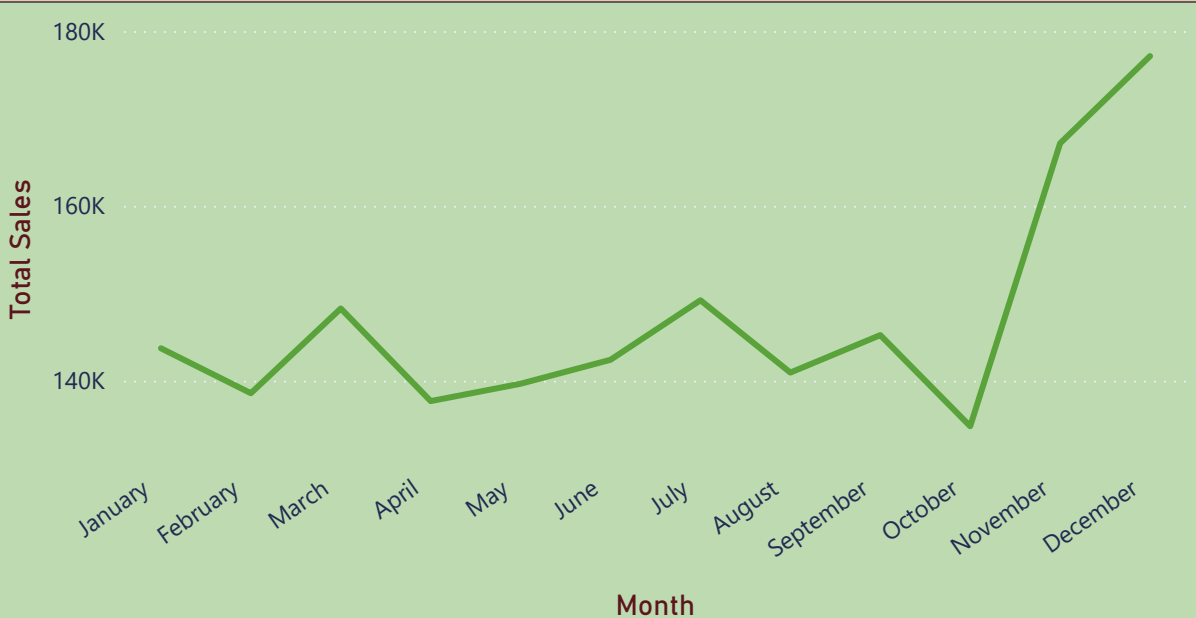




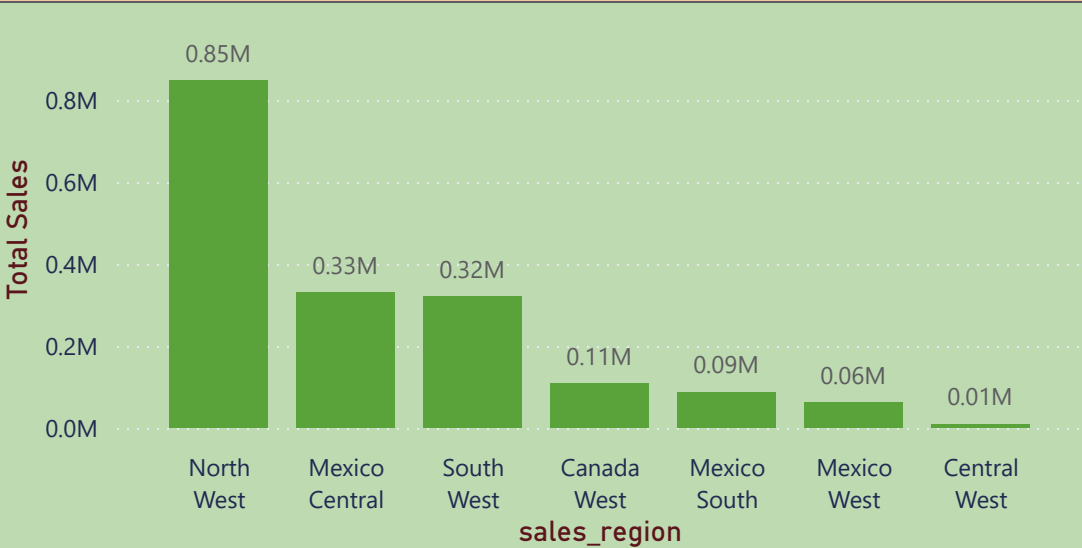
Total Sales by Year



Total Sales by Month



Total Sales by sales\_region



