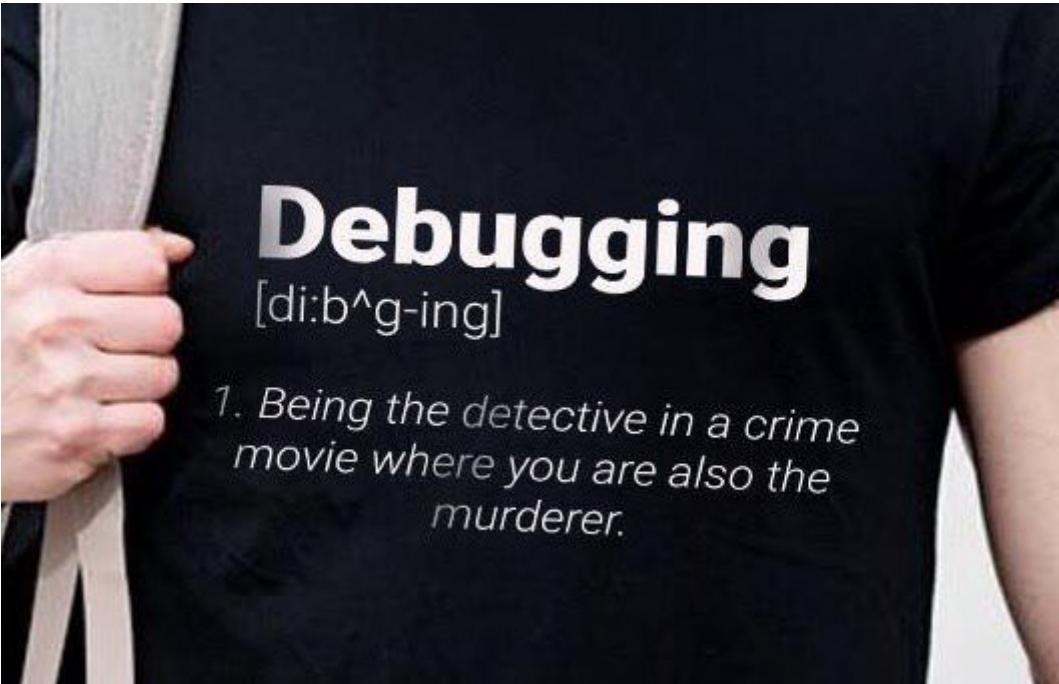


# programmer.

*noun.*

An organism that converts  
coffee into code.



# Debugging

[di:b<sup>g</sup>-ing]

- 1. Being the detective in a crime movie where you are also the murderer.*

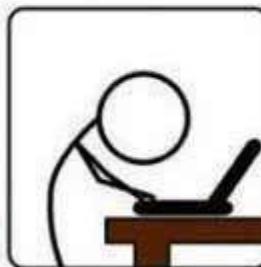
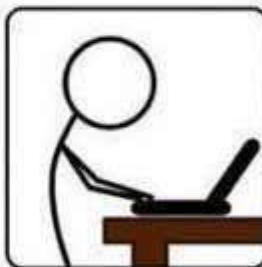
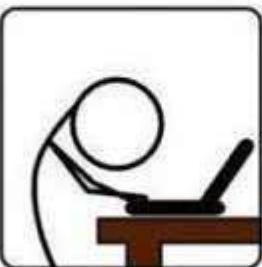
# The Programmers Life

