

What and how do we consume?

VOCABULARY

LEVEL
Intermediate

NUMBER
EN_BE_2511V

LANGUAGE
English





Goals

- Can use simple vocabulary related to consumerism.
- Can identify and describe different types of products I can buy.







Preview and warm-up

In this lesson you are going to learn **new words** to talk about **consumerism**.



They are **purchasing** some food.



New words

to consume

I **consume** lots of things every day,
like energy, food and drinks.



to own

People often **own** cars and houses.



goods

Goods are things which are made and then sold.



Sony makes electrical **goods**.

basic needs



Our **basic needs** include clean water and food, clothes and a safe place to live.



Fill in the gaps

Fill in the gaps with the words below.

basic needs

goods

own

consume

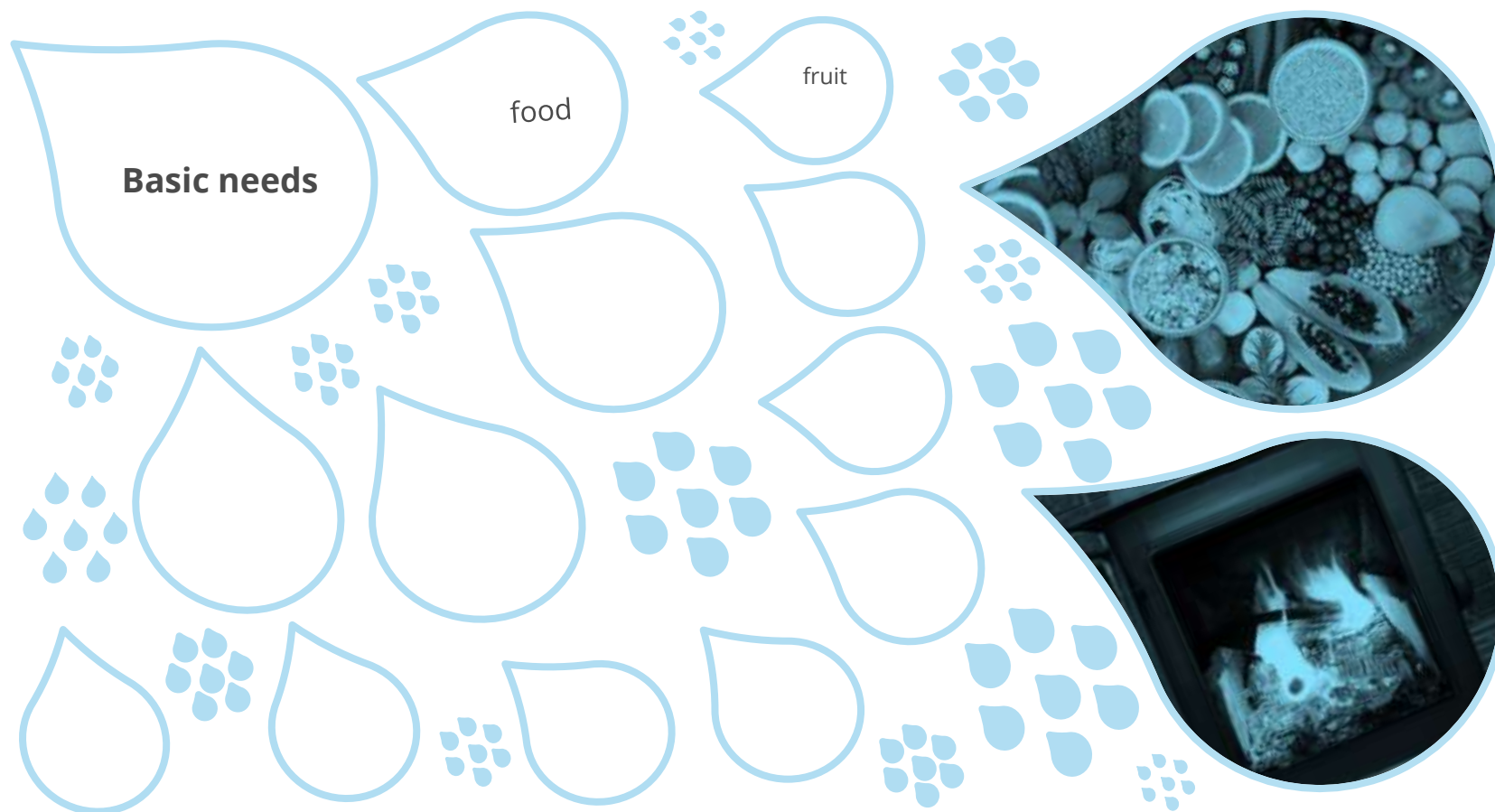
1. I _____ my flat, I bought it last year.
2. My _____ are food, clothes and a warm house.
3. People have lots of electrical _____ in their offices.
4. We _____ lots of goods every day.





Brainstorm

What are your basic needs on a day-to-day basis? What do you buy to meet those needs?