Total Sales by product\_name





833K

Total Quantity

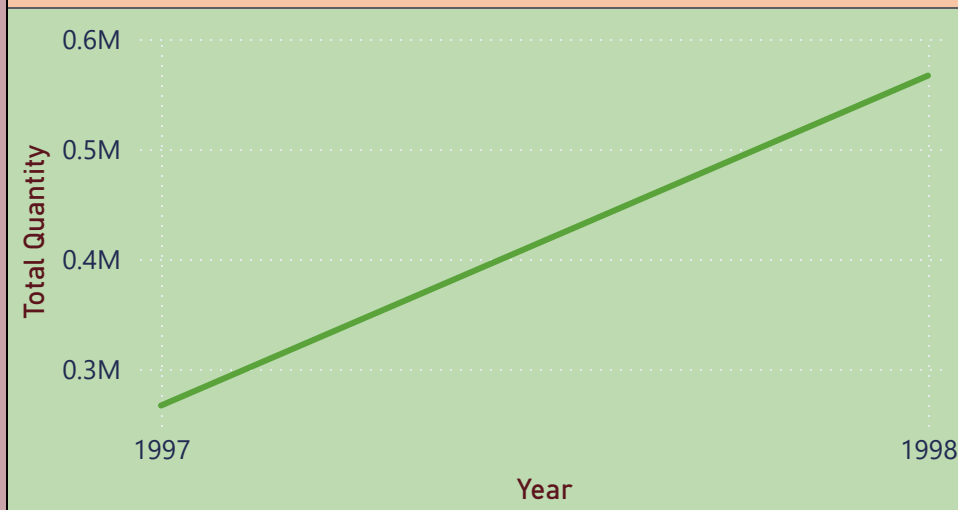
270K

Total Orders

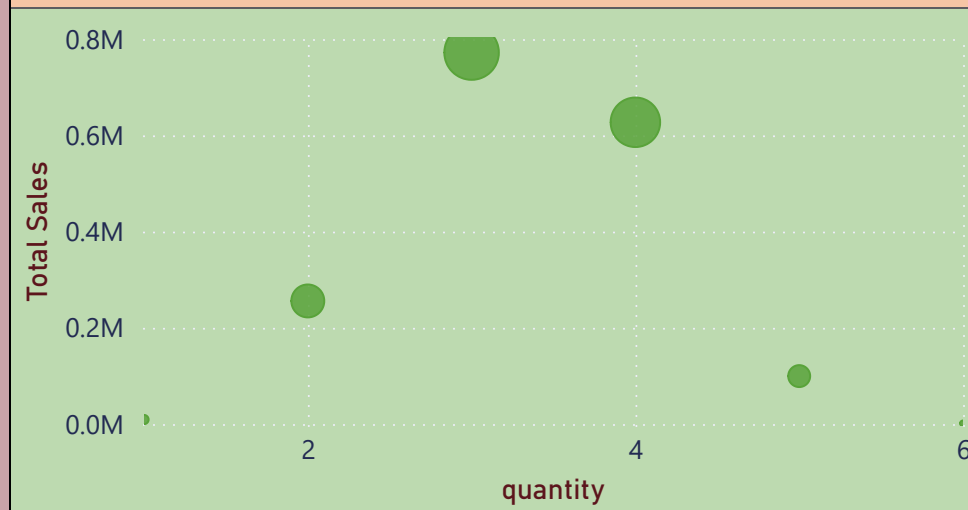
3.09

Avg Items per Order

