

1 Introduction to the Idea

- 2 Solution
- 3 Architecture and Azure Services

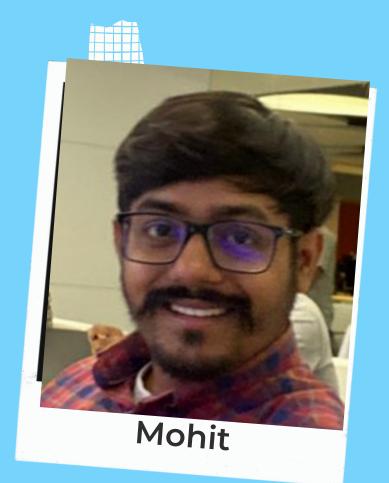
4 Summary and Action Items

INTRODUCTION

We Nitin Jain and Mohit Dhingra are from Incursion Tech Pvt Ltd

We want to share one problem statement with Converting B2B and B2C manual ordering into the App Based Ordering.





CONTEXT

Specially in commodities items like grocery, cosmetics,
 Hardware, FMCG still working in manual mode,
 companies/brands have dealer in different cities and they go to

Dealer's Challenges

Below are the dealer's challenges:

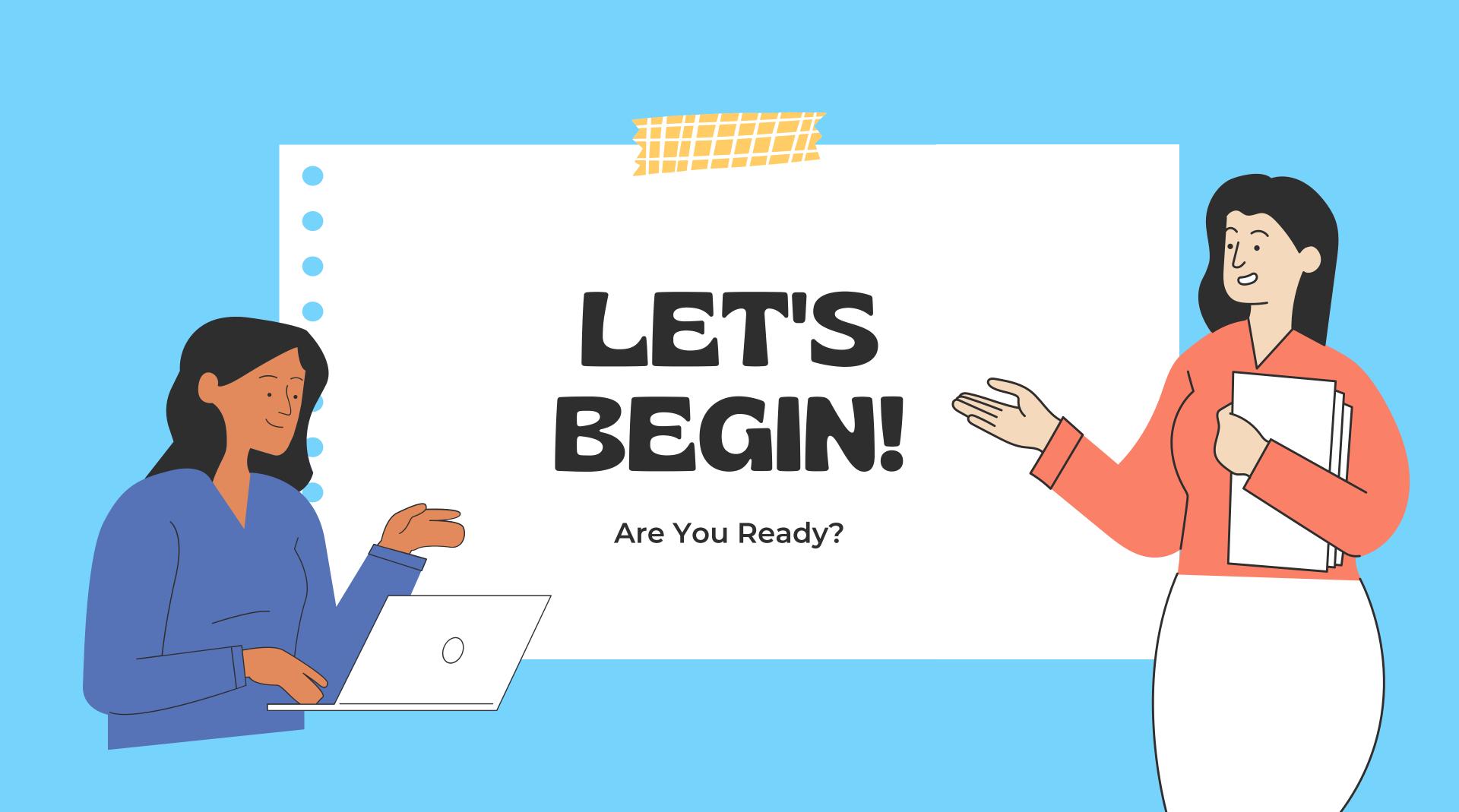
the retailers and take orders manually

demand.

