



Total Sales by Year



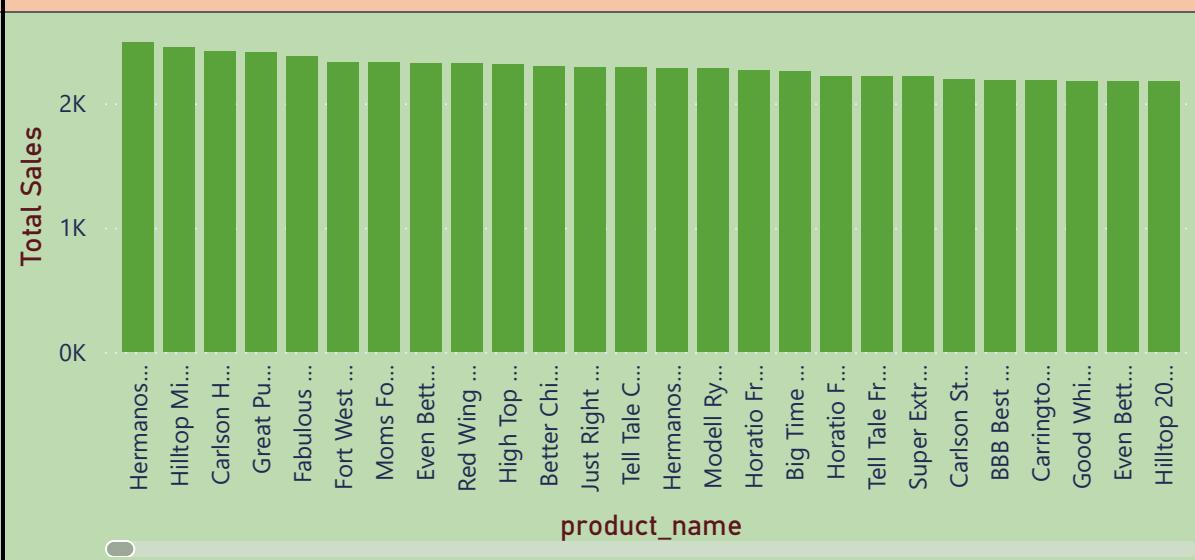
Total Sales by Month



Total Sales by sales_region



Total Sales by product_name





833K

Total Quantity

270K

Total Orders

3.09

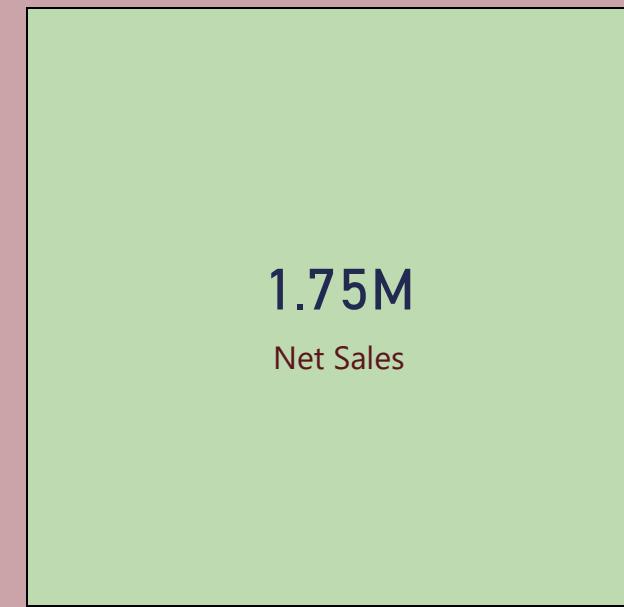
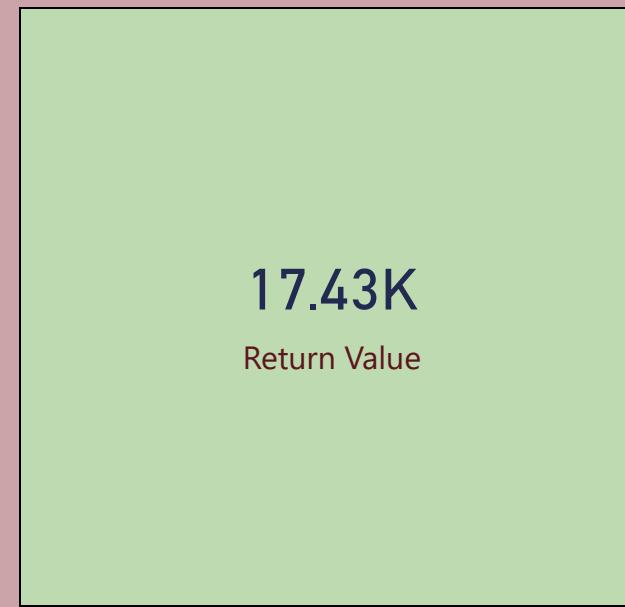
Avg Items per Order

