



Project Proposal

We are pleased to submit our initial recommendations to you in response to your RFI/RFP. We believe that we have pulled together a digital strategy that will help support your initiatives.

We hope that it goes with mutual understanding how excited and passionate we would be to work with you on your digital marketing and site development efforts.

Please let us know what further questions you might have, otherwise we look forward to continuing our discussions with you in the next few weeks.

Regards,

Ira McCray
President
Incite Graphics, LLC

Client: Lisa Garza with Porter County Punishers
Date: 8/13/2012

Website Updates/Basic Improvements

- PayPal setup
- Clean up and reworking of stretched pictures, logo rearrangement and graphics (client to provide all pictures)
- Home page greeting improvement, details of County punishers story to attract sponsors
- Clean-up hacked site information
- Schedule page (easy view), team page improvement (add player pictures)

Total \$300

CLIENT TO PROVIDE:

- **ID and password information to website**
- **FTP information (Who hosts your site)**
- **Fax this signed form to Ira McCray 888.390.4971**

This figure is an estimate, not a quote. It is based on the information provided, and may be inappropriate if additional information is forthcoming, or specifications change.

Design Firm

Date

Client

Date