

London, a multicultural business capital

READING

LEVEL
Intermediate

NUMBER
EN_BE_2634R

LANGUAGE
English

lingoda






Goals

- Can understand a text about London as a multicultural business capital.
- Can compare multicultural London to other cities I know.





270 **nationalities** and 300 **languages**?
Welcome to **London**, Europe's
business capital.



Vocabulary review





Vocabulary review





Vocabulary review



Many people in **multicultural** cities speak several **languages**.

Being **multilingual** is an advantage in business.



There are many different **nationalities** in Europe's capital cities.

There are lots of different **religions** in London.





Vocabulary review



People who work in **multicultural** cities need **intercultural competence** training.

London is a **melting pot** of cultures.



Diversity is one of the best things about London.

Equality and **respect** are important values in **multicultural** cities.





Multicultural London

London is a truly **multicultural** city. Over 270 **nationalities** live in the UK's capital, and people speak over 300 different **languages**. 1 in 3 people living in London were born abroad; almost half of them have British **citizenship**. London is also the most **ethnically diverse** city in Europe; many Londoners or their parents are from Africa, the Caribbean or South Asia.





Multicultural London



There are also people from many different **religions** in London. Christianity is the biggest religion, but there are also a large number of others including Muslims, Hindus, Sikhs and Jewish people. There are big celebrations in London for many religious festivals such as Christmas, the Muslim Eid and the Hindu Diwali. London also celebrates Caribbean culture with the Notting Hill Carnival.



What do these numbers refer to in the text?

270

300

1 in 3



Festivals and celebrations

Do you know these religious celebrations? Do some people in your country celebrate them? Is there a big celebration in your capital city for people from another religion or culture?



Diwali – the Hindu festival of lights

Eid al fitr – the Muslim festival celebrating the end of Ramadan



Multicultural London

London is the business capital of Europe, partly because it is so multicultural. Firstly, people from different **ethnic** backgrounds are often **bilingual** or even **multilingual**. Some of the most common languages apart from English are from Asia: some examples are Bengali, Punjabi, Mandarin and Cantonese. Having multilingual employees is good for business.

Secondly, having a multicultural workforce means that a company can connect with a lot of different customers, clients or partners. A company that has an office in London can communicate well with companies or customers from all over the world. Another advantage is that anyone, from anywhere in the world, can feel at home in London. Finally, there are a lot of people immigrating to London to look for a job so employers don't have a problem finding workers.



Working in a multicultural city

What **advantages** of **working** in a **multicultural city** were mentioned in the text? Can you think of any more?





Languages

Why is it good to have bilingual or multilingual employees?



Do people in your company usually speak more than one language?



A business capital

Answer these questions with a partner.



1

Which city is the business capital in your country?

2

Why is that city the business capital?

3

Have you ever worked there? Did you enjoy it?



Multicultural London



It is definitely true that businesses would have to invest in training their employees in **intercultural competence** in London. Employees who work in London will meet people from all over the world. They are likely to visit many different ethnic restaurants, not just British ones, and see people in different clothes and who look different to them.



Multicultural London

Because London is so multicultural, you might ask if there is a **collective identity** there. There are definitely lots of different neighbourhoods connected to different cultures: Chinatown, Brixton with a large Afro-Caribbean population, and Tooting with a big Indian population. But these neighbourhoods welcome people from everywhere. Many Londoners do feel British and think that London is a reflection of modern Britain. The values of **equality**, **respect** and **diversity** are very important to Londoners.





Brainstorm

What kind of intercultural competence training should a company offer its employees before they go to London? What should it focus on?





Different neighbourhoods

**Does your capital city have a lot of different ethnic neighbourhoods?
Have you visited any of them?**





Working in London

**Would you like to work in London? What challenges might you face?
What would be the best thing about working in London?**





Collective identity

Do you think it's possible for people in a multicultural city like London to have a collective identity? Think about political views and lifestyles.





A multicultural city

Tell your classmates about the most multicultural city in your country.

- Talk about who lives there and the languages they speak, the religions people have, and the food you can eat.