Total Quantity by Year



Total Sales and Total Sales by quantity





1.76M

Total Sales

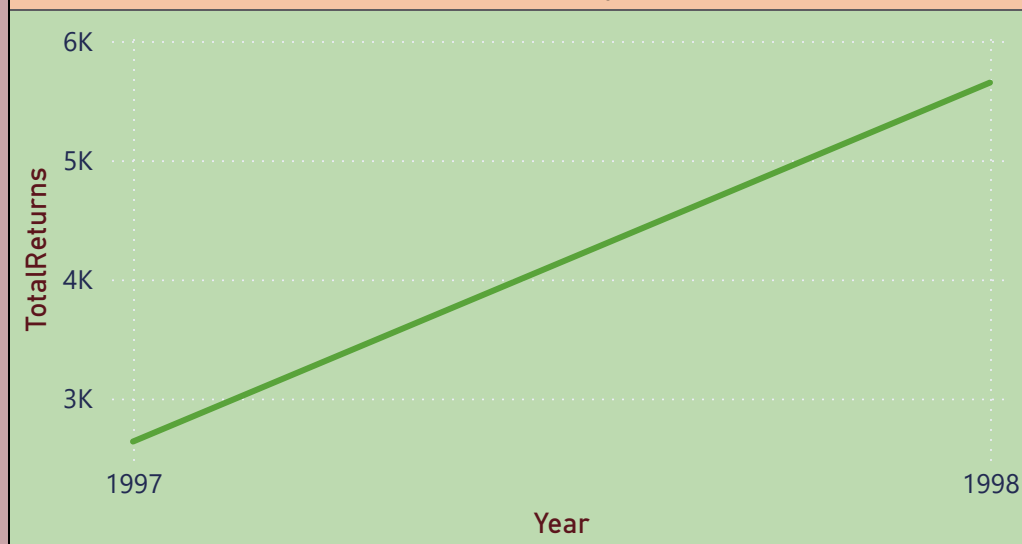
17.43K

Return Value

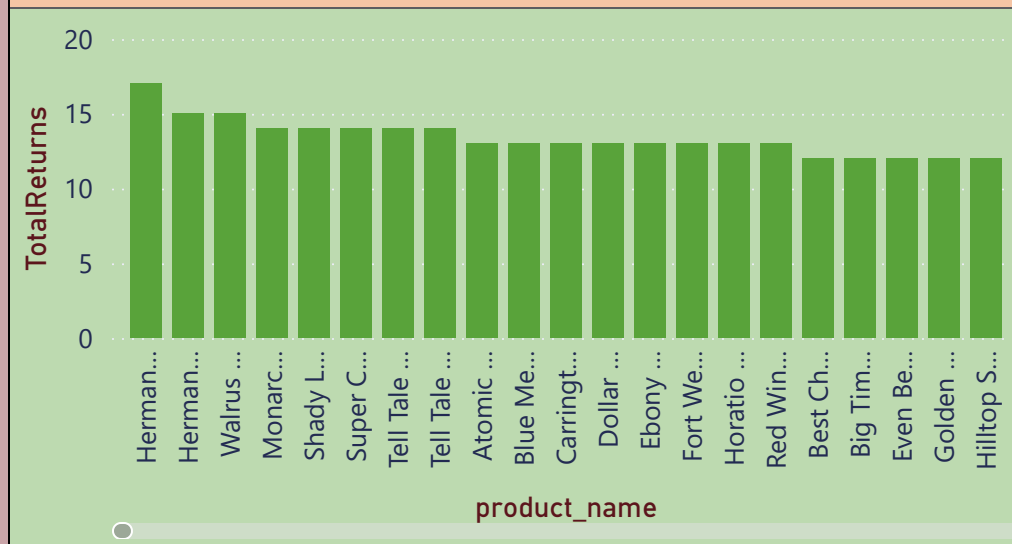
