

# FINANCIAL ANALYSIS

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**TOOLS & TECHNOLOGIES USED:** Google Data Studio, MS Excel, MS Word, MySQL, Microsoft PowerPoint.

## SUMMARY:

Profit and loss report (often referred as P&L report, income statement, or statement of operations) is one of the primary reports in the system of enterprise accounting, which plays an important role in the financial statement analysis. It contains summarized information about firm's revenues and expenses over the reporting period. Most common are income statements that contain the quarterly and yearly information. The goal of the statement of income is to measure the profit of a business over the reporting period by excluding the expenses of a firm from its revenues.

The general form of P&L report starts with the revenue entry, from which the operative expense, salary, depreciation expense, interest expense and other expenses are being subtracted in order to compute the net earnings in the end. The net earnings are presented as an absolute value, and also as the division of net earnings by the number of shares outstanding (earnings per share). Both horizontal and vertical analysis can be applied to the income statement; as the P&L report most commonly contains quarterly information, the ratios calculated can be analysed in dynamics over some time and for some certain reporting period.

## DASHBOARD:

