

## MICHELLE D. JURKOVICH

Watson Institute for International Studies  
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### CURRENT POSITION

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POSTDOCTORAL FELLOW The Watson Institute for International Studies Brown University	SUMMER 2014-2016
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### EDUCATION

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PH.D. POLITICAL SCIENCE Major field: International Relations Minor field: Comparative Politics Dissertation: <i>Boomerang or Buckshot? Blame Diffusion in International Anti-Hunger Campaigns</i> Committee: Martha Finnemore (Chair), Susan K. Sell, Kimberly J. Morgan, Jennifer Clapp (Reader), Rachel Stein (Reader)	FALL 2008-SUMMER 2014 <i>The George Washington University</i>
M.A. POLITICAL SCIENCE Global Politics Concentration <i>Summa Cum Laude</i> MA Thesis: <i>Political Dimensions of Hunger: The Accountability of National Governments</i>	FALL 2006-SPRING 2008 <i>California State University, Los Angeles</i>
B.A. ENGLISH Minor: Spanish <i>Summa Cum Laude</i>	FALL 2001-SPRING 2005 <i>Smittcamp Family Honors College</i> <i>California State University, Fresno</i>

### PUBLICATIONS

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"Getting a Seat at the Table: The Origins of Universal Participation and Modern Multilateral Conferences," *Global Governance*, 20, no. 3 (2014): 361-373 (with Martha Finnemore).

### BOOK MANUSCRIPT

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*Boomerang or Buckshot? Blame Diffusion in International Anti-Hunger Campaigns* (undergoing revisions for submission to publishers in Summer 2015)

ABSTRACT: What explains how international anti-hunger organizations construct their campaigns and whom they decide to target in these campaigns? Through surveys and interviews of executive and senior staff at top global anti-hunger organizations, I document the diffusion of blame and causal frames around the hunger issue area and

develop arguments for why this is the case. I argue that extant models available in the transnational advocacy literature (namely the “boomerang” and “spiral” models) are unable to explain the trajectories of anti-hunger campaigns and I develop and put forward an alternative model—the “buckshot model”—which I argue is better able to explain the trajectories of anti-hunger campaigns. Understanding how it is possible that anti-hunger campaigns behave differently from our expectations in the literature requires looking at the normative environment in which activists work. Specifically, I argue there is no viable prescriptive norm around hunger. It is unclear, in other words, *who* ought to do *what* to ensure people are adequately fed. I argue this lack of a norm is perpetuated by hunger’s placement as an issue area between development and human rights frameworks (common across many economic and social rights) and I conclude with a chapter on the inability of international law to provide a viable prescriptive norm in this issue space, despite ascribing responsibility to national governments for hunger in numerous (legally binding) international covenants and conventions.

## WORKING PAPERS

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“Constructing Feasibility in Complex Public Health Problems: Comparing Global anti-HIV/AIDS and Hunger Campaigns” (undergoing revisions)

ABSTRACT: In 2012, there were approximately 36 million people in the world that suffered from HIV/AIDS and approximately 842 million people who suffered from hunger. In the same year, the US government provided \$6.4 billion in international anti-HIV/AIDS assistance and \$3.5 billion in international anti-hunger assistance. While HIV/AIDS affects only 4% of the number of people affected by hunger, it has captured significantly more financial resources and public attention. Why is this the case? This article examines the effects of framing on campaign success in both the HIV/AIDS and hunger issue. I rely on historical process tracing in leveraging two comparative cases, the use of counterfactuals, interviews, and secondary literature to build my argument.

“Metric Fragmentation and the States (and Activists) who Tolerate it” (with Martha Finnemore). (undergoing revisions. Draft circulated at the International Organizations and Global Governance working group in Washington DC and ISA 2014).

ABSTRACT: How do we know how many people in the world are hungry and who should determine the most appropriate way to count them? Currently, the UN Food and Agriculture Organization (FAO), World Health Organization (WHO) and World Bank (WB) offer very different metrics to count the world’s hungry, reflecting key differences in the expert training and education of their staff. Far from minor differences, these competing metrics offer very different images of where the world’s hungry reside (according to the FAO, sub-Saharan Africa is where anti-hunger efforts should be focused and according to the WHO the problem is largest in South Asia). This paper examines the roots of these differences, which flow from the origins and histories of these international organizations, as well as their consequences. Fragmented and competing metrics potentially have important consequences for mobilization politics and for policy but they also raise theoretical questions about how we should understand the power of metrics to shape global governance.

