



"Reading as a cultural and social vector"

"NOT TO HAVE ACCESS TO EDUCATION IS TO OPEN THE WAY TO THE BARBARISM OF IGNORANCE."

Jacques Attali



Reading is a vehicle for **dreams, peace** and **escape**.



Reading is about providing access to **culture** and to all cultures.



Reading is opening up to the **world**...

SMART LIBER'S mission is to bring books everywhere, to everyone, and especially to **420 million children in the world**.

Except, many children do not have access to reading:

- Few or no books in their language,
- Too few books are accessible to children with disabilities,
- Access to the book is non-existent,
- Cost of a book is too high for many children...

*"Thank you for having the madness for wanting to fill the world's children with words.
To make them read is to make them question-beings, not answer-beings."*

Alexandre Jardin, writer, Smart Liber ambassador.

AN INJUSTICE ACCENTUTED BY AN INDUSTRY THAT IS STRUGGLING TO EVOLVE

Uneven and low international production.

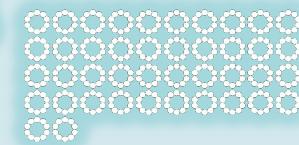
IN FRANCE

1 publisher
per 7,000 inhabitants,



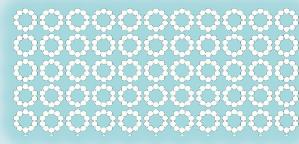
IN BRAZIL

1 publisher
per 420,000 inhabitants,



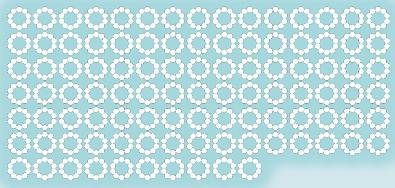
IN CAMEROON

1 publisher
per 500,000 inhabitants,



IN VIETNAM

1 publisher
per 1 million inhabitants.



AN INJUSTICE ACCENTUTED BY AN INDUSTRY THAT IS STRUGGLING TO EVOLVE



Unlike audio-visual content (YouTube, Netflix) or music content (Spotify), reading remains **an industry struggling to change** its model.

The accessibility provided by a **revolution** of uses and associated business models is not yet the norm in the book industry despite the appearance of alternatives such as the **e-book** or the **audio book**.

AN INJUSTICE THAT IS CHARACTERIZED BY



1/ A **lack of universal accessibility** to books: not accessible to all, for all, everywhere.



2/ A **lack of local relevance** particularly in the face of the ultra-globalization of content.



3/ A **lack of reward and development** of the industry and the authors.



4/ A **lack of desire to read** in the face of the development of the audio-objects, in particular.

OUR VISION:

We believe in a world rebalanced by the fundamental illumination of the mind and heart through the book.



OUR MISSION:

To make reading an accessible
and universal vector of cultural and
social elevation.

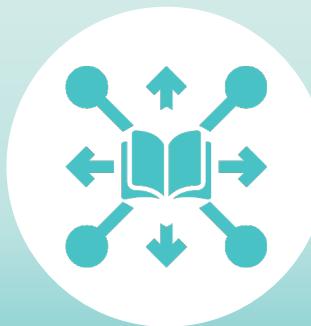




A PHYGITAL NETFLIX OF BOOKS.



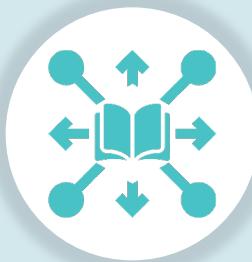
A **revolution** in the consumption of literary content.



An **ecosystem** of international and local production and distribution, in the service of a fairer, more relevant and attractive access to **reading**.

A POSITIVE ECOSYSTEM BASED ON 4 PILLARS

A **digital platform** powered by AI for fairer access and reading gamification to motivate children to read.



A **localized production ecosystem** (writing, publishing) in the service of the development of culturally relevant literature around the world.



A **presence on the ground** (mobile library, reading format) reinforcing the accessibility to reading and also the development of new local economies.

An ecosystem based on the **blockchain** to create a genuine new economy of use.

SMART LIBER : A FUNDAMENTALLY HUMANIST PROJECT

01



A democratic investment thanks to an ICO

We want a project that belongs to and benefits everyone.

That is why we are moving away from traditional investment mechanisms, often reserved for an elite, to **enable everyone to invest** in a project that will provide access to another form of reading.

02



Give free access to the book to 420 million children in the world

Smart liber is an ecosystem that includes **an NGO** which will fund children's access to the platform through donations.

OUR VISION OF THE CRYPTO WORLD: TRUST AND TRANSPARENCY

The world of crypto does not escape the rules of the ordinary economy which sometimes sees individuals **behaving like a "crook"**.

Thus, Ponzi schemes have arisen in this universe and have come to jeopardise trust.



Financiers and entrepreneurs have established a beneficial ecosystem, **SMART LIBER**, to provide free and open access to books to the children of the world.

