

# Paraphrasing and reframing ideas

COMMUNICATION

LEVEL  
Advanced

NUMBER  
C1\_4052X\_EN

LANGUAGE  
English



lingoda

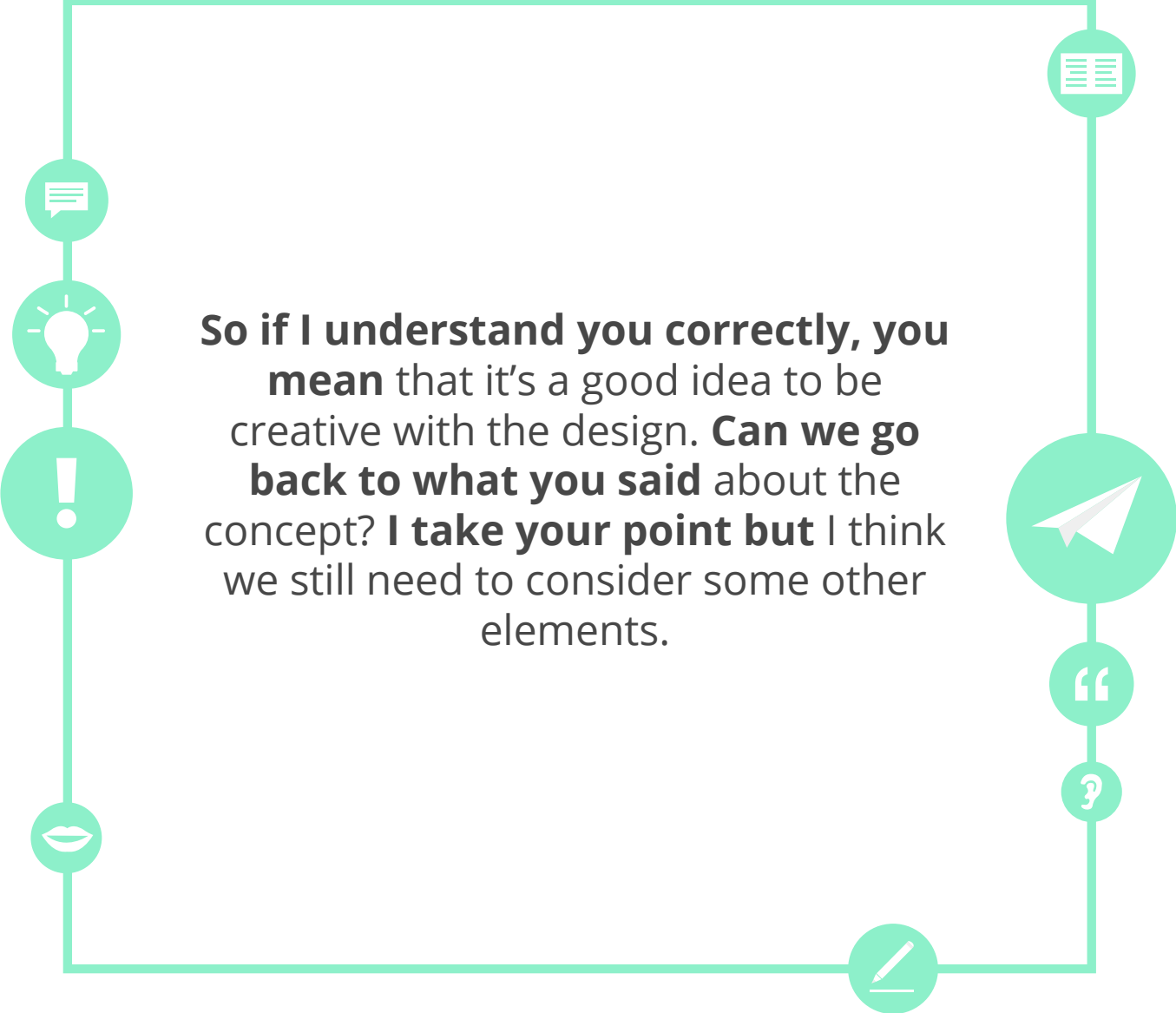




## Goals

- Can identify and explain a variety of ways of paraphrasing and reframing ideas.
- Can extract key information from a longer text and effectively paraphrase its ideas and concepts.





