## SIMPLIFIED INFORMATION NOTICE OF THE PROJECT'S FUNDING



# Multi-service portal dedicated to books and digital content

Platform for reading and selling products and services around the book/ Production and distribution of textual, literary and educational content.

Maturity of the project:  Idea	rowth
Source of income for buyback (PRP):	rowth
_	
Market	
X Software/Saas X Services X Ecommerce Other	
x B2B B2G C2C X B2C X B2B2C	
France Europe X World	



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Smart Liber is an international ecosystem that uses the power of Web 3.0 to produce and distribute more accurate and relevant access to literary content on a global scale. Compared to a phygital Netflix of books, users can access a wide variety of textual, literary, audio and educational content via a digital platform powered by Al and gamification.

l invest, the children read, they earn, I earn.
- Didier Roche, SMART LIBER Président

#### WHY INVEST IN SMART LIBER

- 5% of revenues will be used to buy back circulating tokens.
- A Business to Peer platform adapted to all the actors of the ecosystem and supported by different types of BtoB-BtoC revenues (ethical advertising, subscriptions, behavioral data, donations, sale of products and services).
- Thanks to a smart, incentive-based Read2Earn model: the guarantee through gamification that readers will be rewarded and retained.
- Significant market opportunities by introducing the offer where it is absent, especially in developing countries.
- Best-seller factory: we will bring out the literary successes of tomorrow, in the four corners of the world.
- Investment with a strong social impact: with the objective of connecting 1 million children from the age of 3:
  - Year 1: opening 5 countries
  - Year 2: opening 10+ countries
  - Year 3: opening 25+ countries

#### **MARKET POTENTIAL**

Book sales by publishers in France: 2.9 billion euros in 2020 (Source: SNE), including 9% in digital.

**Opportunity:** uneven and low international production:

- France: 1 publisher / 7,000 ppl,
- Brazil: 1 publisher / 420.000 ppl,
- · Cameroon: 1 publisher / 500.000 ppl,
- Vietnam: 1 publisher / 1 million ppl.

## AN ESTABLISHED COMPANY

- 2 years of self-financed R&D
- One MVP already produced
- 30+ contributors worldwide
- 350 000 euros already raised.

### FUNDING TARGET : 6.000.000 €

#### **USE OF FUNDS**

- Development of the second version of the MVP v2 software
- · Creation of the multilingual portal
- Internationalization of communication and marketing activities
- Building a localized production ecosystem
- Integration of AI, Blockchain technology, augmented reality and audio NFT
- Recruiting
- Financing marketing (growth hacking) and sales efforts





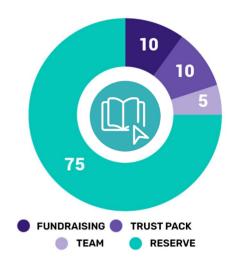
100 million LIBER-T tokens

#### **INVEST IN SMART LIBER**

Participate in the first phase of investment







#### **EXPECTATIONS**

Smart Liber will dedicate **5% of its future revenues** to the buyback of holders' tokens on a **monthly** recurring basis, starting in the first quarter of **2024**.

#### Revenue perspective:

2024 revenue target: €140k€ 2025 revenue target: 1.4M€ 2026 revenue target: 4.1M€.

#### HOW THE PERPETUAL REPURCHASING PLAN (PRP) WORKS



Invest by buying LIBER-T tokens



Smart Liber makes turnover





5% of the turnover is dedicated to...





to the buyback of holders' tokens



Redeemed tokens are partially destroyed, valuing the remaining tokens

<sup>\*</sup> double your initial number of tokens by keeping them in a "long" account. You can continue to dispose of your LIBER-T tokens freely, in exchange for waiving the corresponding bonus.



#### **FUNDING AGENDA**



#### THE SMART LIBER TEAM

Project led by an expert and complementary founding team with a track record matching the challenge.



**Bertrand Larut** Founder #Safran #Danone #IBM #Solectron #Nexter



**Anthony Martin's Misse Product Manager** #Inclusia Prévoyance #Vioo! #Blind & Design #Groupe TGR



**Didier Roche** CFO #Dans le noir #TIH Business #h'up #Cecifoot #ITACK



Claire Le Meur Strategic communication #Blu Bees #Cabex #Camard #EDET

#### **ADVISORS**



**Alexandre Jardin** Ambassador

#### **PARTNERS**

















Contact **Didier Roche** president@smartliber.com

#### **SMART LIBER SAS**

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