WORK

HOME

PLAY

SLEEP



A Story

Total Students



231,541

Courses

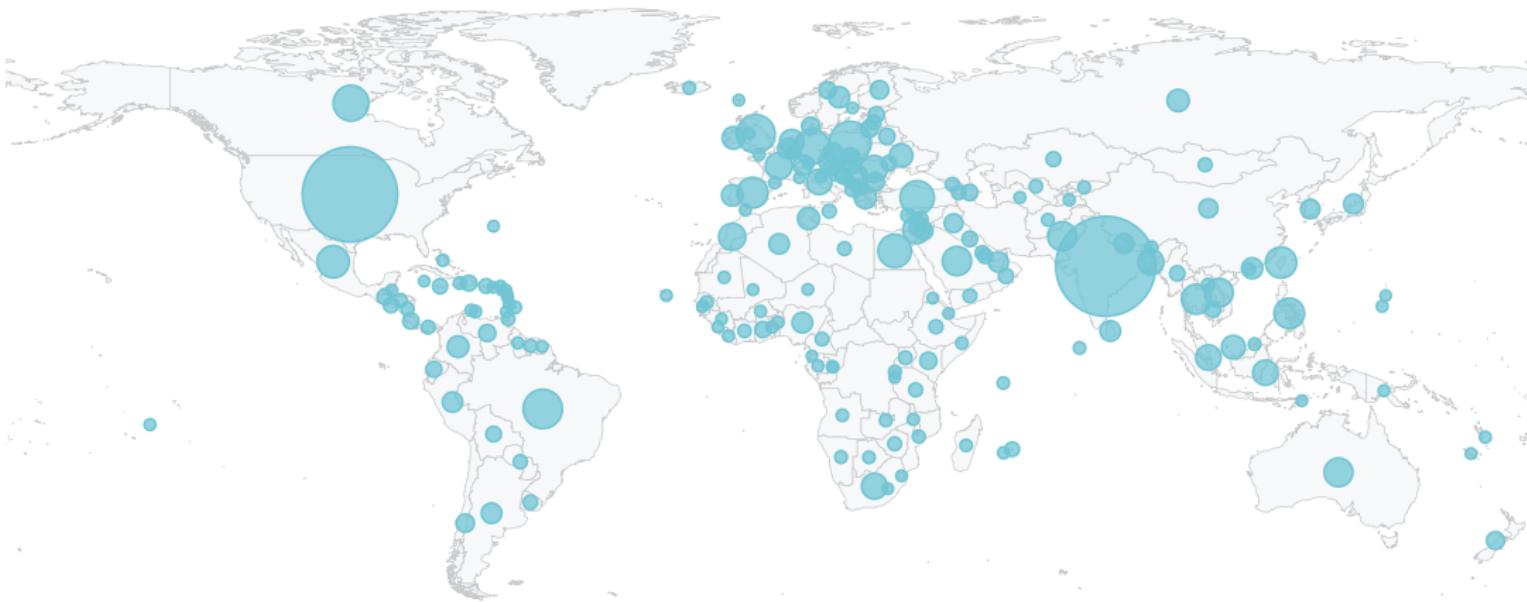
20

Reviews

34,225

## Your Reach

---



195 countries

73 languages

# Last Year

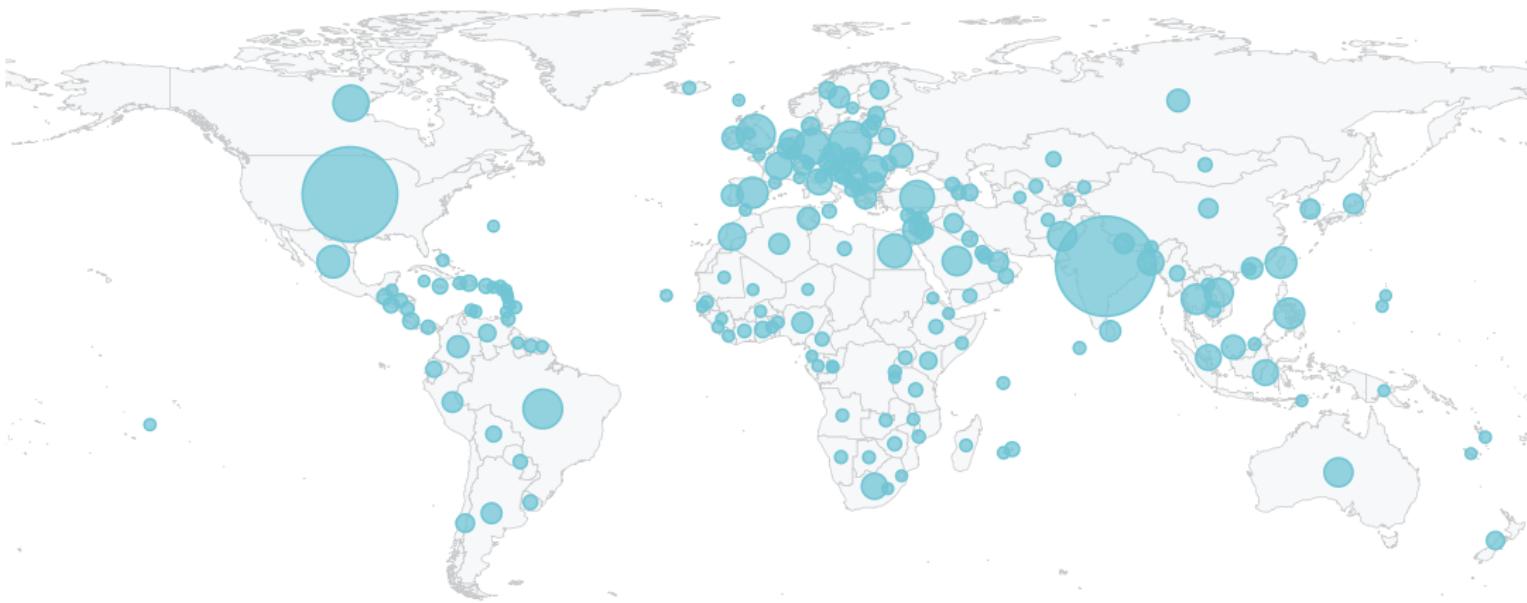
*2 Million Hours Delivered*

What are you  
thinking?

Two

