



## List Of MOOCs

Introduction to People Management	
Introduction to Corporate Finance	
Introduction to Strategic Management	
Introduction to Marketing Essentials	
Designing Organizations for Competitive Advantage	
Managerial Economics	
Introduction to Operations Management	
Introduction to Accounting	

### Programme Details:

- Partner schools must select 6 out of the above 8 courses.
- Individual course duration ranges from 6 to 8 weeks.
- The entire programme can be completed within a year.
- Minimum cohort size: 50

### Eligibility:

Engineering: 2nd, 3rd & 4th year  
UG : 2nd and 3rd year

### Sample Certificate



A letter grade will be awarded to the students for each course. The partner school has the option to use this grade as a basis to assign credits.

### Benefits to Students & Support from IIMBx

- Get certified by India's No.1 B-school within your degree period as part of your academic curriculum.
- Inculcate industrial skills that help you stand apart from the crowd at your future work place and during your placements.
- Start your entrepreneurial journey right from your college.
- Acquire core management foundation for job and career readiness.
- Get online support from IIMBx MOOCs team.

### IIMBx @ IIM Bangalore

The Indian Institute of Management (IIMB) launched its MOOCs programme (IIMBx) in 2014 in partnership with edX, a not-for-profit online initiative of Harvard and MIT that offers online courses from the world's best universities and organizations. IIMBx is founded on the philosophy that management education has the strong potential to transform our educational systems and that high quality education must be available to all unconstrained by limitations imposed by location, finances or prior educational background. MOOCs use technology to enable anytime, anywhere learning in a global classroom.

### School Partnership Programme

Through the School Partnership Programme, IIMBx plans to leverage the power of MOOCs to reach out to students at undergraduate and graduate levels who seek opportunities to gain foundational business and managerial skills while earning their degrees. Students from partnering schools and universities can earn a Certificate in Fundamentals of Business Management from IIMB.

All courses are designed by full time IIMB faculty and are based on core courses taught in the first term to IIMB students on campus.

## FAQ

**What is the pattern of exam at the end of each course?**

*The exam will be held online in a computer lab in your college campus with supervision. The exam will typically include objective-type questions. In the future, virtual proctoring practices may be introduced.*

**Is Any course material provided to prepare for the final exam?**

*All course material is part of the MOOC Courseware.*

**Is the course available at fixed duration? What are the course timings?**

*The course is available for a period of 6 weeks and can be accessed at any time of the day or night on a computer with Internet connection.*

**Does the certificate contain marks or grades?**

*The passing grade for each course is as follows:*

*81-100: A*

*61 – 80: B*

*50 – 60: C*

*Below 50: Fail*

*The certificate will be accompanied by a transcript.*

**What happens if I fail in a course? Will I be able to take the same or another course in the future?**

*If you fail in one ongoing course, you can take this up a second time only during the next run of the course (typically after 1 year)*

**Can I opt for one or two subjects?**

*No, students have to take up all six courses that are part of the Certificate in Fundamentals of Business Management.*



### Contact Details

Program Manager – IIMBx

[digital.learning@iimb.ernet.in](mailto:digital.learning@iimb.ernet.in)

Chairperson – MOOCs Initiatives

[chairperson.moocs@iimb.ernet.in](mailto:chairperson.moocs@iimb.ernet.in)

Ph: 080 2699 3895

[www.iimb.ernet.in/iimbx](http://www.iimb.ernet.in/iimbx)

[www.edx.org/school/iimbx](http://www.edx.org/school/iimbx)



iimbxonline



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### IIMBx School Partnership Programme

An opportunity to master Fundamentals of Business Management certified by IIM Bangalore through its digital learning programme IIMBx MOOCs.



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INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

**IIMBX**  
Anytime Anywhere Learning