

# How the IBEx Launchpad works

**v1.0 – December 2022**



# Information notice

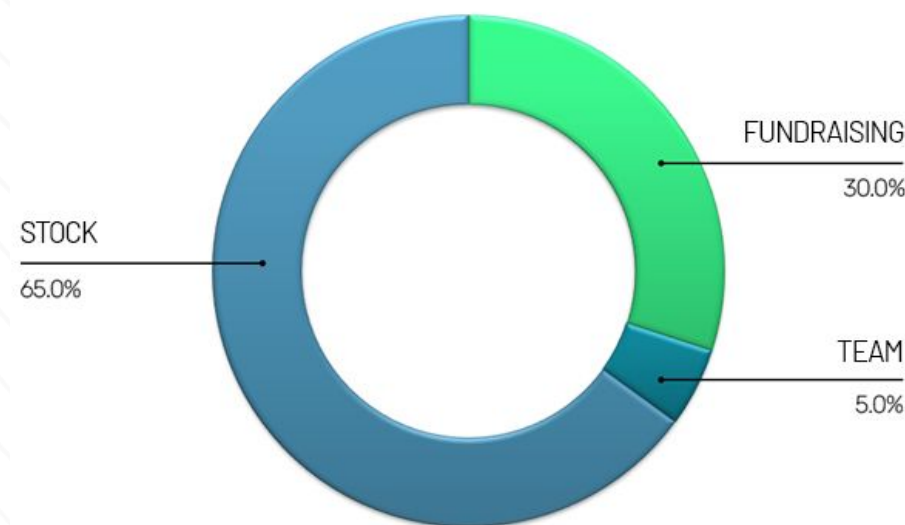
IBEx allows any individual to safely acquire **real assets through digital tokens** issued by companies that pay investors in return for a significant portion of their revenue.

This Perpetual Repurchasing plan "PRP", clearly established at the time of your investment, is directly accessible from your IBEx account:

1. **Choose** the companies that carry the projects you believe in,
2. **Acquire parts of** a project through "long" or "short" digital tokens issued by the company, depending on your investment strategy (short or long term, or both),
3. **Decide** when and at what price you want your tokens or part of them bought back,
4. **Sell** your liquid tokens on the secondary market to other buyers at any time by setting your price,
5. **Use** your tokens to use the company's service when the project allows it.

# Token distribution

The company issues a maximum of 100 million tokens.  
It will not be able to issue any more after that.



- **FUNDING:** You can purchase two types of tokens depending on your investment objective, "SHORT" and "LONG" tokens,
- **STOCK:** these are the STOCK tokens that are not sold,
- **TEAM:** these are the TEAM tokens used to pay the team.

LONG-TOKEN	depending on the outcome of the sale, a maximum of 20M	à vendre	Eligible to PRP 36 months after purchase
SHORT-TOKEN	depending on the outcome of the sale, a maximum of 10M	à vendre	Eligible to PRP immediately
STOCK-TOKEN	65M*	vendable	The company's reserve. Not eligible to PRP
TEAM-TOKEN	5M	bloqué	Locked for 36 months then gradually acquired
TOTAL	A maximum of 100M**		

- **No conflict of interest:** IBEx and its founders do not receive tokens as payment either directly or indirectly,
- **Traceability:** all operations are traced and available in the IBEx explorer,
- **Safety:** IBEx guarantees that your tokens will be delivered to you in exchange of your payment.

\* As soon as the target amount is reached, the unsold tokens will be returned to the reserve which can only hold a maximum of 80M. The rest will be destroyed by an operation visible to all.

\*\* The initial amount of tokens created is 100M, this maximum cannot be exceeded. On the other hand, it can be revised downwards in view of the destruction of unsold tokens during the fundraising and which would not find place in the capped reserve.



**LONG** tokens are attractive to investors:

- **who agree to temporarily renounce** the repurchase via turnover, and the cash sale "SPOT" ;
- **who believe in the long-term leverage of deflating** destroyed tokens via the redemption of turnover.

Characteristics of LONG tokens:

- **offered at a lower price,**
- **converted to SHORT tokens** at the end of the 36-month renunciation period from the date payment is received.



**SHORT** tokens have no liquidity constraints.

They correspond to a short-term investment objective:

- **eligible** for the PRP, which begins as soon as the company makes sales,
- **transferable** on the SPOT cash market at the end of the fundraising,
- **transferable** over-the-counter (OTC), at the price agreed between the two sides,
- **exportable** outside of IBEx,
- **can be used** to consume the service if the company allows it.



**TEAM** tokens are for the team:

- it has the same illiquidity constraints as the LONG token for 36 months,
- then is converted into SHORT over 36 months after the end date of the ICO at 1/36th per month,
- is used as a supplement to the remuneration of the team, its consultants or the company's staff.



**STOCK** tokens are the company's reserve:

- they are **not directly eligible for the VRP** and never will be,
- they are used, if necessary, to **accelerate the development plan**,
- they are blocked as long as the company does not make any sales or the fund raising is not completed.

The company's interest is not to drown the liquidity of the cash market (SPOT) by suddenly putting too many tokens for sale on the market and to communicate beforehand on the transfer operations.

The IBEx explorer allows you to track the outputs of the reserve.



## Also called "PRP"

The **PRP** or Perpetual Repurchasing Plan is our value-creating mechanism linked to the development of the company.

Part of the **turnover** is used to buy back tokens on the SPOT market, which guarantees fair treatment via the anonymous order book managed by IBEx.

According to the commitments of the information notice, the tokens repurchased during the PRP are destroyed, the remainder is put in reserve in **STOCK** tokens.

IBEx Explorer allows you to monitor all PRP operations.