## Your Reach

---



195 countries

73 languages





# An AI speed test shows clever coders can still beat tech giants like Google and Intel

By James Vincent | @jjvincent | May 7, 2018, 6:30am EDT

f t SHARE

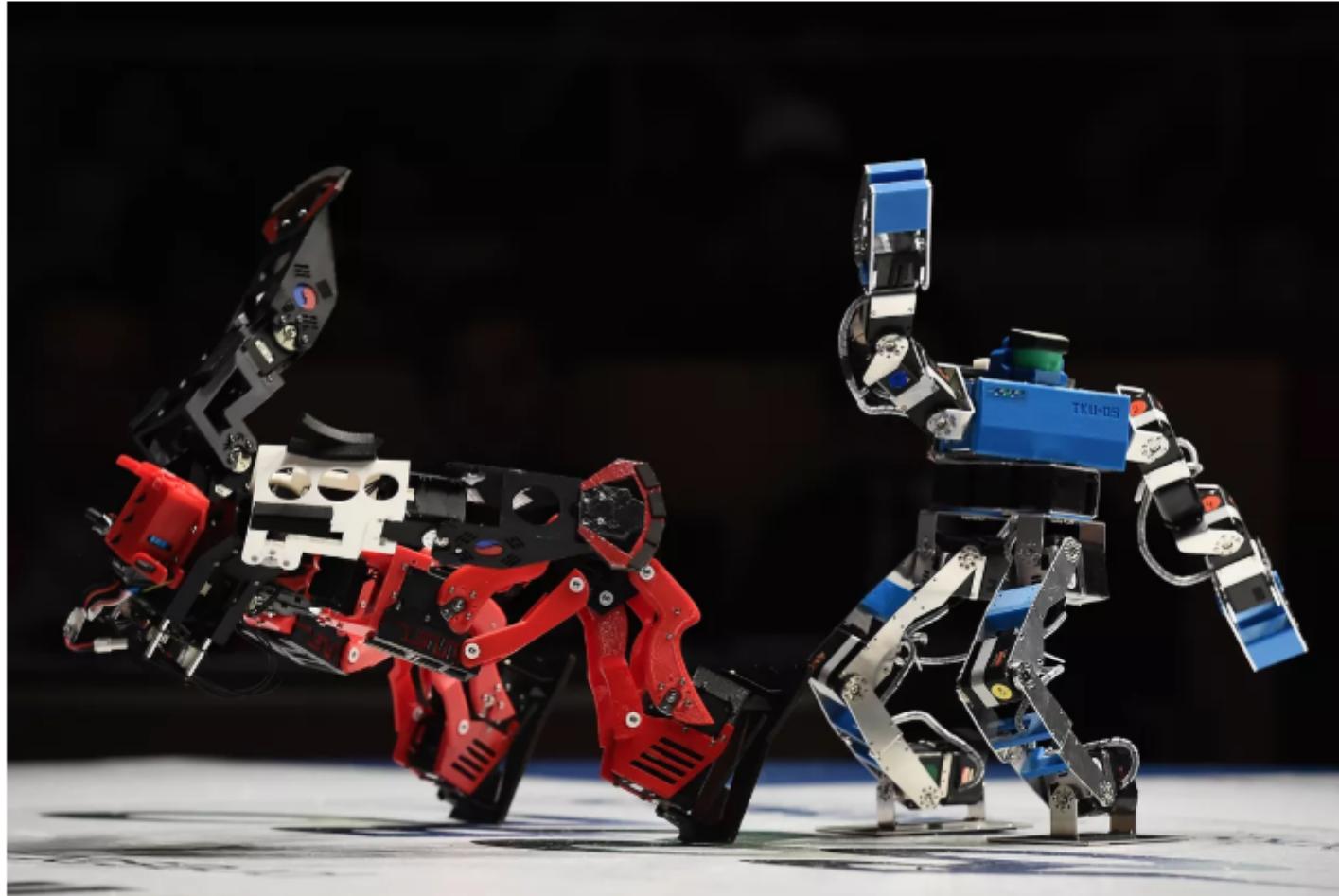
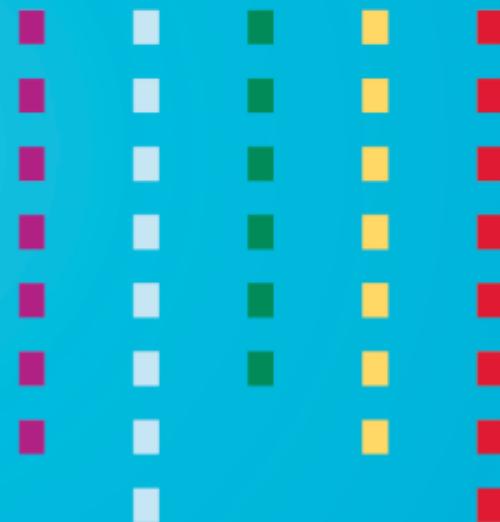