**So if I understand you correctly, you mean** that it's a good idea to be creative with the design. **Can we go back to what you said** about the concept? **I take your point but** I think we still need to consider some other elements.



## Defining the terms

**Can you think of a definition for paraphrasing?  
What do you think reframing an idea means?  
You can use the hints on the cards below to help you!**



skill

paraphrase

communicate

rephrase

summary

effective

convey

message

succinct



## Effective communication

**In your opinion what is  
the key to effective  
communication?  
What do you think  
constitutes inadequate  
communication?**



## Paraphrasing and reframing ideas



In what situations might the ability to paraphrase and reframe an idea be useful in a business context?

## Paraphrasing

**Paraphrasing** is a really important skill, for example, when **brainstorming** or during **negotiations**. Learning to efficiently paraphrase can help you and the person or people you're talking to understand what is being said. Paraphrasing is an **effective tool in communication**.



When we **paraphrase** we express the meaning of something using **different words**. We do this to ensure we have **correctly understood** the intended meaning.



## Paraphrasing



**Paraphrasing** should always involve a **shorter form** of a longer formed idea.



**Paraphrasing** something someone has said involves **identifying** and **extracting** the **most important parts** of what has been mentioned.





## New words and phrases

**you're saying that**

So **you're saying that** we need to rethink our approach?



**if I understand you correctly, you mean that**

**If I understand you correctly, you mean that** the idea is good but it's not very original?



**in other words**

**In other words**, we need to be more creative.



**let me double-check I have this right...**

**Let me double-check I have this right**, I need to take the second left and then the shop is on the corner?





## Practise rephrasing

Can you rephrase the sentences on the cards below?



One of the ways we  
can tackle global  
warming is by  
recycling more.

I think I deserve a  
higher salary  
because I have  
unique skills and  
have been working  
at this company for a  
long time.

Living in a capital city  
makes people more  
stressed.

We need laws to  
ensure women get  
paid the same  
amount as their male  
counterparts.



## Identifying key words and tones

**Look at the two opinions below. Can you identify the subject, key words and tones of each? Discuss your findings.**

//

It's not that I have a problem with vegetarians but I just don't see the point. I don't understand it. I mean, we were born as omnivores, we have been eating meat for centuries. Plus it's good for us - we need the protein to live.

//

//

What people don't understand is how terrible the meat and farming industry is. It is so cruel and unnecessary! I just think it's diabolical that in our day and age, with the alternatives we have available to us, we are still engaging in these cruel practices. We should all be vegetarian, there's no excuse not to be.

//



## Practise paraphrasing

**Read the conversation below and paraphrase what was discussed.**



Rob, I think we need to discuss our marketing objectives and strategies. To recap, our goal is to increase sales by 10% by the end of next year and expand into new markets in Asia. How do you suppose we can achieve this?

Of course, market research is essential. We need to know everything about our customers' spending habits and be monitoring our competitors at all times. We should also focus on raising brand awareness and improving brand image.



What about email marketing? That's something we haven't really explored before.

I don't think that's a good idea. We don't want our customers to feel like they are being spammed. This could lead to them unsubscribing. Let's discuss this further this afternoon with the rest of the team.





## Reframing an idea

- Reframing differs from **paraphrasing**. When you **reframe** an idea you **expand the meaning** of the idea and you **add your own opinion or meaning**.
- However, when we **paraphrase** we simply **summarise** what has been said and highlight the most important elements.



Reframing an idea is taking what someone has said and **adding your own meaning** to it.



## Reframing an idea



- **Reframing an idea** can be helpful when trying to **develop an idea or concept** in a **specific direction**.
- **Reframing** is about thinking about or taking what someone has said and **restating it from a different perspective**.



When **reframing**, it's acceptable to **focus in on one small aspect** of what somebody has said. Reframing is less to do with making sure you have understood the other person, but more about **what they said means to you** or has **helped you to realise**.



