

# SERVICE AGREEMENT SUMMARY

## SERVICE AGREEMENT OVERVIEW

### PARTIES

This Service Agreement ("Agreement") is entered into between XYZ Corp. ("Service Provider") and ABC Ltd. ("Client") as of January 1, 2024.

### SERVICES

XYZ Corp. shall provide marketing consulting services to ABC Ltd. The services will include strategic marketing planning, market research, and campaign analysis.

### PAYMENT

The total fee for the services provided under this Agreement is \$5,000. Payment is due in full by December 31, 2024.

### TERM

This Agreement shall commence on January 1, 2024, and continue until December 31, 2024, unless terminated earlier as provided herein.

### CONFIDENTIALITY

Both parties agree to keep all information shared during the term of this Agreement confidential. This confidentiality obligation shall survive the termination of this Agreement.

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I, the undersigned, hereby agree to the terms and conditions outlined in this Service Agreement.

XYZ Corp. (Service Provider): \_\_\_\_\_ Date: \_\_\_\_\_

ABC Ltd. (Client): \_\_\_\_\_ Date: \_\_\_\_\_