Reflect on the goals

Go back to the second slide of the lesson and check if you have achieved all the goals of the lesson.

yes

no





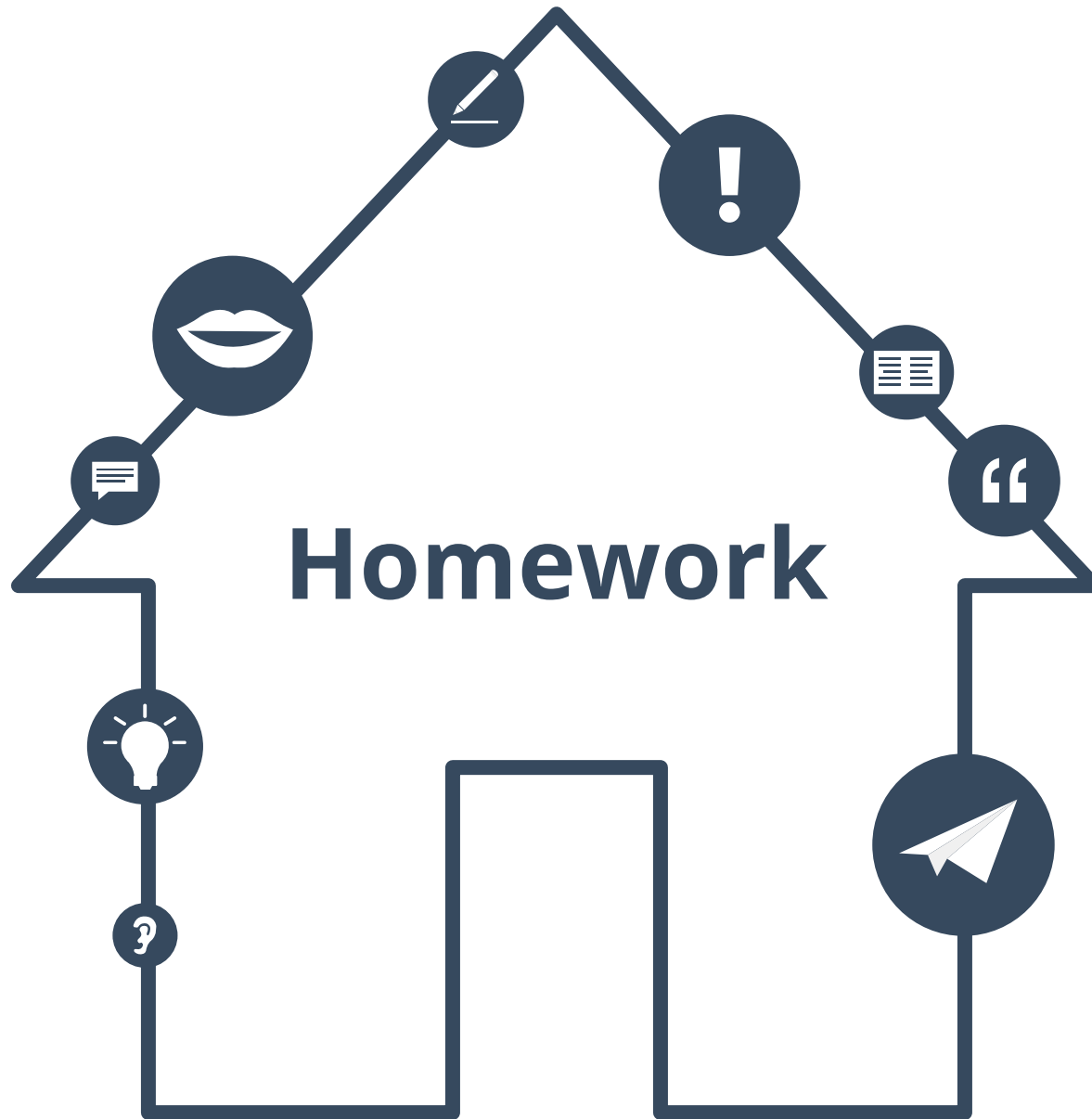
Reflect on this lesson

Think about everything you have seen in this lesson.
What were the most difficult activities or words? The easiest?



If you have time, go over
the most difficult slides again







About London

Can you remember what these words referred to in the text about London?





Writing

Write a paragraph about the most multicultural city in your country. Write about the people, languages, religions and food.

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