Total Quantity by Year



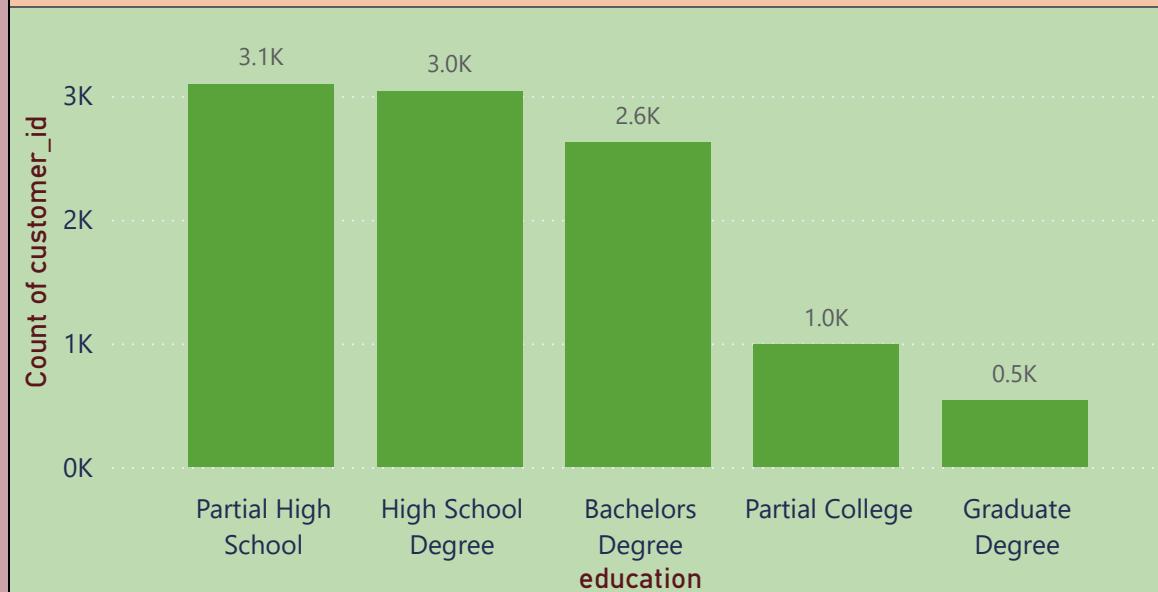
Total Sales and Total Sales by quantity







Customer Distribution by Education



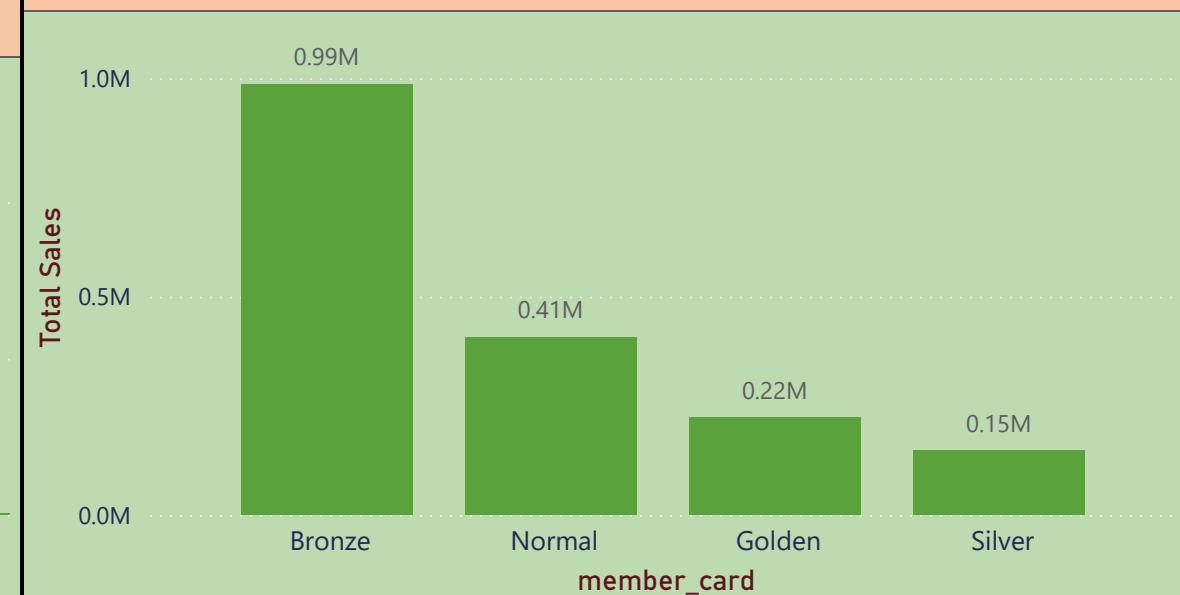
Customer Distribution by Membership Card

