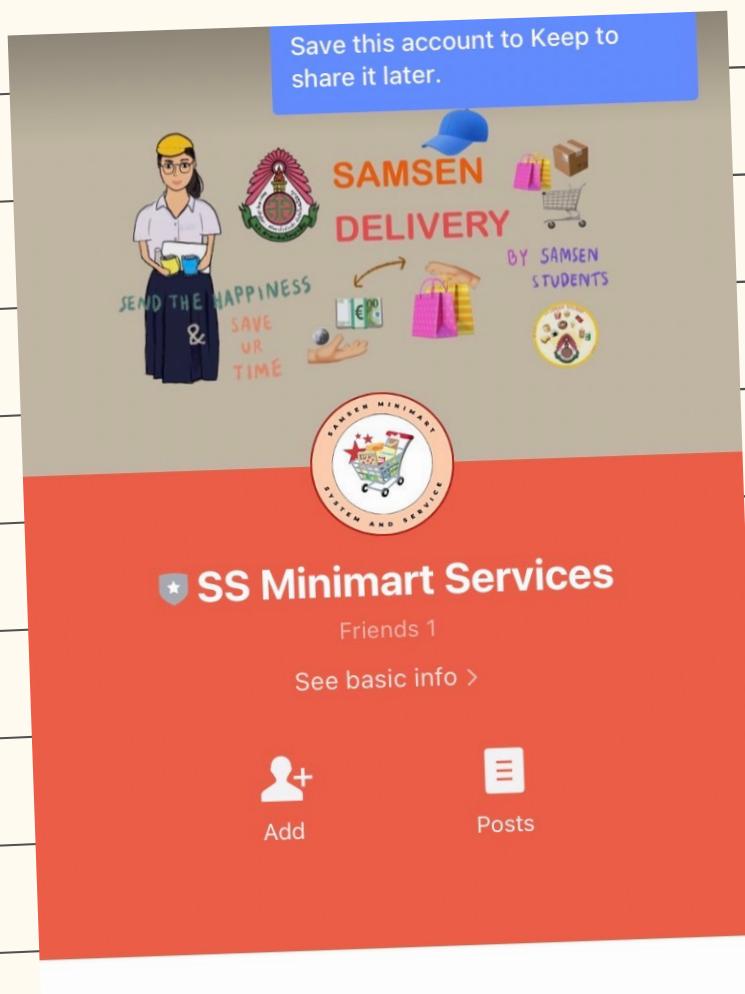


LINE OFFICIAL ACCOUNT



Group 2 No. 11-20

SAMSEN MINIMART SERVICE

Pick up snacks and beverages from SS Minimart
and

“Sent them to YOU”



SAMSEN MINIMART SERVICE

Pick up snacks and beverages from SS Minimart and "Sent them to YOU"

Pain Point

The minimart moved to the back of the school, many people who study in the other buildings or in front of the school have to waste time walking to buy snacks and going back and forth is quite time consuming.

-Sometimes the minimart is very crowded.

-Sometimes it's a waste of time to go if you know that the snacks you want are out of stock. 🍕🔥

Problems

1. people who study in the other buildings or in front of the school have to waste time walking to buy snacks

2. Sometimes the minimart is very crowded.

3. waste of time to go if you know that the snacks you want are out of stock.

