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**Software Project Management**

Project documentation

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**About Project**

Our project is an online car dealership that has listings of various cars along with their features and prices, it will allow user to buy cars, car parts and accesories online. It will allow user to check various car stats including car engine, mileage, fuel spending, tank capacity, average price...

User will be able to browse car without registering, but if he wants to buy the car or contact the seller, he must create an account.

When registering user will have to insert valid information along with some type of ID to prevent fraud. His name and surname will use as his username and he will be able to chose his password.

After logging in, user will have options to sell or buy cars. If he wants to sell, he will publish his car with all car stats, information and pictures. If he wants to buy, he will be able to search car by model, type, price and all kinds of properties. He will have the option to contact the seller publicly or private by chat.

When user clicks buy, the seller gets notification to confirm the sale and only when the seller confirms the car is marked as sold.

Every car article will have name, all kinds of features that seller added, textual description, location of the seller, car pictures, options to directly contact seller from the article.

We will have option to see average price of every car model that is browsed, so the user can compare prices more easily.

**Product Vision**

Our vision is to create a car purchasing site that will be easy to use and reliable. We want for it to improve car purchasing experience for all users.

**Product Vision Board**

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| **Target Group**  Adults that are interested in selling or buying cars, car dealerships that are reselling imported cars, local car dealerships that maybe don't have they own site... | **Needs**  It will save time for people that are looing for a car and don't have time to go arround car dealerships. | **Product**  Main benifit of this product is that it is easier to use, user will be able to compare prices in easier way because average price of the car models will be listed, users will have to put their real name when registering so the site is more reliable.  We might add the option of adding video to the article wich is rare in this kind of website. | **Buisness Goals**  We will not be able to make money from car sales because most cars are bought in cash. We will charge fees for users that make, lets say, more than 10 sales a month. And maybe add advertisement when the site reaches high number of users.  The money will be invested in future development of the project. |

**The Elevator Statement**

**For** adults,

**Who** are interested in selling or buying a car,

**The** kupiAuto **is a** web and mobile app,

**That** enables people to browse, sell and buy cars online in easy and reliable way.

**Unlike** other sites,

**Our** **product** gives options to compare price of the car with average price of that model, and we use real names as usernames so the site is more reliable.