## New words and phrases

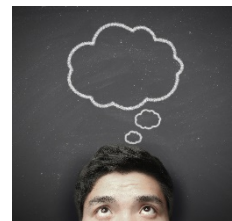
one  
positive/negative  
way of looking at  
the same thing  
is...

**One positive way of looking at the same thing is** that it gives some perspective and encourages time to think.



that's a fair point,  
but I would like  
to think that...

**That's a fair point, but I would like to think that** he wouldn't hold it against you. It was an accident!



can we go back to  
what you said  
about...?

I was listening to your presentation and I wondered about a certain point. **Can we go back to what you said** about the employment prospects after the course?



I think there's  
something  
interesting in  
that.

I really liked your speech about recycling in the modern age. **I think there's something interesting in that.**





## Get ready to listen



The next few slides will focus on training your listening comprehension





## Check your comprehension

**As you listen, pick out from the text the elements on the cards below. Can you comment on each of them?  
Do you agree with the points made?**



tone

subject

key words

argument



**Imagine you are...**

**Imagine it was your friend speaking about language learning.  
You want to check you have understood what they said. Can  
you paraphrase the text you listened to?  
What would you say to your friend?**

After you have  
paraphrased the text try  
to reframe it. Try to  
develop the concept in a  
specific direction!





## Paraphrasing tips!



A really great way to practise **paraphrasing** is by **reframing** the paraphrase as a **question!**



So, what you're saying is that you want us to work overtime to help the company through this difficult period, but not get any extra pay for doing so?



## Tips for paraphrasing

Remember to focus on what the speaker actually implied, not what you want them to say!

Put the limelight on the person speaking, don't generalise using pronouns such as *we*.

When paraphrasing, do not judge or give your own opinion on what the other person has said.

Reuse some of the words that the other person used when you are paraphrasing.



## Get ready to listen



The next few slides will focus on  
training your listening comprehension



## Paraphrasing practice

**Can you paraphrase the text you have just heard using questions? On the cards below are some hints about the key points mentioned that you may want to include.**



pet ownership  
increase

advantages

disadvantages

health

neighbour

landlords



## Reframing the idea

**Read the text below and paraphrase it.**

**Once you have done this, try to reframe the text putting a more positive spin on its interpretation.**

Many think it is unacceptable and cruel to leave pets at home all day without any stimulation. Experts have found that dogs, like humans, can get lonely. Being descendants of wolves which live in packs, they are social animals who appreciate company. They enjoy companionship and shouldn't be left for extended periods of time. There are many signs to show that a dog is lonely. These can include: excessive barking, pacing, destructive behaviour in the form of ripping up items left around the home and general despondency.

To guarantee your dog is happy, ensure they have some visual stimuli and they have access to a window. You could also leave the radio playing to give them something to listen to. Create a cosy area for your dog which has blankets and a bed for them to relax. It is also advisable to give them toys and chews.