Speaking

Do you own your own home? Is this important to you?



What are some famous companies from your country? What goods do they make?

cars



People who live in the countryside usually own a **car**.



New words

clothes

Examples of **clothes** are jackets, jumpers and jeans.



jewellery

Men and women wear **jewellery**, such as bracelets and necklaces.



cosmetics



Cosmetics are goods like make up and lotion which make people look or feel better.

gadgets

Gadgets are small pieces of equipment which do useful jobs.



This is a great **gadget**.



What can you see in the pictures?

A



B



C



D





Speaking

Answer the questions with a partner.



1

Do you own a car? How often do you use it?

2

How often do you buy clothes and jewellery? Where do you usually buy them?

3

What was the last gadget you bought? Are you happy with it?



Discuss

What **goods** do you spend most of your money on each month?



to make



He is **making** a suit.



New words

factory

A **factory** is a place where goods are made.



mass production

Mass production is when goods are made in very big quantities.





New words

materials

Materials are things we use to make something, like wood and steel.



labour

Labour is practical work, often in factories.



machinery

Most factories have large **machinery**.



final product

The **final product** is what the factory produces to be sold.



This is the **final product**.

to purchase

To **purchase** means to buy.



Lots of people **purchase** things on the internet now.



New words

customers

Customers are people who purchase products.



shops

Customers buy things in **shops**.





Read the text aloud

Nowadays, **factories** produce a lot of **goods** which are all the same. This is called **mass production**. Factories need **materials** like wood and steel to make goods. They also need **labour** – in the form of workers – and **machinery** to create the **final product**. This product is then sent to **shops** where **customers** can **purchase** it. Many factories produce **basic goods** such as food, but lots of others make things like **cosmetics** and **gadgets**.





Fill in the gaps

Fill in the gaps with the words on the right.

1. I need to _____ a new car.
2. _____ produce goods that people can buy.
3. _____ buy final products in _____ or on the internet.
4. Factories need _____ to produce goods.
5. Factories use raw _____ like woods, iron and cotton to produce final products.

shops

labour

purchase

materials

factories

customers



Speaking

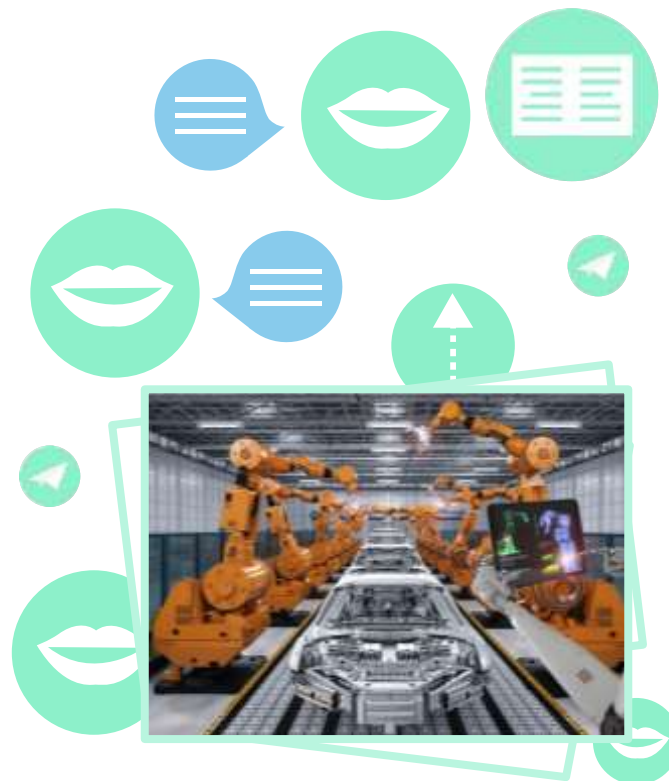
Look at the sentences below and discuss with your classmates if you agree with them or not.



Mass-produced goods are bad quality and everyone who buys them looks the same.



Working in a factory is easy because the robots and machinery now do all the labour.





Speaking

Where do you prefer to purchase these things, on the internet or in physical shops? Why?

Do you think you consume too much of any of these things?



cars

clothes and
jewellery

gadgets

food and drink



Game

- Which person in your class is most likely to buy each of these things?
- Explain why you think this for each item.





Reflect on the goals

Go back to the second slide of the lesson and check if you have achieved all the goals of the lesson.

yes

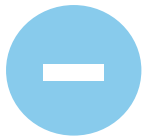
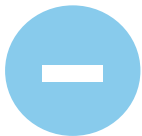
no





Reflect on this lesson

Think about everything you have seen in this lesson.
What were the most difficult activities or words? The easiest?



