

Research seminar

Automated Advice, Trust, and Fairness in Financial Decision-Making

Online experiment on automated investment guidance
and access to human advice

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Date: Monday, 9 February 2026 | **Time:** 11:00 – 12:00 (online, Zoom) | **Language:** English

This seminar presents ongoing work from the I.COPE.BEST project (Venice School of Management, Ca' Foscari University of Venice), funded under PNRR / NextGenerationEU.

The talk introduces an online experiment on how people understand and use automated investment guidance, focusing on trust, perceived transparency, and fairness in digital financial advice. The aim is to isolate how institutional and interface design choices shape behavior and legitimacy perceptions—especially when human advice is limited.

Registration

univemanagement.eu.qualtrics.com/jfe/form/SV_eWBQb0if6xHKdSK

Please register to receive the Zoom link.



More about the project www.icopebest.eu | inga.jonaityte@unive.it

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