## Reflect

**When do you think you will use your new-found paraphrasing and reframing skills?**

**What are the important points to consider when paraphrasing and reframing?**

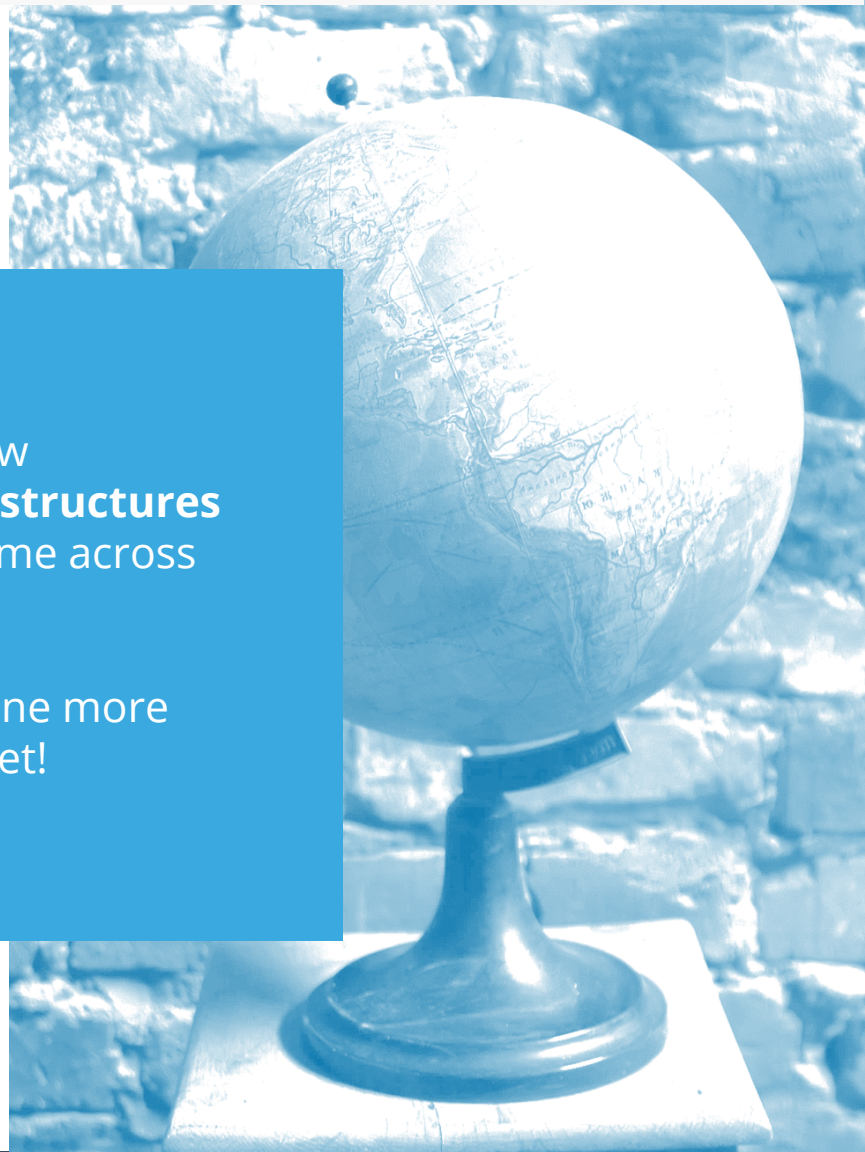




## Reflect on this lesson

Take a moment to review any new **vocabulary, phrases, language structures** or **grammar points** you have come across for the first time in this lesson.

Review them with your teacher one more time to make sure you don't forget!