1.75M

Net Sales

TotalReturns by Year

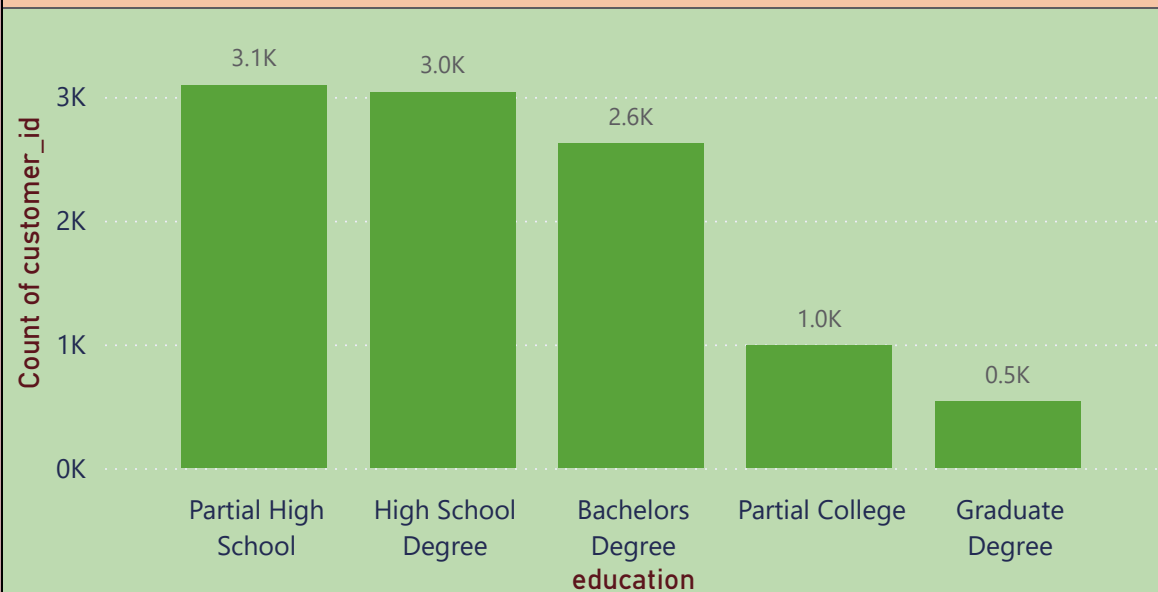


TotalReturns by product\_name

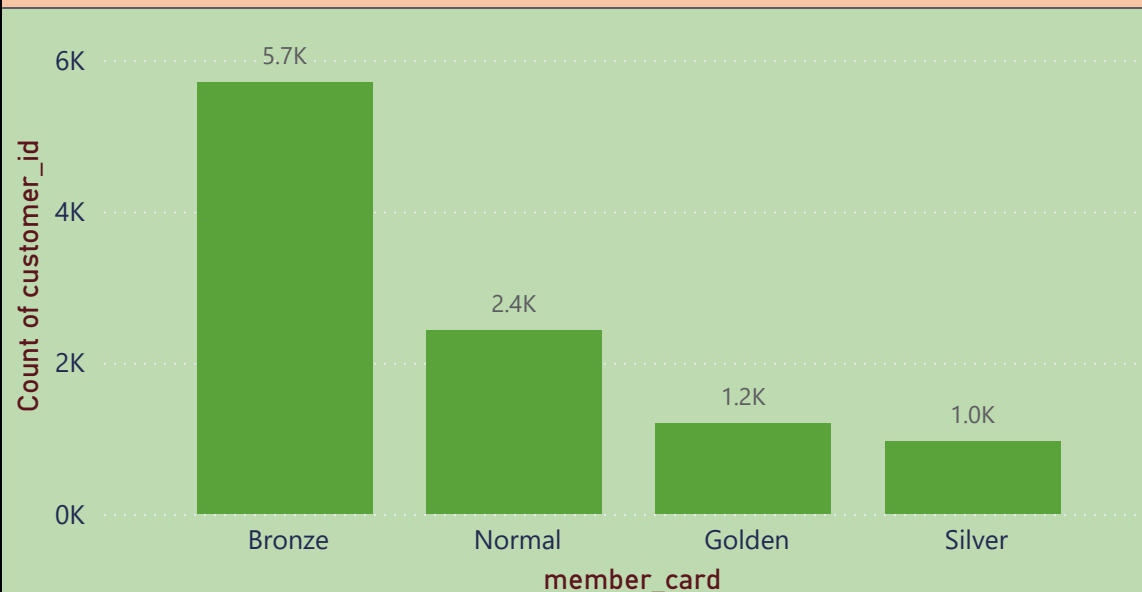




