

How much do they know about me?

VOCABULARY

LEVEL
Intermediate

NUMBER
EN_BE_2421V

LANGUAGE
English

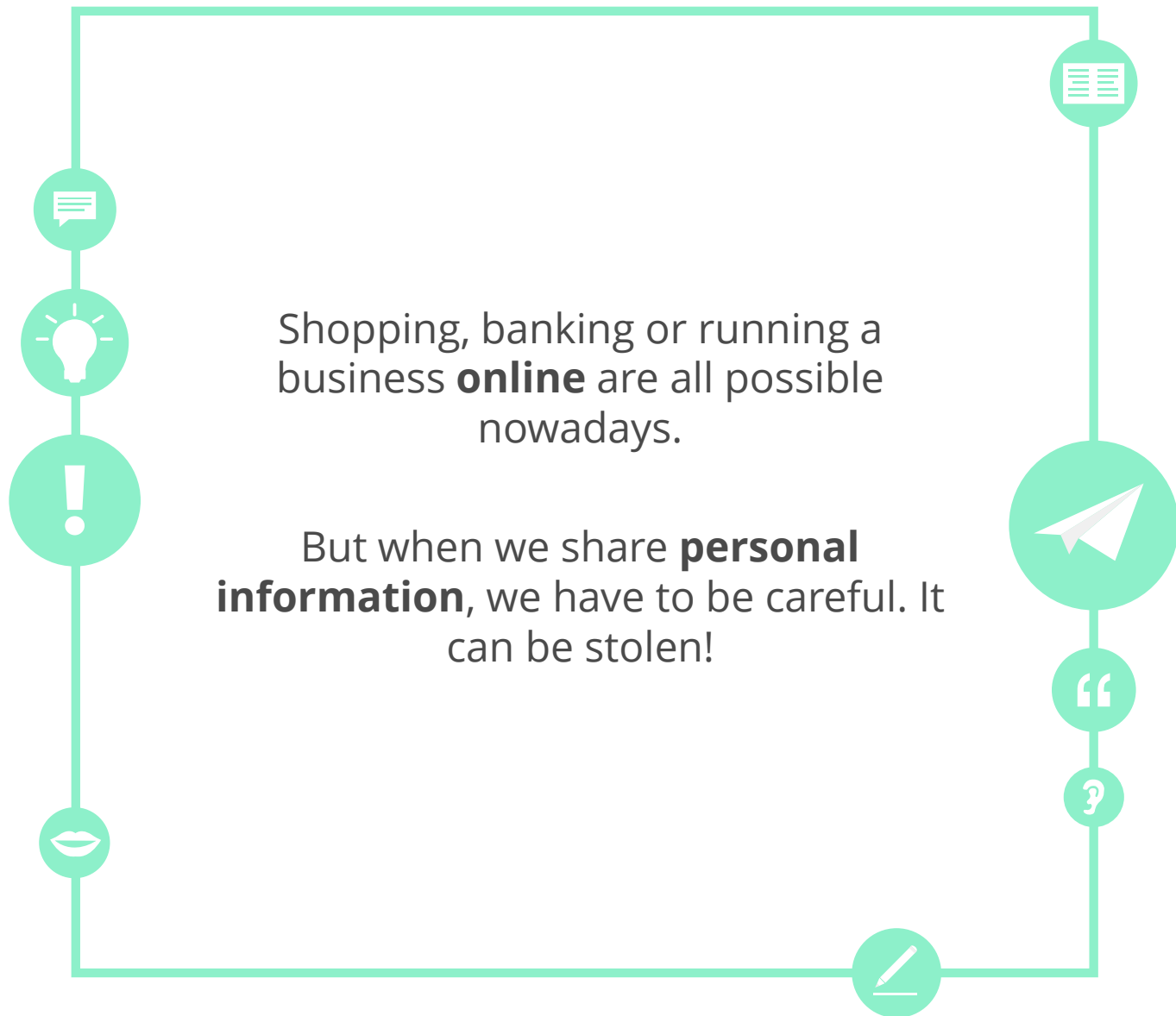




Goals

- Can use simple vocabulary related to personal identity and privacy.
- Can express my opinion about issues with online privacy.







