

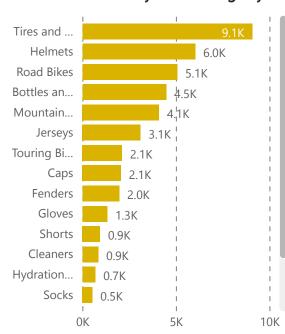
1/1/2016

6/30/2017

Order Cases by Category



Order Cases by Subcategory



ProductName	Order	Cases	Return Rate
Mountain Tire Tube		3,983	1.95 %
Road Tire Tube		2, 952	1.61 %
Sport-100 Helmet, Red		<mark>2,</mark> 846	1.64 %
AWC Logo Cap		2,173	1.55 %
Sport-100 Helmet, Blue		2,099	3.33 %
Fender Set - Mountain		2,062	1.11 %
Sport-100 Helmet, Black		1,995	3.31 %
Mountain Bottle Cage		1,975	1.36 %
Road Bottle Cage		1,940	2.68 %
Touring Tire Tube		1,896	2.02 %
HL Mountain Tire		1,668	1.68 %
ML Mountain Tire		1,364	1.64 %
LL Road Tire		1,305	3.75 %
ML Road Tire		1,059	1.32 %
Touring Tire		957	2.26 %
Bike Wash - Dissolver		868	1.51 %
HL Road Tire		863	1.22 %
LL Mountain Tire		850	1.47 %
Hydration Pack - 70 oz.		795	3.52 %
Mountain-200 Black, 46		788	2.50 %
Mountain-200 Black, 42		695	3.60 %
Mountain-200 Silver, 38		528	3.22 %
Mountain-200 Silver, 46		524	3.63 %
Mountain-200 Black, 38		522	2.30 %
Total	2	2,534	2.14 %

Просмотреть сведения о продукте



Доход за месяц

\$1.83M~ Goal: 1.77M (+3.31%) Количество заказов за месяц

2,146

Goal: 2165 (-0.88%)

Возвраты за месяц

166

Goal: 169 (+1.78%)

Топовый продукт (по заказам)

Water Bottle - 30 oz.

Топовый продукт (по доходам)

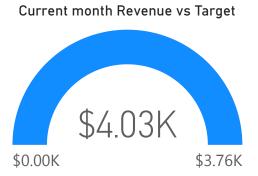
Mountain-200 Black, 46





AWC Logo Cap



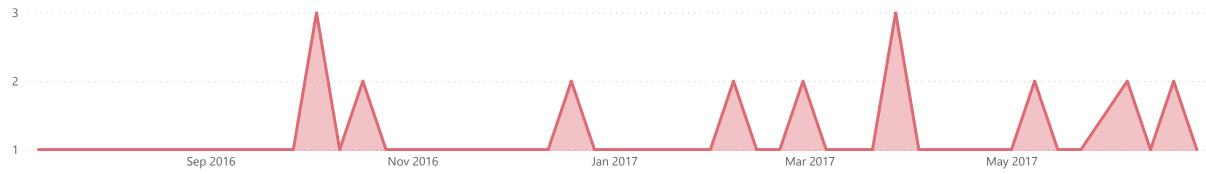




Weekly Profit



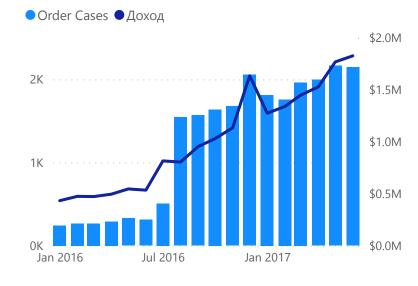
Weekly Returns

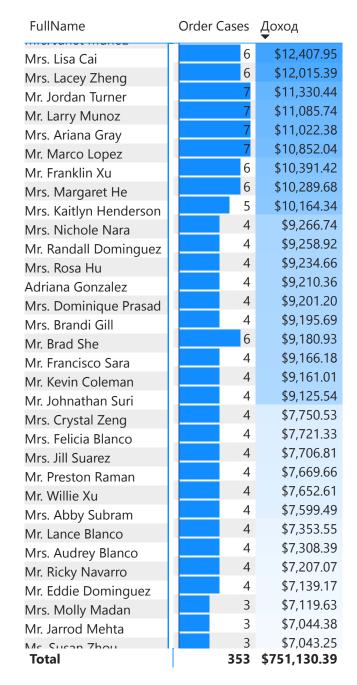


Заказы по Возрасту

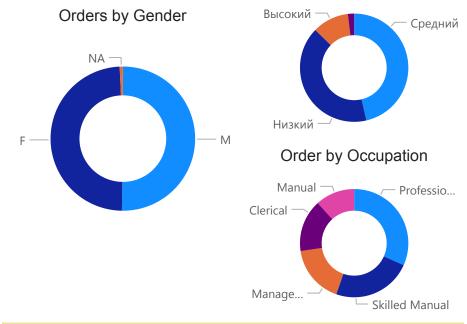


Заказы и Доход по месяцам





Order by Income Level



Топовый покупатель

Mr. Maurice Shan

Количество заказов

6

Доход

\$12.41K

Executive Summary \rightarrow