

Woodstock **Festival**

LEVEL Advanced

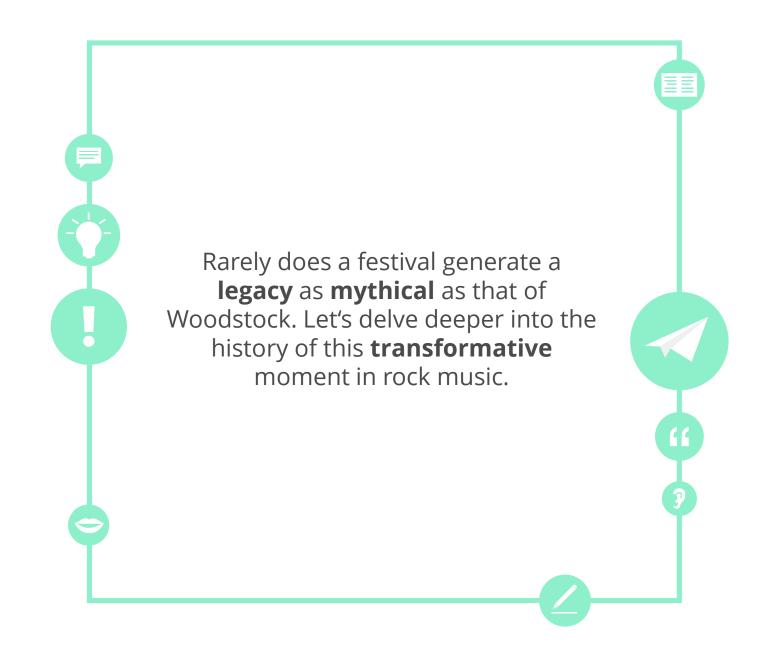
NUMBER C1_1018S_EN **LANGUAGE English**



Goals

- Can discuss music festival culture in detail.
- Can recall my own experiences with festivals and naturally describe the atmosphere and the venue.







How do you imagine the people at this festival are feeling?





Do festivals fulfil a cultural function?

Social cohesion

Collective emotion

Stress relief



What do you know about hippies?







Introduction



Woodstock Music and Art fair is now renowned as the festival that changed rock music forever. With over 400,000 festival-goers, it is not only one of the largest rock festivals ever to have taken place, but also the moment in which the *hippie* transgressed the boundary of the individual into the realm of the mass movement, cultural phenomenon and subculture. Yet, this outcome far exceeded its organisers' intentions.



The initial idea



The idea for the festival was **conceived** by Michael Lang and Artie Kornfeld. In spite of the anti-capitalist ideals of the hippies who ultimately attended the festival and created its legacy, Woodstock was a capitalist **venture**, financed by New York City entrepreneurs John Roberts and Joel Rosenman. After rejecting an initial suggestion by Lang and Kornfeld of creating a record studio and retreat in the woods of Woodstock, Roberts and Rosenman gave the go-ahead for a music concert that would feature artists known to frequent the Woodstock area. **On the basis of** this proposal, Woodstock Ventures company was created, its offices based in Manhattan.



renowned

to transgress

a capitalist venture

to frequent



to conceive

to give the goahead

on the basis of

subculture



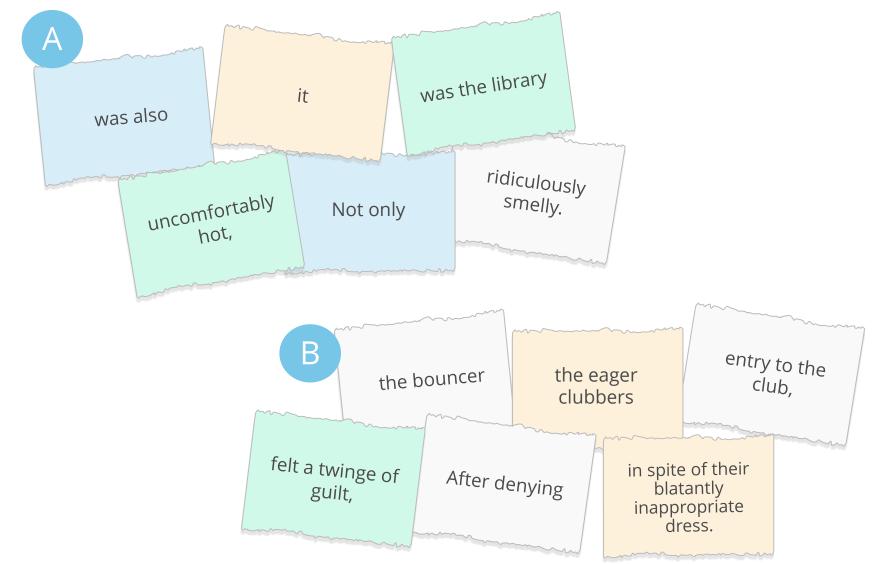
Match the new words to the sentence

renowned	I used the local bar at the end of the street, but I don't like the owners anymore, so I prefer to go elsewhere.
to frequent	By the age of 20, Nas had become a world artist.
conceived	Remnants of the punk can be seen in the squat bars of Kreuzberg and Friedrichshain.
subculture	As soon as the baby was, the couple decided to marry in order not to upset their Christian parents.
on the basis of	We waited for the boss before we proceeded with the business proposition.
to give the go- ahead	She opted for 1&1 Internet providers their seductive 12- month offer which included instant WiFi connection.