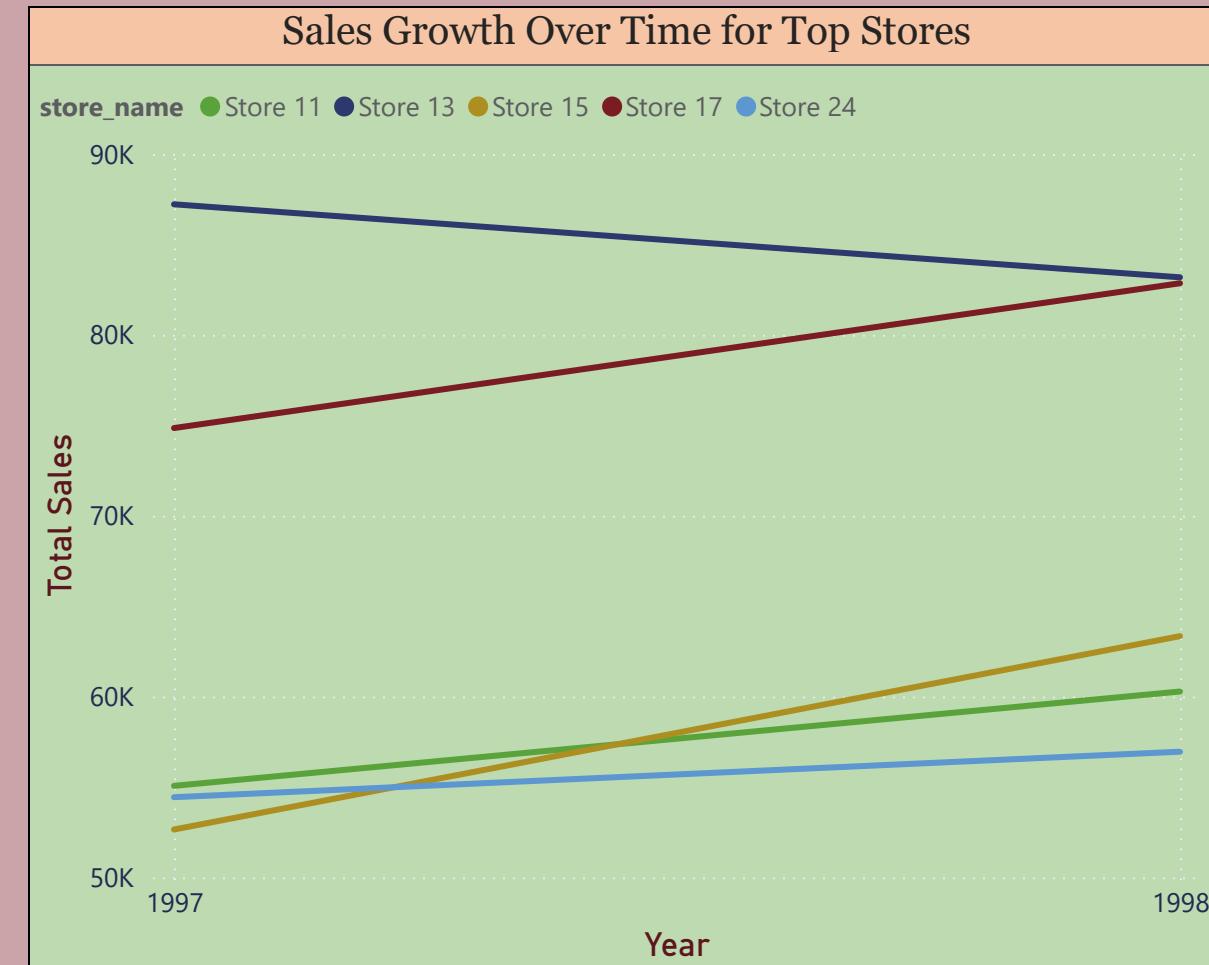
