

CHECK!

# Discussing the influence of social media

**LEVEL**

Intermediate (B1)

**NUMBER**

EN\_B1\_3104C

**LANGUAGE**

English

## Let's check!

- Can I discuss the influence of social media?
- Can I talk about how social media has impacted my life?
- Can I give my views on social media's impact on my life using modals of obligation, necessity, prohibition and advice?
- Can I give my opinion on social media success using a range of vocabulary?



# Discuss

Answer the questions below.

**Which social media platforms do you use?**



**How has social media made your life easier?  
How has it made your life more difficult?**



## Learning outcome 1

Can I talk about how social media has impacted my life?





# Discuss

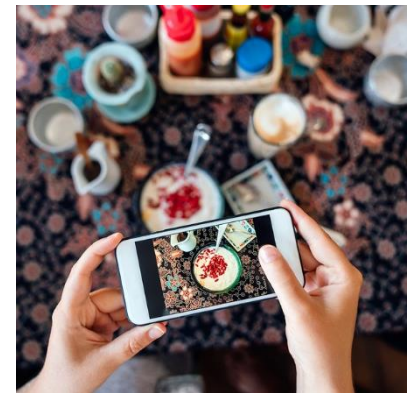


Complete the prompts in the red boxes in breakout rooms or together as a class.

Describe a **positive** experience you have had on social media.

Describe a **surprising** experience you have had on social media.

How might your life be affected if you never used social media again?





# Let's check! Feedback round

Your teacher will now highlight what was done well and some mistakes that were made **in the last activity** for you to reflect on



Good examples

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Find the mistake

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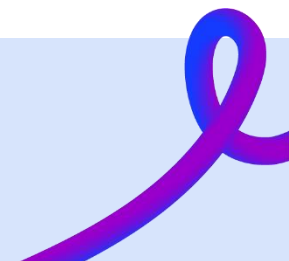
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## Learning outcome 2

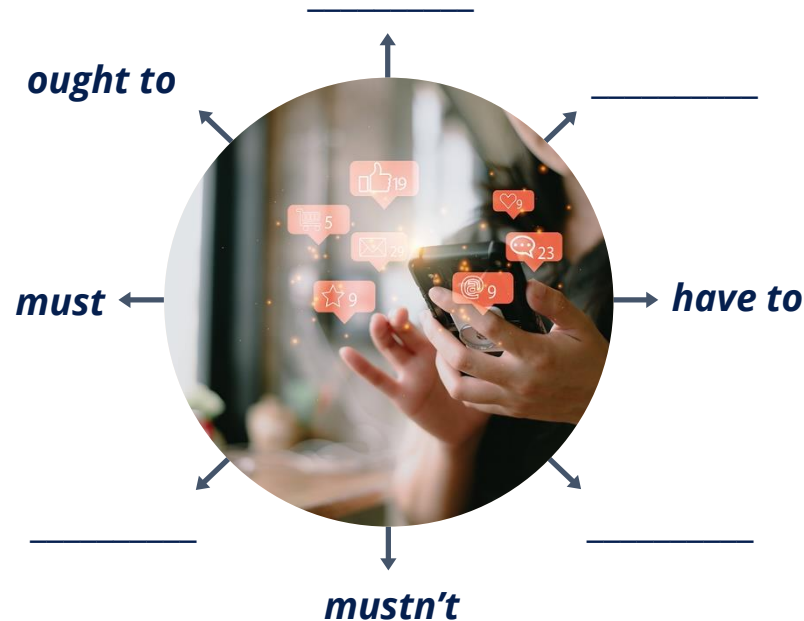
Can I give my views on social media's impact on my life using modals of obligation, necessity, prohibition and advice.





# Brainstorm

1. **Brainstorm** as many modals of obligation, necessity, prohibition and advice as you can!
2. **Discuss:** What advice would you give to a friend who wants to decrease their social media consumption?



Click [here](#) to check your answer!





# Social media's impact on your life

1. **Think** about how social media impacts your life.
2. **Answer** as many questions below as you can.

What must you do when using social media?

What do you have to do when signing up for a new social media platform?

What can't you do while using social media at work?

What mustn't you do when you read a negative comment?

What don't you have to do when your phone pings?

What should you do when you get an important email?



# Let's check! Feedback round

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Good examples

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Find the mistake

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## Learning outcome 3

Can I give my opinion on social media success using a range of vocabulary?



# Discuss

1. **Compare** and **contrast** these social media successes and failures.
2. How are they similar? Different?
3. What do you think is the **biggest success** and the **worst failure**? Why?