They can't afford to develop the customized app
They can't afford to maintain the app technically and Financially.
Taking orders manually is a time-consuming and older practice.
Their retailers don't have any way to check previous orders on

They have to take orders separately and create invoices separately Many More...

When I go to take order, I have to write it on paper or printed booklet.



SOLUTION

We will develop a mobile app for dealers where they can register their business.

Dealers will manage retailers.

Dealers will manage categories.

Dealers will manage products along with weights/sizes, price, GST etc.

They can enable/disable the products and categories

1 App Features



- 2 Instant Order SMS/Whatsapp
- **3** Business Analytics

COMPONENTS

There will be mobile app, REST APIs and web admin.



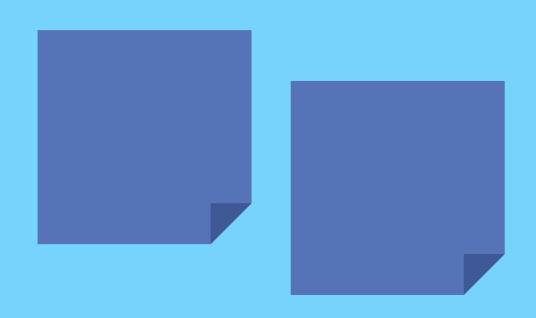
Mobile APP

Mobile APP for Dealers /Retailers (React Native)
REST APIs (Node JS)
Database (MS SQL)

Web ADMIN (Angular JS)

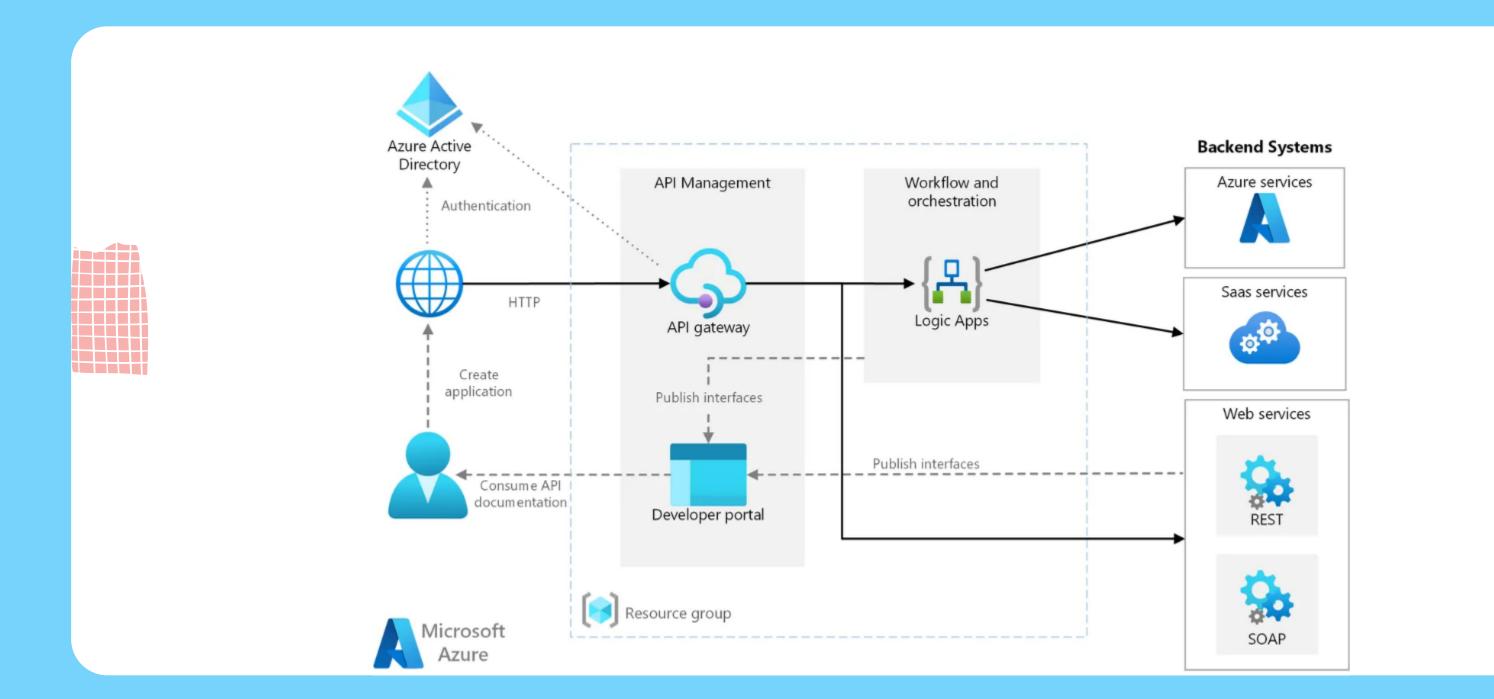
Payment Services

AZURE SERVICES



API Management Services Azure Functions App Logic App

ARCHITECTURE





Have a great day ahead.