Photo by Matt Roberts/Getty Images

**World is Changing  
Fast**

# 85%

of all new software  
is being **delivered**  
**on cloud.**



Small > Big

Interviewer: What's your biggest strength?

Me: I'm a fast learner.

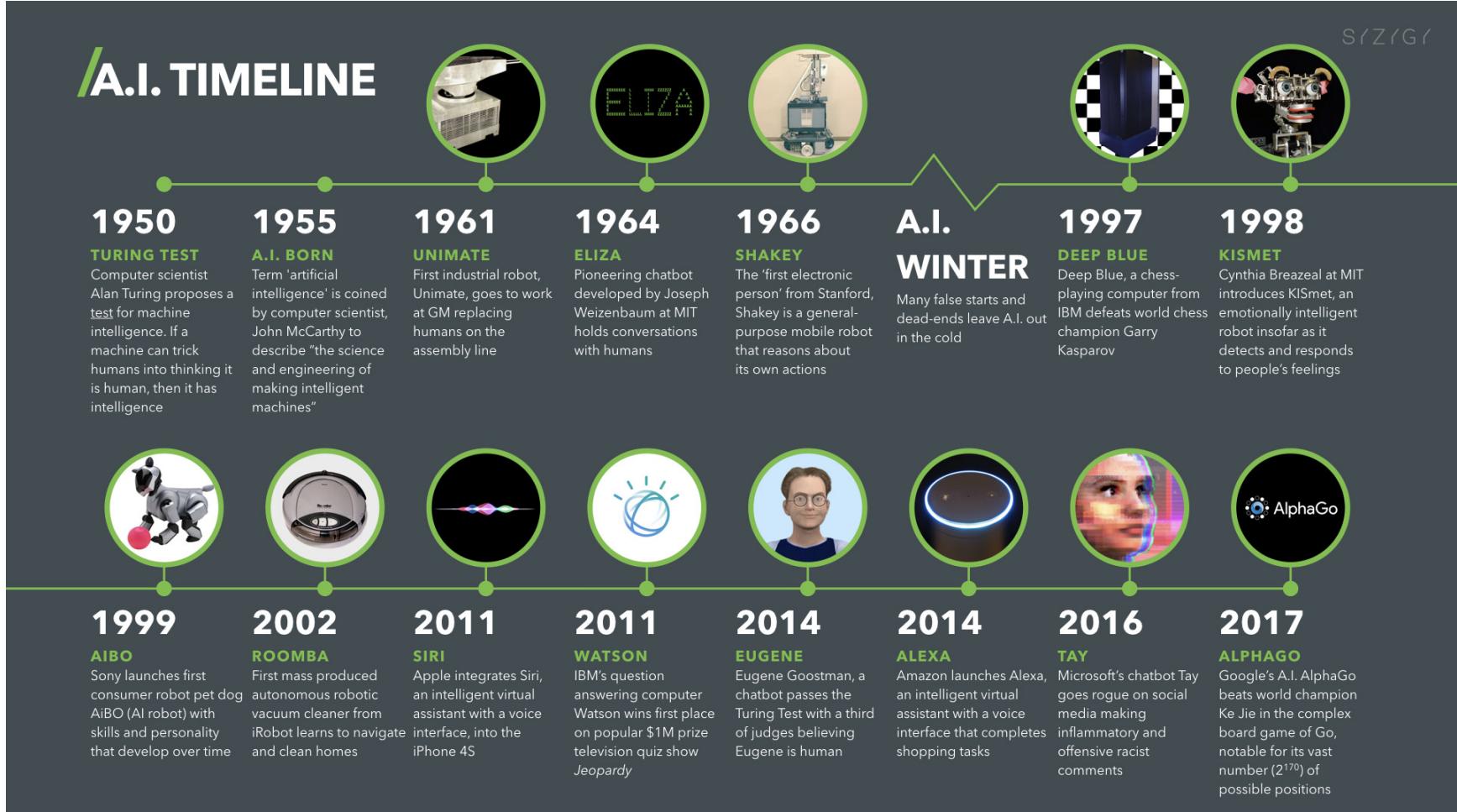
Interviewer: What's  $11 * 11$ ?