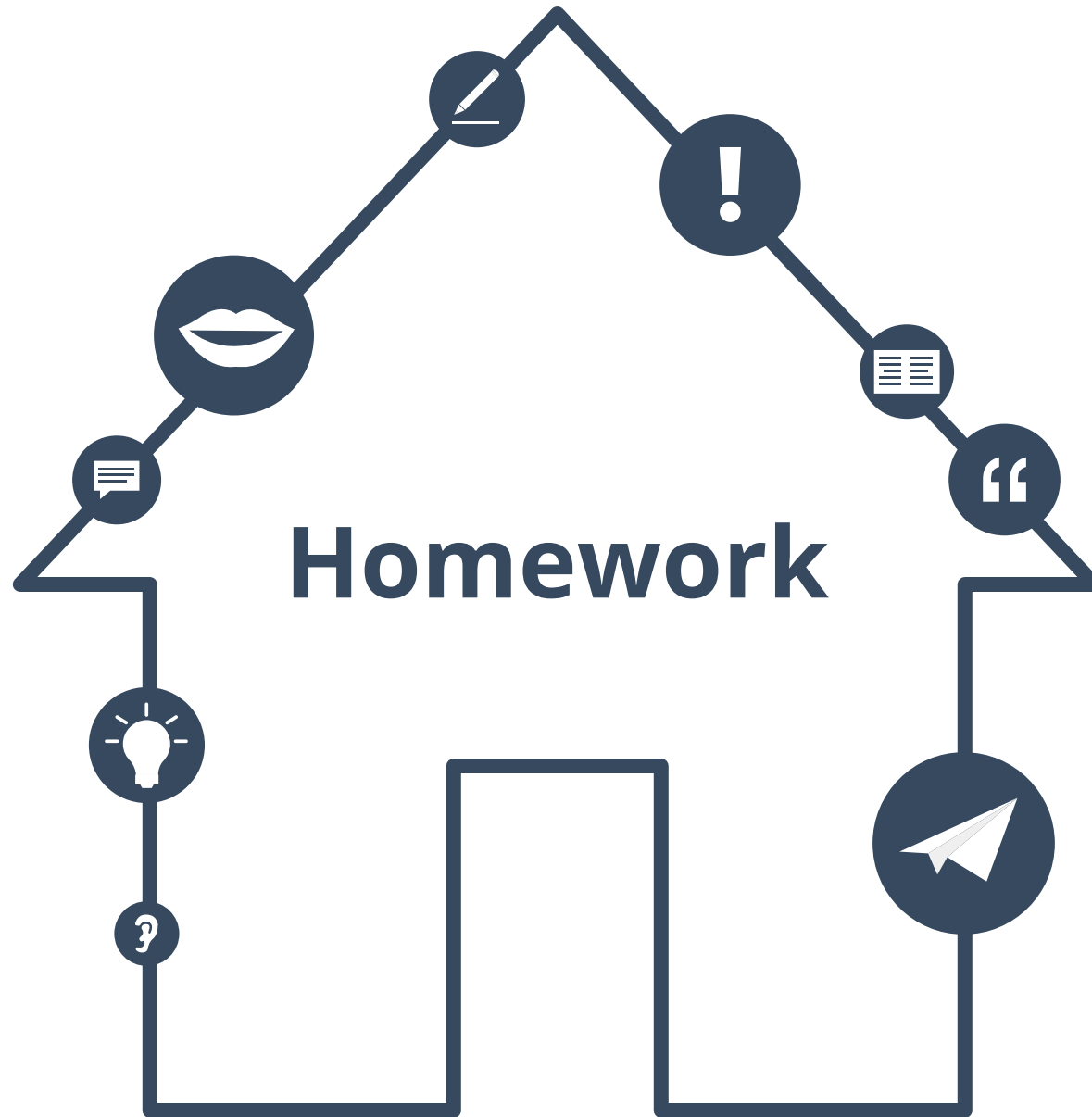
## Transcription listening 1

Interest in learning foreign languages is on the increase. Being able to speak a foreign language is not just fun, it also increases your job prospects. These days, thanks to globalisation, more and more companies are active on the international market and having employees who can communicate in different foreign languages is a huge bonus. Thanks to technology, learning a foreign language has never been easier. You can take classes online and even talk to your teacher through video conferencing. Handy apps on your smartphone also make it easy to brush up your vocabulary and grammar and practise your skills while you are on the move. These days, there's almost no excuse not to learn a language in your free time.



## Transcription listening 2

Pet ownership is on the rise. In the UK alone over 44 per cent of the population own a pet. Owning a pet has been proven to be good for you. It can ease loneliness and it is beneficial for your stress levels. Some research even shows that pet ownership can help lower blood pressure. Taking a daily walk with your dog can ease the mind, as well as your waistband! However, not everyone is so enthusiastic about the increase of pets in our homes. Many landlords refuse to rent to tenants with pets because of fears about mess and noise. Dogs in particular can be noisy in certain situations, and so pet ownership can also lead to disagreements between neighbours. The most popular pets in the UK are dogs (8 million) and cats (8 million), followed by fish, rabbits and reptiles!





## Examples

**Write down your own definitions for the differences between paraphrasing and reframing.**

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## How could you reframe or paraphrase the text below?

**I really think it's imperative that we include an evaluation after the completion of the new project. Some of the work hasn't been up to standard and I think it's important for the service users to have the opportunity to express their feelings about this. Perhaps we could do this in the form of a survey, or even request that they send us an email with details. Whatever is easiest for them. Let's do this by Friday. I want 3 points of feedback from each person. We really need to hit deadline to improve!**

paraphrase

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reframe

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