Solutions

1. Find the application or services that can delivery food. (Make LINE OA)

2. Find delivery person who close the minimart and use them to buy food for you (pay a small wage)

3. Find some services that can show the number of stock and update real-time

Benefits

Delivery person

- Get some wages

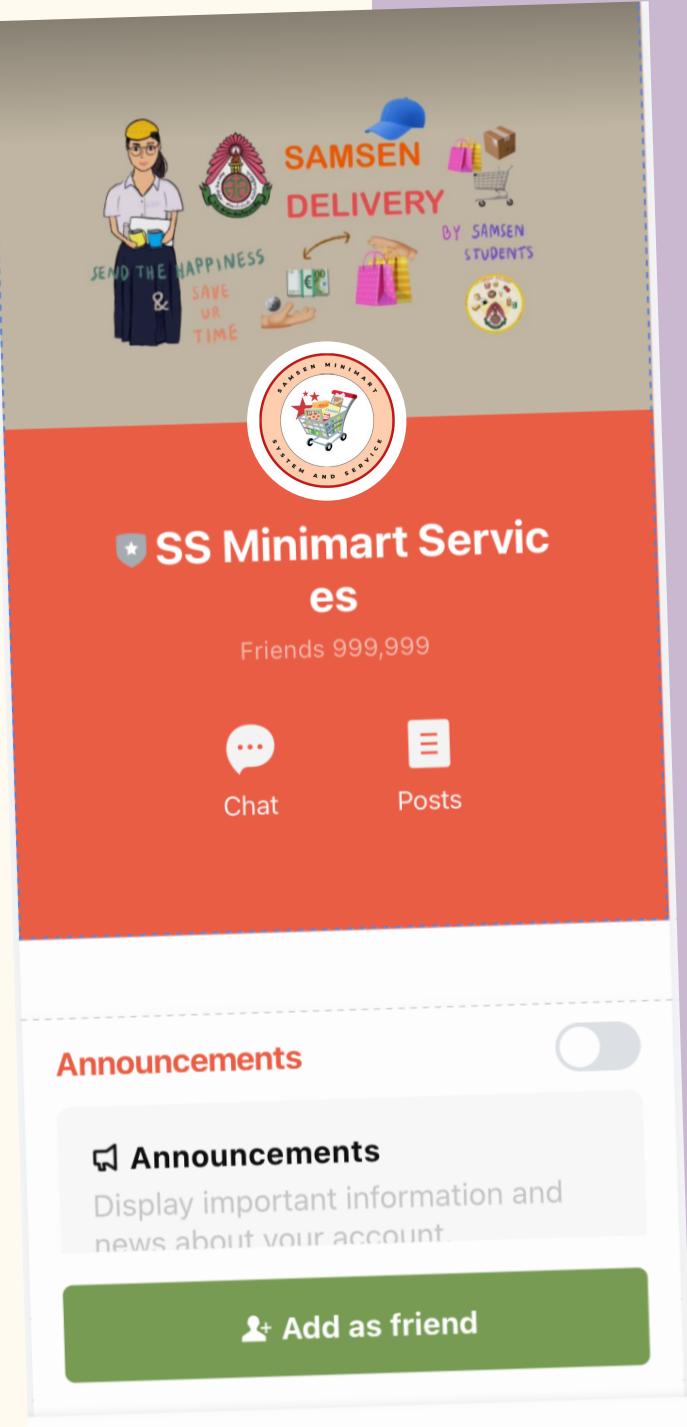
customer

- save time
- Don't be tired to walk

Everyone

- Reduce congestion in minimart and reduce the risk of contracting COVID 19

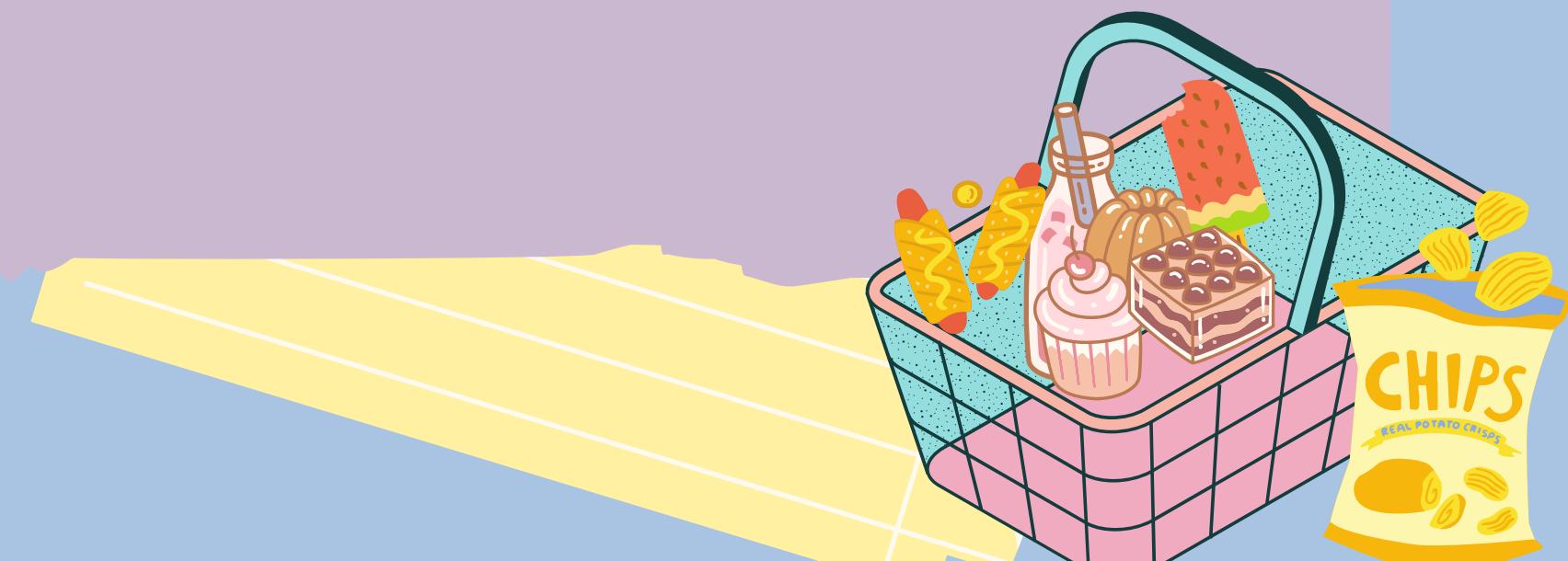
LINE OFFICIAL ACCOUNT



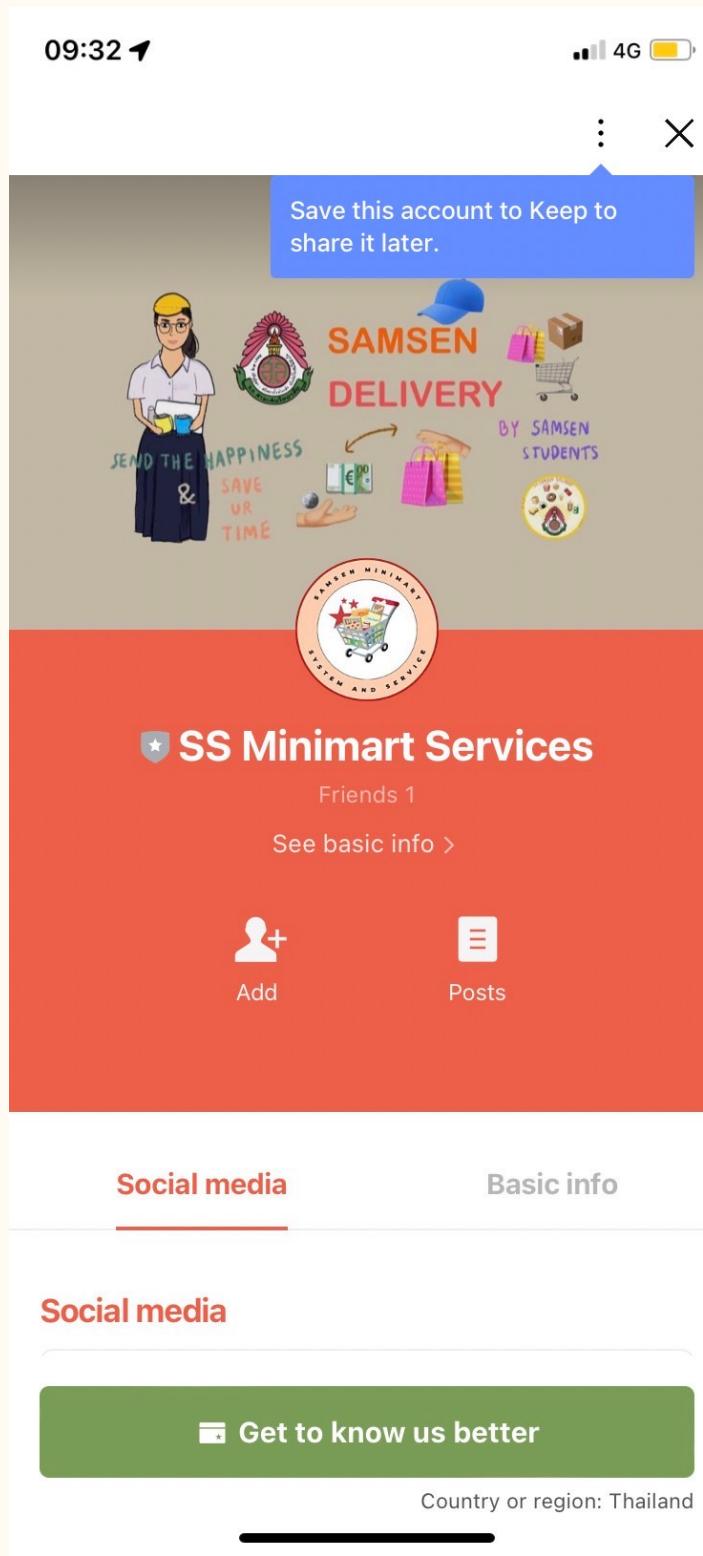
LINE OA SAMSEN MINIMART SYSTEM & SERVICES