Me: 65.

Interviewer: Not even close. It's 121.

Me: It's 121.

# A.I. TIMELINE





## Bill Gates

**Co-Chairman, Bill & Melinda Gates Foundation and Co-Founder, Microsoft**

Learning to write programs stretches your mind, and helps you think better, creates a way of thinking about things that I think is helpful in all domains.



Tim Cook  
**CEO, Apple**

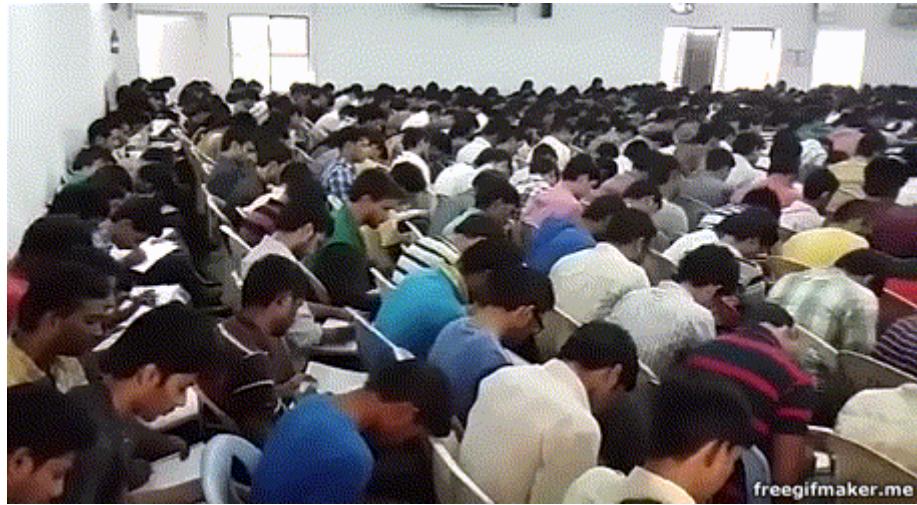
We believe that coding should be a required language in all schools.

# 95% graduating engineers are not employable for software development jobs!

*It is the first ever large-scale study of the programming skills based on  
a simulated test of programming*

## Executive Summary:

- Only 1.4% can write functionally correct & efficient code
- More than 60% candidates cannot even write code that compiles
- Only 4.77% candidates can write the correct logic for a program, a minimum requirement for any programming job
- Programming skills is five times poorer for third tier colleges as compared to tier 1 colleges



trying to learn any  
programming language 100%

come on

just a little  
bit more

almost there

oh crap...



