

Data is power

READING

LEVEL
Intermediate

NUMBER
EN_BE_2424R

LANGUAGE
English





Goals

- Can understand a short text about the power of data.
- Can identify simple vocabulary relating to online privacy and shopping online.







Vocabulary review

online shopping

identity theft

**from the comfort
of your own home**

to store

available 24/7

data

to order

to hack

to search for

privacy

special offers

to collect





Examples with the words



I **order** my books **from the comfort of** my own home.

Online shopping is available 24/7.



I want to **search for** some **special offers** on shoes.

I am going to **collect** their personal **data**.





Examples with the words



This program gives protection against **identity theft**.

Privacy is highly important when you store **data**.



His job is to **hack** online systems and steal sensitive information.



Reading

Julia has worked at an insurance company for 15 years. She finds her job boring, especially because of her colleagues. Sue and Betty are always talking about shopping. But recently they have discovered **online shopping** and it is their new favourite thing!

Sue has two cats and a dog. To feed them, she is always **looking for special offers** on pet food. Betty loves **searching for** new clothes and furniture online. To have a break, Julia once tried to talk to them about why they choose to shop online.

They said how lovely it is to shop **from the comfort of your own home** and also that it is **available 24/7**.



Reading



As part of her job, Julia has to deal with customers and their **personal information**.

When she convinces a client to buy some insurance, she has to **collect** this **personal data**. Then, she **stores** it in their online system.



Reading

To sell better to her clients, she has introduced some data protection rules. Privacy comes first in business!

The company has also started to use special software in order to avoid **hacking** and **identity theft**. These are all big problems for companies with lots of customers and lots of data!





Order the information from the story

1

2

3

4

A

The company has introduced new ways of protecting customer data.

B

Julia works at an insurance company and finds her job boring.

C

Julia has to collect a lot of personal information and has to keep this safe.

D

Her colleagues always talk about how much they love online shopping.



Answer the questions

Look back at the text to help you

1. Why does Julia find her job boring?
2. What do Sue and Betty always talk about?
3. What is Sue always searching for online?
4. What type of information does Julia collect?
5. What has Julia done to sell better to her client?
6. How does the company avoid hacking and identity theft?





Speaking

Think of answers to the questions below then share your ideas with the class



1

How often do you shop online?

2

What kind of data does your company collect?

3

How does your company protect its data?

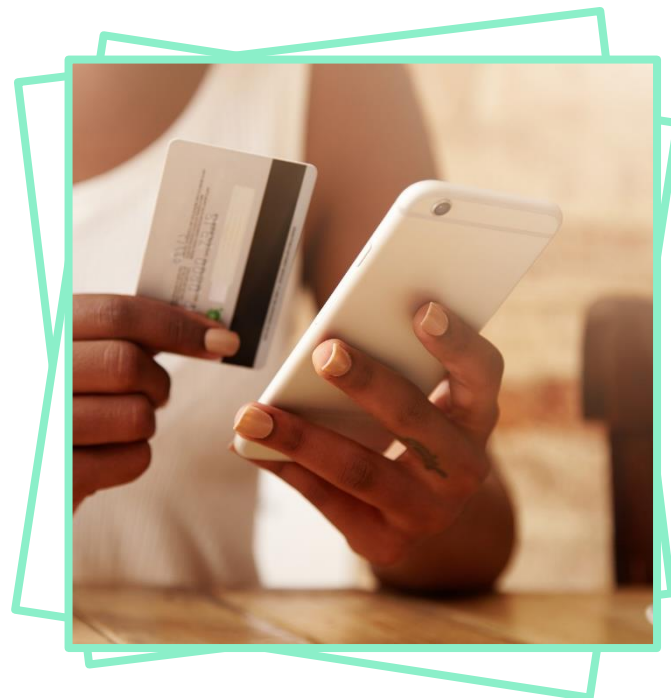


Writing activity

Betty loves talking about the advantages of shopping online. Can you list the disadvantages of it?

Disadvantages of online shopping:

- _____
- _____
- _____





Reading

Their workdays were the same until one day a new colleague arrived. Abby was not only an **online shopping** expert, but she loved books. This way Julia also had someone to talk to.

To improve their days, Abby made lovely cakes for her colleagues. Also, she organised picnics to spend time together outside of work. Life was not that boring anymore.



Find the words

Read the descriptions of words or expressions. Then go back to the text and find them

1. It allows you to buy goods over the internet.
2. To make a situation more enjoyable.
3. A person someone works with.
4. Another word for wonderful.
5. When you are not at your workplace.



Write sentences

Did you find the same words or expressions? Write a new sentence with each of them.

online shopping

to improve

colleague

excellent

outside of work



Give your opinion

**Is it good to spend time
with our colleagues
outside of work?**

Why? Why not?

**How do you
feel when you
are the new
colleague?**

**How often do you spend
time with colleagues
outside of work?**



Reading

Last Tuesday morning, Abby did not come to work. It was strange because she was never late for work. Nobody knew anything about her. Suddenly, the CEO arrived to call for an urgent meeting. It was a real emergency.

He said someone **hacked** their **online system**. They also stole half a million pounds. In order to do that, the person needed access to their online system. It also included the customers' **credit card details**.

After the meeting, the police came. They were looking for Ms. Abby Holmes or Ms. Kate Thompson, as for her real name...