If you have time, go over
the most difficult slides again



Answer key

Exercise p. 25

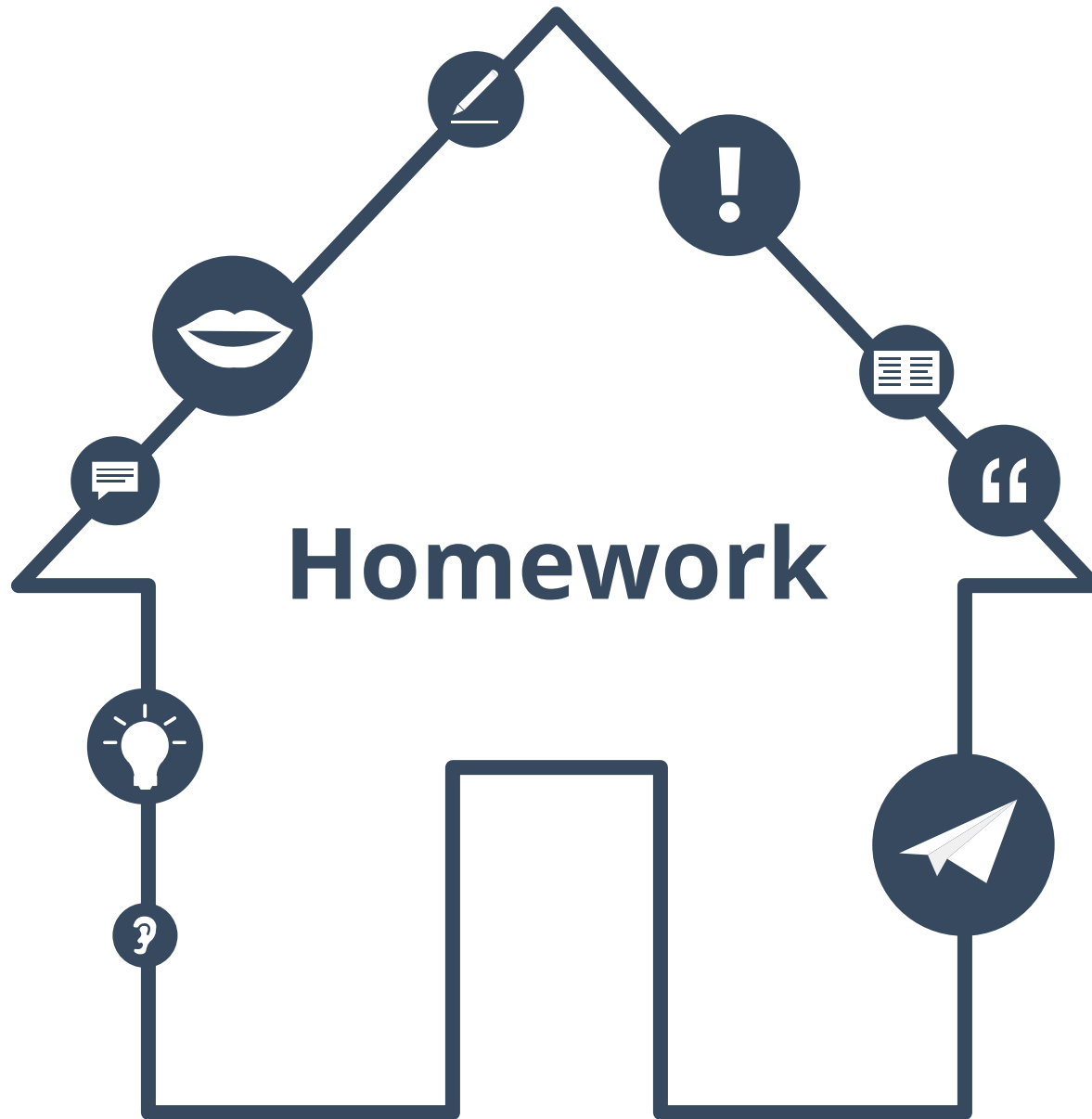
1. purchase, 2. factories, 3. customers, shops, 4. labour, 5. materials

Exercise p. 15

A. cosmetics, B. gadget, C. jewellery, D. clothes

Exercise p. 8

1. own, 2. basic needs, 3. goods, 4. consume





Match the ends of the sentences to the beginnings

1. Our basic needs are...

a. in shops.

2. New gadgets are often...

b. quantities, it is called mass production.

3. Some people consume too...

c. for food, clothes and a place to sleep.

4. Customers can buy things...

d. of cosmetics.

5. Factories need materials...

e. electrical items.

6. When goods are made in large...

f. like wood to produce things.

7. Makeup and lotions are examples...

g. much and it is bad for the environment.



Writing

Write a short text about some consumer goods which are produced in your country. Try to use all the words on the left.

basic needs

materials

labour

machinery

final product

customer

This image shows a single sheet of white paper designed for writing. On the left side, there is a vertical blue margin line. To the left of this margin line are ten circular punch holes, evenly spaced vertically. The main body of the page contains ten horizontal grey lines, also evenly spaced, providing a guide for handwriting. The paper is otherwise blank, with no text or other markings.



Homework answer key

Exercise p. 32

1. C, 2. E, 3. G, 4. A, 5. F, 6. B, 7. D



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