

Applying for a job in the sports industry

COMMUNICATION

LEVEL
Lower-intermediate

NUMBER
EN_BE_2342X

LANGUAGE
English

lingoda

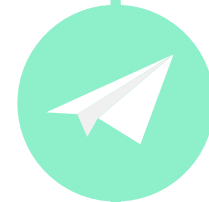




Goals

- Can apply for a job in the sports industry.
- Can answer simple questions in a sports interview.





So you have applied to be a **physio** for our tennis team.

Can you **tell me a bit about yourself?**

My name is Sally, I have a **bachelor's degree in** physiotherapy and **5 years professional experience.**



Preview

In this lesson, you will learn how to **apply for a job** in the **sports industry**. You will practise **talking about your education** and knowing what to say in a **job interview**.



He went to **university** and trained to become a **physio**.



Vocabulary review slide

producer

manager

training

education

professional

referee

coach



interview

physio

To become a **physio** you usually need to study for a **bachelor's degree** in physiotherapy at university.

Most physios begin working in hospitals or clinics.

When they **have one or two years' experience**, they can start to work for professional sports clubs.



She started her **physio** career at a football team.

producer

To become a **producer** you don't always need a degree.

You can start as an **intern** and can **get work experience** with a company following a producer.

Producers often need to have good **communication skills!**



I became an **assistant producer** after my internship.

professional

Becoming a professional sportsperson is a different process.

Most players start their career at local clubs and teams, before **training** at an academy.

If they win lots of competitions or matches, they can be offered a **professional contract**!



He started playing **tennis** at his local club, five years later, he got a **professional contract**!



Complete the sentences

Complete the following sentences using the professions you have just learned about

1. To be a _____ you always need to have a bachelor's degree.
2. A _____ sportsperson often starts at a low, club level.
3. Being an intern can help a _____ to start their career.



Unscramble phrases

to have a

bachelor's

in

degree

to have

in

experience

2 years'



Tell me about your
education and experience!

an

be

to

intern



What do you need to do to become a...

physio?

professional tennis
player?

producer?

professional
footballer?

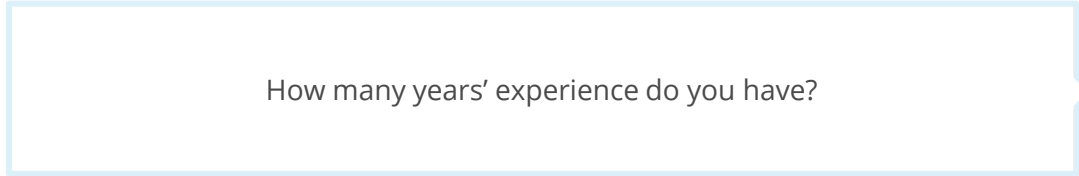


Dialogue

Choose a job from the previous slide and imagine you are interviewing for it. What experience and education do you need to talk about? Use the interview questions below to help



What do you have a degree in?



How many years' experience do you have?



Have you ever done an internship?

coach

To be a coach you often need a coaching **certificate**.

This qualification depends on your sport and you complete it on a course.

Coaches often need great **people skills** and **organisation** to help their athletes.



She got her **first coaching qualification** when she was 16.

reporter

To be a reporter you often need **to have a bachelor's degree** in journalism or media studies.

Of course, you will also need excellent **writing** and **communication skills**.



We started a blog and now we are **reporters** for a sports magazine.

manager

Many sports managers **have a lot of experience** playing or coaching their sport.

A lot of managers were **professional athletes** as their previous job.

You really have to be a **dedicated** person to be a great manager.



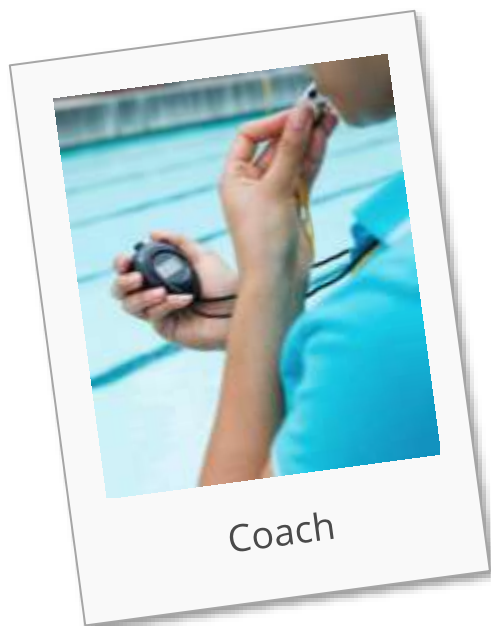
He is the **manager** of the local football team.



Discuss

Which of these jobs is the easiest to become? Which is the hardest?

Discuss with a partner



1

Coach

2

Reporter

3

Manager



Describe the pictures

Describe which jobs these people have in the sports industry. What qualifications and experience do you think they have?



interviews

In an **interview** you answer **questions** about your previous **experience**, your **education** and why you want the job.

It is very important to **understand** the question before you answer.



So, tell me a little bit about yourself, please!



Unscramble the phrases

Could

what you

mean, please?

you explain

I'm sorry

catch

I didn't

that



Don't be afraid to ask
someone to repeat!

Could

that again,

please?

You say



Dialogue

Read through the following dialogue from a job interview



So Tom, you would like to be a coach at Littlehampton Football Club.
How much working experience do you have?



I'm sorry, could you explain what you mean?



Have you ever been a football coach before?



Oh yes, I have over 5 years' experience!



Dialogue

Now continue the job interview from the previous slide between Tom and the club manager

Do you have a degree?