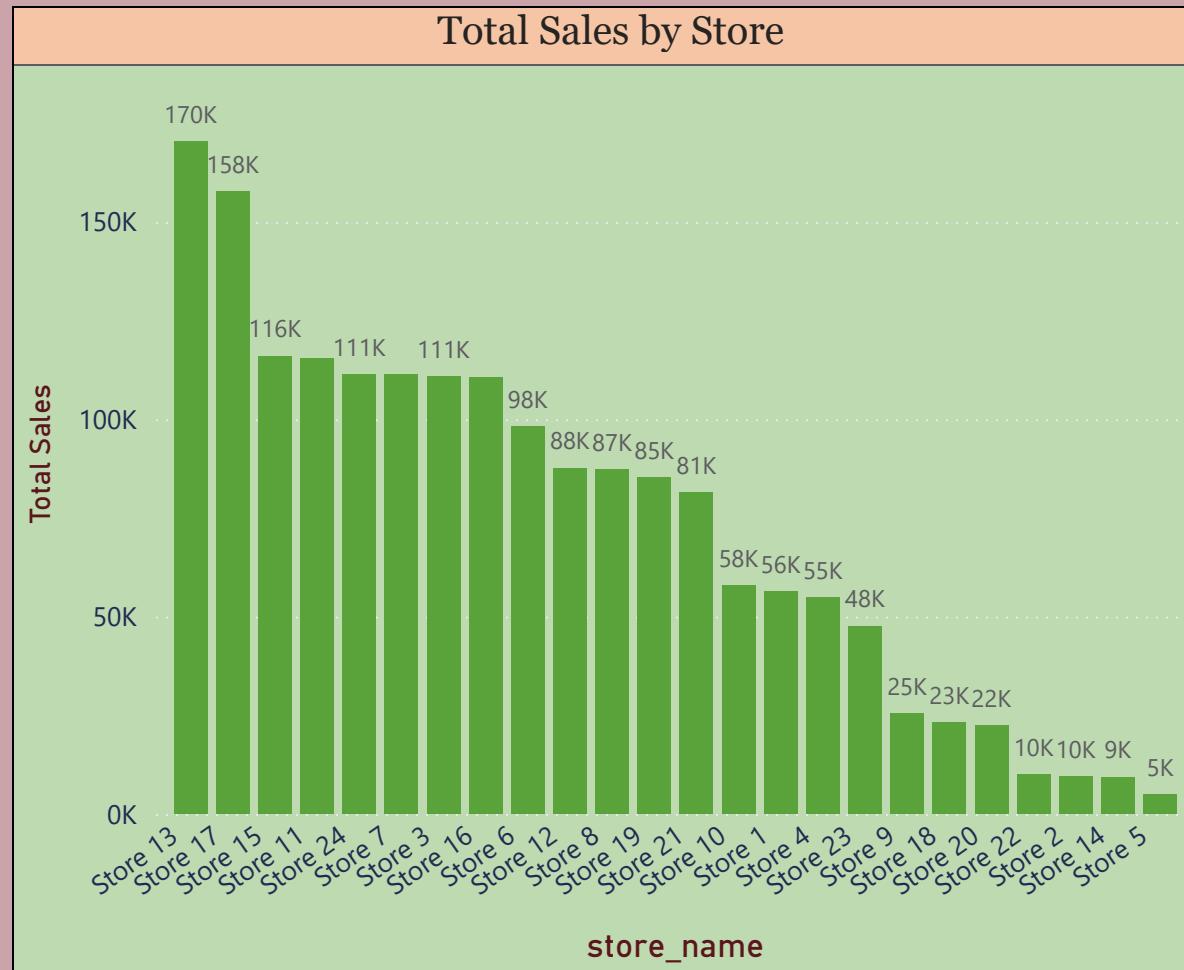