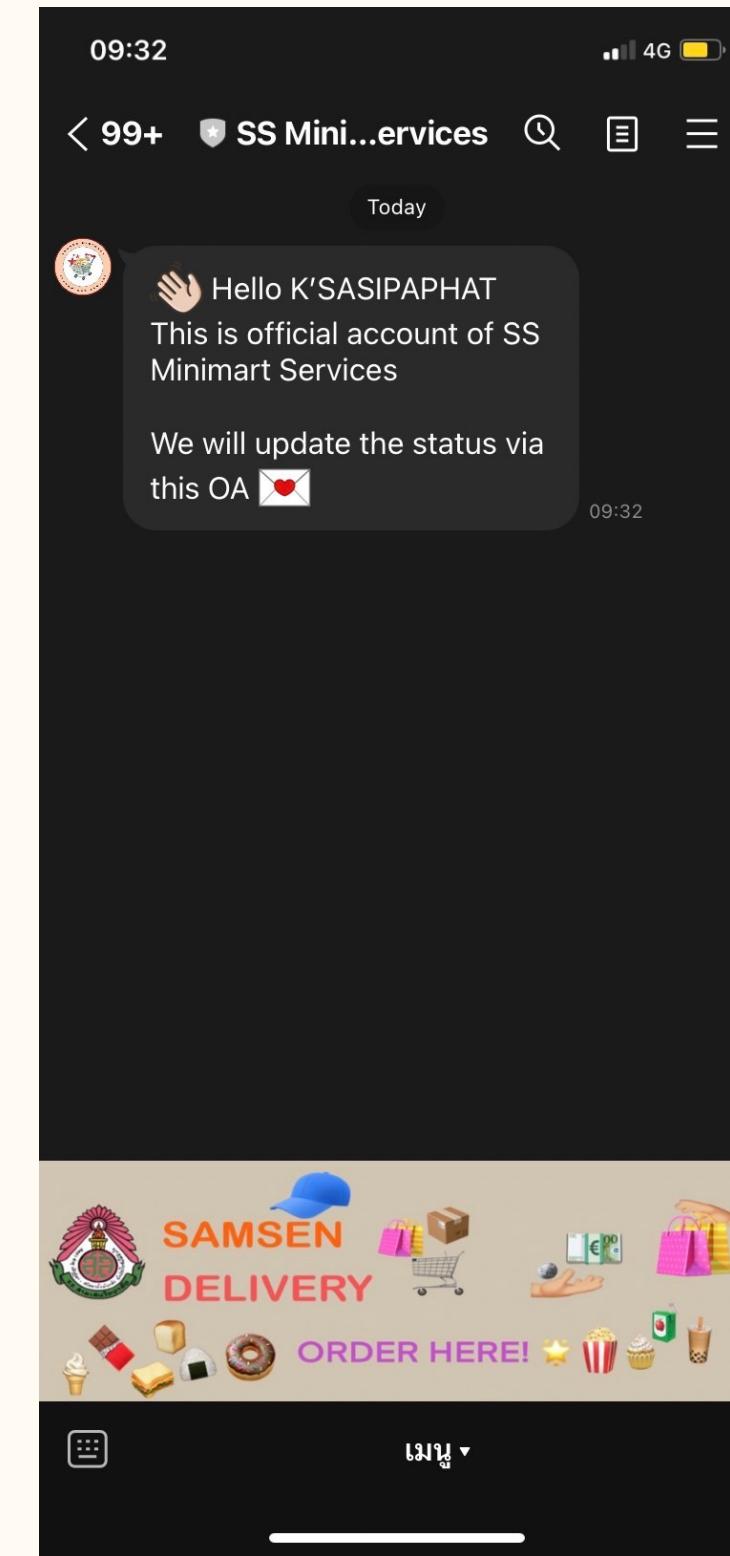
GOOGLE FORM RIDER APPLICATION



HOW TO ORDER

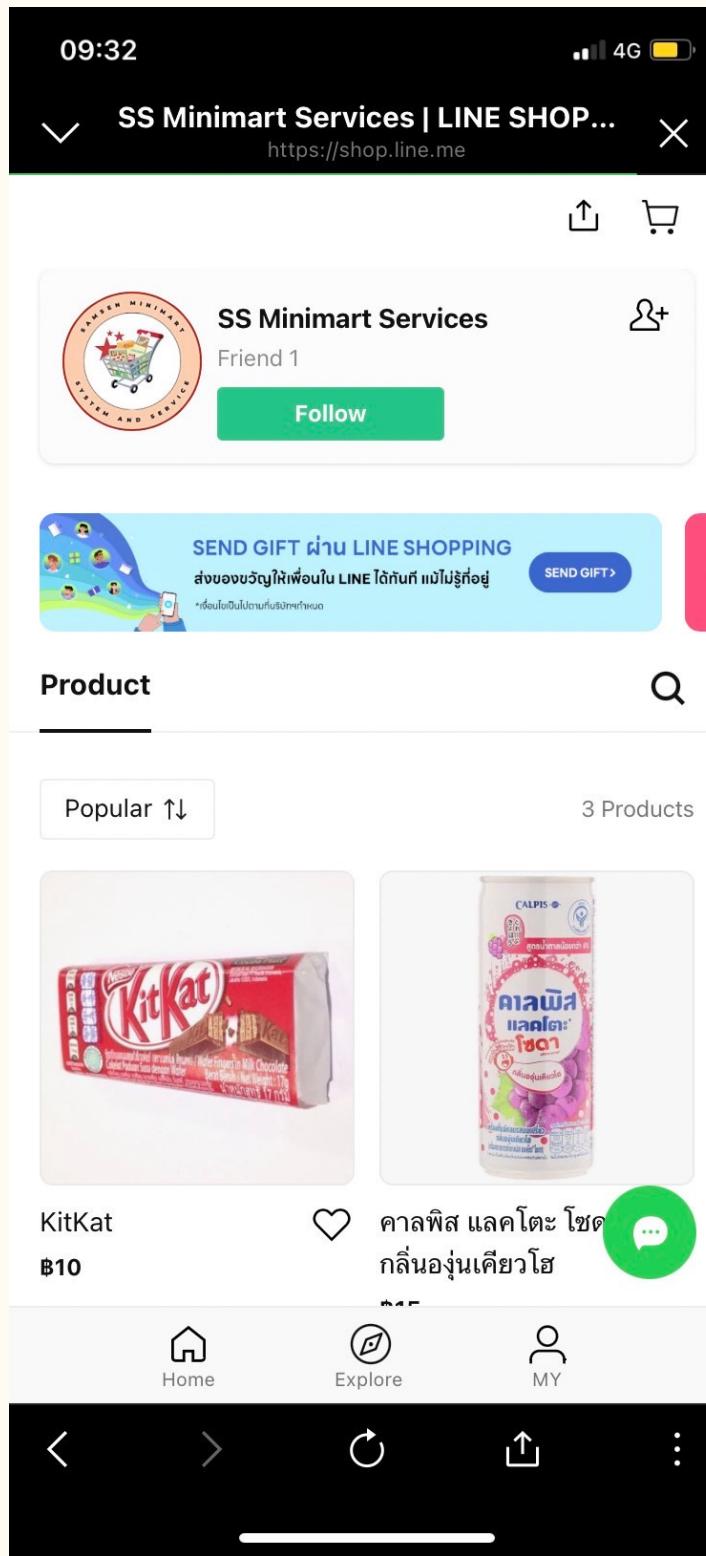


1. ADD FRIEND.

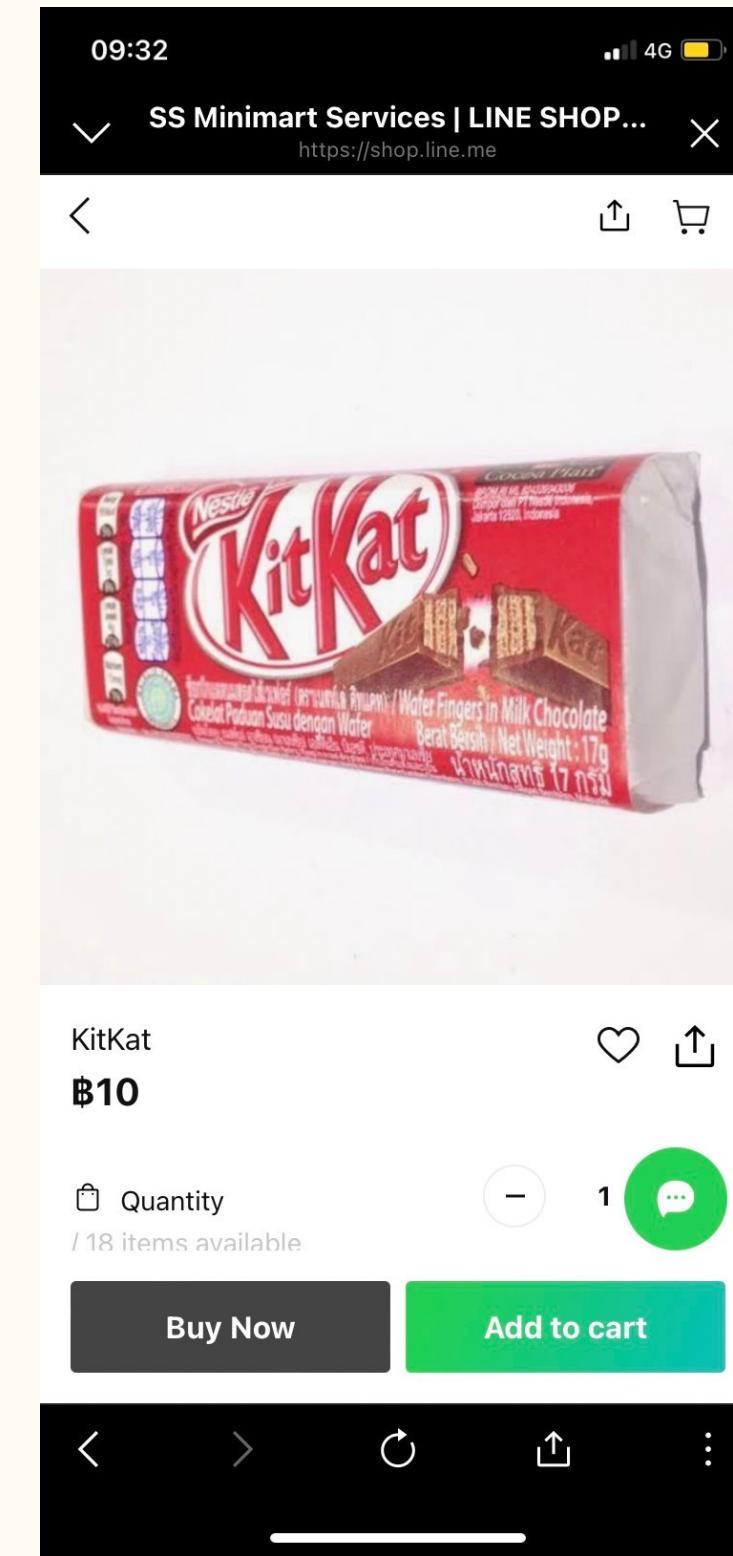


2. CLICK THE MENU TO
CHOOSE WHAT YOU WOULD
LIKE TO PURCHASE.

HOW TO ORDER

