

READING

LEVEL Advanced

NUMBER C1_3063R_EN LANGUAGE English





Goals

- Can read and understand a complex text on the topic of creativity and education.
- Can talk about the importance of creativity in different contexts and present my own views on the topic.







Creativity

What different ways are there to be creative?



music

inventions



Would you say that you are creative? In what ways?

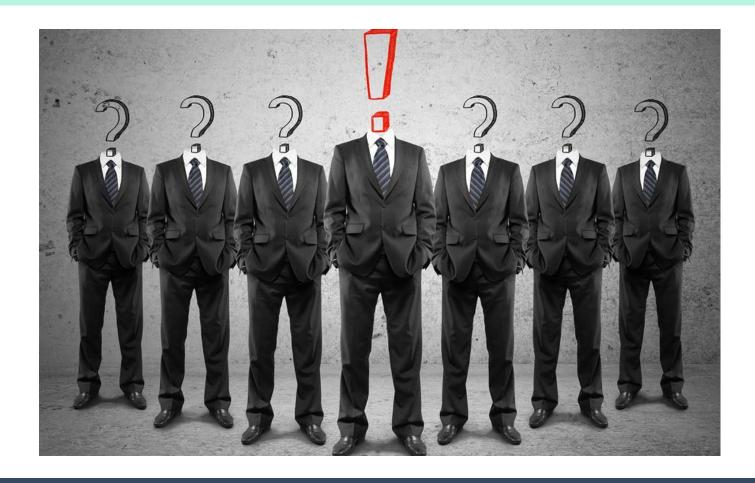
If you are not, have you ever wished you could be more creative?





Creative people

Name some people in the business world who are very creative.







Can creativity be taught or is it something inherent, a gift bestowed upon only a few at birth? If creativity is defined as being inventive and coming up with original ideas, it does not seem that we could teach a person to come up with something unexpected.

In the past few years, there have been greater and louder calls for schools to invest in their students' creativity. It is said that schools are **smothering** imaginative thought and that the **rigid** push towards test scores does not allow students to **explore their creativity**. Some say that change in the educational system is **imperative** if we want our children to **unleash** their creative talents.



Most psychologists and many educators now recognise that creativity can indeed be taught or, as many of them say, relearnt. According to studies, all children are creative, and the younger they are, the more creative they are too. As we age, we lose the ability to **tap into** our imagination because of the rules **heaped upon us** by society, resulting in a loss of original thought.













Do you know the meaning of these words and phrases?





Smothering creativity

Do you think the statement below is true or false? Explain your answer.

11

Schools smother creativity.





Losing our creativity

In what ways are young children creative? Do you think you had a better imagination when you were younger?







Losing our creativity

Thinking about the previous page and what you have just discussed, why do you think we lose our creativity as we age?





Perhaps it is not teaching creativity we should think about, but rather teaching the skills to access the creativity in all of us. What would such a lesson look like? The lesson, according to those who currently teach creativity, would teach students to follow a **structured process** to allow them to process ideas. Starting with a **solid base of knowledge**, a lesson in creativity would then ask questions rather than provide answers; it would attempt to make people think about things in a new way. Those **in the know** also say that it is also important to allow students to be wrong, something which is not normal in ordinary schools.

One of the most important ways to **foster creativity** is to practise. With practice, we get used to making new connections between things and **seeing** problems **in a new light**. Sharing ideas is also **key**; **bouncing ideas off** other creative people, or simply spending time with **imaginative** folks, can increase your own creativity.





Perhaps it is possible to teach creativity, but how would schools measure the **impact** of such a class? There will always be people who are **exceptionally gifted** and to whom creativity comes naturally - imagine being in such a class with Leonardo da Vinci. To say he would be at an advantage is an **understatement**. However, it is true to say that there will always be people who are particularly talented at one thing or another, be it English or Maths, and for whom concepts come together more quickly. The key might be in moving away from grading completely, a **revolutionary** concept for today's schools, and accepting that some lessons are highly necessary but **foster skills** which cannot be measured.