Unscramble to practise sentence structure







Comprehension

Answer the questions below in relation to the text.



- Can you see any irony in the story behind the creation of Woodstock festival?
- What was the signficance of Woodstock for the hippie movement?
- What was the initial idea for Woodstock? Could it have worked?



Get ready to listen



The next few slides will focus on training your listening comprehension



Make a list

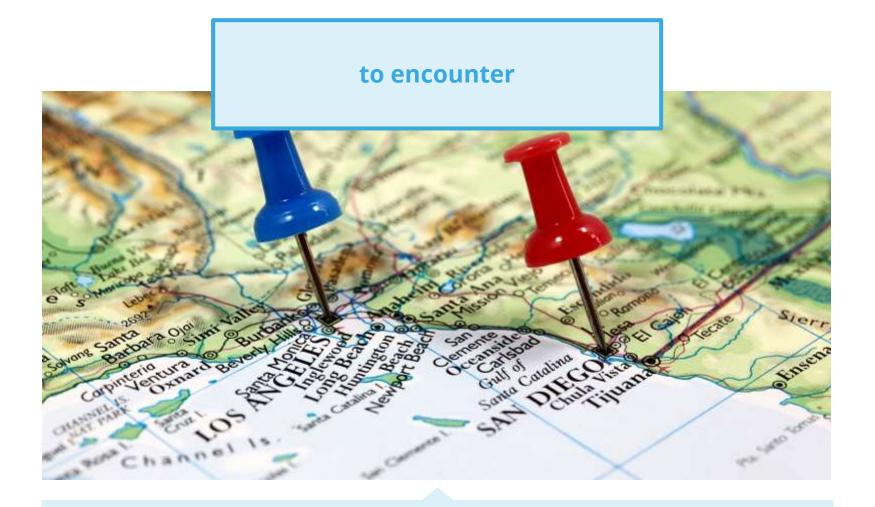
As you listen to your teacher read, note down two nouns, two adjectives and two verbs that you've never heard before.

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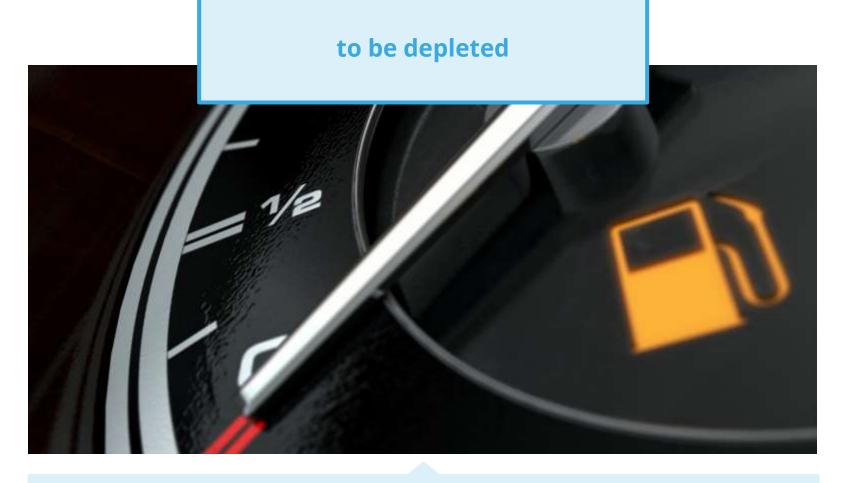
	TRUE	FALSE
 There were very few obstacles during the development of the Woodstock project. 		
2. The festival ultimately took place on a diamond farm just outside of NYC.		
3. A fence was built due to the escalating number of attendees ahead of the festival.		
4. The festival took place from 15th – 18th August 1969.		
5. Collaboration over food shortages resulted in good relations between festival-goers and authorities.		
6. The energy of the festival reflected the violent nature of the Vietnam War.		