Preview and warm-up

In this lesson, you are going to learn words and phrases about the **information** we put **online**.



Sophie entered her personal **data** when she bought a dress on an **online** clothing store.



Vocabulary review

online

password

internet

**to share
information**

smartphones

wifi

to download



laptop



Vocabulary review



You can hold meetings, pay your bills or shop **online**.

Anyone can find and share information by using the **internet**.



My colleagues love surfing the internet on their **smartphones**.

Joe puts all his photos on the **cloud**.





Vocabulary review



We can use apps on personal computers, **laptops** or smartphones too.

Tori needs **wifi** to **download** some reports.



You can look for and **share information** on the internet.

privacy

data



Privacy is very important when you visit a website.
Personal **data** is highly valuable in the digital world.



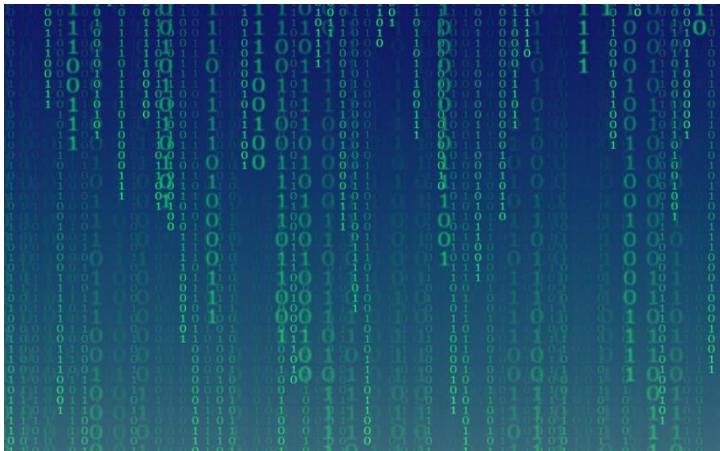
New words

to collect

Most companies **collect** data from their customers.

to store

My colleague **stores** her photos on an online photo storage site.



to protect

to sell

It is important to **protect** your data otherwise companies can **sell** them.



Some special software can help us **protect** our data.



A way of making money is to **sell** data.



Complete the dialogue

a. to store

b. privacy

c. to sell

d. data



Can you tell me more about the job role?

You will collect personal 1. _____ from our clients.



And what about their 2. _____? How do we protect it?

We will tell them we want 3. _____ and
4. _____ their information.





Write four sentences by using the following words

to collect

data

to sell

privacy



Speaking

Now share the sentences you have written with your classmates



personal information

A close-up photograph of a 'Personal information' form. The form has a green header with the text 'Personal information' and 'Your details'. Below this, there are fields for 'First name(s):', 'Date of birth:', and 'Address:'. A yellow pen with a blue tip is resting on the form, pointing towards the 'Date of birth:' field. The form is set against a background of a grid pattern.

On official forms you give your **personal information**.

personal information

Our **name**, **address**, or **credit card details** are all types of personal information.



You find your **credit card details** on the front of the card.



New words

first name

Susan

surname

Taylor

date of birth

02/10/1987

address

21 High Street, Oxford, PH76NS

phone numbers

+44 9378 988861 / +44 1865 147396

email address

susan.taylor@mail.com

sensitive information

Sensitive information is data that we have to protect because other people can steal, use or sell it. Personal information is often **sensitive information**.

