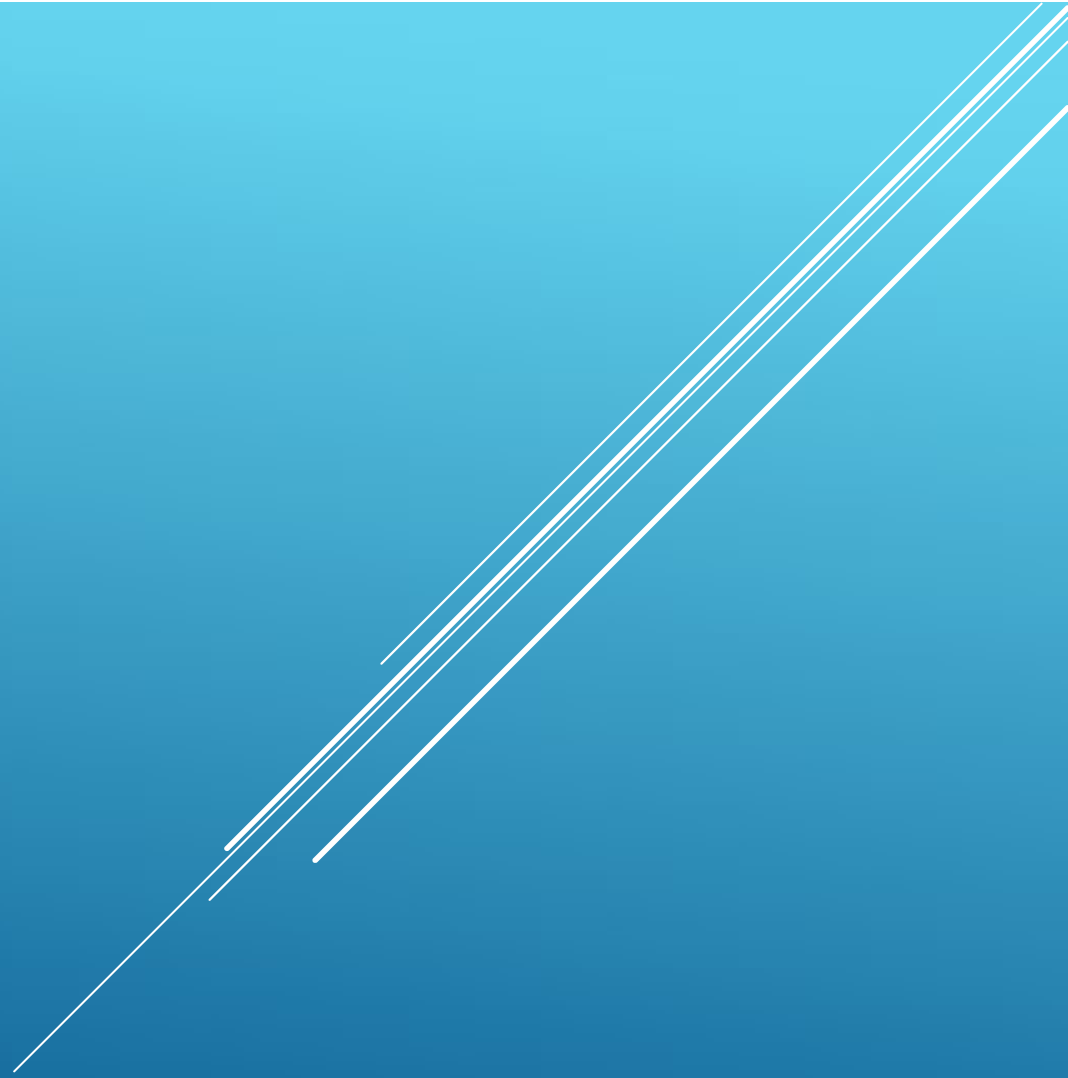


DREAM ALARM



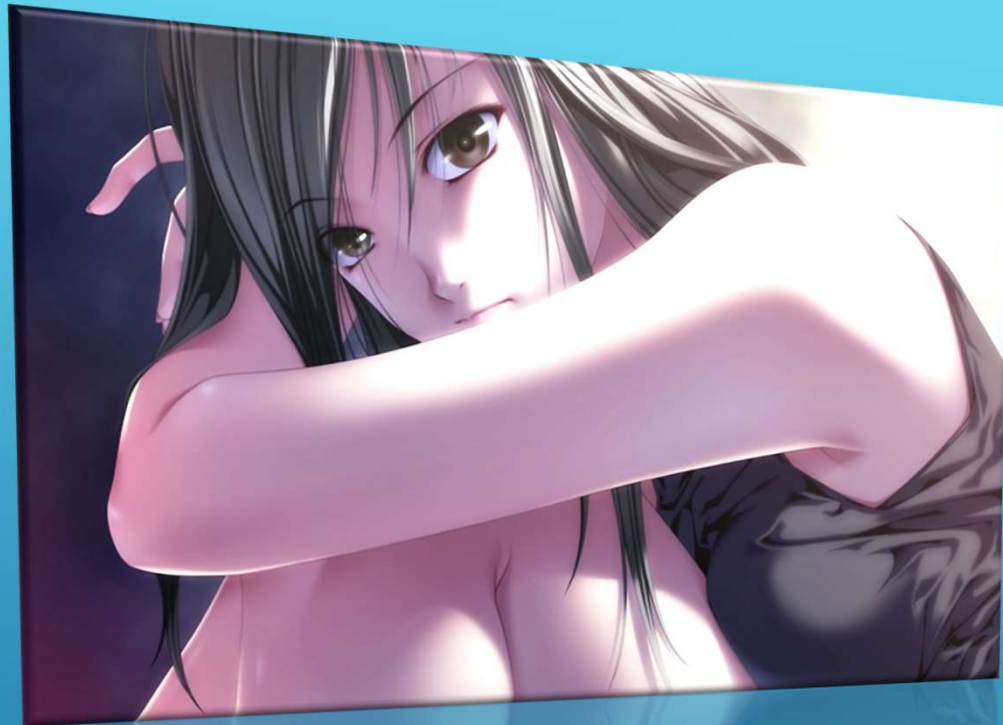
More than just an alarm..

Featuring avatars

Experience points

Voice notifications

# DREAM ALARM



- ▶ To enhance the experience of waking up
- ▶ Gamify the morning routine
- ▶ Provide a more pleasant alarm experience
- ▶ To engage the user

## OVERALL OBJECTIVES

- ▶ Level up system
- ▶ Unlockable characters
- ▶ Flash wake
- ▶ Puzzles to disable alarm

## FEATURES



► Play store competitors: ONLY 5!

Disadvantages
Mostly in Japanese
Menu is not translated
No in app customization
Just an alarm
No flash feature



COMPETITION

- ▶ GRAPHICS IMPLEMENTATION
- ▶ ANIMATIONS
- ▶ VOICE TALENT
- ▶ TIME CONSTRAINT
- ▶ FACEBOOK INTEGRATION

## DIFFICULTIES

- ▶ ASYNC TASKS
- ▶ THREADING
- ▶ FRAGMENT ACTIVITIES

# TECHNOLOGICAL IMPLEMENTATIONS

A series of white diagonal lines of varying lengths and thicknesses, located in the bottom right corner of the slide, creating a modern, abstract graphic element.

- ▶ PLAYSTORE MARKET DOMINATION
- ▶ FUTURE UPDATES TO INCLUDE ADDITIONAL AVATARS
- ▶ IN-APP PURCHASES
- ▶ FACEBOOK POSTING
- ▶ EXPERIENCE BUILDING
- ▶ LIMITED SNOOZES
- ▶ POINT ACCUMULATION (CLOUD FEATURE)

## ADVANTAGES