## How do I learn coding in a single night?

Write Question Details

Want Answers

65

Comments 3+

Share 3

Downvote

...



32.6k upvotes by

(more)

Pack a laptop and travel to the north pole in the beginning of winter. You'll have a 6 months of a night to learn coding.

Once there - really just Google it. There are tons of excellent tutorials on the web.

Written 11 Jan. 469,762 views.

Upvote

32.6k

Downvote

Comments 157+

Share 74

...

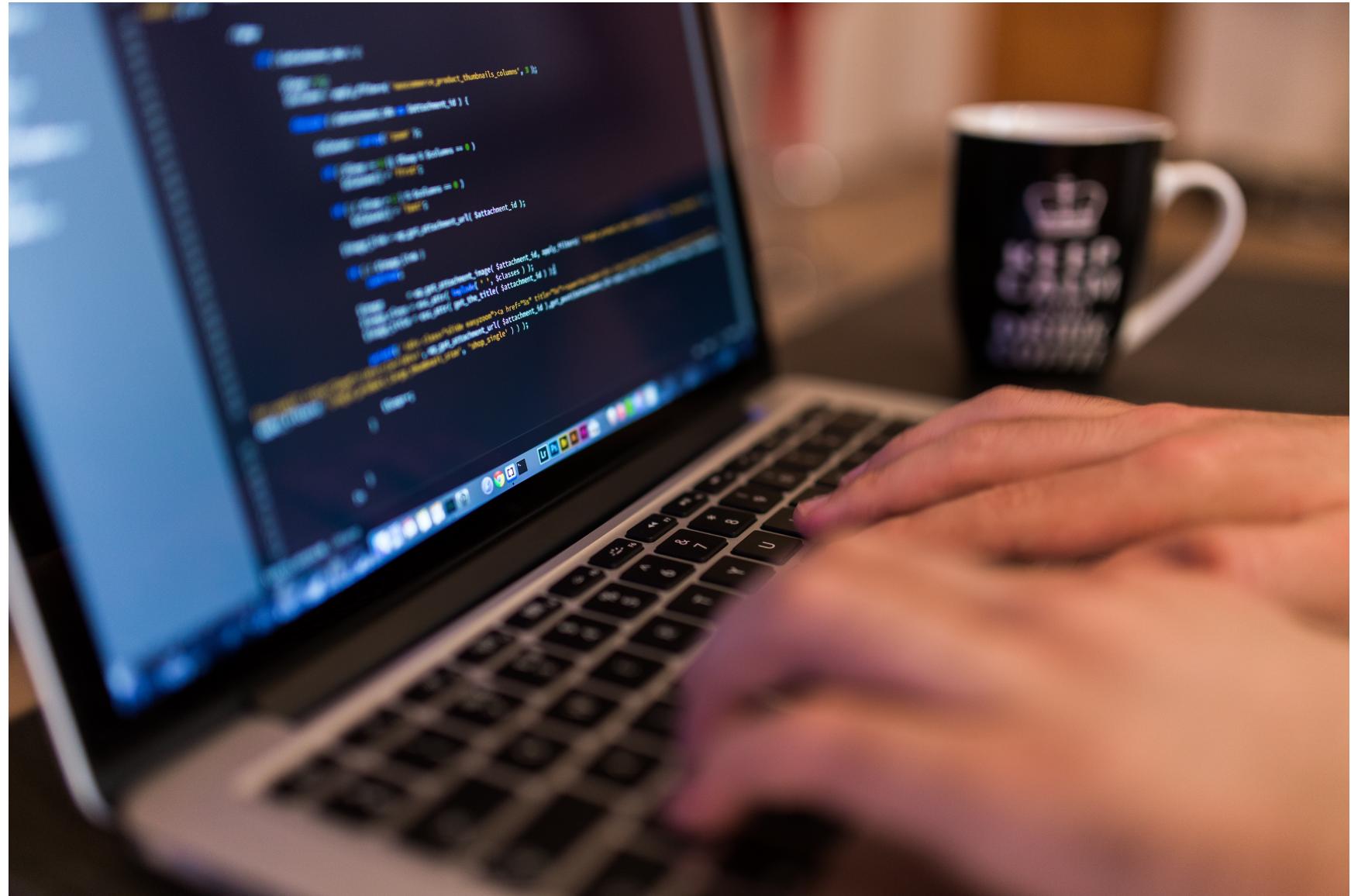
SomeRandomCompany Presents

---

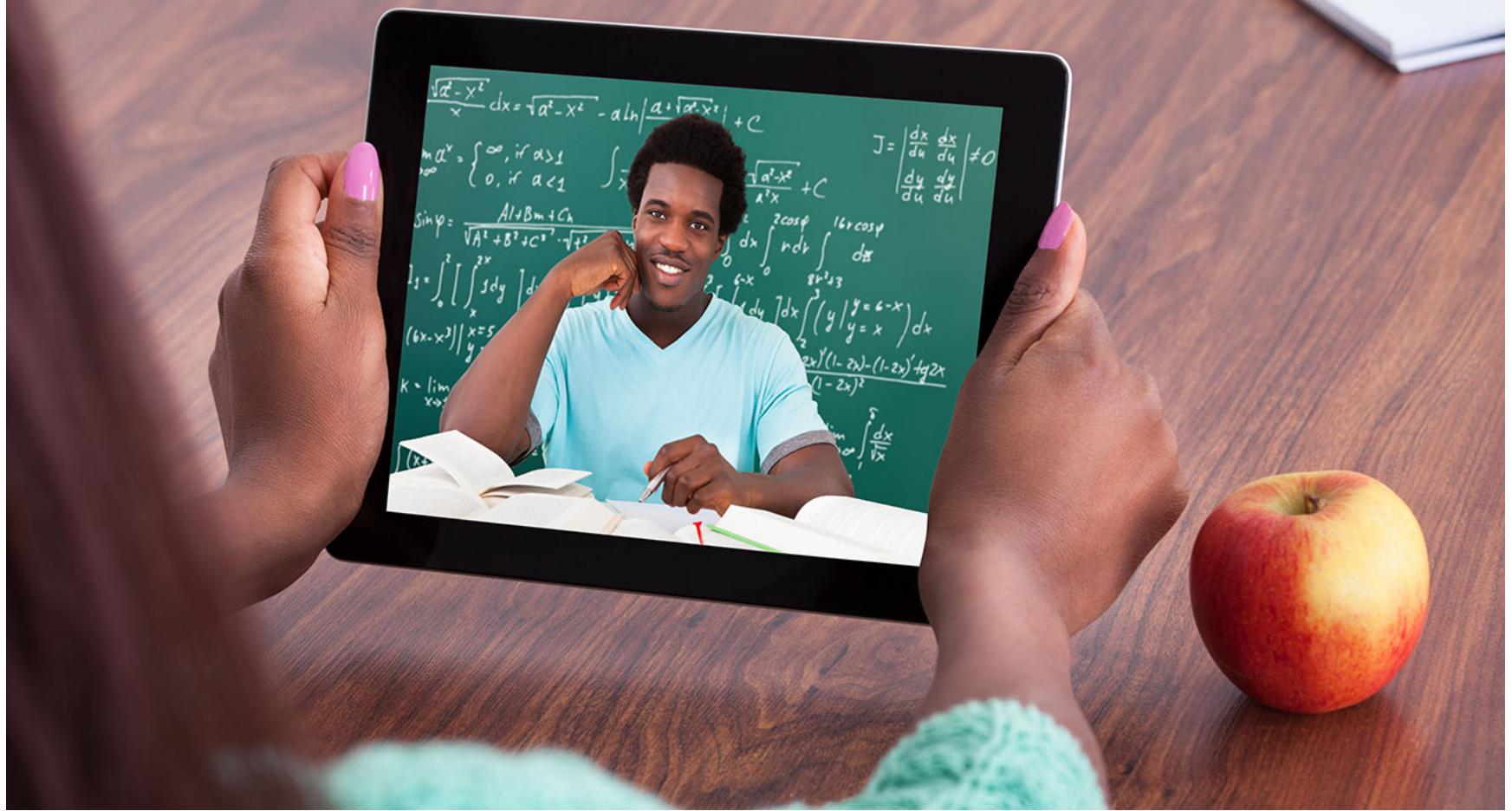
# LEARN TO RIDE A BICYCLE BY READING A BOOK