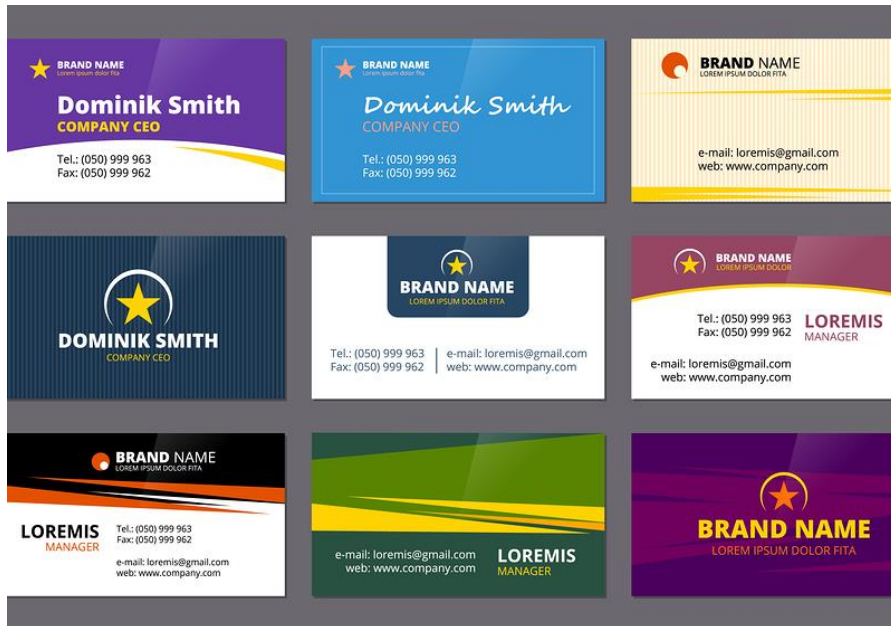


Olivia's health problems are **sensitive information**.



Find personal information

Find the following personal information in the picture. Give one example for each of them



1 Surname

2 Phone number

3 Email address



Giving personal information

Give this man's personal information



1 His full name

2 His address

3 His date of birth



What can you hear?

Listen to your teacher reading a text. What kind of personal information can you hear? Choose the ones that you can hear from the box.

A blank sheet of lined paper with a spiral binding on the left side, intended for writing answers.



abc



surname
date of birth
address
email address
phone number

A form with fields for personal information, including Name, Date of Birth, Sex, Social Security Number, and Address. A yellow pencil is resting on the form.



Answer the questions

Listen to the text again and answer the questions.

1. What is her surname?
2. What is her address?
3. What is her phone number?





Answer the questions

Think about a time when you gave personal information on the internet. Answer the questions.

Why did you give personal information?

What was the name of the website?

What personal information did you give?

Did the website want to store or sell your personal data?



New words

identity theft

Identity theft is when someone steals another person's data and uses it, e.g. for taking a loan.



a scam

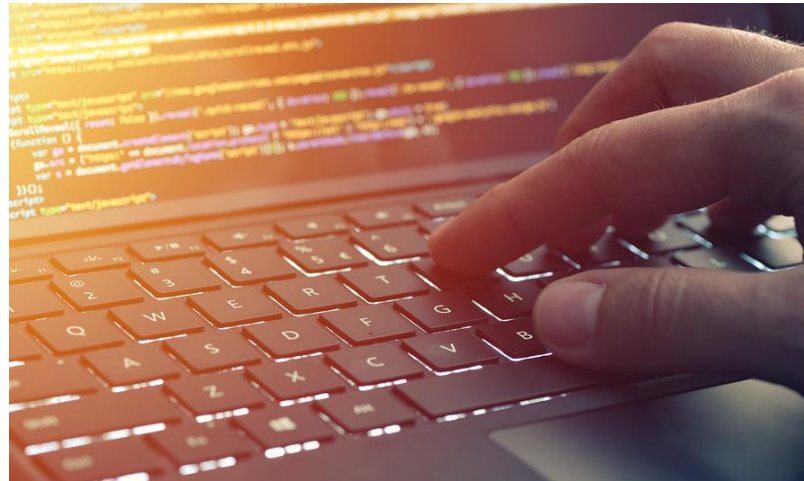
A scam is when someone gets money by tricking people.



to steal

to hack

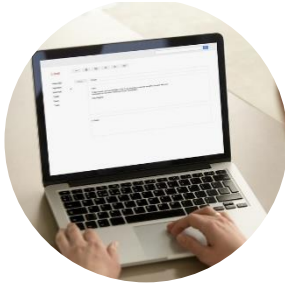
When hackers **hack** computers, they can access and **steal** secret information.