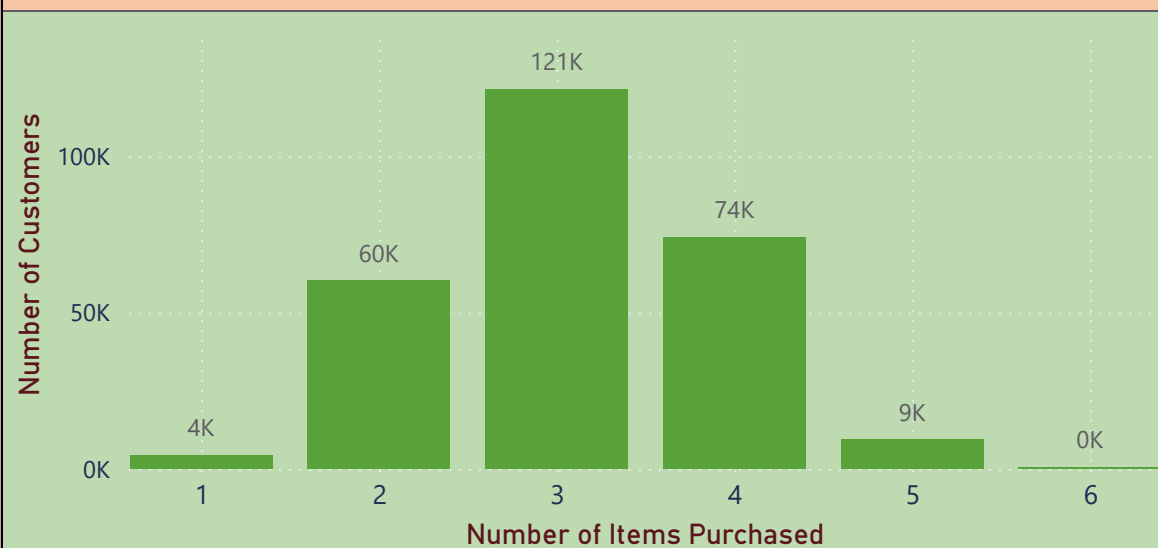
### Customer Distribution by Education



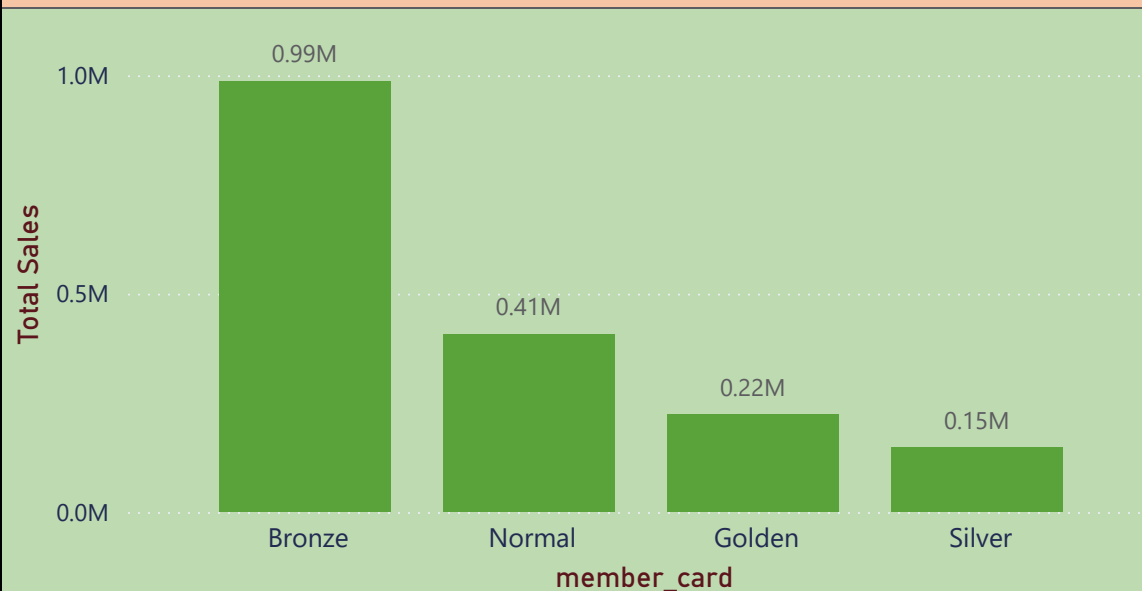
### Customer Distribution by Membership Card



