


INA BAEK

UX/UI & Digital Designer

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DESIGN PROJECTS

Website building for a brunch cafe "Papii"

2021 Sep - 2021 Oct

Design a website for a client who's running a brunch cafe in Edinburgh New Town. User research, competitor analysis, creating visual design assets, prototypes, hand-coding using HTML and CSS.

Conversation card game app

2021 Feb - 2021 June | UK

Design a new mobile conversation card game app that allows users to enjoy conversations with their family and friends. Conduct user research, creating information architecture, wireframe, low/mid/high-fidelity prototypes, and usability testing.

Personal website

2020 July - 2020 Oct

Design a new personal website for a clarinetist. Develop the concept of the website, create a typographic layout, creating a responsive interface using HTML, CSS, and JS.

EXPERIENCE

Board Game Company "Fletter" | Graphic designer

Sep 2017 - Oct 2018

- Conceptualise visual aspects of the board games
- Design the characters and the covers of board games
- Visualise in digital tools

Interior Design company "Han Design" | Full-time Interior designer

June 2016 - Aug 2017

- Visualising interior/exterior space using Auto Cad, 3d modeling/ rendering tools such as 3Ds Max, Revit, Sketch Up, and Vray
- Detailing 3D rendered work with Photoshop and Illustrator

PROFESSIONAL DEVELOPMENT

User Experience Design Essentials | by Daniel Walter Scott

Dec 2020 - Jan 2021

- Enhance UX/UI skills such as working with typography, colours, user research, build prototypes, wireframes, responsive design and working with design tools.

HTML/CSS/JS/REACT | by DevelopedByEd

Dec 2020 - Present

- Develop front-end coding skills for understanding deeper sides of UI.

My thoughts on UX/UI design.

I care about every little detail and pixel-perfect UI. I give careful considerations for the affordances and intuitive interfaces in digital products for the users as well as visual design.

Skills

UX/UI

- User Research
- Usability Testing
- Information Architecture
- Wireframes
- Prototypes
- Interaction Design

Code/Interaction

- HTML
- CSS
- SASS
- JS

Graphic

- Photoshop
- Illustrator
- Indesign
- Premiere Pro

2D/3D

- AutoCAD
- 3Ds Max
- Revit

Education

Arts University Bournemouth

Interior and Architecture design diploma,
2013 - 2016
Illustration certificate,
2012 - 2013