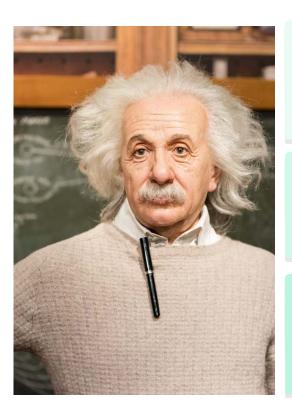
Fill in the gaps

Fill in the gaps with the words from the text.

	exceptionally gifted
1. Saying that Beethoven was a good	
composer is an	see it in a new light
2. My friends and I like to one another before we put them into practice.	
3. Mozart was an musician.	understatement
4. Having an open mind is to being creative.	kov
5. Since I started learning more about modern art, I've begun to	key
6. Schools should creativity in	bounce ideas off
children rather than squash it.	
	foster



Answer the questions with your teacher or classmates.



Do you know anyone who is exceptionally gifted at something? Can you think of any famous examples?

Who do you like bouncing ideas off before you start something new?

Have you ever seen someone or something in a new light after a major event?



Complete the sentences

Complete the sentences with your own ideas. Then either tell your teacher what you wrote or compare what you have written with your classmates.

- 1. I would/would not like to take a class in accessing my creativity because...
- 2. It is fair/unfair to have creativity lessons because...
- 3. An example of an understatement is...
- Having subjects in schools which cannot be graded would be...



Creativity classes

Do you think all schools should have creativity classes?





We say that creativity is a necessary skill, but why is that? In almost all jobs, creativity is an **asset**. Whether you are inventing a brand new form of technology or simply finding an easier way to solve your daily problems, creativity is essential. Businesses **across the board** are trying to promote creativity in their employees, knowing that **innovation** at work will mean easier lives, more profits and the development of their businesses. However, with profit the **bottom** line, finding employees who are willing to take risks can be difficult. In today's world, many of the most **innovative** companies are start-ups owned by a particularly creative CEO.











It is certainly easier to judge creativity in business rather than in school because, as mentioned above, profit is the most important thing. The success of a creative idea in business is measured by the profit itself, by the volume of customers who buy the product or service you have **come up with**, or by you being able to do a job more easily and efficiently.



Vocabulary matching

Match the words from the text with their definitions on the right.

asset	new idea, method or invention
across the board	advantage
innovation	the most important factor
the bottom line	affecting everything or everyone





Creativity at work

Discuss these questions with your teacher or classmates.



How important is creativity in your job?

In which jobs and sectors do you think creativity is extremely important?

Would you be willing to take creative and innovative risks in your professional life?

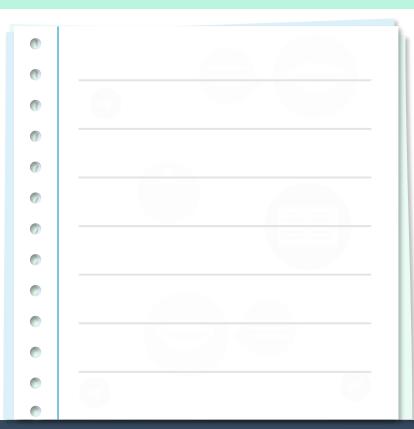


After everything you have read in the lesson, do you think that creativity can be taught? Give reasons to justify your answer.





Write a paragraph arguing either for or against the argument that creativity can be taught. Use some of the vocabulary from the lesson.







Reflect on this lesson







Answer key

Exercise p. 21 asset – advantage, across the board – affecting everything or everyone, innovation – new idea, method or invention, the bottom line – the most important factor

Exercise p. 15 1. understatement, 2. bounce ideas off, 3. exceptionally gifted, 4. key, 5. see it in a new light, 6. foster





Fill in the gaps

1.	Schools have been accused of
	creativity due to a push for exam targets.
2.	As adults, we might need to be taught how to the creativity that we've lost while getting older.
3.	Creativity is valuable in business – it is useful in all sectors.
4.	Some people are naturally, but in others we can
	certainly try to creativity.

across the board

rigid

foster

smothering

tap into

exceptionally gifted



Think back to p. 24 of the lesson. Now write a paragraph for the opposing argument.



Homework answer key

Exercise p. 281. smothering, rigid, 2. tap into, 3. across the board, 4. exeptionally gifted, foster





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