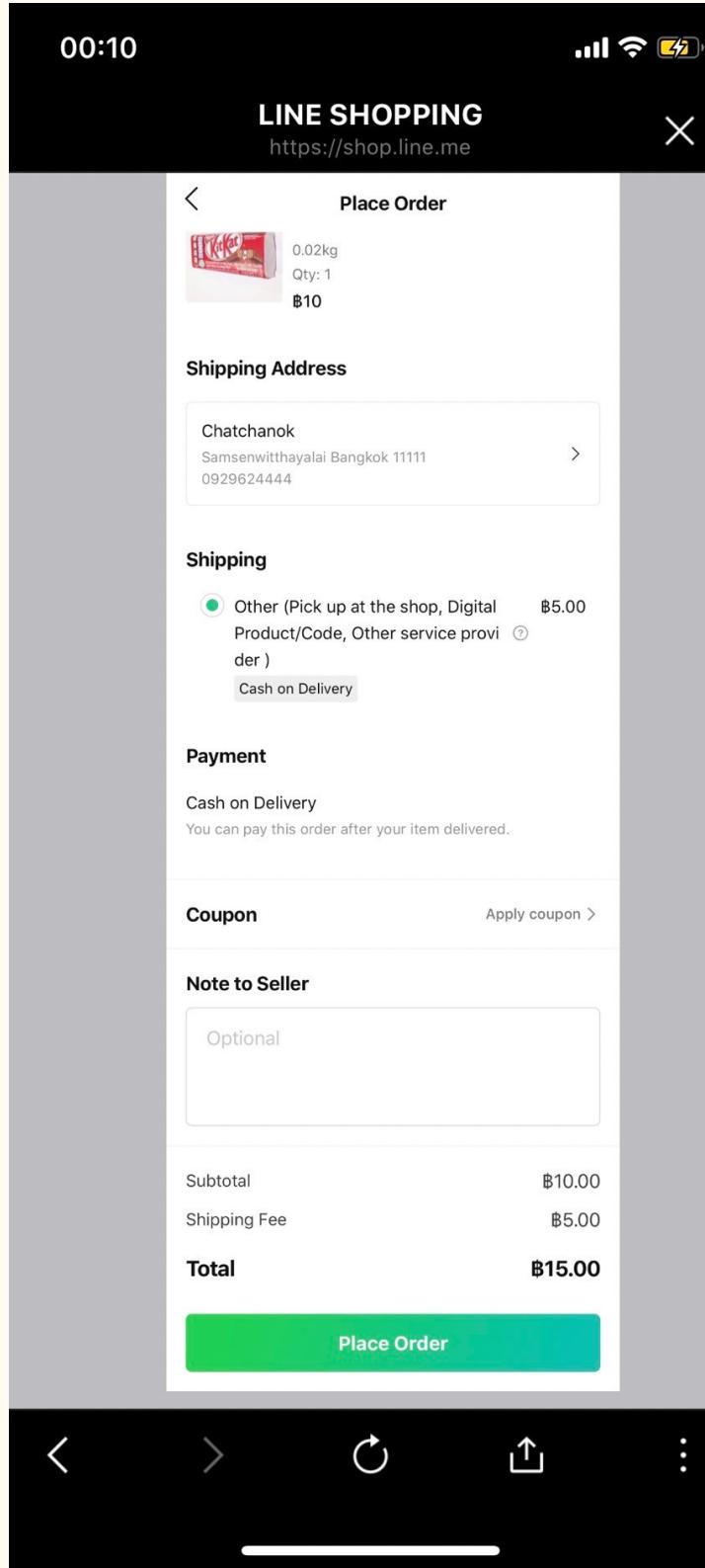


3. BROWSE AND ADD THE THINGS YOU WANT TO PURCHASE.

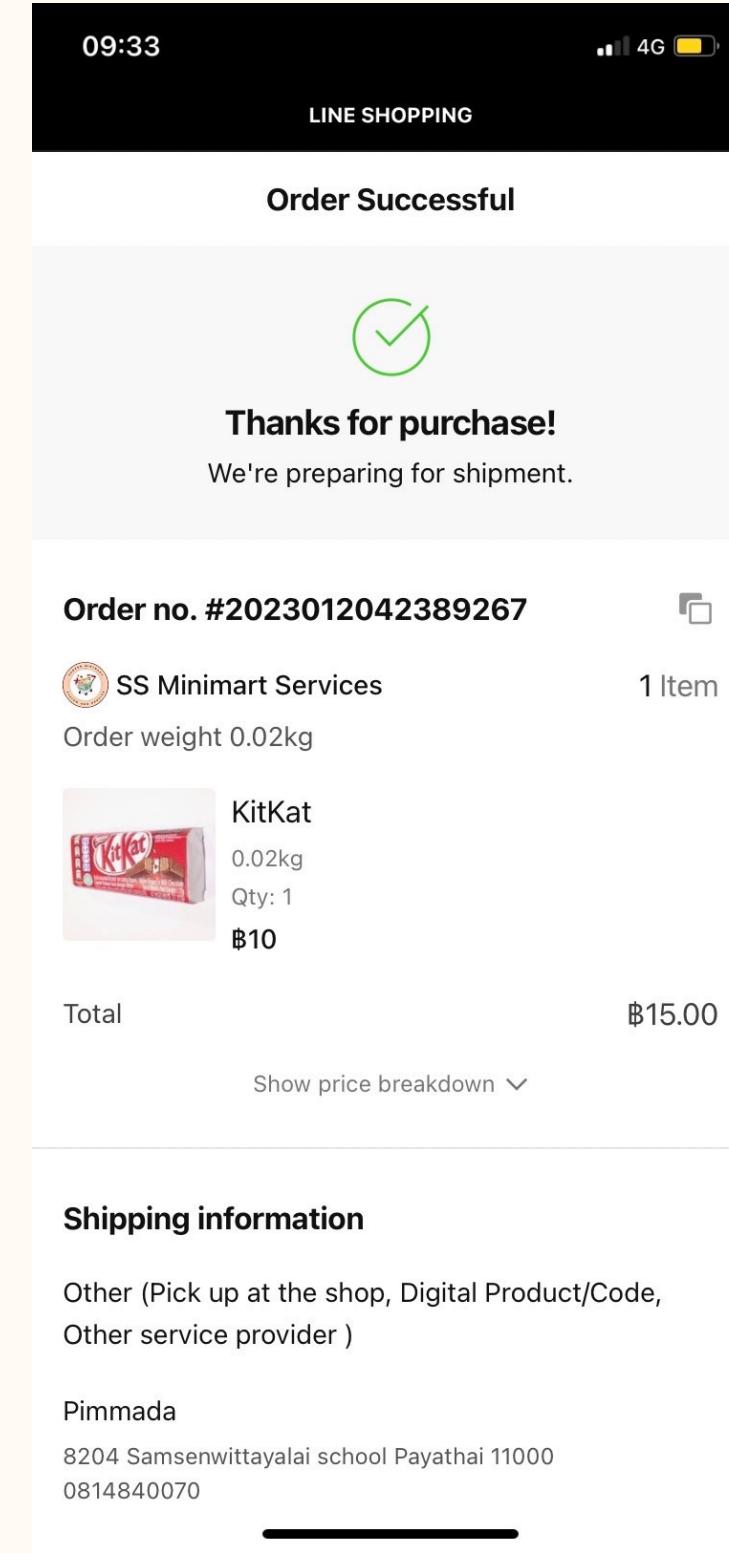


4. WHEN YOU KNOW WHAT YOU WANT YOU CAN CLICK ON THE PRODUCT TO ORDER. YOU CAN CHOOSE THE QUANTITY OR VARIANT HERE. THEN, CLICK BUY NOW PURCHASE.

