

SIMPLIFIED INFORMATION NOTICE OF THE PROJECT'S FUNDING



Multi-service portal dedicated to books and digital content

Platform for reading and selling products and services around the book/
Production and distribution of textual, literary and educational content.

SMART LIBER SAS

Company with a capital of 1000 €

10 rue de Penthièvre, 75008 Paris

President : Didier Roche

SIRET : 880 122 361

RCS : registered in the Paris Trade and Companies Register under
number 880 122 361

Maturity of the project:

☐ Idea ☒ MVP>Returns ☐ Market validation ☐ Growth

Source of income for buyback (PRP):

☐ already existing : ☒ coming soon: Q1 2024

Market

☒ Software/Saas ☒ Services ☒ Ecommerce ☐ Other

☒ B2B ☐ B2G ☐ C2C ☒ B2C ☒ B2B2C

☐ France ☐ Europe ☒ World

IBEx notation

AA+ MT

Differentiating elements

- Significant expertise of the team
- Ethical impact company

Smart Liber is an international ecosystem that uses the power of Web 3.0 to produce and distribute more accurate and relevant access to literary content on a global scale. Compared to a phygital Netflix of books, users can access a wide variety of textual, literary, audio and educational content via a digital platform powered by AI and gamification.

I invest, the children read, they earn, I learn.

- Didier Roche, SMART LIBER Président

WHY INVEST IN SMART LIBER

- 5% of revenues will be used to buy back circulating tokens.
- A Business to Peer platform adapted to all the actors of the ecosystem and supported by different types of BtoB-BtoC revenues (ethical advertising, subscriptions, behavioral data, donations, sale of products and services).
- Thanks to a smart, incentive-based Read2Earn model: the guarantee through gamification that readers will be rewarded and retained.
- Significant market opportunities by introducing the offer where it is absent, especially in developing countries.
- Best-seller factory: we will bring out the literary successes of tomorrow, in the four corners of the world.
- Investment with a strong social impact: with the objective of connecting 1 million children from the age of 3:
 - Year 1: opening 5 countries
 - Year 2: opening 10+ countries
 - Year 3: opening 25+ countries

MARKET POTENTIAL

Book sales by publishers in France: 2.9 billion euros in 2020 (Source: SNE), including 9% in digital.

Opportunity: uneven and low international production:

- **France:** 1 publisher / 7,000 ppl,
- **Brazil:** 1 publisher / 420.000 ppl,
- **Cameroon:** 1 publisher / 500.000 ppl,
- **Vietnam:** 1 publisher / 1 million ppl.

AN ESTABLISHED COMPANY

- 2 years of self-financed R&D
- One MVP already produced
- 30+ contributors worldwide
- **350 000 euros already raised.**

FUNDING TARGET : **6.000.000 €**

USE OF FUNDS

- Development of the second version of the MVP v2 software
- Creation of the multilingual portal
- Internationalization of communication and marketing activities
- Building a localized production ecosystem
- Integration of AI, Blockchain technology, augmented reality and audio NFT
- Recruiting
- Financing marketing (growth hacking) and sales efforts

INVEST IN SMART LIBER

Participate in the first phase of investment

1 LIBER-T TOKEN

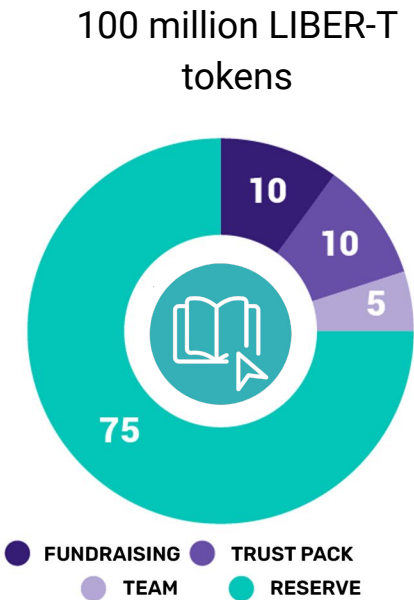
0,60€

EXCLUSIVE OFFER

10 Million of tokens

TRUST PACK*
36 months
=
LIBER-T x2

** double your initial number of tokens by keeping them in a "long" account. You can continue to dispose of your LIBER-T tokens freely, in exchange for waiving the corresponding bonus.*



