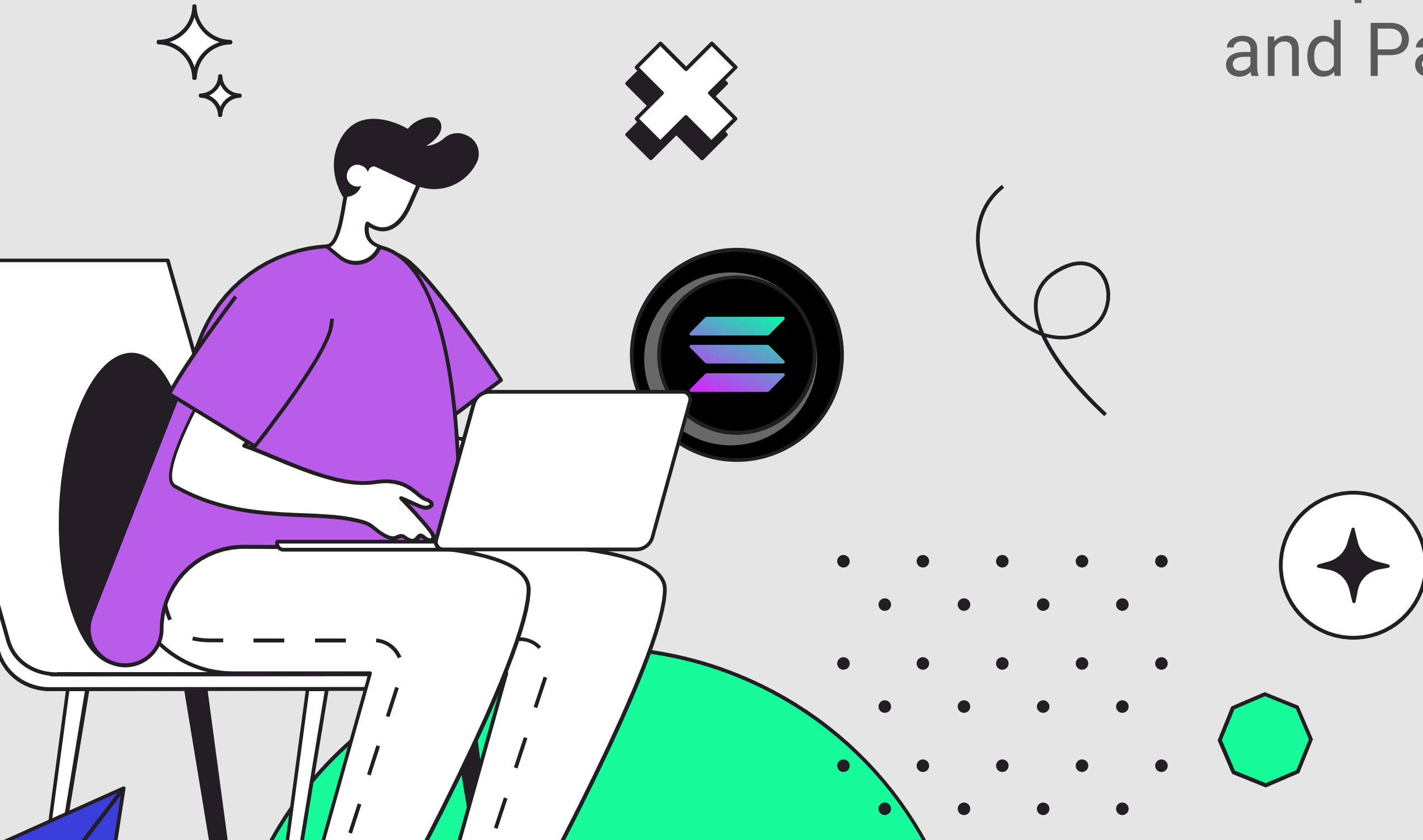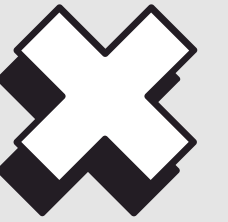# ChainPay

Simplifying Invoice Creation and Payments in the Solana Ecosystem

ChainPay platform enables seamless creation and management of payment links and invoices within the Solana ecosystem.
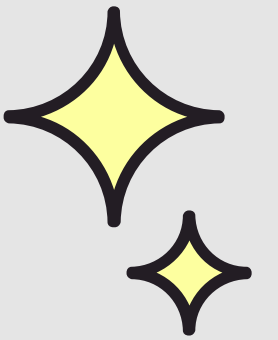
ChainPay

Problem: Traditional payment systems are often cumbersome and involve intermediaries, leading to delays and high fees.