HOW TO ORDER

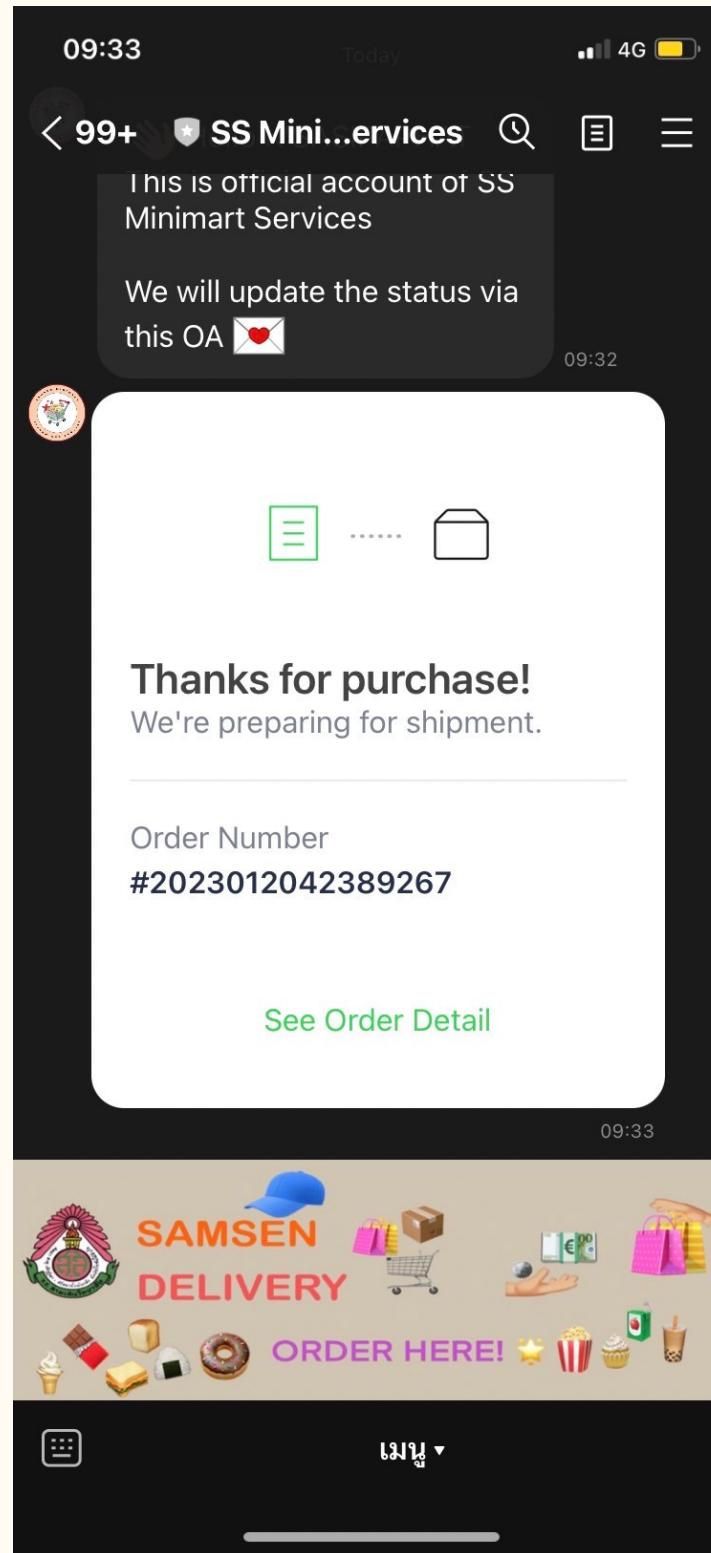


5. AFTER YOU CLICK BUY,
SCROLL DOWN CHOOSE YOUR
SHIPPING METHOD AND
PLACE ORDER.

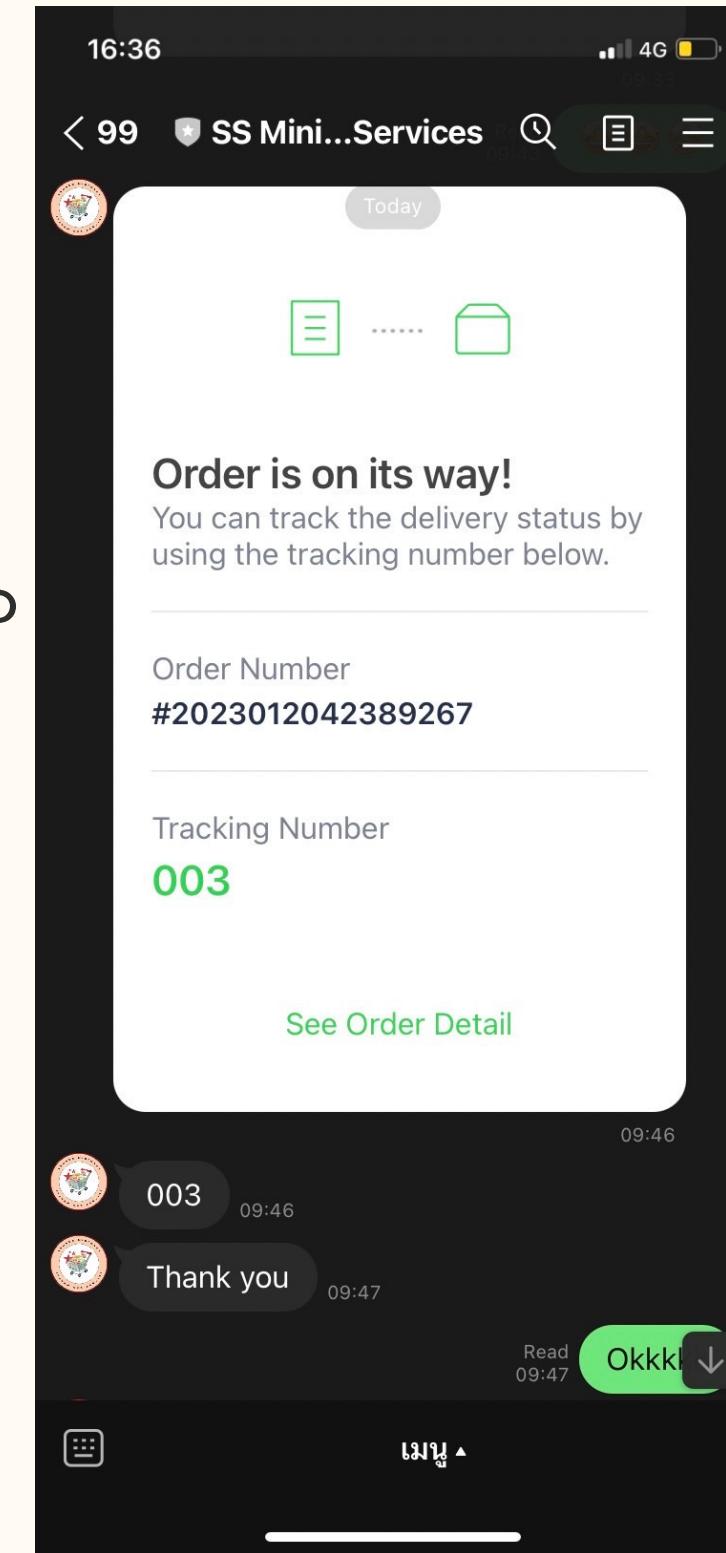


6. AFTER CLICKING THE
PLACE ORDER BUTTON, YOU
WILL SEE THIS PAGE AND
YOU CAN CLICK OUT TO
SEE YOUR ORDER.

HOW TO ORDER



7. IN THIS STEP YOU HAVE TO
WAIT FOR THE LINE OA
ADMIN TO INFORM YOUR
ORDER NUMBER.



8. OUR PAGE ADMIN WILL
INFORM YOU OF THE
SIMPLIFIED ORDER
NUMBER.

HOW TO ORDER



DESIGN

— END TO END PROCESS

Note: ADMIN can check realtime processes.

customer

- Add LINE OA "Samsen Delivery"



- Order snacks & beverages



- Click to choose menu

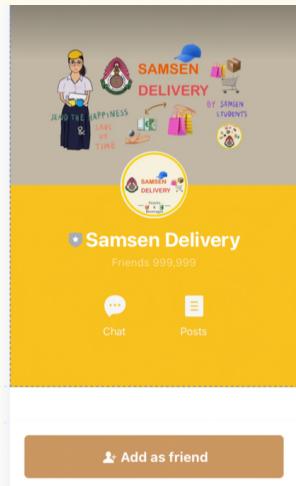


- Choose a payment method



- Finish ordering food

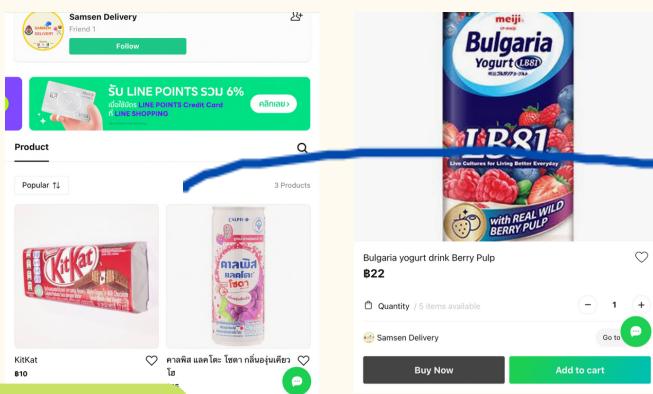
Finish ordering



→ LINE OA

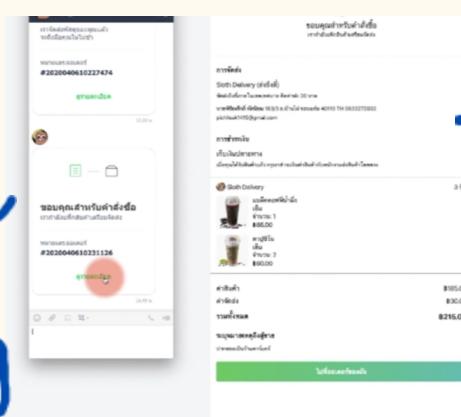


press here
to order



choose snacks
you want

then order

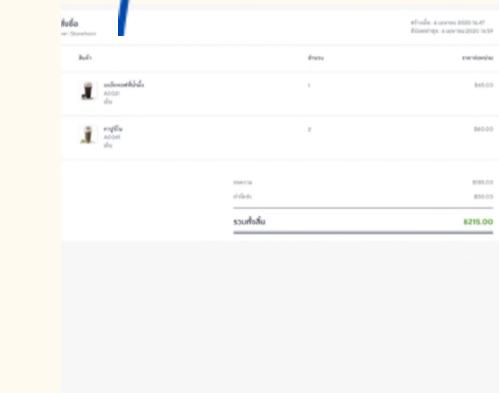


can see
detail and
list of snacks
you order

- received the food

Delivery person

can see all orders



update status to
customer

status:
wait to get
the snacks

- Get the order

- Go shopping

status notification UPDATE
or
use mobile banking



IMPLEMENT

1. Make LINE OA + Manage profile, then use LINE My shop

The top screenshot displays the LINE OA dashboard. It features a central channel card for 'Samsen Delivery' with a profile picture, channel name, and friend count (999,099). Below the card are sections for broadcast, coupons, rich menu, and announcements. A large orange button at the bottom right says 'Add as friend'. The bottom screenshot is a screenshot of the 'MyShop for LINE SHOPPING' app page on the App Store. It shows the app's rating (3.4), age rating (4+), developer (LINE Corporation), language (EN English), and size (59.4 MB). The 'What's New' section indicates system maintenance. The 'Preview' section shows five screenshots of the app interface.

2. Add products

The top screenshot shows the 'Products' screen with a yellow banner indicating '1 step(s) left'. It lists three products: KitKat (฿10.00), Bulgaria yogurt drink Berry Pulp (฿15.00), and Bulgaria yogurt drink Berry Pulp (฿22.00). The bottom screenshot shows the 'Bulgaria yogurt drink Berry Pulp' product detail screen, including product images, product name (Bulgaria yogurt drink Berry Pulp), categories (Beverages), brand (Bulgaria), and a note about no more info.

3. Add shipping method and shipping rate

The screenshot shows the 'Other (Pick up at the shop, Digital Product/C)' shipping method selected. The interface includes fields for shipping company, shipping name for customer, descriptions, and shipping rate type (Weight-based). It also shows a progress bar for 'Custom weight range' and a 'Need help, tips and more' section.

IMPLEMENT

4. Create own AppSheet to collect the data of Orders and Delivery person (Rider)

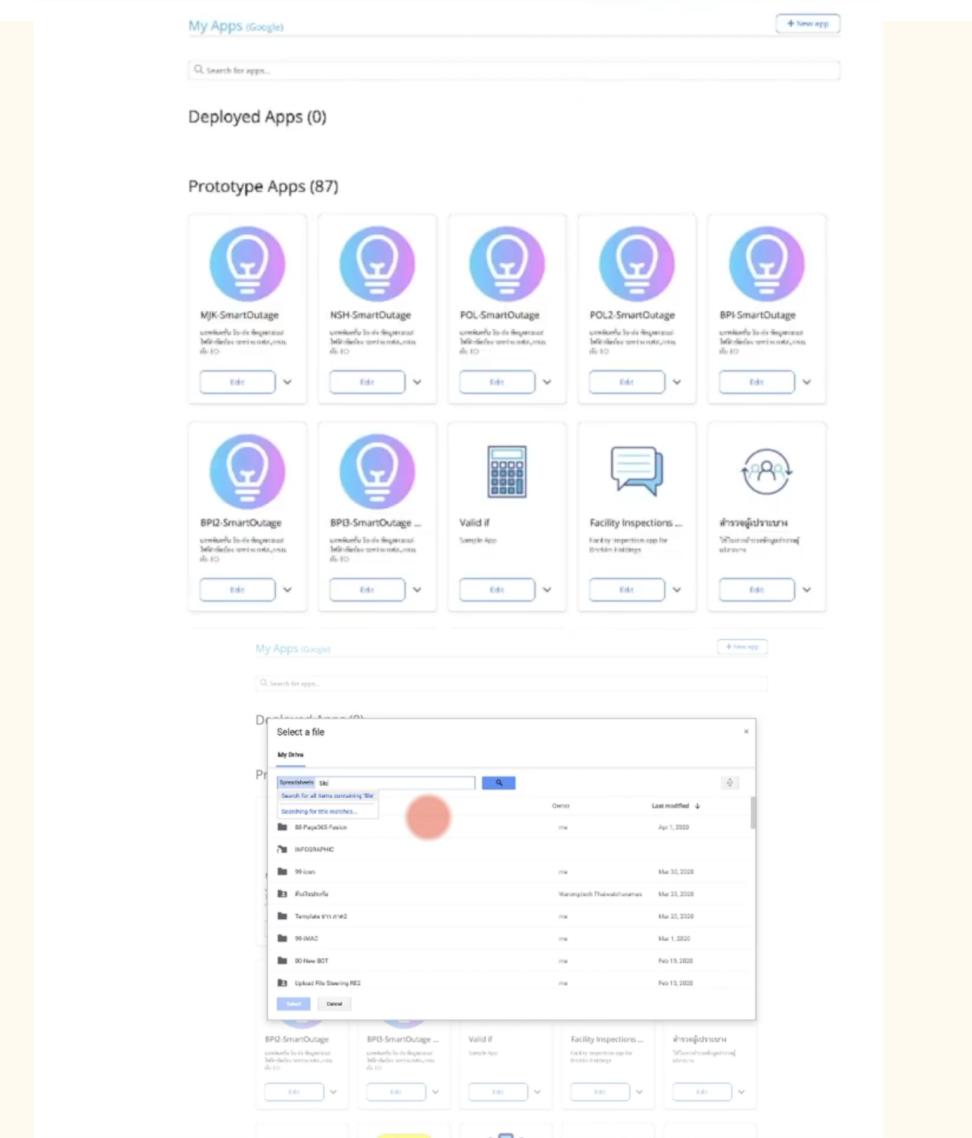
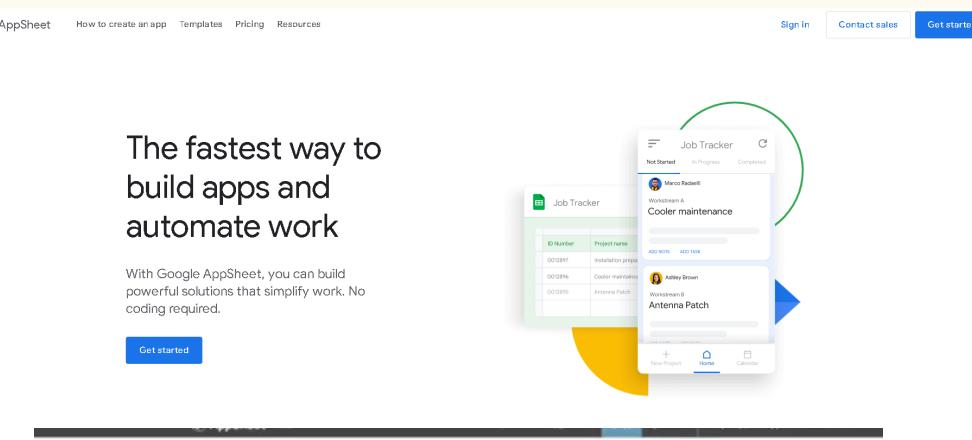
Order