---









# WHAT ARE THE BENEFITS OF E-LEARNING?



Both learning and tutoring  
at **your own pace**



Available from the  
**comfort of your home**



**less time** takes to  
complete virtual training  
than classroom training



**Smaller setup costs**  
from both sides



E-learning is  
**always available**



**Open for all age groups**

**73%** adults consider themselves  
lifelong learners

## MASTERCLASS

### Film & TV



RON HOWARD  
TEACHES DIRECTING



HELEN MIRREN  
TEACHES ACTING



SAMUEL L. JACKSON  
TEACHES ACTING

### Sports & Games



GARRY KASPAROV  
TEACHES CHESS



SERENA WILLIAMS  
TEACHES TENNIS



STEPHEN CURRY  
TEACHES SHOOTING, BALL-  
HANDLING, AND SCORING

# Survey

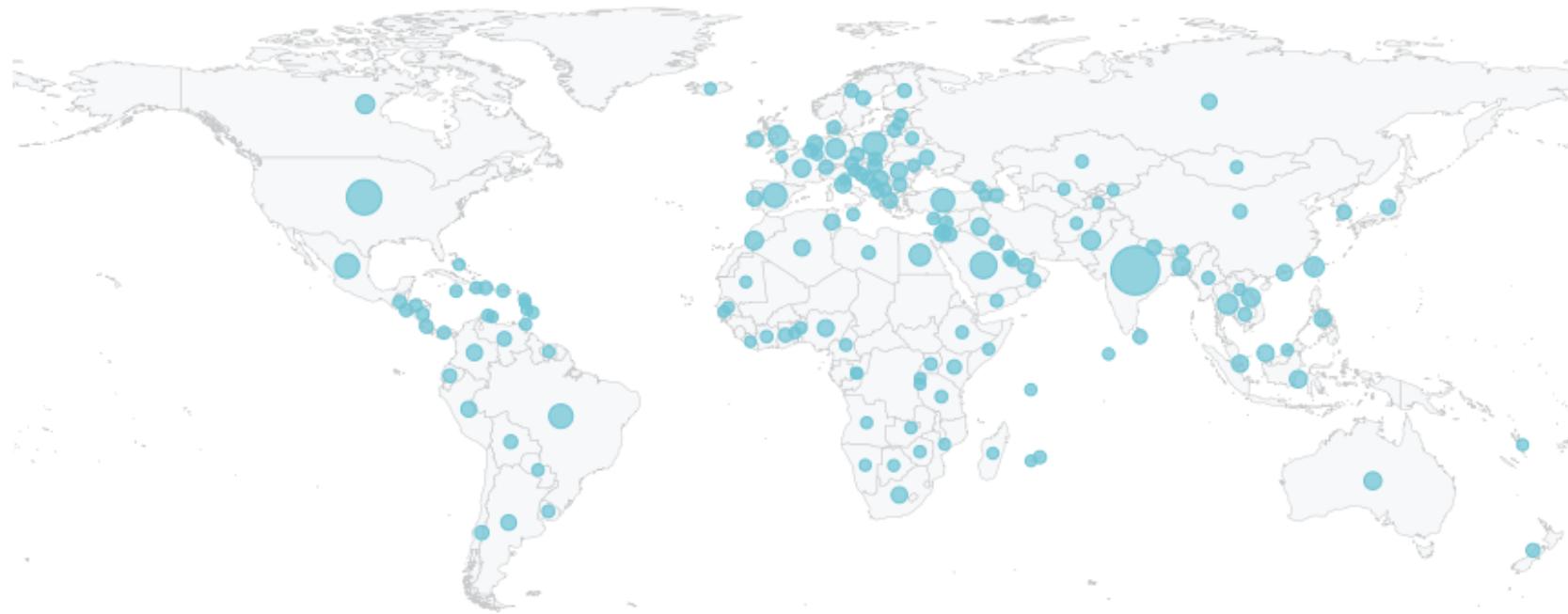
*Why did we give up programming?*

# Summary

*We give up programming before we  
write our first program!*

# Initiative

*Help 100,000 engineers write their first  
program.*



156 countries

48 languages

ranga@in28minutes.com

# Take Your First Step Now

*Learn Online. Learn Everyday.*

**Thank You**