*On the one hand...  
On the other hand...*

Accidentally liking  
a post from your  
ex

Having a video  
of you go viral

Becoming an  
influencer

*Unlike...  
Whereas...*

Being followed  
on Twitter by a  
celebrity

Being retweeted  
by a celebrity

Starting a  
business  
through social  
media

*Similar to...  
While...*

Being followed  
by your boss

Posting your  
address and  
phone number  
online

Accidentally  
posting an  
embarrassing  
photo



# Discuss

1



**Social media is a great way to find new friends.**

2



**Social media is very important to grow your business.**

Do you agree with these statements?

Compare and contrast them.

Have you had success with either of these?

Talk about your experiences.





# Let's check! Feedback round

Your teacher will now highlight what was done well and some mistakes that were made **in the last activity** for you to reflect on



Good examples

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Find the mistake

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# End of the lesson

Idiom

*to keep someone posted*

**Meaning:** to keep someone informed of the latest news or developments

**Example:** I'll keep you posted on any mention of our company in the news!



# Additional practice



## Free practice

**Summarise the  
positives of social  
media.**



**Now summarise the  
negatives.**



# Discuss

Look at the **modal verbs** in the boxes below. Use them to **express obligation, prohibition, and advice**. Your sentences should discuss **social media**.



1

can't

2

shouldn't

3

must

4

don't have to

5

ought not to

6

should

7

ought to

8

doesn't have to

9

mustn't

Obligation

Prohibition

Advice



# Offering advice

**Respond** to the problems below. How can these people **change the impact** that social media has on their lives?



*I want to spend less time on Instagram.*

...



*I am not having any success on my dating apps. Do you have any advice?*

...



*How do you stop yourself looking at your phone after 10pm?*

...



# Discuss



“

**Young people struggle the most  
with social media.**

Do you agree?

Use vocabulary from  
the chapter to  
compare and  
contrast.

Are young people  
obliged to use social  
media?

Would you prohibit  
it?





# Summary

## Exploring (the impact of) social media

### Positives and negatives

- Social media has a positive and negative impact on people's lives
- For example, alerts can help save lives during dangerous weather
- But our phones ping, buzz, and beep all the time: is this good for us?

### How do people use social media?

- To discover new music
- To waste time
- Can you think of anything else?

### Onomatopoeia

- **Onomatopoeia** is when a word imitates the sound that it describes
- Examples include ring, ding, click, buzz, tick, and beep
- These words are often different in other languages

### Six degrees of separation

- All the people in the world are six or fewer social connections away from each other
- This theory is called six degrees of separation
- Not everyone believes it to be true



# Summary

## More on obligation, necessity, prohibition, and advice

### Expressing obligation and necessity with *must*

- Subject + *must* + bare infinitive
- *Must* is used when the speaker decides something is necessary or needs to be done
- To express obligation or necessity in the **past**, *must* is **not used**. It is replaced by ***had to***

### Expressing obligation and necessity with *have to*

- Subject + *have to/has to* + bare infinitive
- When someone other than the speaker decides that something is necessary
- We use ***had to*** in the past for the speaker and someone other than the speaker

### Expressing prohibition

- Subject + *mustn't/can't* + bare infinitive
- *Can't* suggest that something is against specific rules or laws
- *Mustn't* suggests a decision about what is right or wrong to do

### Expressing advice

- Subject + *should/ought to* + bare infinitive
- We use *should/ought to* to mean it is good or right to do something
- We use *shouldn't/ought not to* to give advice on what is not a good idea



Click [here](#) to return to the exercise!



# Summary

## Comparing social media success stories

### Influencers

- An influencer is someone who becomes famous on social media and makes money this way
- A lot of young people aspire to be influencers
- Ryan Kaji and Baddie Winkle are two examples of successful influencers

### To set up

- *To set up* is a phrasal verb meaning to start something
- We set up lots of things in our lives today: bank accounts, social media accounts, apps
- *It was very difficult to set up my new email account at work.*

### Compare and contrast

- When we discuss how things are similar, we compare
- When we discuss how things differ, we contrast
- To compare, we use words like *also* and *similar to*; to contrast, we use *while*, *unlike*, and *whereas*

### Strivers and seekers

- Some people say there are two types of people: strivers and seekers
- Strivers know what they want from a young age. This is quite rare
- The majority of people are seekers. Seekers have to discover what they love in life



# Vocabulary

alert

reunion

to ding

to tick

to alert someone about something

to ping

to beep

to buzz

to click



# Vocabulary

to reflect on something

must

have to

should

ought to

musn't

can't

don't have to

shouldn't





# Vocabulary

to set up

striver

seeker

both

as well as

also

however

while

on the other hand

unlike

similar

whereas

