Reading:
Green
products sell
better

READING

LEVEL Intermediate

NUMBER EN_BE_2534R LANGUAGE English





Goals

- Can understand a short text about the popularity of green products.
- Can identify vocabulary relating to sustainability.







green commuting

to avoid singleuse plastics

to not use paper towels



to have a green team

to turn off the lights

to promote remote work



to buy reusable cutlery

to unplug equipment



to go paperless

to use microfibre cloths

to offer free bikes

to recycle old electronics



Examples with the words



Promoting remote work attracts environmentally conscious employees.

Green commuting is easy when your company offers free bikes.





Going paperless is the first step according to our green team.

We unplug all equipment and turn off the lights to save energy.





Examples with the words



Please do not use paper towels, we have microfibre cloths.

Recycling old electronics is an environmentally-responsible process.





I buy reusable cutlery to avoid singleuse plastics.



We are living in times when more and more people feel the need for change. Humans have polluted the air, contaminated the oceans and poisoned the soil.

No matter what big companies do, we can all help the environment at an individual level.

We can **turn off the lights** when we leave the room and **unplug all equipment** like our laptops and computers when we finish using them. We can also **recycle old electronics** and not just throw them away.



We can even change our cleaning habits at home or in the office. **Using microfibre cloths** instead of paper towels, for example. These require no chemicals.

However, until now big companies were only focusing on making profits and not on being ecofriendly.















Nowadays, some of them are changing their attitude. Not necessarily because they want to save the planet.

They want to serve their customers' needs. They have realised that green products are now more popular than ever.



Comprehension check

Read the text again and answer the following questions.

- 1. What are three things humans have done to the planet?
- 2. What can we do on an individual level for the environment?
- 3. What were big companies focusing on until now?
- 4. Why have big companies become more environmentally friendly?



Fill in the gaps

Read the sentences from the text. Fill in the gaps with the words given.

- 1. We have polluted air, ______oceans and poisoned soil.
- 2. We can turn off the lights or ______all equipment.
- 3. Using _____ cloths instead of paper towels require no chemicals.
- 4. We save both _____ and money with these actions.
- 5. Big companies were focusing on making a profit without being ______.
- 6. They want to serve their ______needs.

microfibre

eco-friendly

unplug

energy

contaminated

customers'



Answer the questions

Answer the following questions.



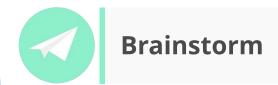


What do you do to protect the environment?





What does your workplace do to become environmentally friendly?





Can you think of any green products that are popular in your country?



More and more people are looking for products that biodegrade or have plastic-free packaging. Let's have a look at the most popular green accessories.

Metal straws

In the past, we were using plastic straws when we went out. But there are reusable alternatives. Metal straws are better than **single-use** plastic ones, also because animals do not eat them.



Reusable grocery bags

An average customer was taking home five to ten plastic bags from each shopping trip until now. But reusable grocery bags then became fashionable. You can find them in any colour, size and style. They are zero-waste essentials.









Bamboo and wooden toothbrushes

People were changing their toothbrush every month in the past. We contaminated the planet with millions of plastic toothbrushes. Now, there are eco-friendly alternatives made of bamboo or wood.



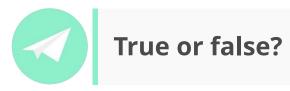












	TRUE	FALSE	DOESN'T SAY
 We were using metal straws when we went out in the past. 			
2. Animals eat metal straws.			
 Reusable grocery bags are zero-waste essentials. 			
4. You can find reusable grocery bags in supermarkets.			
5. Eco-friendly toothbrushes are made of bamboo or metal.			
6. A huge amount of plastic waste is recycled.			

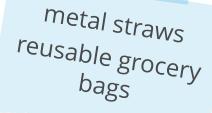


Give your opinion

Do you own any of these products? Have you used any of them? Why are they better than plastic ones?











bamboo and wooden toothbrushes



Reusable water bottles

Some people say there is nothing worse than using plastic bottles. We were buying 57.3 billion of them in 2014. A huge amount of plastic waste ends up in the oceans. We can decrease this number by simply using our own bottles over and over again.















Edible cutlery

People in the United States were using 100 million **single-use cutlery items** every day in 2018. There are not only eco-friendly, but a number of edible alternatives. If you want a durable version, you can take metal or wooden ones with you.

We have less than twelve years to stop climate change. We can do a lot together by making careful choices.













Matching

Match the descriptions with the words from the text.