### Customer Retention & Churn Pattern Based on Purchase Frequency

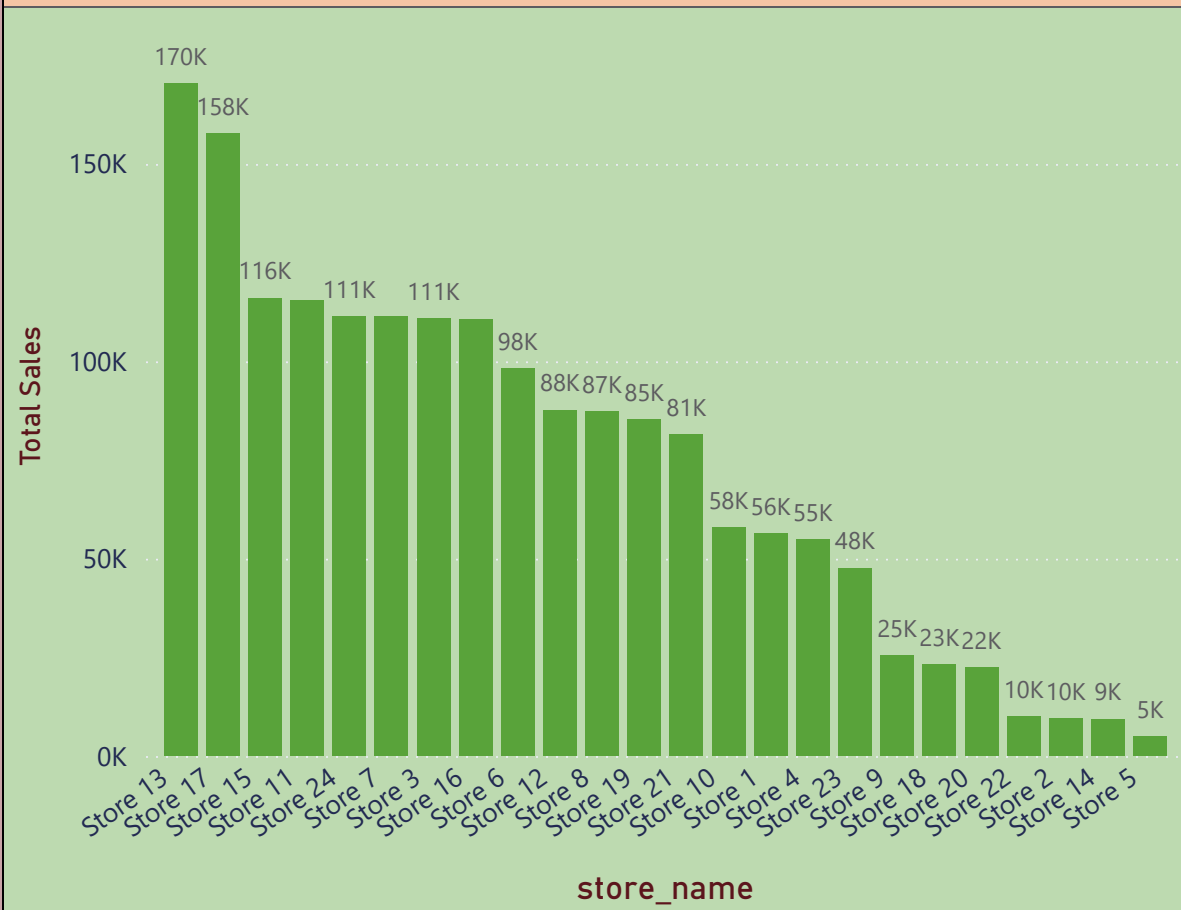


### Sales Contribution by Customer Membership

