

Online shopping

COMMUNICATION

LEVEL
Intermediate

NUMBER
EN_BE_2422X

LANGUAGE
English

lingoda






Goals

- Can talk in simple terms about shopping online.
- Can express my opinion on online shopping experiences.





Online shopping is very popular these days.

It can save you a lot of time and money. Some people say it is the future of shopping.



Preview and warm-up

In this lesson, you are going to learn how to talk about **shopping online** and its advantages and disadvantages.



Lisa loves **shopping online**, she buys all her furniture, clothes and food on the internet.

to order something from

When you request something in an online shop, you **order** it. You can also **order** in person, in a shop or a restaurant.



Our manager always **orders** pizza online from justeat.co.uk.



Andy likes to **order** his smart clothes from mensfashion.com.



Common goods to order online

clothes

My shirts are my favourite **clothes** from Amazon.

furniture

The white desks in the meeting room are part of the new **furniture**.

electronics

The **electronics**, the iron and the blender are from a website.

books

Reading **books** can help you relax after a stressful day at work.

pet food

My cat and my dog prefer canned **pet food** to leftovers.



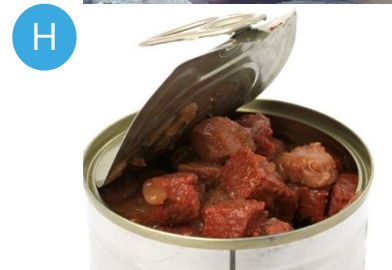
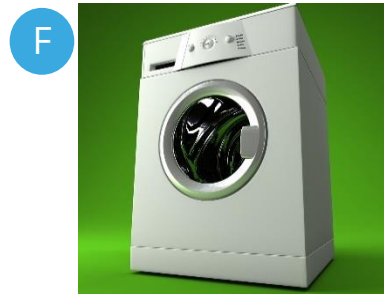
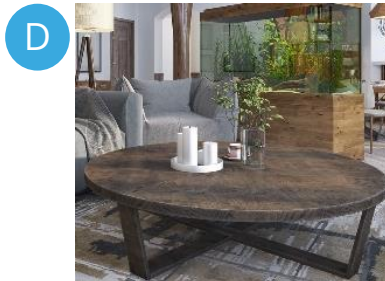
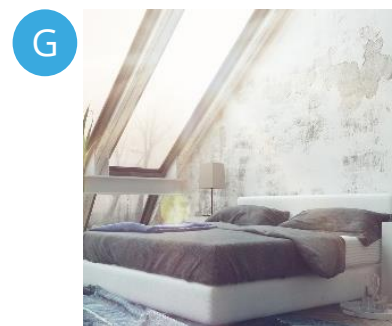
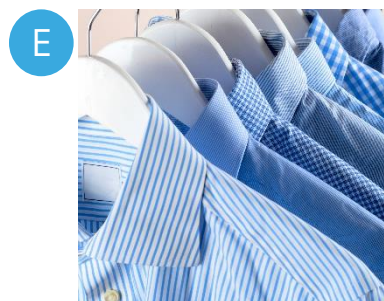
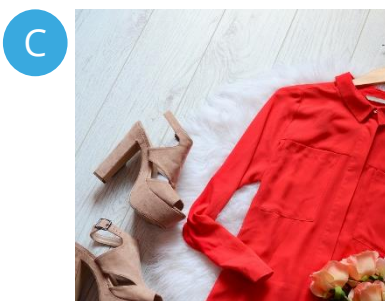
Match the two pictures with each category

1. electronics

2. pet food

3. furniture

4. clothes





Unscramble the sentences

from an online
store.

never ordered

any clothes

I have

order it online.

is cheaper

Pet food

when you



shopping

online.

Jane only has
time

her electronics

to buy



Speaking

Answer the questions connected to shopping online. Use the words from the previous activities



Do you like shopping online? Why? Why not?

What do you usually buy online?

What was the last thing that you bought in an online shop?

to search for

to choose an item

Searching for goods is easy online. You type what you want to buy on the website then **choose the item** that is best for you.



Sarah loves to **search for** books online with her colleagues.



Choose an item from the options that are available.



New words

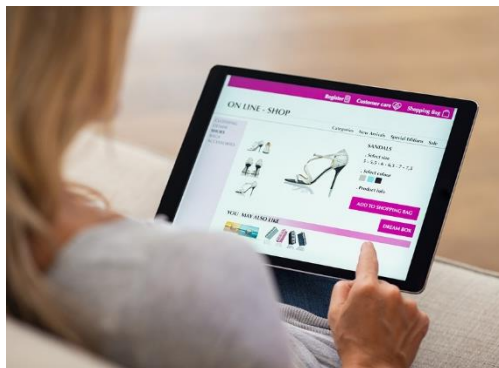
basket

When you shop online, put your items in your virtual **basket**.



online store

Online stores let us do shopping over the internet.



delivery

The **delivery** takes 7 days from this online store.