Samson Minimart System & Services											
	ID Order	Name-Address	Tel	Location	Bill	Price	Status	Rider	I	J	K
1											
2											
3											
4											
5											
6											
7											
8											
9											
10											
11											
12											
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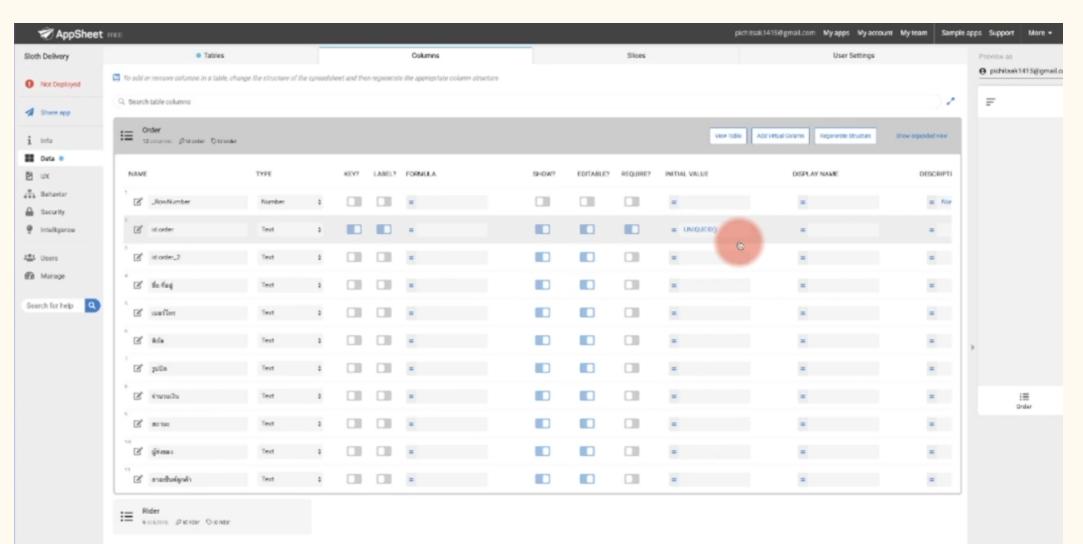
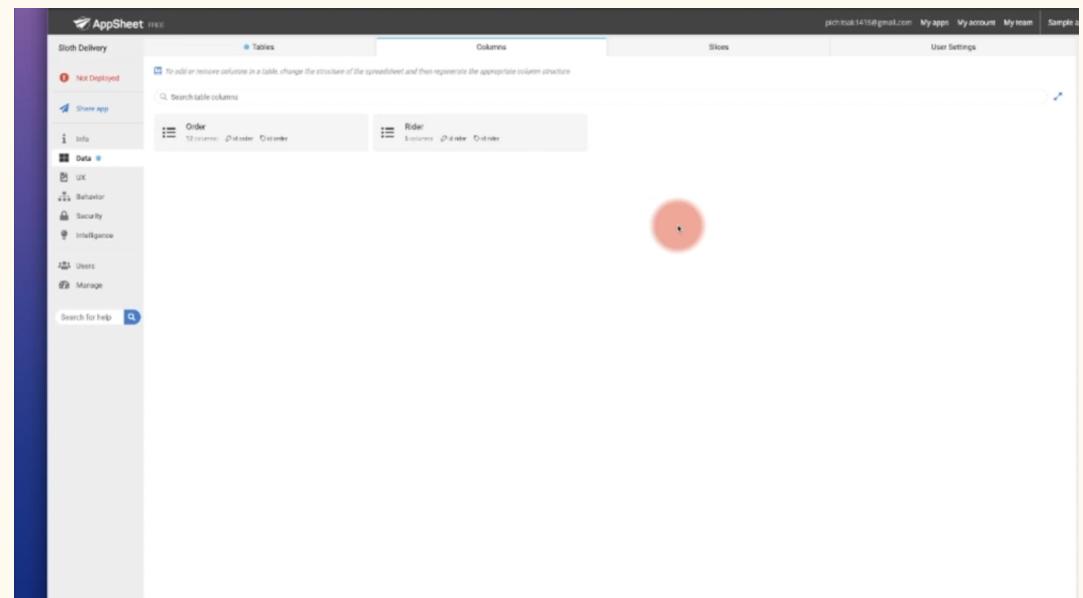
Rider

Samson Minimart System & Services											
	ID Rider	Name	Tel	D	E	F	G	H	I	J	K
1											
2											
3											
4											
5											
6											
7											
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5. Put all of them into AppSheet

