I separate it from personal information to make it clearer.

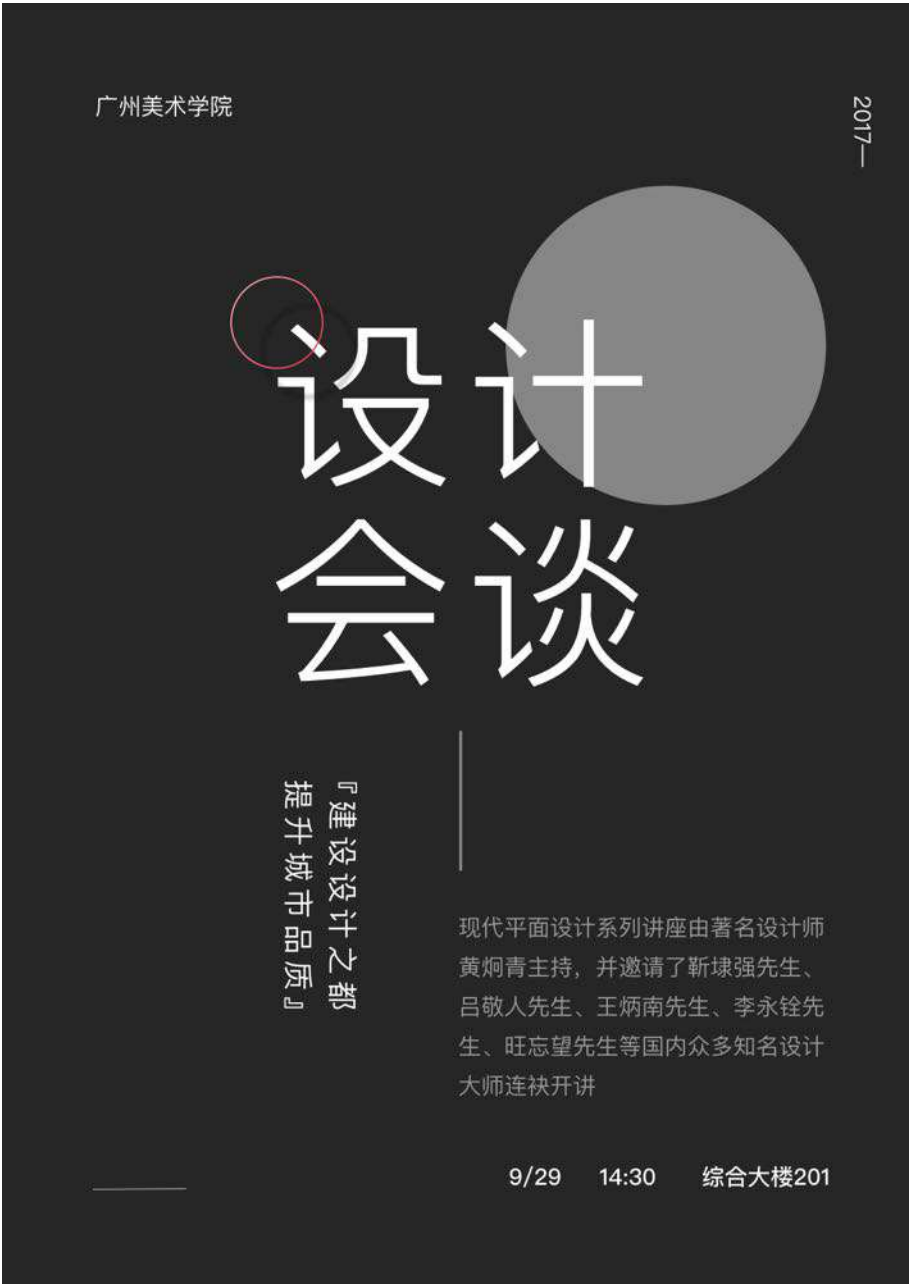
To display more information on one screen and improve the page space utilization, I used the three column structure to organize the profile pages.



More details



POSTER DESIGN COLLECTION



POSTER DESIGN COLLECTION



Thanks for viewing!

