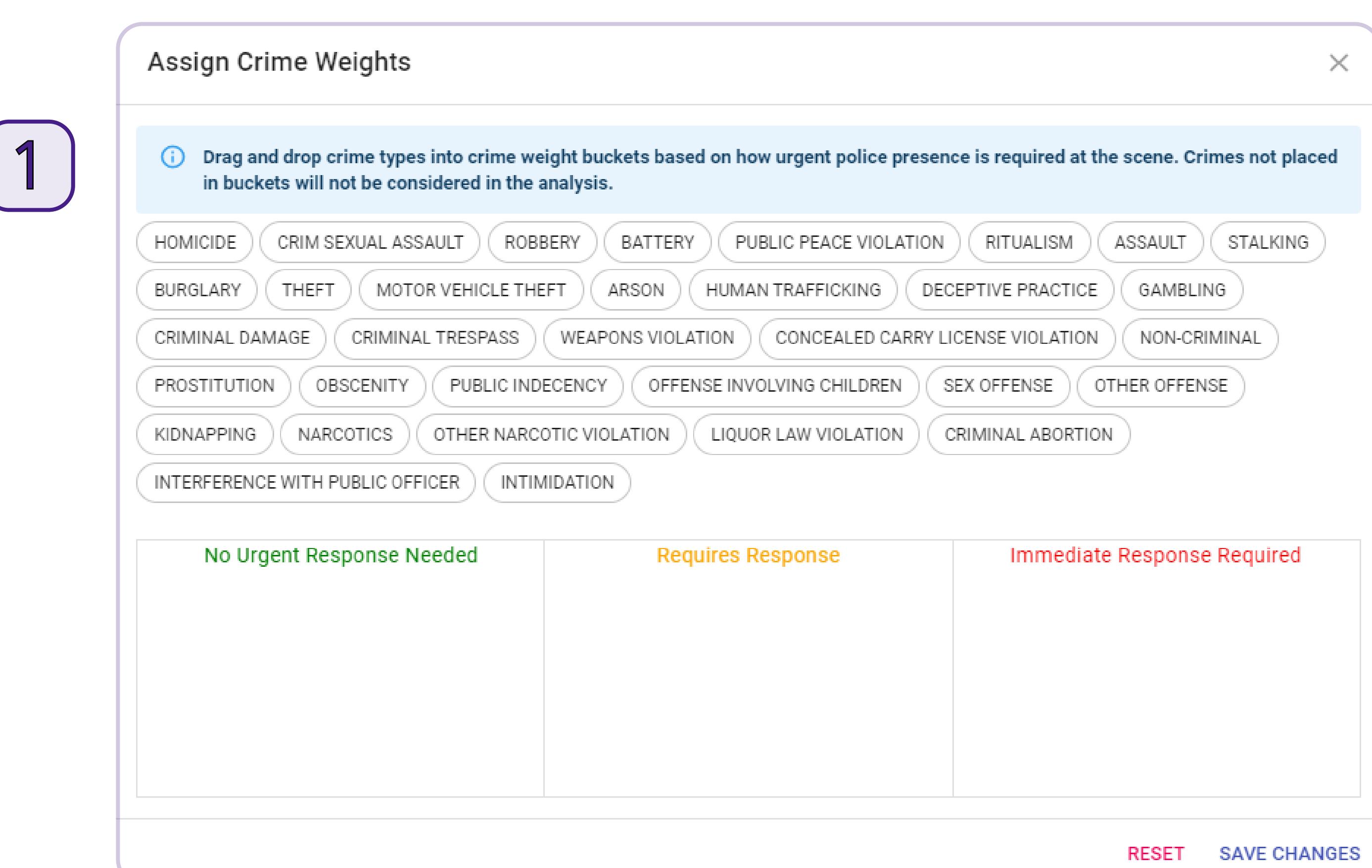
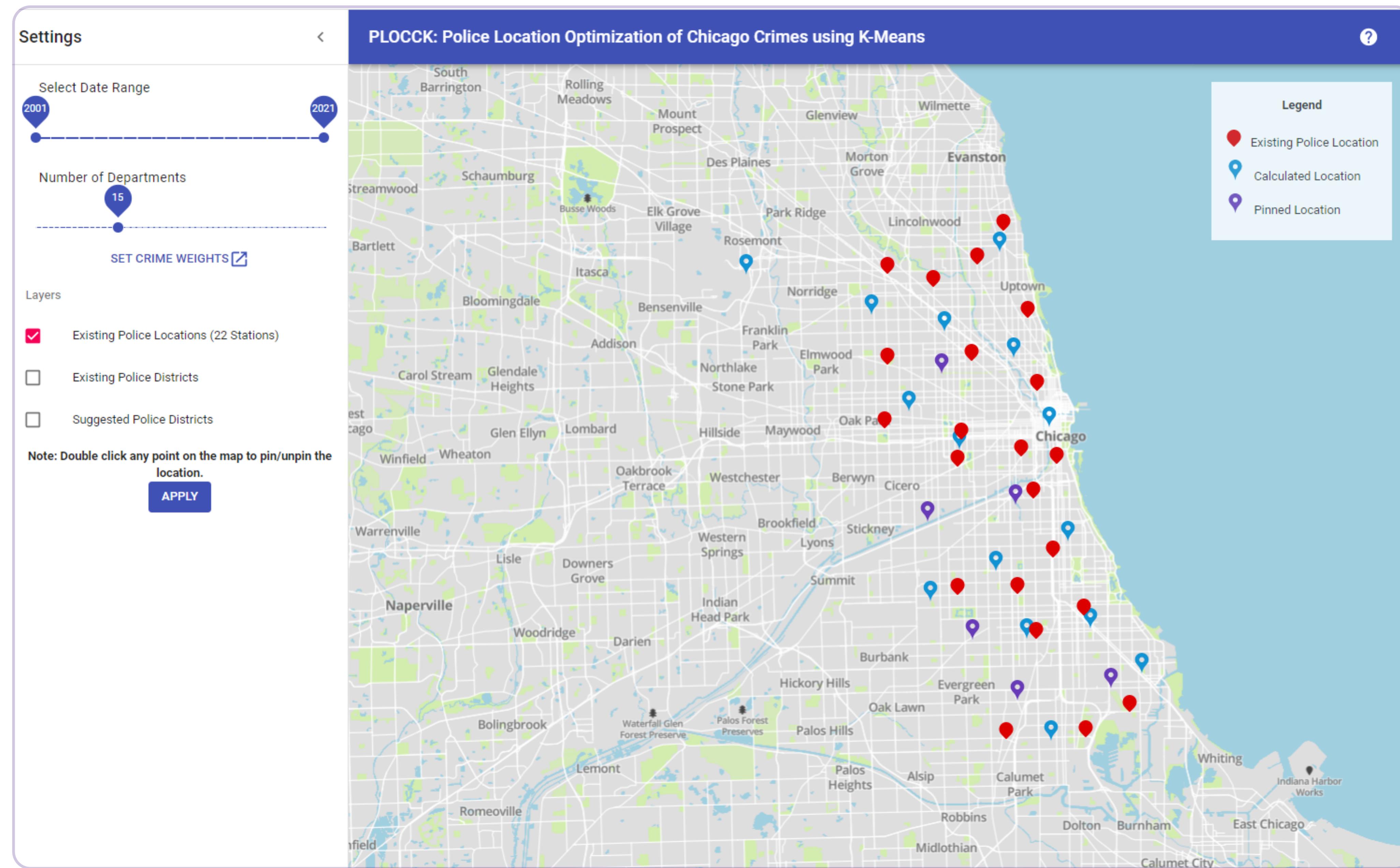