Solution: ChainPay offers a streamlined approach to invoicing and payments, eliminating intermediaries and reducing transaction costs.
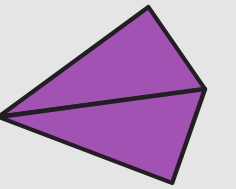
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How It Works

1. Users access our user-friendly web application.

2. They **input invoice details** such as name, description, wallet for payments, token type, and amount.

3. **An invoice with a unique link is generated.**

4. **Payment can be made using any compatible wallet within the Solana ecosystem.**
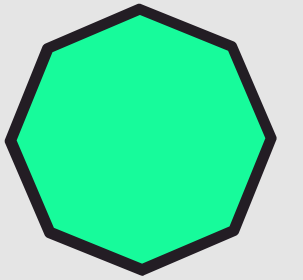
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Use Cases

- Issuing invoices for physical and digital products.

- Receiving payments for services directly, without intermediaries.

- Creating crowdfunding campaigns and collecting fixed amounts from contributors.

ChainPay

Key Features

- Unlimited invoice creation with token usage.

- Status tracking of invoices.

- Ability to revoke unpaid invoices.

- Creation of individual invoices and campaigns.

- Expiry date setting for invoices.

- Customizable, branded invoice pages.

- QR code generation for invoice links.

- API integration for seamless connectivity with other services.

ChainPay

Business Model

Our revenue model is based on transaction fees and premium features for businesses.

- **Transaction Fees:** ChainPay earns revenue through transaction fees on payments processed.

- **Premium Features:** Additional revenue from premium features for businesses requiring advanced functionalities.

- **Partnerships:** Revenue from strategic partnerships and integrations with other platforms.

- **API Access:** Revenue generated through API access for seamless integration into third-party applications.
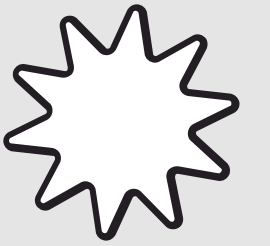
ChainPay
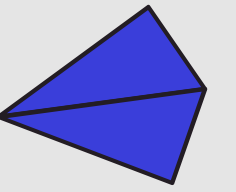
Marketing

- Utilize a mix of digital marketing channels such as social media, content marketing, email campaigns, and influencer partnerships to reach the target audience and generate brand awareness.

- Forge strategic partnerships with key players in the blockchain and fintech industries to expand ChainPay's reach and establish integrations with complementary platforms and services.

- Engage with developer communities within the Solana ecosystem, host webinars and educational initiatives, and gather feedback to drive adoption and loyalty among users.

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Roadmap

- **Q2 2024**: ChainPay MVP Release
- **Q3 2024:** Product launch and initial partnership
- **Q4 2024:** Marketing campaign

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Team

- **Oksana Shchyra, Product Manager**: brings over 7 years of experience in product management, specializing in blockchain-based solutions with a proven track record of leading successful product development initiatives and ensuring alignment with user needs and industry trends.

- **Andrii Avramenko, main developer**: is a seasoned technology executive with over 11 years of experience in software development and architecture. He has a strong background in building scalable and secure systems, with a focus on blockchain technologies.

- **Oksana Kulchitska and her marketing team** combines over 5 years of experience in digital marketing, branding, and strategic partnerships. They have a deep understanding of the blockchain industry and leverage their expertise to drive ChainPay's visibility and growth through targeted campaigns, influencer partnerships, and community engagement initiatives.

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