Someone wanted to **hack** Johnny's online bank account and tried to **steal** his money.

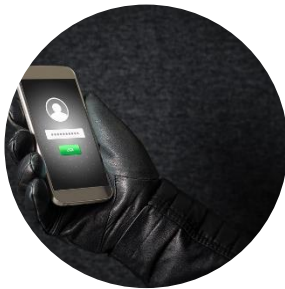


Examples with the words



These emails from people who are asking for money are all **scams**.

Protect your personal and financial data to avoid **identity theft**.



Someone has **stolen** her identity!

Last year they **hacked** computer networks in France and stole sensitive data.





Fill in the gaps

Using the words from the boxes below

hacked

scam

identity theft

personal
information

stole

1. How can we protect ourselves against _____?
2. He _____ credit card details and ordered goods online.
3. That is a well-planned online account _____!
4. Someone has _____ my email account.
5. I do not think that my _____ can be interesting for anyone.





Read the text

Mary arrived at the bank to activate her online bank account. First, she had to give her personal information such as her full name, date of birth, address and phone number.

Mary: My phone number? My mobile phone was stolen last week and I do not have a new number.

Officer: Well, our customers have to enter a code that they receive in a text message for online operations. It is highly important for data protection and to avoid identity theft. We want to make sure that our services are safe and hackers cannot steal data easily.

Mary: I see. Does it mean I cannot use my online account without a phone number?

Officer: I am afraid you cannot. We have to wait until you buy a new mobile phone.





True or false?

	TRUE	FALSE	DOES NOT SAY
1. Mary arrived at the bank to open a savings account.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2. First, she had to give her personal information.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. She also had to give her email address.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. Customers receive a text message with a code when they activate their online account.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. Data protection is very important for the bank.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Mary cannot activate the account without a phone number.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



Speaking

What do you think about Mary's story? Is it necessary for banks to protect their customers' data in the online world too? Has anything similar ever happened to you?





Free talk

Think about your workplace. What does your company do to protect personal and sensitive information? You can use the following words to collect ideas.



identity theft

to protect

to store

to collect

scam

password

privacy



Reflect on the goals

Go back to the second slide of the lesson and check if you have achieved all the goals of the lesson.

yes

no





Reflect on this lesson

Think about everything you have seen in this lesson.
What were the most difficult activities or words? The easiest?



If you have time, go over
the most difficult slides again



Answer key

Exercise 1, p.11

- 1. data
- 2. privacy
- 3. to store
- 4. to sell

Exercise 2, p.18

Surname: Smith
Phone numbers: (050) 999 963 and (050) 999 962
Email address: loremis@gmail.com

Exercise 3, p.20

surname/address/phone number

Exercise 4, p.21

- 1. Johns
- 2. 4 South Street
- 3. +44 3212 055784

Exercise 5, p.26

- 1. identity theft
- 2. stole
- 3. scam
- 4. hacked
- 5. personal information

Exercise 6, p.28

- 1. F
- 2. T
- 3. Doesn't say
- 4. Doesn't say
- 5. T
- 6. T



Transcription

Exercise p. 20

Hi David, I have some good news. We have a new customer. Her name is Kerry Johns. She is 35 years old and she lives in Glasgow. Her address is 4 South Street. She lives alone and works as an assistant. Her phone number is +44 3212 045784. Call her when you have some time, please. Thank you.





Homework

Complete the following sentences

1. More and more data about us

A. to keep personal information safe.

2. It is always best to use your own laptop

B. it is a scam!

3. Do not pick up the phone,

C. at our company.

4. Online privacy is first priority

D. will be available on the internet.



Homework writing activity

Do you remember Mary's story? Think about a different ending. Write 7-8 sentences. Use some of the new vocabulary from the lesson.

<input type="radio"/>	Mary arrived at the bank to activate her online bank account.
<input type="radio"/>	First, she had to give her personal information such as her full
<input type="radio"/>	name, date of birth, address and phone number.
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Homework answer key

Exercise p. 37
1. D 2. A

3. B

4. C



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