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### Summary

PLOCCK uses **machine learning** to cluster Chicago crime data in order to provide suggested locations for police stations and predict crime hotspots. This innovative tool is **interactive** and allows the user to **customize** the parameters of the analysis and uses **scalable cloud computing** to provide **flexible, real time results**.



### 1 Flexible Algorithm Parameters

The user can use the **dynamic time frame** to select the years of crime data to be used in the analysis and can set the **number of recommended police stations** returned to them. **Weights** can be assigned to the crime type based on how urgent police presence is required at the scene. Users can also decide to exclude a crime type for the purposes of their analysis.

### 2 Customizable User Interface

If there are locations the user wants to include in the results returned by PLOCCK, they can **pin the location** by double-clicking the location on the map. **Map layers** are provided so the user can see where existing police stations are, the existing police district boundaries and the suggested district boundaries returned by the analysis.

### Scalable Cloud Computing

PLOCCK is hosted in AWS and is packaged in a single EC2 instance. The crime data is structured and stored in a MySQL database, making it simple to add new data and opens up the possibility for real time data ingestion.

### Reducing the Response Time to Crime

It is assumed that the Manhattan distance between a police station and reported crime scene is an accurate proxy for the response time.

Police stations generated by PLOCCK reduce the response time to crime by **almost 30%**.

Average Manhattan Distance between Crime and Nearest Police Station

PLOCCK Stations

1.7 km

Existing Stations

2.4 km