

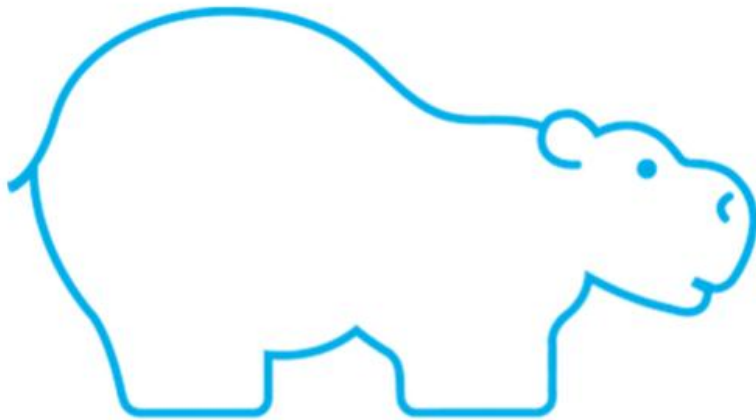
Nu of Nooit!

Lisette Hartwijk



Wat eraan vooraf ging...

IncenTro

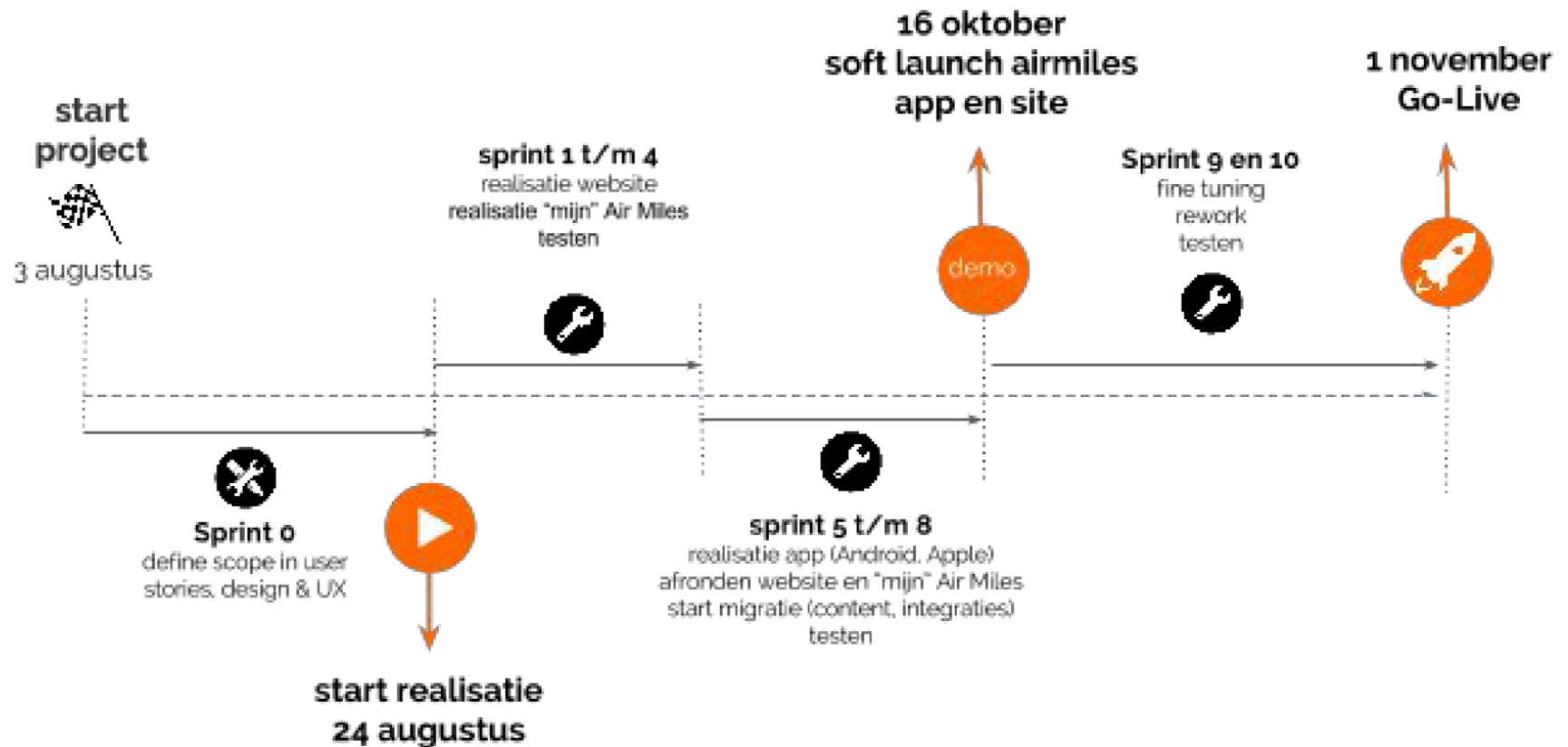


HIPPO

CRUX 
BUILDING DIGITAL COMPETENCE

 **mendix**

Planning



Panama



Ingrediënten



Inception deck



Inception deck Air Miles
#worldofincentro

incentro





Enthousiasme



Korte lijnen



Expertise

Strength

A river cuts through a rock, not because of its power but its persistence.

Jim Watkins
[FYINSPIRE.TUMBLR]

Doorzettingsvermogen



Vertrouwen



Eigenaarschap



Helder doel



Vorbereiding

Lessons Learned



Sprints van twee weken



Tijd

Waar kan ik sparen & inwisselen?

MEER INFO

Integratie

Klantenservice

MEER INFO

Hoe werkt Air Miles?

DEAL & DE VIDEO



Testen



Escalatie



Kwaliteit

The screenshot shows the Air Miles website interface. At the top, there is a navigation bar with links like 'Sparen & Inwisselen', 'Start met Air Miles', 'Partners', 'Klantenservice', and 'Mijn Air Miles'. Below this is a search bar and a status bar indicating 'JE HEBT 221.759 AIR MILES'. The main content area features a user profile for 'Anneloes SLAGTER' with a 'BEKIJK AIR MILES KAART' button. Below the profile, there is a section titled 'Laatste transacties' with a table of recent transactions.

| DATUM | PRODUCT OMSCHRIJVING | AIR MILES |
|----------|---------------------------------------|-----------|
| 24-09-15 | Shell Shell Fuel Save - Euro 95 | +23 |
| 20-09-15 | Praxis Praxis 22-09-15 | +100 |
| 20-09-15 | Albert Heijn Boodschappen 22-09-15 | +14 |
| 18-09-15 | Bol.com | -100 |

Designs



Focus

**“If You want to go quickly
Go alone
If you want to go far
Go together. ”**

African Proverb