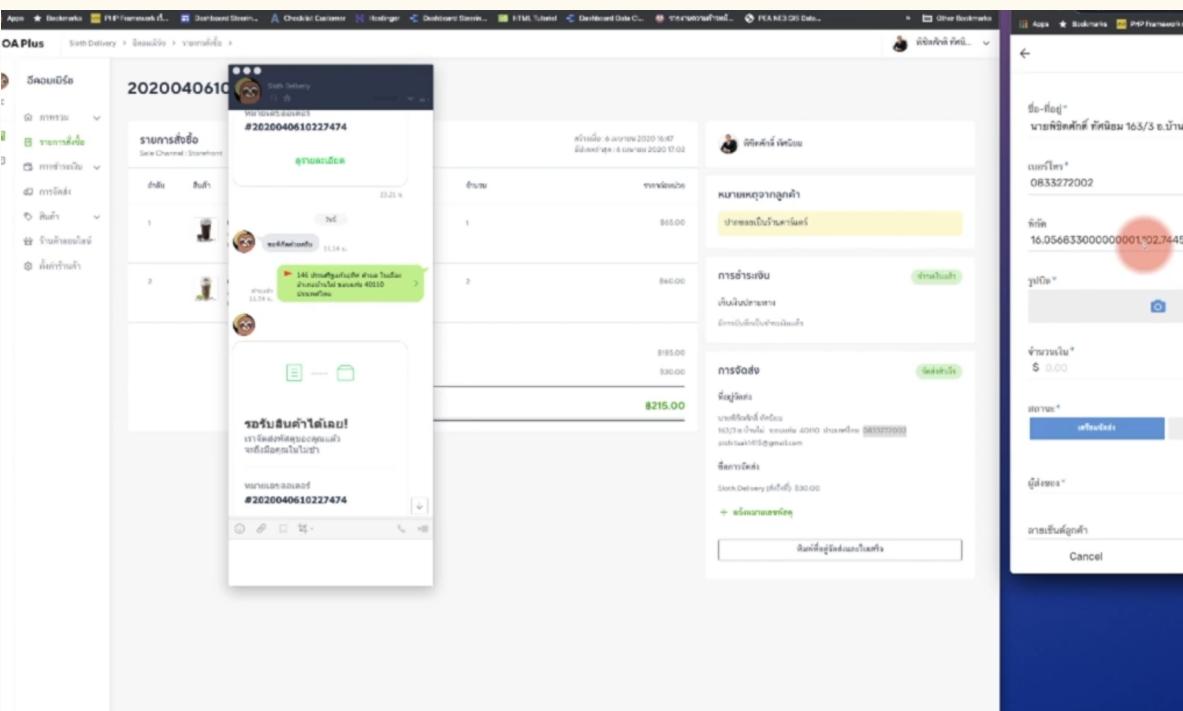


6. Put the information in app (Rider)

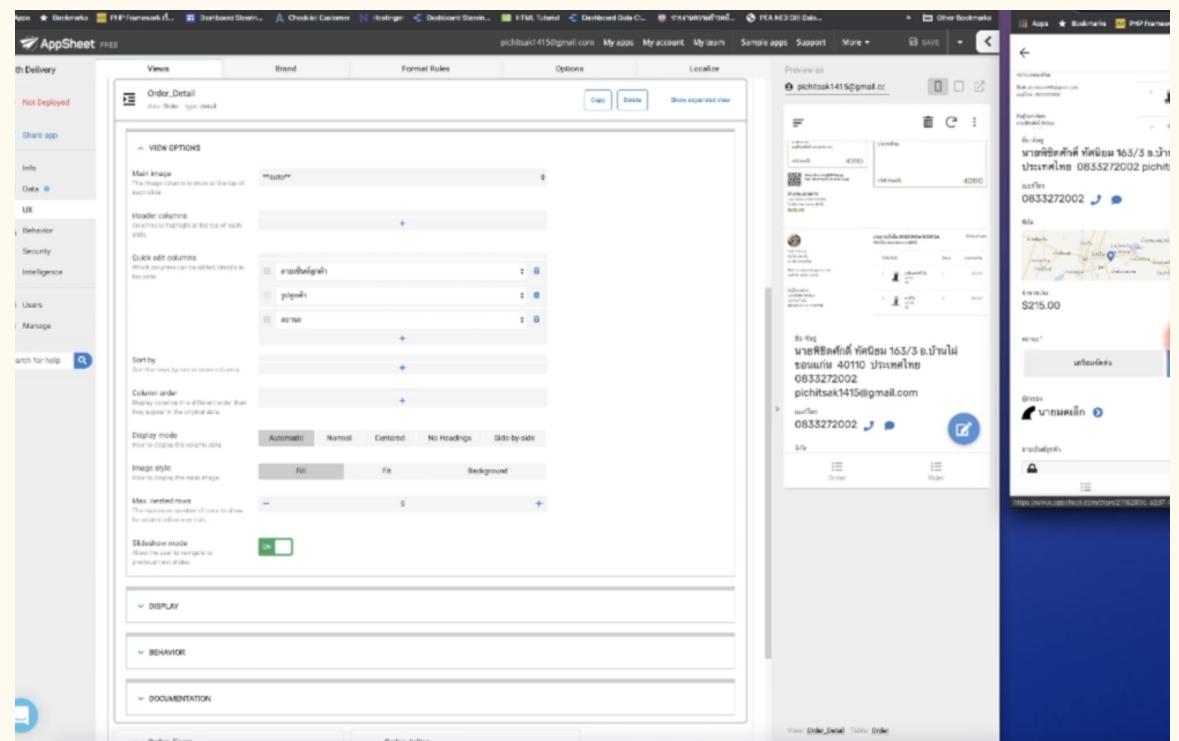


IMPLEMENT

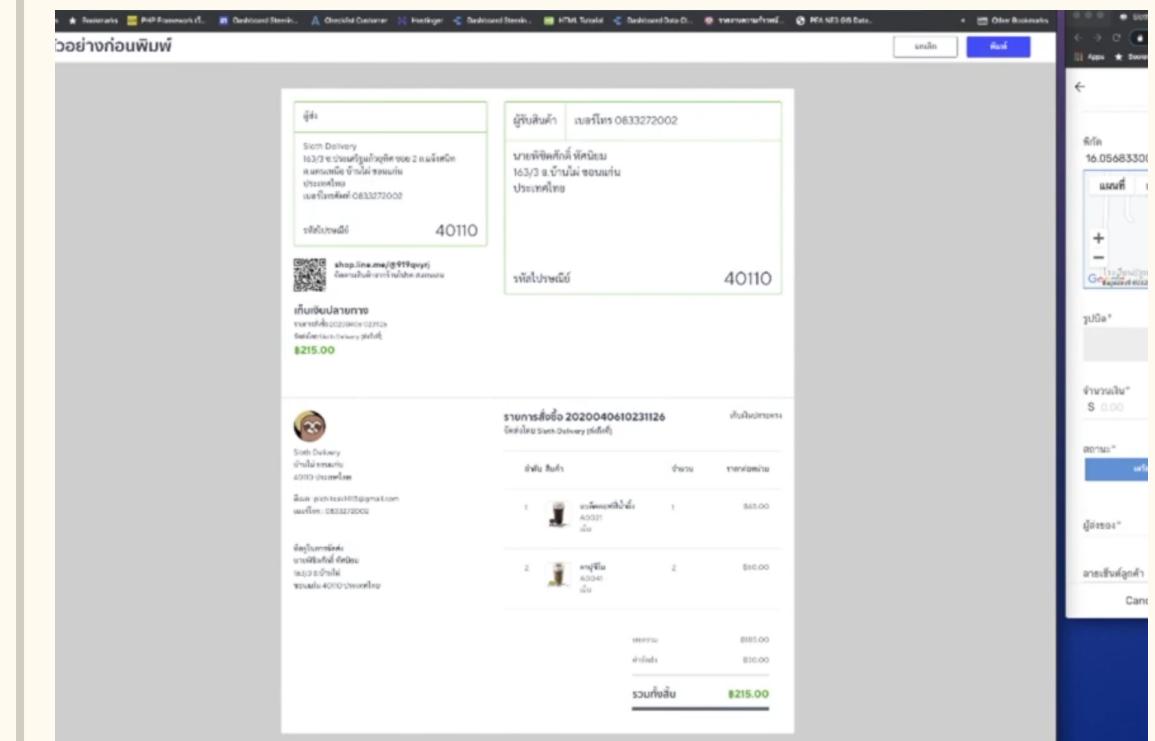
7. Then connect data with LINE OA



8. Test the system and view option

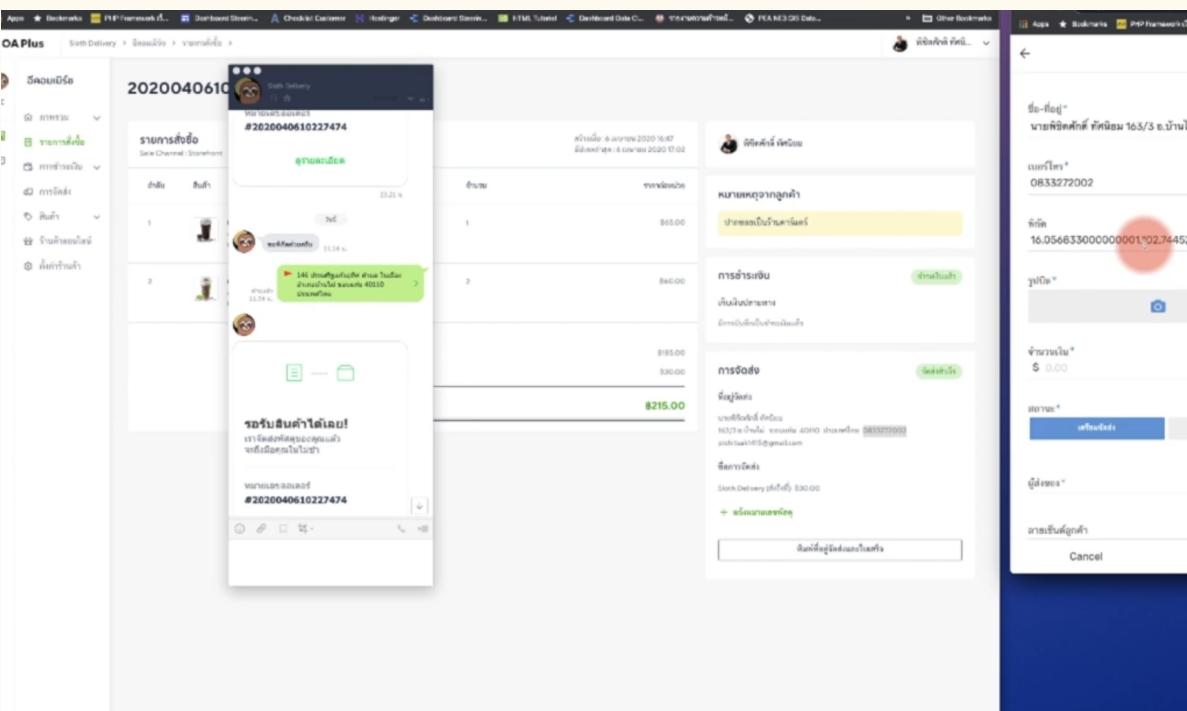


9. Update status and create bill to customer

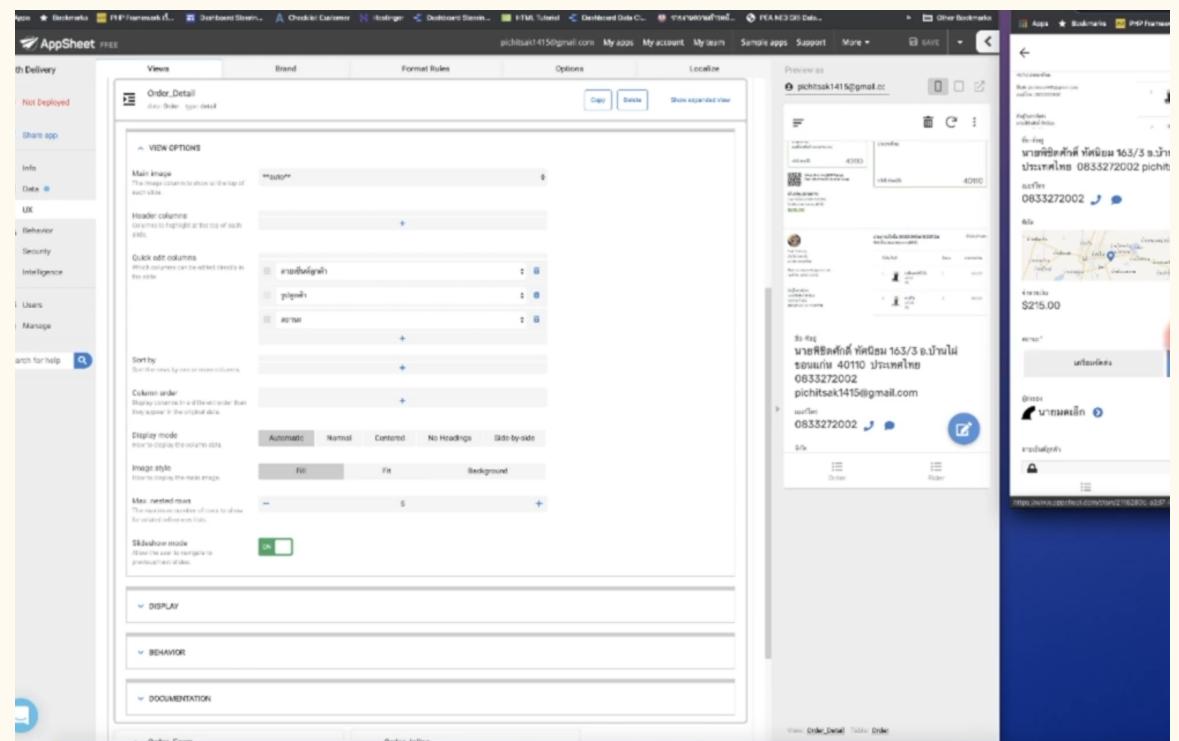