Fill in the gaps

Use the words from the boxes on the right to fill in the gaps

On a Tuesday morning, Abby did not come to work. It was strange because she was never 1._____ for work. Nobody knew anything about her. Suddenly, the CEO arrived to call for an urgent 2._____. It was a real emergency. He said someone 3._____ their online system and 4._____ half a million pounds. In order to do that, the person needed access to their 5._____.

looking for

stolen

meeting

online system

hacked

late

credit card



Fill in the gaps

Use the words from the boxes on the right to fill in the gaps

It also included the customers' 6. _____
details. After the meeting, the police came. They
were 7. _____ Ms. Abby Holmes or Ms.
Kate Thompson, as for her real name...

looking for

stole

meeting

online system

hacked

late

credit card



Order the sentences

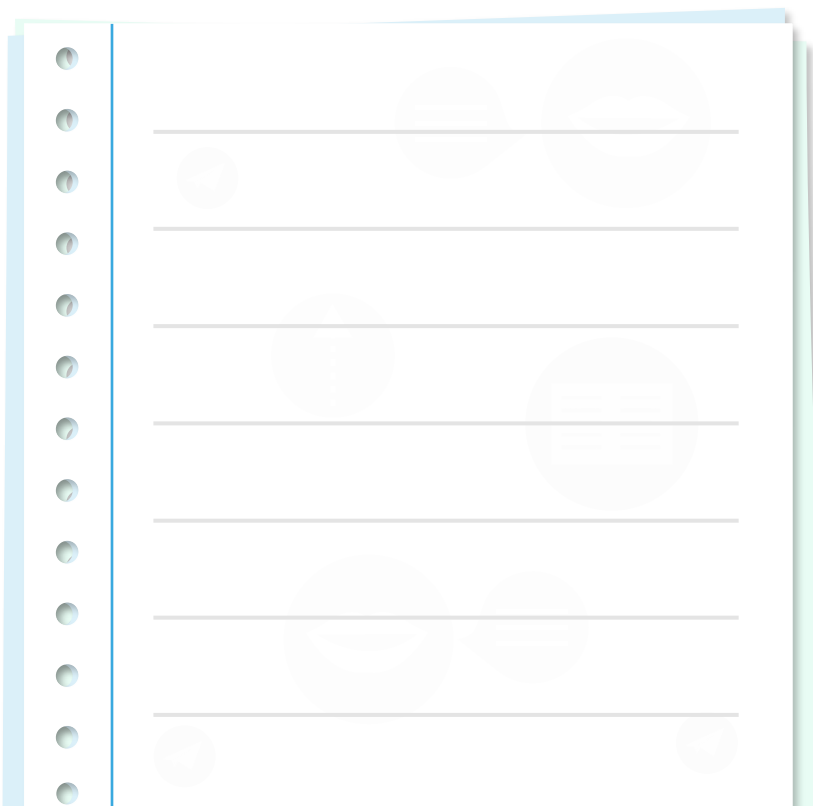
Put the sentences from the third part in the right order. What happened first?

1. Abby's real name isn't Kate Thompson.
2. Someone has stolen half a million pounds.
3. The police came.
4. Abby did not come to work.
5. The CEO called for an urgent meeting.



Find the sentences

There are eight sentences with the infinitive of purpose in the whole story. Can you find them all?



What is an infinitive of purpose?





Writing activity

Write sentences about your job and your workplace. Use the infinitive of purpose

- To have better relationship with my colleagues,
- In order to protect personal data,
- So as not to lose clients,
- To...





Give your opinion

**How safe is our information online?
Have you ever had your personal details stolen? What happened?**





Imagine you are...

...An expert in data protection. You are recording a video to inform people about the dangers of sharing information online

- Be sure to mention what kinds of personal information we give online
- Also mention the potential dangers of shopping online!





Reflect on the goals

Go back to the second slide of the lesson and check if you have achieved all the goals of the lesson.

yes

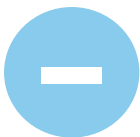
no





Reflect on this lesson

Think about everything you have seen in this lesson.
What were the most difficult activities or words? The easiest?



If you have time, go over
the most difficult slides again



Answer key

Exercise 1, p.10

1. 1.B 2.D
- 3.C
- 4.A

Exercise 2, p. 11

1. Because of her colleagues.
2. They were always talking about shopping online.
3. Special offers on pet food.
4. Personal information from her customers
5. She has introduced some data protection rules
6. They have started using special software

Exercise 3, p.13

1. credit card theft, you cannot try a product out, shipping problems

Exercise 4, p.16

1. online shopping
2. to improve
3. colleague
4. excellent
5. outside of work



Answer key

Exercise 5, p.19-20

1. late
2. meeting
3. hacked
4. stolen
5. online system
6. credit card
7. looking for

Exercise 6, p.21

1. 4, 5, 2, 3, 1

Exercise 7, p.22

1. To feed them, she was always looking for special offers on pet food.
2. To have some break, she spoke about the advantages of shopping online.
3. To convince clients, she introduced the insurances and the data protection rules.
4. They use special software in order to avoid hacking and identity theft.
5. To brighten up their days, Abby made heavenly cakes for her colleagues.
6. Also, she organised picnics to spend time together outside of work.
7. Suddenly, the CEO arrived to call for an urgent meeting.
8. In order to do that, the person had to have access to their online system.





Homework matching activity

1. To have some break,

2. In order to feed her pets,

3. So as to avoid identity theft,

4. To brighten up their days,

a. they use special software.

b. Betty spoke about shopping online.

c. Abby makes cakes for her colleagues.

d. Sue was always looking for special offers on pet food.



Homework write an email

Imagine that you are Abby. Give a twist to the story. Write an email to one of your colleagues. Explain where you are and why you did not come to work that day!

-□×

To:

Subject:

Hi,

I am sorry about writing only now.



Homework answer key

Exercise p. 3.
1.B 2.D

3.A

4.C



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