

Persona 1

Christina & William

26 & 28 years old couple



"We are looking for a game that can lead us smooth conversation. We want to know more about each other!"

Christina and William are just started to seeing each other. They met in a company where they work. They knew each other for a long time in the company but they don't know personally enough yet.

They are in a stage where get to know each other. But the problem is they don't know where to start it.

Goals

- Have a great conversation
- Get to know deeply each other
- Build a good relationship with him/her

Motivations

- Easy and hassle free tool
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Needs

- Tools that we can enjoy together
- Easy to use tools
- Tools that is affordable

Frustrations

- The process to find a tool
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