

COMMUNICATION

So many messages

LEVEL

Elementary (A2)

NUMBER

EN_A2_2092X

LANGUAGE

English



Learning outcomes

- I can compose a short personal email.
- I can talk about various forms of social media in simple terms.



Warm-up

**How many emails do
you receive each day?**

How many do you reply to?





Vocabulary

homepage



The first page on a website is the **homepage**.

hashtag



Do you use **hashtags** when you post online?

to go viral



Everybody saw the new video because it **went viral**.



Vocabulary

emoji



I use **emojis** to express myself on social media.

blog



I write a **blog** in my free time about interesting things.



Online communications vocabulary



Use **emojis** to show your emotions.

You use a **hashtag** to search for what other people are talking about.



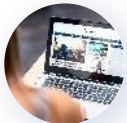


Online communications vocabulary



Our advertisement is about **to go viral**.

What is your **blog** about?



It is important to have an eye-catching **homepage**.

If you use **hashtags**, people can find your blog online.





Multiple choice

Choose the correct word for each sentence.

- 1 I have seen that news story many times on my news feed. It _____.

a. go viral	b. virus	c. went viral	d. is a virus
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- 2 I write a _____ about movies that I have seen before. People can read my opinions online.

a. journal	b. book	c. newspaper	d. blog
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- 3 The _____ is the first thing many online visitors see. It needs to be interesting and easy to navigate.

a. web	b. homepage	c. network	d. hashtag
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- 4 I don't like when people use too many _____ in their text messages. Sometimes it causes more confusion than necessary.

a. hashtags	b. homepage	c. emojis	d. virus
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Discuss

In breakout rooms or together as a class, **answer** the question below.

Can you remember something that went viral recently? It could be a video or a story, perhaps.

What did you think of it?





Vocabulary

security



The **security** on a website is very important.

to stream



When we watch videos or listen to music online, we are **streaming** data.

to download

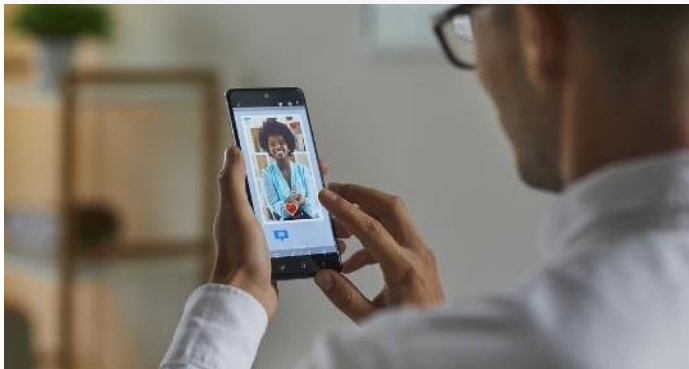


I **download** music, movies, and books from the internet.



Vocabulary

profile picture



I have a **profile picture** on my social media account.

app



I use **apps** on my phone to do lots of different things.

Technology and social media



What kinds of **apps** do you have on your smartphone?

Can you download a **book** from the website?



Technology and social media



I like shopping online, so **security** is important to me.

Check out my new **profile picture**!



Is he **streaming** movies on your computer?

Download the new **app** and try it today!





Multiple choice

1. **Choose** the correct answer to complete the question. 2. Then **answer** the question.

1 Do you use _____ on your phone?

a. apps

b. securities

2 How important is _____ when you use social media?

a. privacy

b. private

3 Can you _____ an email to book healthcare appointments in your country?

a. send

b. sending

4 What do you mostly _____ the internet for?

a. do

b. use

5 Do you keep in touch with your friends and family on _____?

a. social media

b. social medias

How often do you use the things below?



A word cloud featuring various technology and media-related terms. The words are arranged in a roughly circular pattern. The colors of the words are: 'emojis' (pink), 'typewriter' (orange), 'music streaming services' (blue), 'apps' (dark blue), 'email' (pink), 'social media' (blue), 'newspapers' (orange), 'e-books' (dark blue), 'audio books' (purple), and 'smartphones' (blue). The words are of varying sizes, with 'email' and 'apps' being the largest.

emojis

typewriter

music streaming services

apps

email

social media

newspapers

e-books

audio books

smartphones



Writing an email

Review the information below.