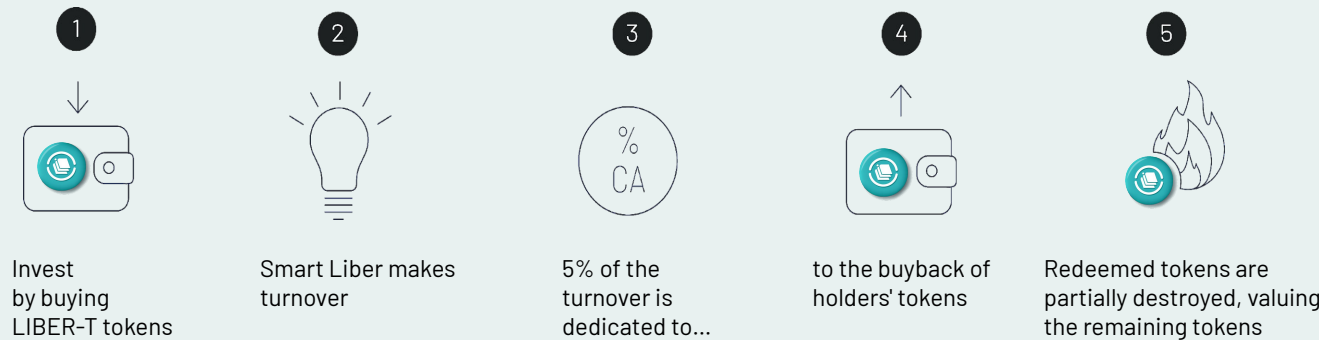
EXPECTATIONS

Smart Liber will dedicate **5% of its future revenues** to the buyback of holders' tokens on a **monthly** recurring basis, starting in the first quarter of **2024**.

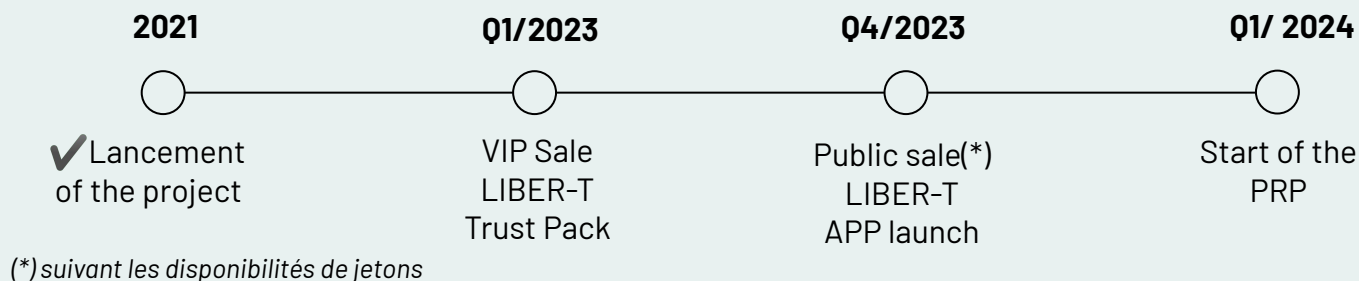
Revenue perspective:

- 2024 revenue target: €140k€
- 2025 revenue target: 1.4M€
- 2026 revenue target: 4.1M€.

HOW THE PERPETUAL REPURCHASING PLAN (PRP) WORKS



FUNDING AGENDA



THE SMART LIBER TEAM

Project led by an expert and complementary founding team with a track record matching the challenge.



Bertrand Larut
Founder
#Safran #Danone #IBM
#Solelectron #Nexter



Anthony Martin's Misse
Product Manager
#Inclusia Prévoyance #Vioo!
#Blind & Design #Groupe TGR



Didier Roche
CEO
#Dans le noir #TIH Business
#h'up #Cecifoot #ITACK



Claire Le Meur
Strategic communication
#Blu Bees #Cabex
#Camard #EDET

ADVISORS



Alexandre Jardin
Ambassador

PARTNERS



Contact

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