

MUNCHIE MAFIA

WHITE PAPER
FEB 2022



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WELCOME MAFIOSI

LA FAMIGLIA DEI BOSSES OF BOSSSES AWAITS YOUR ARRIVAL...



ARE YOU
BOSS
ENOUGH
TO OWN A
MUNCHIE MAFIA?

ABOUT US

The Munchie Mafia is a syndicate of animals reclaiming the forest with real-life utilization. This metaverse family seeks to guide humanity to restore the physical world so that future animal kingdoms and humanity can live together in harmony here on earth.



MINT TO CRACK THE SAFE, THE JUNGLE AWAITS...

OUR STORY



12 Capo dei Capi, Boss of Bosses, overseeing 9,999 of their species were living comfortably in the forests feeding off the bounty of Mother Earth: grass, hemp, bamboo, and beyond. The forest was safe until a group of humans having an afterparty from a nearby nightclub left the fire burning which destroyed 96% of the forest.

The Black Hand organized the forest, creating a syndicate of animals along with their families to take back the nightclubs to ensure humans party and steward the earth responsibly.

To fund their global initiative to reforest the Earth the Munchie Mafia grew hemp for its versatility and utility to create 25,000+ unique products. With no hope left for a resource-drained Earth the notorious Munchie Mafia Night Club rose to the occasion and started stewarding the planet responsibly.



EXCLUSIVITY

The Munchie Mafia offers the first ever one-of-a-kind experience in bridging the gap between meta and matter.

Our exclusive NFT collection consists of 12 uniquely hand-painted characters that include super rare and limited edition series variations not yet seen on any other NFT project.

The first character will have 9,999 NFTs available. With each additional character released that number reduces by 500. This means that the rarity will increase consecutively from character one through twelve.

The Munchie Mafia prides itself in fair distribution, giving everyone the possibility to be a part of this membership/meta-world and the chance to leverage our NFTs as viable avenues for generating wealth. The initial launch price will start at 0.09 ETH each, sold via Whitelist and Public sale.



15 BACKGROUNDS

From hanging in the jungle to color fades and miami nights, the mafia gets around.



10 SKINS

Each character in its original, hand-painted form, vectorized and split into 10 different and intriguing colorways.

4 RARE GOLD ACCESSORIES

ONLY 1 NFT PER CHARACTER WITH A GOLDEN COOKIE!

1 GOLD TOOTH | 1 CHAIN/MEDALLION | 1 GOLD CROWN



CHARACTER #1: THE POT FATHER. **11 MORE COMING!**



8 HAND & MOUTH ITEMS

An assortment of munchies, weapons, smokes, and other mafia treats.



6 HATS

Featuring bamboo, fedora, beanies, and bucket hats.



5 EYES

Simple, yet drastic eye changes take these characters to different levels.

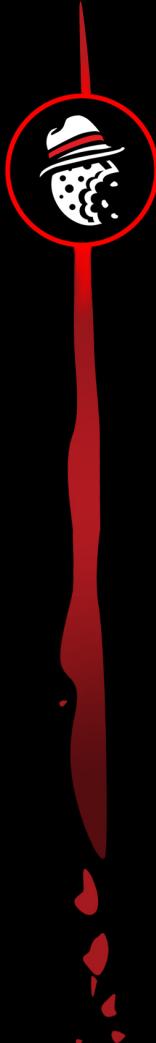


4 EYEWEAR ITEMS

Ranging from stylish sunglasses to pirate patches and laser eyes.

BLOOD SERIES

ONLY 10 ONE-OFF LIMITED 'BLOOD SERIES'



PERSONA SKINS

5 RARE 'PERSONA SKINS' WITH FAMILIAR FEATURES





SUPER RARE

ALL HAIL THE GOLDEN COOKIE...

EACH CHARACTER WILL HAVE A SINGLE
GOLDEN COOKIE NFT (NO VARIATIONS).
THIS SINGLE NFT IS FRAME-WORTHY, AND
WILL BE THE RAREST AND LIKELY MOST
VALUABLE OF THE COLLECTION. CLAIM
THIS BEAUTY AND RECEIVE ALL OF THE
PRAISE... LUCKY MINTING!

