

## References

- Ansoff, I. (2007): *Strategic Management*, London: Palgrave Macmillan.
- Brnjas, Z. (2000): *Strategijski menadžment: teorijske osnove sa primjerima iz prakse*, Beograd: Grmeč.
- DeWit, B., Myer, R. (2014): *Strategy: An International Perspective*, London: Andrew Ashwin.
- Đuričin, D., Janošević, S., Kaličanin, Đ. (2015): *Menadžment i strategija*, Beograd: Ekonomski fakultet.
- Grundy, T. (2003): *Gurus on Business Strategy*, London: Thorogood.
- Hagedoorn, J. (1993): "Understanding the Rational of Strategic Technology Partnering, Interorganizational Modes of Cooperation and Sectorial Differences." *Strategic Management Journal*, vol. 14, no. 5, 371–385.
- Handy, C. (1995): *The Age of Unreason*, London: Hutchinson.
- Huggins, R., Izushi, H. (ur.) (2012): *Competition, Competitive Advantage and Clusters: The Ideas of Michael Porter*, London: Oxford.
- Kiechel, W. (2010): *The Lords of Strategy: The Secret Intellectual History of the New Corporate World*, Boston: Harvard Business Review Press.
- Kotler, P. (2000): *Marketing Management*, New Jersey: Prentice International, Inc.
- Kotler, P. (2012): *Kotler o Marketingu*, Zagreb: Masmedia.
- Kotler, P. et al. (1999): *Principles of Marketing*, London: Prentice Hall.
- Lagumdžija, Z. (Ed.) (2008): *Menadžment informacioni sistemi: kompetitivnost i informacione tehnologije*, Sarajevo: Ekonomski fakultet.
- Liker, J., Franz, J. (2011): *The Toyota Way to Continuous Improvement*, New York: McGraw-Hill.
- Magretta, J. (2012): *Understanding Michael Porter: The Essential Guide to Competition and Strategy*, Boston: Harvard Business Review Press.
- Mintzberg, H., Ostrand, L., Lampald, K. (2005): *Strategic Safari: A Guided Tour Through the Wilds of Strategic Management*, New York: The Free Press.
- Mintzberg, H., Ostrand, L., & Lampald, K. (2005). *Strategic Safari: A Guided Tour Through the Wilds of Strategic Management*.
- Milisaavljević, M. (2012): *Strategijski menadžment: analiza, izbor, promena*, Beograd: Ekonomski fakultet.
- Nag, R., Hambrick, D., Chen M. (2007): "What Is Strategic Management Really?" *Strategic Management Journal*, vol. 28, no. 9: 935–955.
- Pascale, R. (2005): *Your Company's Secret Change Agents*, Harvard Business Review.
- Rasche, A. (2007): *The Paradoxical Foundation of Strategic Management*, Hamburg: Springer.
- Shy, O. (1995): *Industrial Organization: Theory and Applications*, London: MITCovers, Williamson.
- Stacey, R. (1993): *Strategy as Order Emerging from Chaos*, Hertfordshire: Long Range Planning.
- Tipurić, D. (2014): *Iluzija strategije: Razotkrivanje socijalno konstruirane zbilje poduzeća*, Zagreb: Sinergija.
- Wheelen, T., Hunger, D. (2008): *Strategic Management and Business Policy*, Englewood Cliffs, NJ: Prentice Hall.