- Writing an email is like writing a letter. There are **formal** and **informal** ways to write to people in English.
- As in any other language, an email is short and to the point.
- Include a greeting, explain why you are writing, suggest a plan, and sign off.

- Formal greeting
- Informal greeting
- Explanation
- Formal sign off
- Informal sign off

- **Dear**, or **To whom it may concern** if you don't know the person's name.
- **Hi**, **Hello**, or **Hey**. You can also say **Dear**.
- **Thank you for your last email, I am writing to..., I was wondering...**
- **All the best**, **Yours sincerely**, or **Kind regards**.
- **Take care**, **See you**, **Yours**, or **Love**.



Writing an email

Review the information below.

- Many emails are used to make plans. The prepositions **at**, **in**, and **on** are used often.
- The example email below is quite formal.

- **at** specific times, places
- **in** a place, periods of time
- **on** days of the week

Dear Ms. Fields,

Could we please meet to talk about the new job?
Let's meet **at** 4pm in my office. I also have free time
on Mondays and Tuesdays **in** the afternoon. Please
let me know the time that works best for you!

Kind regards,

Erik Jacobson



Multiple choice

Choose the correct answer.

1 This is a formal way to start an email.

a. Dear (*name*)

b. Hey there

c. Hello

d. Hi!

2 This is an informal way to end an email.

a. Best wishes

b. Sincerely

c. Cheers

d. Best regards

3 I would like to meet _____ Tuesday at 7 pm.

a. in

b. on

c. at

d. to

4 I am writing to ask if we can _____ to talk about the new job.

a. met

b. will meet

c. meet

d. schedule



Discuss

Answer the questions below.

**Have you ever
written an email in
English?**

**Did you find it challenging?
Why or why not?**





Write an email

You want to invite a friend to dinner.

Use some of the phrases below to help you **write** a short email to make plans.

Hi
Hello
Hey
Dear

at
in
on

Take care,
See you,
Yours,

How are you?

I suggest...

8 pm on Friday



End of the lesson

Idiom

to get your wires crossed

Meaning: there is a miscommunication

Example: I think we got our wires crossed. She told me to come at 8, but the place was closed.



Additional practice



Odd one out

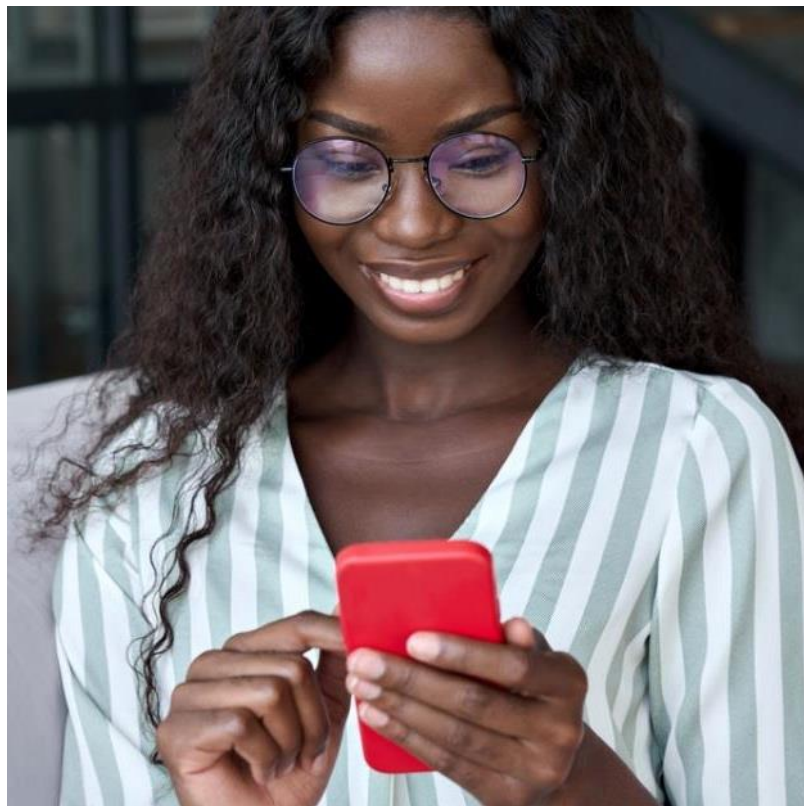
1. **Read** each groups of words.
2. **Decide** which word does not belong in each group.

homepage
website
keyboard

robot
hashtag
spaceship

emoji
to go viral
popular

printer
journal
blog





Fill in the gaps

Complete the sentences with the correct word.