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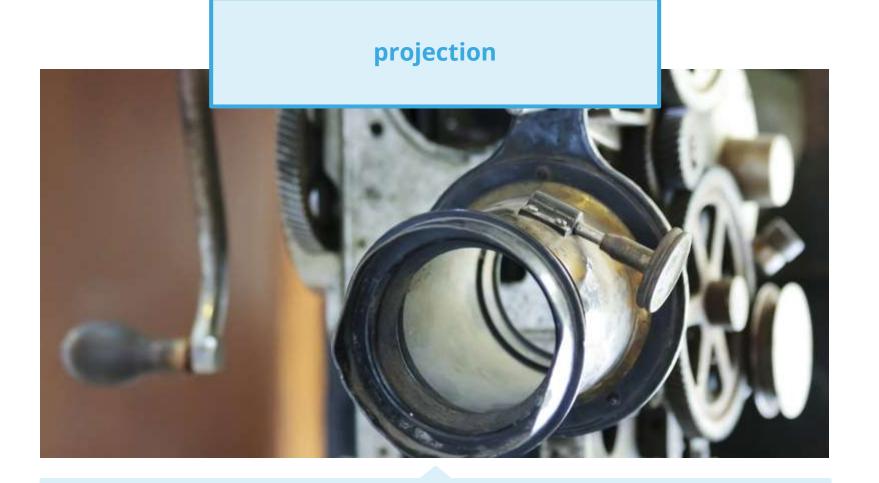
The evolution of the project was largely as a result of the obstacles that the organisers **encountered** along the way.

Who knows what we will **encounter** on our travels?



However, the late change in venue left the organisers with little time to prepare and **depleted** funds.

He drank an energy drink because his energy levels were **depleted** after the run.



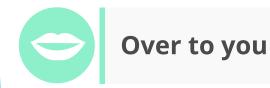
... which was cleverly placed at the bottom of the farm's hill to help with the **projection** of the sound.

The quality of the film **projection** was remarkable.



Describe what is happening in this picture. Try to use as many words you noted down in the last activity as you can.





What do you think about going to a festival where you don't need tickets? Would it be safe? Do you agree with the concept?



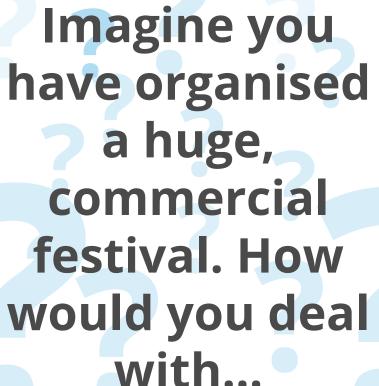
Plans for building a fence to enclose the festival were abandoned and the concert became freely accessible to everyone who wanted to attend, ticket or no ticket.



I wish I had been there because...

I think it would be fun, but...





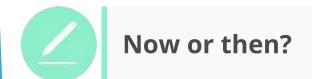






Recap with your teacher the obstacles that were encountered when preparing for Woodstock and the ways in which they were overcome.

Obstacles	Solutions



Would you like to have been a young adult during the 1960s? Why (not)?

Would it be better to be young now instead?



Reflect on the lesson

Take a moment to review any new vocabulary, phrases, language structures or grammar points you have come across for the first time in this lesson.

Review them with your teacher one more time to make sure you don't forget!





Answer Key

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6. False
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5. True

4. True

3. False

2. False

1. False

Exercise p. 15

guilt in spite of their blatantly inappropriate dress.

A: Not only was the library uncomfortably hot, it was also ridiculously smelly. B: After denying the eager clubbers entry to the club, the bouncer felt a twinge of

LY .q seionsx3

6. on the basis of

5. to give the go-ahead

4. conceived

3. subculture

2. renowned

1. to frequent

Of .q seisrex3





Transcription: The Evolution...

The festival took place on 15 August 1969 and ran until 18 August, one full day longer than advertised. During these four days, a total of 32 artists took to the stage, which was cleverly placed at the bottom of the farm's hill to help with the projection of the sound. Highlights included many bands and artists who have since become household names. Remarkably, there were no instances of violence. Attendees and performers even collaborated with authorities to ensure that crowds were sufficiently fed, as there were food shortages throughout the festival. Consequently, the festival took on symbolic value as a demonstration of peace and unity in the violent social context of the Vietnam war. Out of a capitalist project and a series of accidents, the so-called "Woodstock generation" was born.

The evolution of the project was largely as a result of the obstacles that the organisers **encountered** along the way. The idea of the festival was unpopular among Woodstock locals resulting in much uncertainty about the venue. Eventually, it was decided that the festival would take place at Max Yasgur's dairy farm in nearby Bethel. However, the late change in venue left the organisers with little time to prepare and **depleted** funds. The result: plans for building a fence to enclose the festival were abandoned and the concert became freely accessible to everyone who wanted to attend, ticket or no ticket.

Exercise p. 14





Imagine you are organising a festival in your local area. Write to your venue of choice explaining your vision and why you think this venue is suitable. Try to persuade them to host your event for free!

	_		×
To:			
Subject: an opportunity of a lifetime			
Dear Sir/Madam,			
Having carefully considered a large variety of potential venues for my innovative project, I have concluded that your is the best suited			

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Write a list of potential hurdles and solutions that you expect to encounter while organising your project.

Obstacles	Solutions



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