

Persona 1

Christina & William

26 & 28 years old couple



"We are looking for simple entertainment that can lead us a smooth conversation. We want to know more about each other!"

Christina and William are just started to seeing each other. They met in a company where they work. They knew each other for a long time as a colleague but they don't know personally enough yet. They are in a stage where get to know each other. But the problem is they don't know where to start it.

Goals

- Have a great conversation
- Get to know deeply each other
- Build a good relationship with him/her

Motivations

- Easy and hassle free tool
- Enjoyable and interesting tool

Needs

- Tools that we can enjoy together
- Easy to use tools
- Tools that is affordable

Frustrations

- The process to find the tool