- THE POT FATHER



ROADMAP V1.0

FROM JUNGLE TO METAVERSE

10% SOLD

- Total of 1% of NFT sales donated to International Rhino Foundation & Rainforest Trust
- Airdrop 20 NFTs to the top 10 most engaged members in our discord community
- Reinvest funds from presale into digital guerilla marketing

5% SOLD

- Shipment of The Munchie Mafia Communion Cookies activated
- Mini event at The Hidden Pig, Haverhill, MA

20% SOLD

- 20 Pot Father NFTs given out to 10 random holders
- Airdrop 20 NFTs to the top 10 most engaged members in our discord community

▼ ENTERING METAVERSE ▼

40% SOLD

- Members' exclusive merch and swag store is unlocked featuring limited edition products for members ONLY
- 2 ETH distributed between 10 most engaged members in our discord community

60% SOLD

- Provide limited edition Made Men Mystery boxes to the 24 top holders
- Release exclusive DJ iRie low-fi radio mix on YouTube

80% SOLD

- The Munchie Mafia Night Club becomes interactive
- Invest 5 ETH to buy back The Pot Father from Open Sea to sweep up low floor prices
- Reinvest funds from presale into digital guerilla marketing

100% SOLD

- Fedora is awarded to all Top 100 Holders
- 5 ETH giveaway to 3 randomly selected holders
- Join us for our exclusive beach-front mansion party in the Caribbean: Nothing but VIP treatment for all attendees & top three holders flown in on a private jet

▼ FUTURE MILESTONES COMING SOON! ▼

WHY JOIN THE MUNCHIE MAFIA?

- Early access to whitelist of new NFT drops and our future NFT projects
- Private parties with all expenses paid except for travel
- 25% Off Primary Jane organic CBD products
- 25% Off NOTU Watches
- Access to members only swag store
- Investment opportunities in real estate and others to be announced
- Sports betting access to members only page on Verse Gaming Platform
- Invite to The 100 Club Master Mind Group
 - Must pass initiation as well as be on track to gross \$1mil
- Meet and greets with Celebrity & Influencer Munchie Mafia NFT holders
- Passes to events where iRie is dj'ing
- Limited availability and will be first come first served
- Access to a VIP Host in Las Vegas
 - Traveling to Las Vegas and want to get access to exclusive nightclubs, restaurants and much more? (We've got you covered!)



COMING IN PHASE 2...

- 11 NEW hand-painted Munchie Mafia NFT characters will be added to our collection
- Ability to use your unique Munchie Mafia NFT in the members only earn to play game
- Entered into members only drawings for swag, exotic trips and much more
- Exclusive hand-painted canvas done by Munchie Mafia's very own artist Moire Black
- Access to Munchie Mafia Night Club in the metaverse which will host concerts etc.

MINT FUND DISTRIBUTION



MAFIOSO ARTISTS



JOHN NORMANDIE
[AKA MOIRE BLACK]

(Boston, Born 1986)

Moire Black (American) is the alias of John Normandie. A Boston based mixed-media artist, known for painting iconic figures. By combining his street style influence and construction background he is able to create distinctive works using various tools and mediums without limitation. Normandie is typically focused on large canvas paintings and unique ways to differentiate his work and grow consciously.



JEFF MCGURREN
[AKA X-FACTOR]

(Massachusetts, Born 1984)

Known as X-factor for his diverse range of talents and dedication to his craft, Jeff is fluent in digital art, branding, and video creation. As the founder of Primary Jane CBD, he is also very fond of hemp and its powerful properties. Utilizing his natural abilities to create brand-conscious design elements and vector art, McGurren has found his place quickly as a key member of the Munchie Mafia team.



OUR TEAM



THE GODFATHER

Co-founder, & serial executive.
Got it all done yesterday.



THE ALPHA

Community Pack Leader &
merch extraordinaire.



THE BLACK HAND

Co-Founder & mad strategist.
Serial mystic and optimist.



MR. M

Community Tamer with a knack
for creating lasting bonds.



MUNCHIE MAFIA

Official DJ



JOIN THE MOB



[https://discord.com/
invite/sNG6B5YQse](https://discord.com/invite/sNG6B5YQse)



@themunchiemafianft



@themunchiemafianft



[https://www.youtube.com/
channel/UCATIvwQawBGVqs5nSZ1WBAQ](https://www.youtube.com/channel/UCATIvwQawBGVqs5nSZ1WBAQ)

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