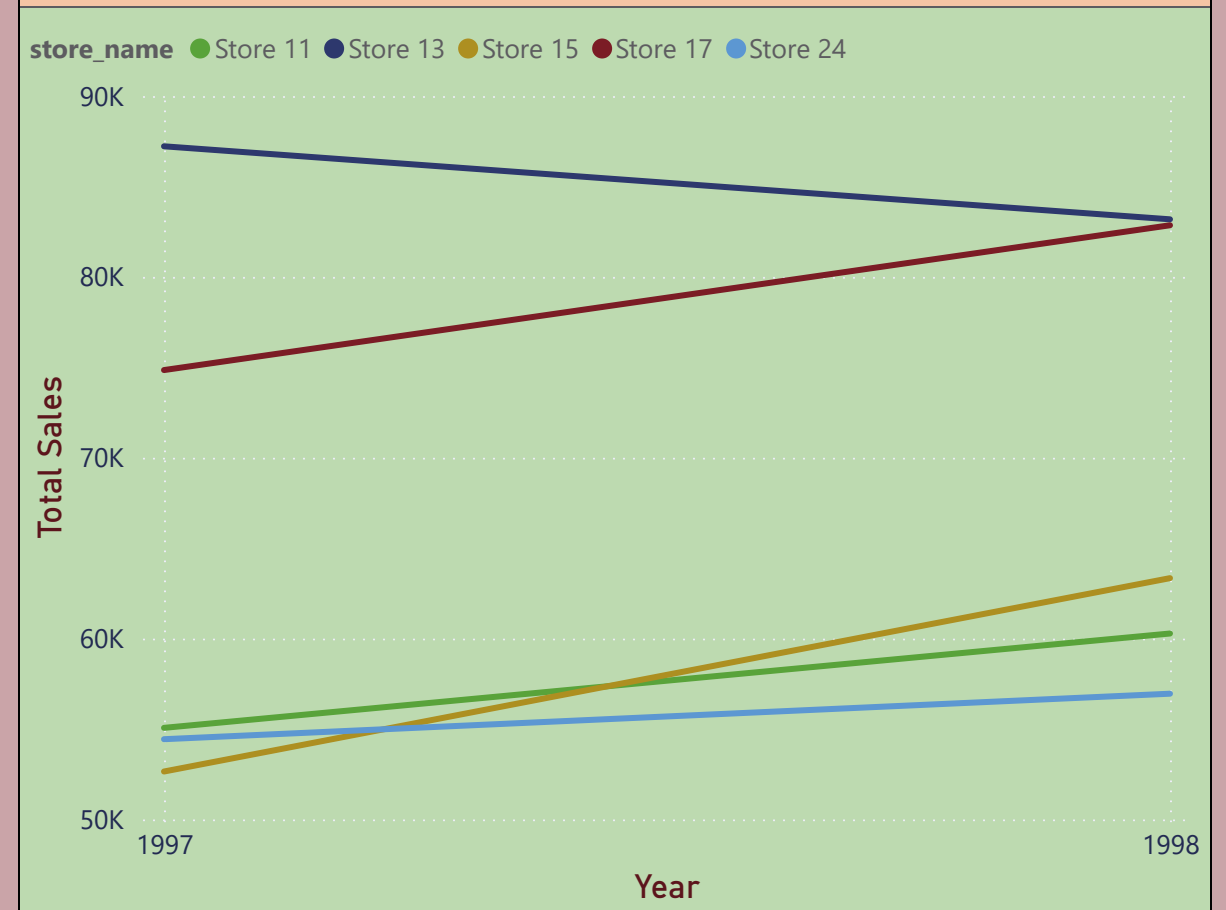




Total Sales by Store

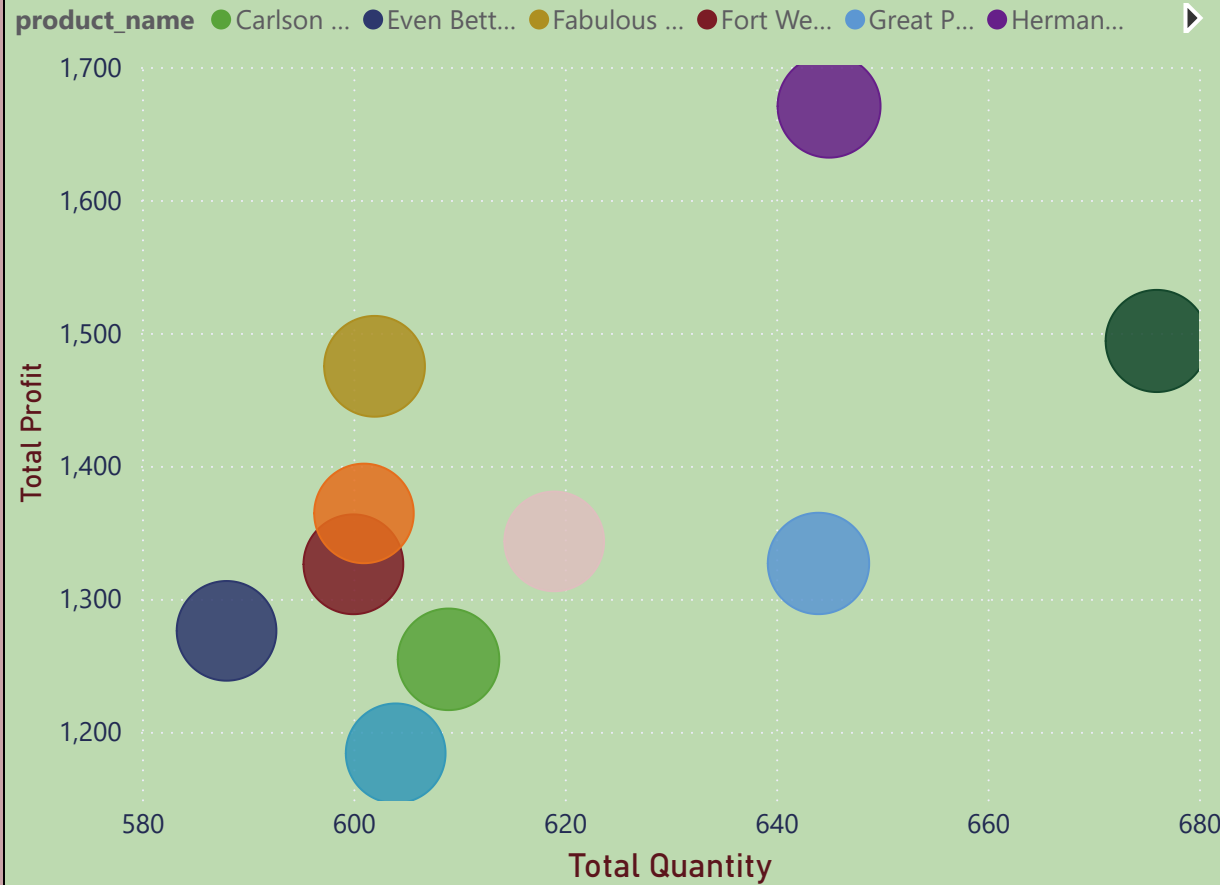


Sales Growth Over Time for Top Stores