## SELECTED GRANTS & FELLOWSHIPS

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POSTDOCTORAL FELLOWSHIP

Summer 2014-2016

*Two-year fellowship awarded at The Watson Institute for International Studies (Brown University)*

SUMMER DISSERTATION FELLOWSHIP

Summer 2013

*The George Washington University*

LOUGHRAN FOUNDATION ENDOWMENT

Summer 2012

## DISSERTATION RESEARCH GRANT

HOFFMAN CONFERENCE TRAVEL GRANT <i>Institute for European, Russian, and Eurasian Studies (GW)</i>	Spring 2012
ISA TRAVEL GRANT <i>International Studies Association</i>	Spring 2012
AMERICAN CONSORTIUM ON EU STUDIES PRE-DISSERTATION GRANT	Summer 2011
MILLAR STUDENT SUMMER TRAVEL <i>Institute for European, Russian, and Eurasian Studies (GW)</i>	Summer 2011
DEPARTMENT FELLOWSHIP <i>The George Washington University</i>	Fall 2008-present
PepsiCo SCHOLAR <i>California State University, Los Angeles</i>	Fall 2007-Spring 2008
AAUW SCHOLARSHIP RECIPIENT <i>American Association of University Women, Fresno Branch</i>	Spring 2006
PRESIDENT'S SCHOLAR <i>Smittcamp Family Honors College at California State University, Fresno</i> <i>Full scholarship (tuition, housing, book allowance)</i>	Fall 2001-Spring 2005

## TEACHING EXPERIENCE

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### *Courses Taught*

The Politics of Food Security <i>Brown University</i>	Spring 2015 (Expected)
Human Rights <i>The George Washington University</i>	Summer 2012, 2013, 2014
American Government & Society <i>California State University, Los Angeles</i>	Spring 2007, Summer 2007 Fall 2007, Winter 2008, Spring 2008

### *Teaching Award*

HONORABLE MENTION, PHILIP AMSTERDAM GRADUATE TEACHING ASSISTANT AWARD FOR OUTSTANDING TEACHING <i>The George Washington University</i>	Spring 2010
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### *Additional Training*

**FUTURE FACULTY PROGRAM**

Sept-December 2013

*The George Washington University**Selected participant in a weekly workshop series designed to prepare future professors to engage in active learning techniques, effective student assessment, and course design.***WRITING IN THE DISCIPLINE:****WORKSHOP SERIES ON THE TEACHING OF WRITING**

Sept 2012-May 2013

*The George Washington University**Selected participant in a six seminar workshop series designed to prepare future professors to teach writing to undergraduate students in the discipline**Additional Experience***GRADUATE TEACHING ASSISTANT**

Fall 2008-Spring 2013

Introduction to International Relations &amp;

Introduction to Comparative Politics

*The George Washington University**Served as GTA at the Columbian College for Fall 2008 and Spring 2009 and at the Women's Leadership Program from Fall 2009-Spring 2013.***ENGLISH TUTOR**

Oct. 2006-April 2008

*Los Angeles Unified School District**Weekly tutor in South Central, Los Angeles to students from federally designated "failing" schools***RESEARCH EXPERIENCE & PROFESSIONAL DEVELOPMENT**

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**RESEARCH ASSISTANT**

Professor Martha Finnemore,

*The George Washington University*

Fall 2013-Spring 2014;

Summer 2009, 2011 &amp; 2012

**INSTITUTE FOR QUALITATIVE**

June 2011

**AND MULTI-METHOD RESEARCH***The Consortium for Qualitative and Multi-Method Research, Syracuse University***SUMMER INSTITUTE ON CONDUCTING ARCHIVAL RESEARCH**

May 2011

*The George Washington University (funded by the Andrew W. Mellon Foundation)***RESEARCH ASSISTANT**

Summer 2010

Political Science Department

*The George Washington University**Conducted a review of undergraduate student writing for the department. Evaluated ability of students to write critically about politics, form compelling arguments, and use proper grammar, structure, and citation in their writing.***RESEARCH ASSISTANT**

Summer 2010

Professor Susan K. Sell

*The George Washington University*

## SELECTED CONFERENCE PRESENTATIONS

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International Studies Association, Annual Meeting	February 2015 (Expected), March 2014, April 2013, April 2012, March 2011
International Studies Association, Northeast	November 2014, 2013
Joint ISSS-ISAC Conference: Bridging the Academic/Policy Divide	October 2013
Annual Lilly Conference on College and University Teaching	June 2013
Midwest Political Science Association, Annual Meeting	April 2013
American Political Science Association, Annual Meeting	Sept 2012 (cancelled), Sept 2011 & Sept 2010
University of Houston Political Science Graduate Student Conference	May 2009

## RECENT INVITED TALKS & PRESENTATIONS

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Reed College, Department of Sociology	February 2015 (Expected)
Guest speaker, Amnesty International (Brown Chapter) Film Series	November 2014

## POLICY EXPERIENCE

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SELECTED PARTICIPANT, YOUNG LEADERS CONFERENCE <i>U.S. Department of State and the Institute for International Education</i> <i>Fully funded participant—one of 48 American “future leaders” selected to attend a week-long conference with 150 Central and Eastern European future leaders in Prague, Czech Republic</i>	November 2010
WHITE HOUSE INTERN Office of Presidential Scheduling <i>Executive Office of the President of the United States of America</i>	Sept. 2005-Dec. 2005
SCHOLAR INTERN <i>Kenneth L. Maddy Institute for Public Affairs</i> <i>Paid scholar intern for the Office of Congressman George Radanovich in his Fresno, CA and Washington, DC offices.</i>	Spring-Summer 2005

## SERVICE

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CO-CHAIR, GRADUATE STUDENT CAUCUS Political Science Department <i>The George Washington University</i>	Winter 2010-Spring 2012
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## REFERENCES

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University Professor of Political Science and International Affairs  
The George Washington University  
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Washington, DC 20052  
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Program Coordinator for the International Politics Cohort  
Women's Leadership Program  
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