I'm sorry, I didn't catch that.

Student A: You are the interviewer.

Make sure to ask about his experience and education

Student B: You are Tom

Be sure to ask the interviewer to repeat or clarify, if needed

working conditions

Often in a job interview, you will want to find out what the **working conditions** are like.

Working conditions can relate to how **long hours** you work, the **amount you are paid** and how many **holidays** you get.



So what are the **hours** and **pay** like as a sports reporter?



What do each of these refer to?

salary

flexi-work

paid leave

sick leave

office hours

training



Look at the photo

These people are all producers of a popular sports programme for a large TV channel in the UK.



What are their working conditions like?

Do they enjoy their job or not?



A sports interview

What are some typical questions in an interview for a job in the sports industry?

Use the jobs you have already learned as examples.





Now imagine you are...


... interviewing for a job in the sports industry. Choose a job and role
play the interview with a partner.

■ Remember to think of the qualifications and experience you have.

■ Ask about the working conditions



■ Be sure to ask the interviewer to repeat or clarify any difficult questions!





Reflect on the goals

Go back to the second slide of the lesson and check if you have achieved all the goals of the lesson.

yes

no





Reflect on this lesson

Think about everything you have seen in this lesson.
What were the most difficult activities or words? The easiest?

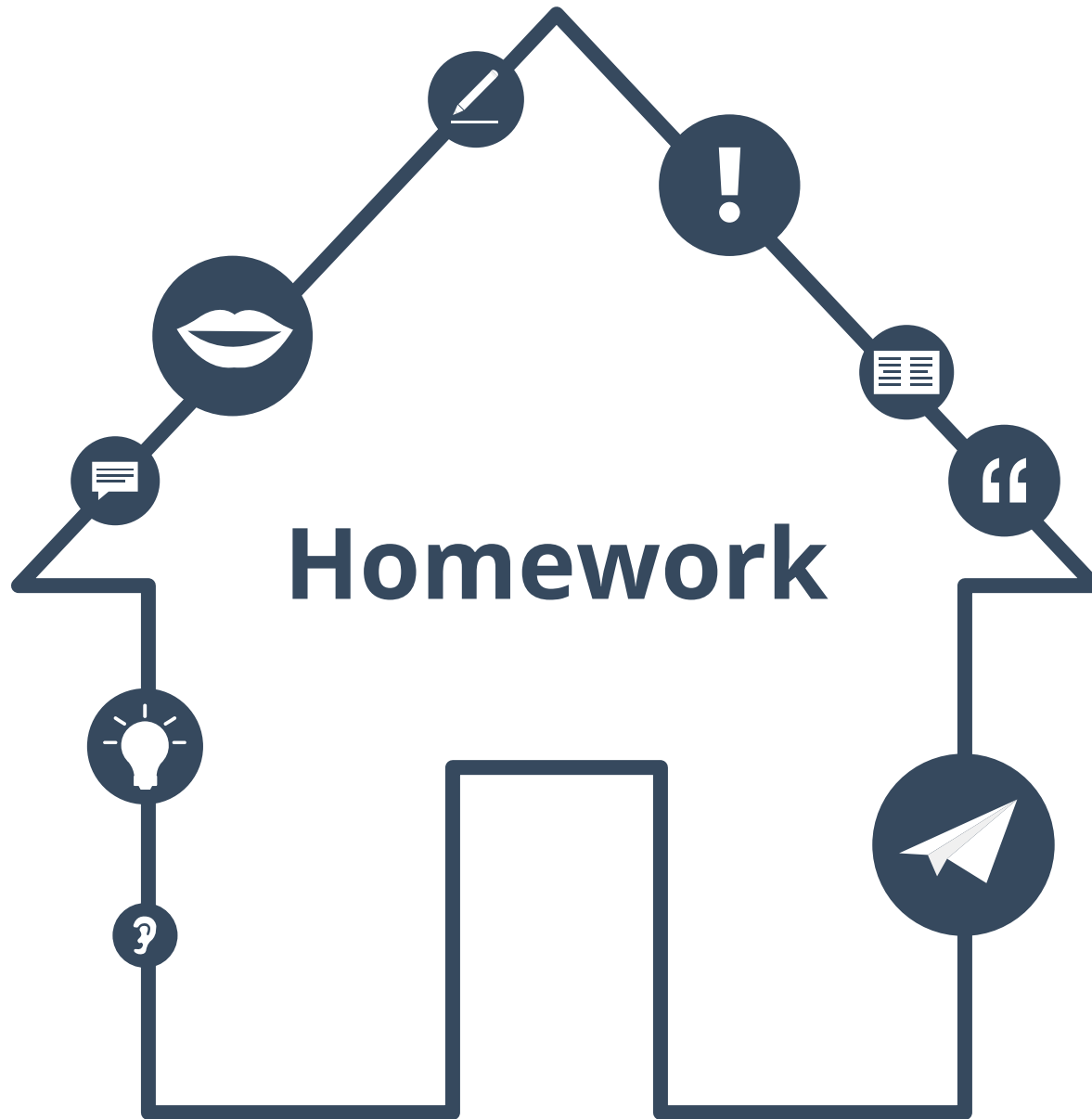


If you have time, go over
the most difficult slides again



Answer key

- Exercise 1, p.10**
1. Physio
 2. Professional
 3. Producer





My skills are...



Homework e-mail writing activity

Write an email to a potential employer informing them of your previous experience related to a sports job of your choice

	-	□	×
To:			
Subject:			
<p>Dear Sir,</p> <p>I worked as an assistant producer for 3 years, so I feel that I am ready to start in a producer's role...</p>			



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