- 1 The internet was one of the biggest _____ in human history.
- 2 _____ are pieces of software on your phone or computer.
- 3 Social media changes the way we _____ to each other.
- 4 The computer is more modern than the _____.
- 5 Having a password is important for your _____.

talk

apps

privacy

breakthroughs

typewriter



Complete the sentences

Complete the sentences with your own ideas.

- 1 I like to/don't like to use emojis in my messages because...
- 2 I think videos go viral when...
- 3 The last blogpost I read was about...
- 4 I think learning language apps...



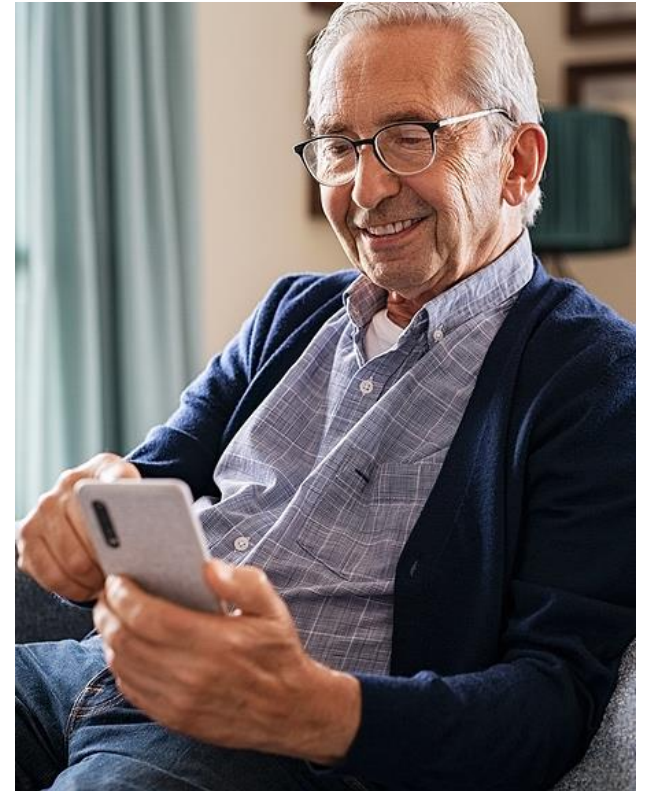


Discuss

Answer the question below.

**Do people in your country
download or stream films
and TV shows from the
internet?**

**Share your answer with the
rest of the class!**





Answer key

P.8: 1.) c 2.) d 3.) b 4.) c

P.14: 1.) a 2.) a 3.) a 4.) b 5.) a

P.18: 1.) a 2.) c 3.) b 4.) c

P.23: keyboard, hashtag, emoji, printer

P.25: 1.) breakthroughs 2.) Apps 3.) talk 4.) typewriter 5.) privacy



Summary

Vocabulary for social media:

- *homepage; hashtag; to go viral; emoji; blog; profile picture; app*
- *security; to stream; to download*

Writing an email:

- Writing an email is like writing a letter. There are **formal** and **informal** ways to write to people in English.
- Include a greeting, explain why you are writing, suggest a plan, and sign off.

Writing an email (phrases):

- **Formal:** *Dear; To whom it may concern; All the best; Yours sincerely; Kind regards*
- **Informal:** *Hi; Hello; Hey; Dear; Take care; See you; Yours; Love*
- **Explanation:** *Thank you for your last email; I am writing to...; I was wondering...*

Making plans using **at**, **in** and **on**:

- **at** specific times, places
- **in** a place, periods of time
- **on** days of the week



Vocabulary

homepage

hashtag

to go viral

emoji

blog

security

to stream

to download

profile picture

app