1. Something that you can eat.

A) reusable

2. Something that is long-lasting.

B) waste

3. Something that serves no purpose anymore.

C) edible

4. Something that we can use many times.

D) durable



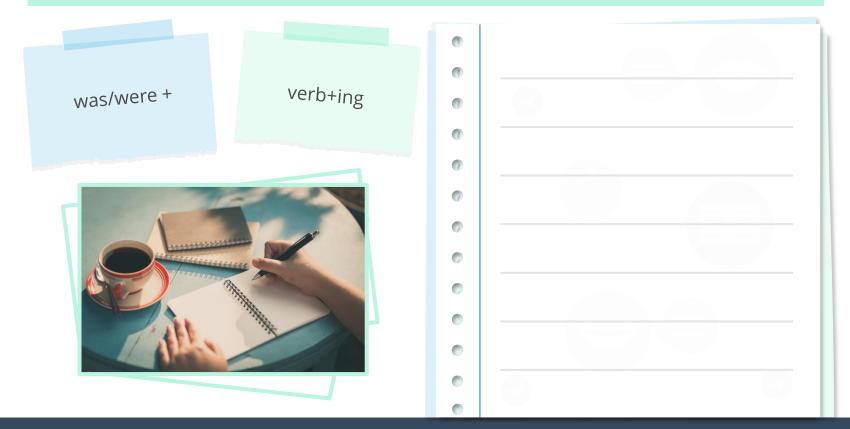
Finish the sentences

Read the text again and finish the sentences.

- 1. We were buying...
- 2. We can decrease this number by....
- 3. People in the United States....
- 4. There are not only eco-friendly,...
- 5. We have less than twelve years to...



Read the whole text once again. There are six sentences in the past continuous. Can you find them?





Think about what you were doing differently in the past. What different products were you using?

commuting by

plastic-packaging

cleaning with

single-use plastics



You opened a green shop. Sell your plastic-free products. Why are they better than the plastic alternatives? Why is plastic worse than reusable materials?

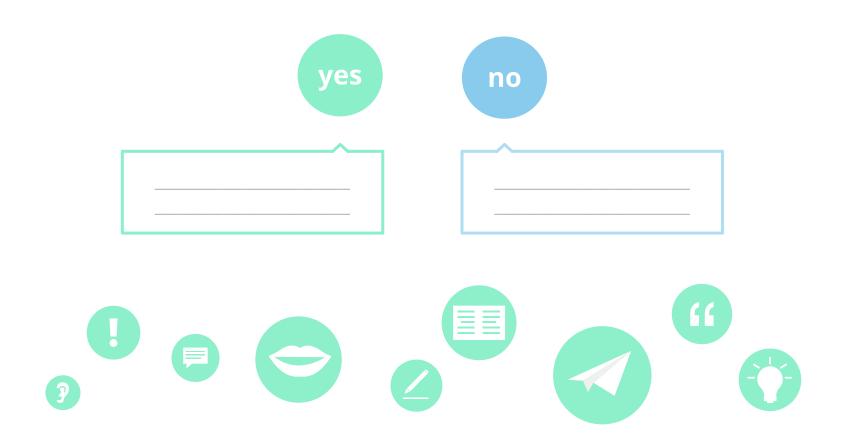
- Bamboo toothbrushes are better than...
- Plastic items are worse than...





Reflect on the goals

Go back to the second slide of the lesson and check if you have achieved all the goals of the lesson.





Reflect on this lesson

Think about everything you have seen in this lesson. What were the most difficult activities or words? The easiest?





Answer key

- Doesn't say .9
 - ٠.
- ٦. Doesn't say
 - .ε
 - ٦. Н

Exercise 3, p.18

- cnatomers, .9
- eco-friendly ٦.
 - energy ٦.
- Έ. micro-fiber
 - Buldun
- contaminated

Exercise 2, p.12

- They want to serve their customers' needs. ٦.
- Making profits and not being eco-friendly. ξ.
 - habits
- turn off the lights, unplug all equipment, recycle old electronics, change our cleaning
 - polluted air, contaminated oceans, poisoned soil

Exercise 1, p.11





Answer key

- .ε
- ٦.

٦.

2018.

trip until now.

triendly.

Exercise 6, p.24

.9

٦.

Έ.

٠.

Exercise 5, p.23

- People in the United States were using 100 million single use cutlery every day in Έ.

People in the United States were using 100 million single use cutlery every day in

An average customer was taking five to ten plastic bags home from each shopping

Until now, big companies were focusing on making a profit without being eco-

People were changing their toothbrush every month in the past.

In the past, we were using plastic straws when we went out.

We have less than twelve years to stop radical climate change.

There are not only eco-friendly, but a number of edible alternatives.

- We can decrease this number by simply using our own bottles over and over again.
 - We were buying 57.3 billion of them in 2014.

We were buying 57.3 billion of them in 2014.





Homework complete the sentences

Complete the sentences by matching two parts.

1. We were using 57.3 billion

A) you can take metal or wood ones with you.

2. We are living in times when more

B) with millions of plastic toothbrushes.

3. We contaminated the planet

C) plastic bottles in 2014.

4. If you want a durable version,

D) and more people feel the need for a change.



Homework writing activity

Write a sentence with the words. Use the past continuous when possible.

eco-friendly	metal straws	0 0	We were not using eco-friendly products in 2000.
resuable water bottles	bamboo toothbrush	0 0	
reusable grocery bags	edible cutlery	0 0	



Homework answer key





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