



## Advance Level Electives

Innovation and IT Management	
Do Your Venture (Entrepreneurship)	
International Business Environment	
Strategy and the Sustainable Enterprise	
Healthcare in India: Strategic Perspectives	
Banking and Financial Markets	
Introduction to Investments	
Predictive Analytics	

### Programme Details:

- Partner school can select any course(s) as per their requirement.
- Course Duration 2 months.
- Minimum cohort size: 50 (ideal number is 100).

### Eligibility:

1<sup>st</sup> and 2<sup>nd</sup> year students of PGDM / MBA

### Sample Certificate



A letter grade will be awarded to the students for each course. The partner school has the option to use this grade as a basis to assign credits.

### Benefits to Students & Support from IIMBx

- Get certified by India's No.1 B-school while simultaneously pursuing your degree as part of your academic curriculum.
- Inculcate business and managerial skills that give you a distinctive edge at your future work place or help develop your entrepreneurial self.
- Online support and discussion forum moderation for all student queries from IIMBx MOOCs Team.
- Virtual live faculty sessions in the form of webinars.

### IIMBx @ IIM Bangalore

The Indian Institute of Management (IIMB) launched its MOOCs programme (IIMBx) in 2014 in partnership with edX, (a not-for-profit online initiative of Harvard and MIT) that offers online courses from the world's best universities and organizations. IIMBx is founded on the philosophy that management education has the strong potential to transform our educational systems and that high quality education must be available to all unconstrained by limitations imposed by location, finances or prior educational background. The vision of the IIMBx programme is to enable learners across the world, and especially in India, to access a high quality learning experience led by the faculty at IIM Bangalore.

MOOCs use technology to enable anytime, anywhere learning in a global classroom.

### B-school Partnership Programme

The IIMBx B-school partnership programme is predominantly meant for B-schools that are looking to enhance their campus offerings by way of specialized courses while simultaneously introducing a sliver of the IIMB experience into their systems. IIMBx offers the option of selecting a few specific advanced level courses that can be used as electives in the MBA equivalent programme.

## Testimonials from our learners

### Do Your Venture (Entrepreneurship)

*Absolutely happy that I had enrolled in the course. The course has provided me a completely fresh perspective on entrepreneurship and gave a methodical approach to creating my own venture. Professor Suresh and all the mentors in the course gave a very crisp, precise and clear understanding about what exactly is entrepreneurship and how to go about it. Very thrilled from the outcomes from the course.*

-Anupam Bhatt

### Healthcare in India: Strategic Perspectives

*The most comprehensive and updated course on Indian Healthcare that addresses business models of established players to new age disruptive start-ups. The thought leader series was exceptionally great at addressing challenges and potential solutions aimed at reforming the Indian healthcare ecosystem. Prof. Chatterjee has laid out the course structure extremely rationally and explained the same with utmost clarity.*

-Sayantan Ghosh

### Predictive Analytics

*The content is well structured and explained. Found it very useful being a beginner in this area. The practical implementation explained in the course (Apollo Hospital, L&T, Die another Day hospitals) helped to relate to the theory. The demo of SPSS was also useful.*

-Anoop Kumar Chenayil



### Contact Details

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[www.edx.org/school/iimbx](http://www.edx.org/school/iimbx)



iimbxonline



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### IIMBx B-School Partnership Programme

An opportunity to master special elective courses certified by IIM Bangalore through its digital learning programme IIMBx MOOCs.



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INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

**IIMBX**  
Anytime Anywhere Learning