In order to ensure transparency of the funds invested in LIBER-T, we rely on a partner, InBlocks, through its IBEX exchange platform. An exchange platform that is resolutely sustainable and supportive.

We are entering the crypto world to develop an economic and solidarity-based project with a profitable and humanistic business model.

A FOUNDING TEAM EXPERT AND COMPLEMENTARY



Bertrand Larut
FOUNDER



Didier Roche
CEO



Anthony Martins Misce
PRODUCT MANAGER



Alexandre Jardin
AMBASSADOR



Claire Le Meur
STRATEGIC
COMMUNICATION

Team experience,
acquired with **leading
players** in services
and industry, in line
with the challenge.



SMART LIBER: AN ESTABLISHED COMPANY



10 Active employees.



30 Volunteers involved.
(France/ Africa/ Asia)



360 000 Euros already raised.

13 COMMITTED PARTNERS



HOW IT WORKS THE ECOSYSTEM

Smart Liber, is a platform for reading and selling book-related products and services.

At the heart of it all is a **subscription system** for paid reading (free for children).

Various products/services sold:

Educational tools, office materials, subscriptions for structures (such as schools), tools to support and monitor reading for schools, controlled and qualitative spaces for relevant advertisers...

Other income:

- Commission on Liber-T transactions and management.
- Organizer of reading events with sponsors.



ACCELERATING THE DEVELOPMENT OF OUR MISSION

01 

Finalize the development and launch of the platform.

02 

Start the first production/publishing project.

03 

Fund marketing and sales efforts to encourage an increasing number of users to adopt the use of the platform.



An investment
of heart and reason.



1/ An investment in an ecosystem with a humanitarian cause at the heart: the free access to the book for the world's children.



2/ A high-yield financial investment with a social impact with ambitious profitability.

AN INVESTMENT OF CONVICTION REWARDED

An investment with increasing profitability, boosted by a "buy back and burn" system.

Our tokenomics is designed as a **CLUBS**:

		% of supply	Token name	Token value in Euro	Funds raised	Conditions	Where can it be exchanged
ICO	10 000 000,00	10,00%	LIBERT	0,6	6 000 000,00	FREE	IBEx
PACK CONFIANCE	10 000 000,00	10,00%	LIBERT			Acquired on an incremental basis over 36 months	
Team and Advisors	5 000 000,00	5,00%	LIBERT-TEAM			36 months + 1/36 during 3 years	
Reserve	75 000 000,00	75,00%	LIBERT-STOCK			FREE but no PRP	
	100 000 000,0	100.00%					

PRP

5% in real time

NEED 6 000 000,00

Number of token 100 000 000,00

ROLE AND PLACE OF THE LIBER-T RESERVE

The purpose of the LIBER-T reserve is to contribute to free access to books for the world's children.

- The reserve will be owned almost entirely by the NGO OMNIS LIBER. A small part will be allocated to SMART LIBER in order to constitute a pool of cash and usage necessary for the SMART LIBER platform.
- In the future, the NGO will have to decide at its annual General Meeting whether to put up for sale depending on its needs and the state of the market - a fraction of the LIBER-T reserve.
- For the sake of transparency, the NGO will communicate its budget policy annually.
- It is not the role of the NGO to influence the market.



WHY INVEST IN LIBER-T?



HUMANIST

- **Invest** with the heart by offering free access to reading for **420 million children**;
- **Buy responsibly** on our Smart Liber platform, which donates all its profits to the benefit of children to the NGO;
- **Build up** a fully disinterested Smart Liber shareholder base;
- **Developing local ecosystems.**



TECHNOLOGIC

- **Read & Earn** through AI: the child reads and earns **convertible vouchers** on our platform or with our partners;
- **Blockchain:** management of good points and individualised monitoring of reading ;
- **Crypto:** the LIBER-T.



COST-EFFECTIVE

- **Author's edition** from all over the world;
- Business model based on an **online sales platform**;
- Stimulate the demand for LIBER-T:
 - Conversion of orders to LIBER-T
 - Payment of suppliers in LIBER-T
 - HR incentives with LIBER-T locked for 3 years
- Permanent buy-back plan for LIBER-T up to 5% of the platform's turnover:
 - Destruction of a portion of the LIBER-T bought by Smart Liber to increase the value.

« I invest, the children read, they earn, I earn »



LIBER-T AND ENERGY CONSUMPTION

The Liber-T is an investment medium in the form of a secure digital token on the Binance Smart Chain (BSC) blockchain.

It uses the **Proof-of-Stake** (PoS) protocol to validate the buy/sell transactions of our LIBER-T.

This technology consumes **99% less energy** than the Proof-of-Work protocol, used by the Bitcoin blockchain for example.

Smart Liber is based on the **IBEx** and its launchpad to accommodate each investor and their wallet which will contain the purchased Liber-Ts.

IBEx is based on a technology "**Layer 2**" (layer 2) which optimises energy savings Thus, a buy or sell order does not consume more than sending an e-mail.



The Liber-T is a global societal project concerned with the environment.



"Reading as a cultural and social vector"