IMPLEMENT

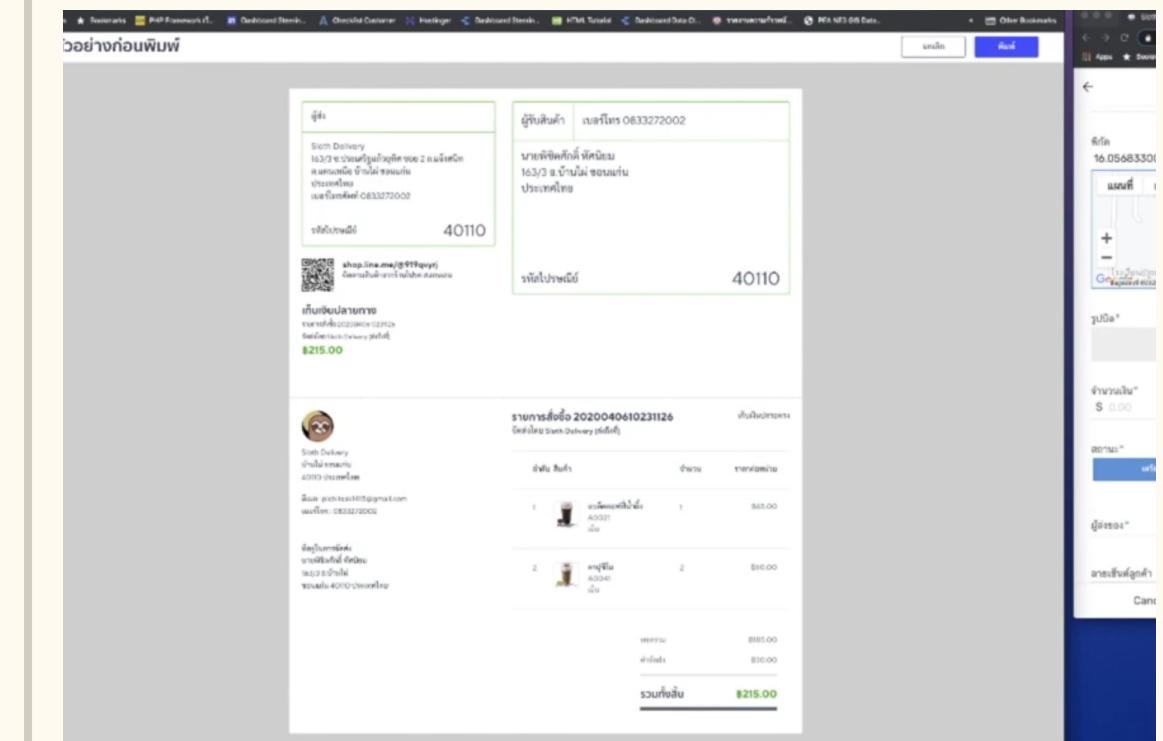
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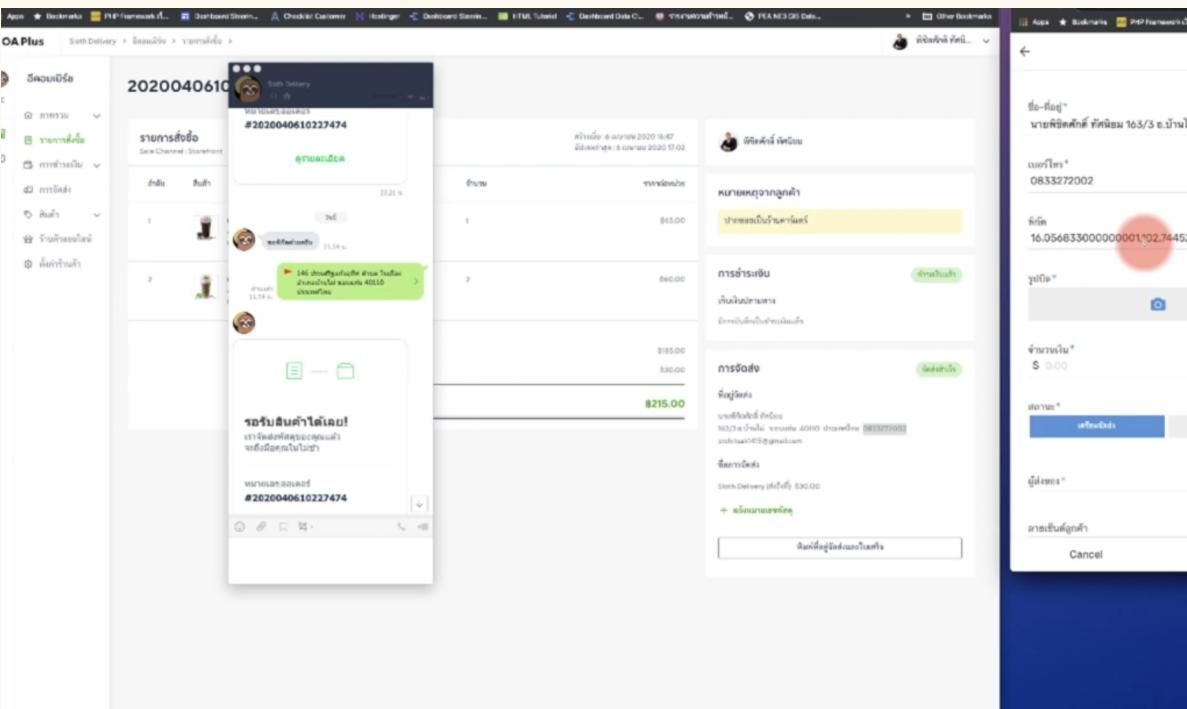


9. Update status and create bill to customer

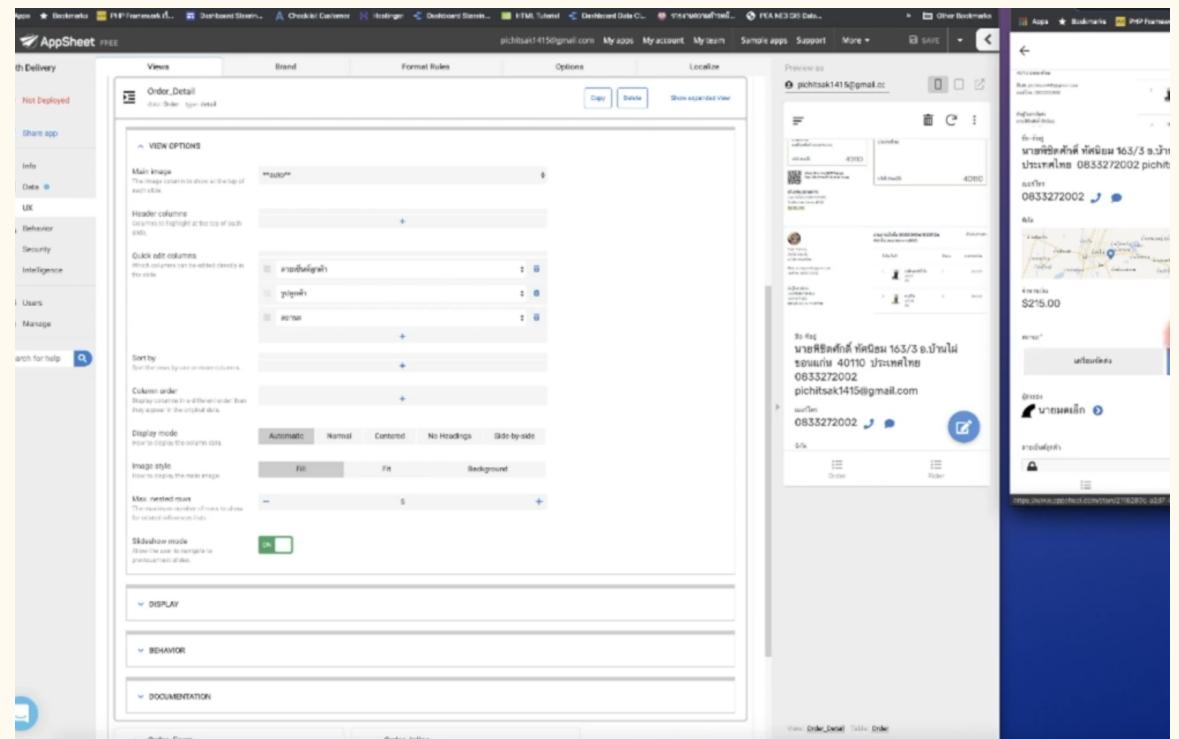


IMPLEMENT

7. Then connect data with LINE OA



8. Test the system and view option



9. Update status and create bill to customer