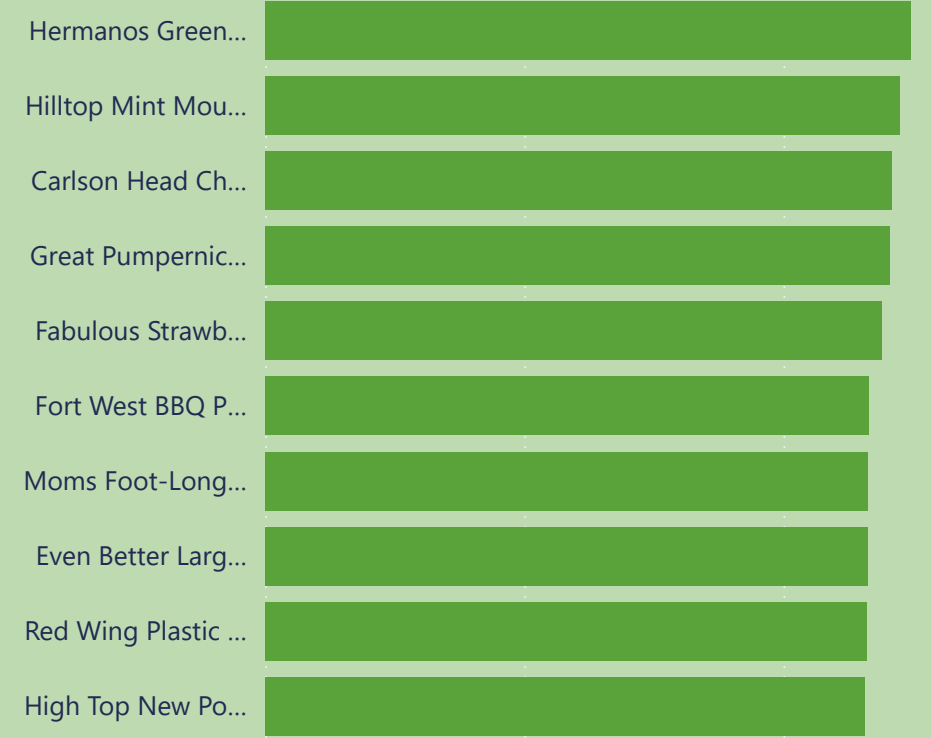


## Top Products: Sales Volume vs Profitability



## Top 10 Products by Total Sales

product\_name



## Sales Performance by Region