Fill in the gaps

Complete the sentences with the right word or expression

to search for

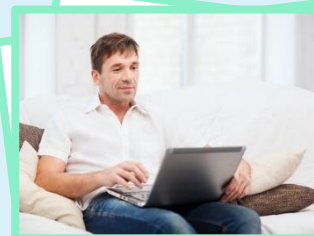
online store

basket

to choose an item

delivery

1. It is hard _____ when everything is on sale.
2. There are two books in Joe's _____ .
3. The _____ arrives at the reception after 2pm.
4. My company has just started its own _____ .
5. My boss asked me _____ furniture from this website.





Writing activity

Write six sentences about your experiences connected to online shopping. Use the words and expressions from the previous activity. You may write an extra sentence with "to order"

delivery

webshop

basket

to choose an
item

to search for

to order

A notebook page with horizontal lines and faint circular icons, intended for writing six sentences about online shopping experiences.



Speaking

Share the sentences that you have written with your teacher or classmates





Speaking

How is shopping online different from buying goods in a shopping centre? Collect ideas and share them with your class



place

time

money

people



Advantages and disadvantages of shopping online

available 24/7

We can shop online anytime because online stores are **available 24/7**.

from the comfort of your home

You can shop online **from the comfort of your home** on your sofa!

special offers

You can save a lot of money when there is a **special offer**.

shipping problems

Shipping problems happen mostly when you order something from overseas.

cannot try a product out

When you **cannot try a product out** you can be disappointed later.

credit card theft

Credit card theft is a risk when you do not use secure websites.



Look at these examples



You can shop anytime as our online store is **available 24/7**.

There is a **special offer** in the online store.



Read the reviews when you **cannot try a product out**.



Look at these examples



My colleague was a victim of **credit card theft**.

I can shop **from the comfort of my home**, wearing pyjamas.



She never shops online as she always had some **shipping problems**.



Categorise

Put the expressions in the right column. What is an advantage and what is a disadvantage?

from the comfort
of your home

credit card theft

cannot try a
product out

available 24/7

special offers

shipping problems

Advantage

Disadvantage



Speaking

**Complete the lists of advantages and disadvantages of shopping online.
What are the most important ones for you? You can use the previous
expressions when you give your opinion.**





Discuss

Agree or disagree and share your ideas



Shopping online is safe





Free talk

What do you think about the future of shopping online? Brainstorm and collect ideas and share them with your classmates. You can use the notes for inspiration.

less time for
shopping

role of social
media

videos for
advertising

the importance
of influencers



Reflect on the goals

Go back to the second slide of the lesson and check if you have achieved all the goals of the lesson.

yes

no





Reflect on this lesson

Think about everything you have seen in this lesson.
What were the most difficult activities or words? The easiest?



If you have time, go over
the most difficult slides again



Answer key

Exercise 1, p.7

1.A/F 2. B/H 3.G/D 4. C/E

Exercise 2, p.8

- 1.I have never ordered any clothes from an online store.
- 2.Pet food is cheaper when you order it online.
- 3.Jane only has time to buy her electronics online.

Exercise 3, p.12

1.to choose an item 2. basket 3. delivery 4.online shop 5. to search for

Exercise 4, p.19

Advantages: from the comfort of your own home, available 24/7, special offers

Disadvantages: credit card theft, cannot try a product out, shipping problems





Homework

Complete the sentences by using the words and expressions in the second column. They are in random order.

1.You can spend long hours

cannot try a product out

2.Today the website has a

to search for

3.My assistant does not order from an online store

to choose an item

4.A new icon on the basket shows

special offer



Homework email writing activity

Write an email to your manager. Tell him about an online store that you have discovered recently. List at least 4 advantages and mention one disadvantage of using the site.

	-	□	×
To:			
Subject:			
<p>Hi John,</p> <p>I hope you are doing well.</p> <p>I would like to tell you about an online store that I have found recently. I believe that the company could benefit from shopping from this site.</p>			



Homework answer key

Exercise p. 29

1. You can spend long hours with searching for products online.
2. Today the website has a special offer.
3. My assistant does not order from an online store when she cannot try a product out.
4. A new icon on the basket shows that you have chosen an item.



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