

Persona 2

Lim & Sarah

Tourists_Traveling in Edinburgh



"We are looking for a brunch café in Edinburgh!"

Lim and Sarah are traveling in Edinburgh. They are looking for a nice brunch café to enjoy their morning. They looked up some brunch cafés at TripAdvisor and found Papii. They want to learn more about Papii to decide if they want to visit.

Goals

- Have nice brunch and have a good time with friend

Needs

- Find more information about cafes and decide where to go

Motivations

- Delicious food and drinks
- Good vibe

Frustrations

- Deciding where to go