## A deflationary token

The tokens introduced through the IBEx Launchpad are deflationary, which differentiates them from legal tender currencies or equities listed on the stock exchange.

Since the mass in circulation cannot increase, the activity creates rarity which accelerates when the turnover increases.

If the price of the token rises, the impact on the company is neutral, since redemptions are indexed to a % of sales in EUR. This increase in price enhances the value of its reserve, which aligns the company's interests with those of its investors.



Fundraising is done in EUR (wire transfer, credit card) from the IBEx page dedicated to the token issuing company or in crypto directly via your IBEx account.

The conversion of your investment into tokens is always done on the date the funds are received.

In order to comply with European and French legislation, we ask you to submit to the "KYC" or "KYB" \*\* procedure within your IBEx account: filling in a form and providing proof of identity. This data is confidential and is only processed for the purpose of this procedure. Usually on IBEx, your personal data are never transmitted without your prior agreement.

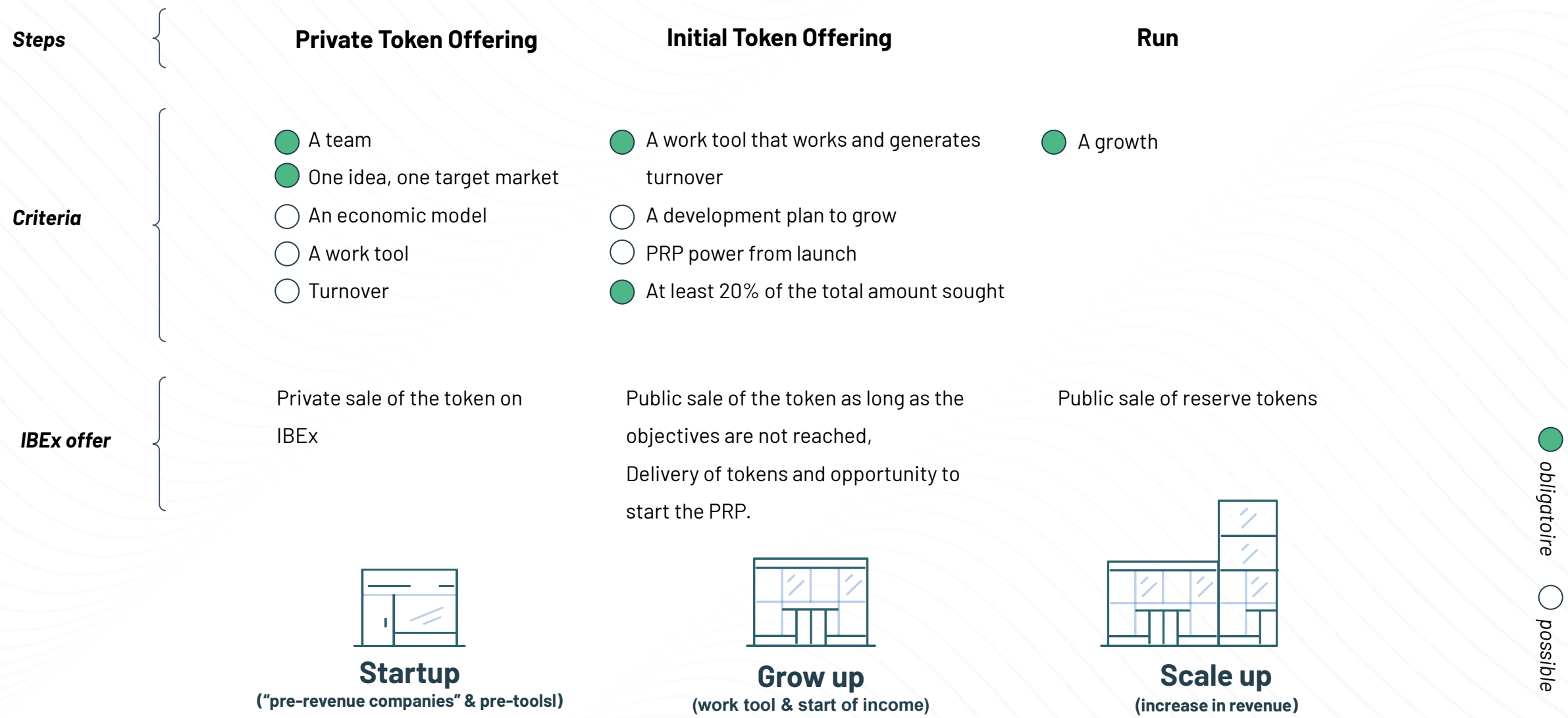
IBEx guarantees the delivery of your tokens against the payment made.

\* KYC "Know Your Customer" (natural person), KYB "Know Your Business" (legal person)

Supervised in France by the Autorité de contrôle prudentiel et de résolution (ACPR), the objective of the KYC/KYB procedure is to prevent and avoid any risk of fraud, money laundering and financing of terrorist activities (LCB-FT). It consists in collecting and verifying information on the identity and integrity of their customers and partners, whether they are natural or legal persons.



**At IBEx we believe that over time the value of the token is closely linked to the value creation of the "real world" company.**



☒ obligatoire  
☐ possible

# Rating of Launchpad IBEx token issuers

The IBEx Launchpad is the service that allows issuers to complete their transaction with investors.

On each of the launchpad information sheets, you will find a set of pictograms describing the opinion of the IBEx experts.

## Scoring:



## investment objective:



## Expected profitability index:



The detailed description of these indicators can be found on our blog: <https://blog.ib.exchange/2022/06/02/systeme-de-notation/>

# IBEx



**IBEx**

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***Any questions?***