



## Research seminar

# Automated Advice, Trust, and Fairness in Financial Decision-Making

Online experiment on automated investment guidance  
and access to human advice

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Date: Monday, 9 February 2026 | Time: 11:00 – 12:00 (online, Zoom) | Language: English

This seminar presents ongoing work from the I.COPE.BEST project (Venice School of Management, Ca' Foscari University of Venice), funded under PNRR / NextGenerationEU.

The talk introduces an online experiment on how people understand and use automated investment guidance, focusing on trust, perceived transparency, and fairness in digital financial advice. The aim is to isolate how institutional and interface design choices shape behavior and legitimacy perceptions—especially when human advice is limited.

### Registration

[univemanagement.eu.qualtrics.com/jfe/form/SV\\_eWBQb0if6xHKdSK](https://univemanagement.eu.qualtrics.com/jfe/form/SV_eWBQb0if6xHKdSK)

Please register to receive the Zoom link.



More about the project [www.icodebest.eu](http://www.icodebest.eu) | [inga.jonaityte@unive.it](mailto:inga.jonaityte@unive.it)

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