Customer Retention & Churn Pattern Based on Purchase Frequency



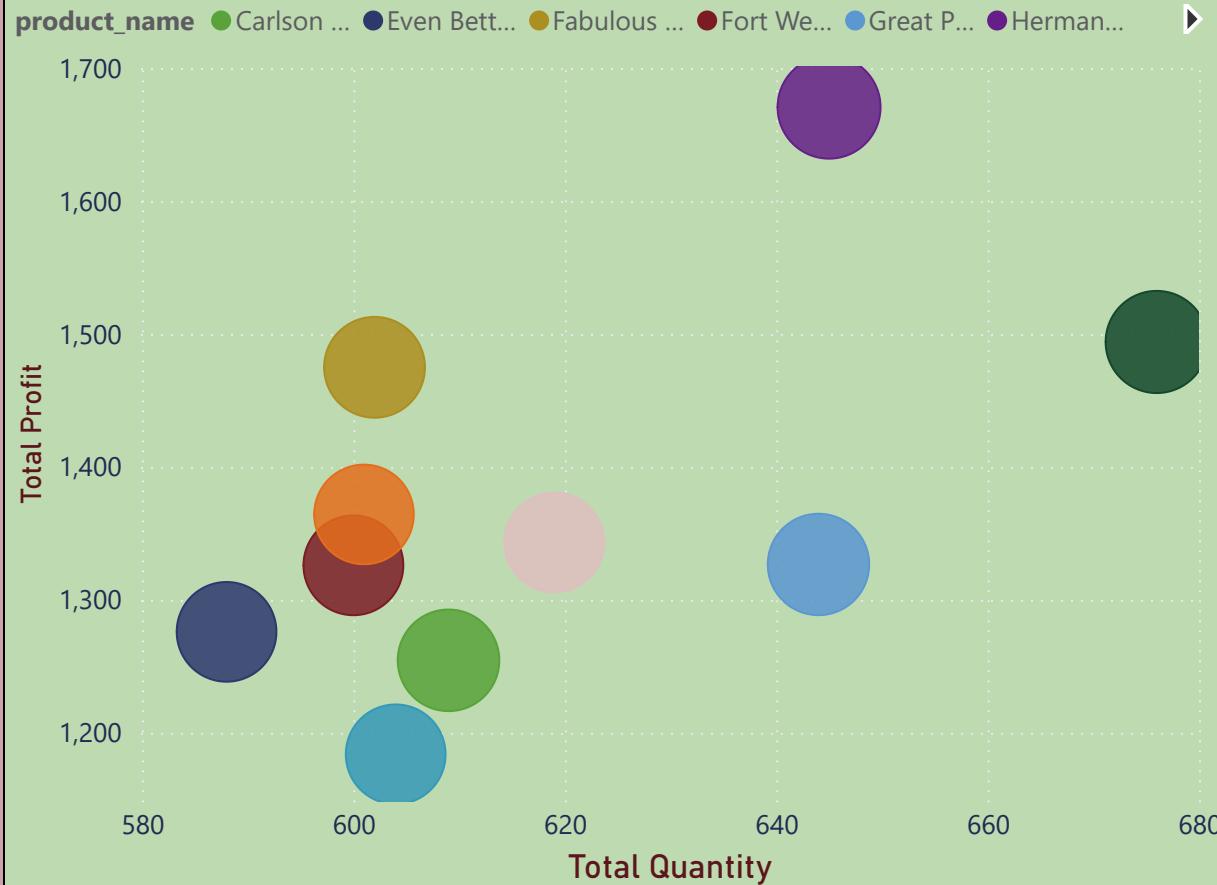
Sales Contribution by Customer Membership







Top Products: Sales Volume vs Profitability



Top 10 Products by Total Sales



Sales Performance by Region

