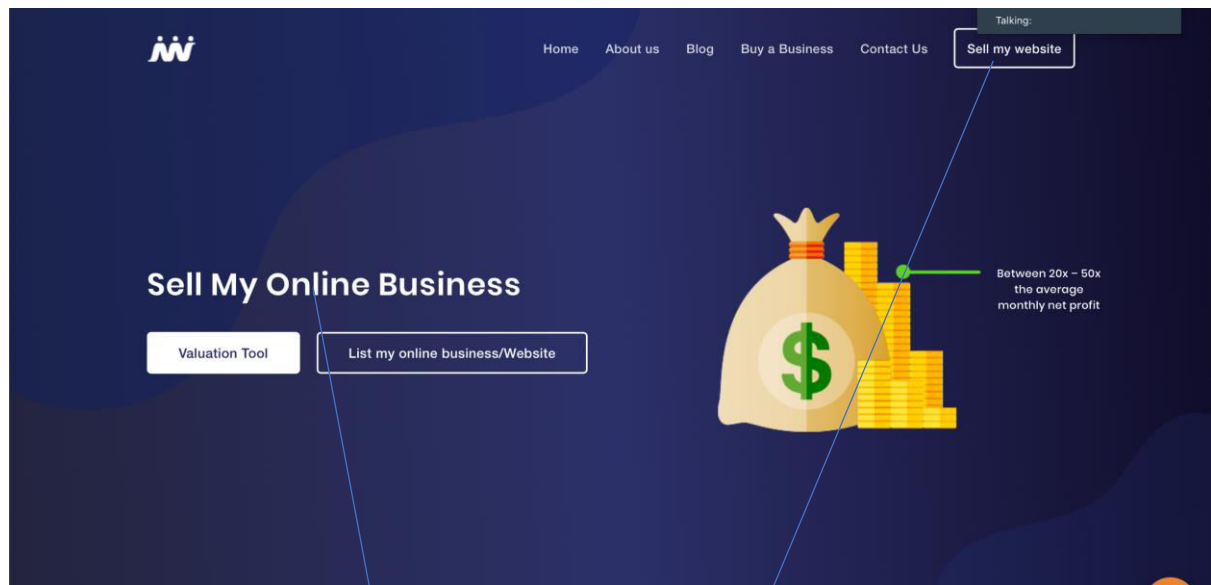
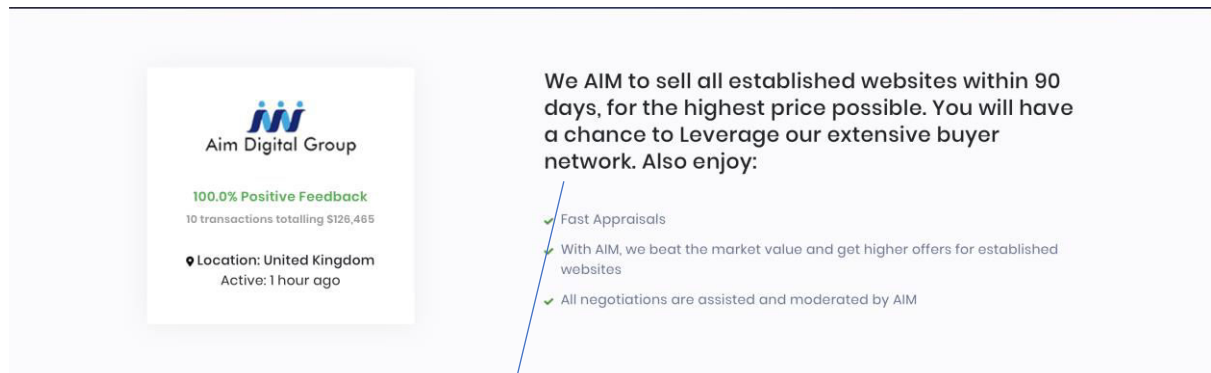


## Sell my business page amendments



- Change 'Sell My Online Business' to 'Sell My Online Business For Maximum Value'
- Under the header line place this text - Representing online businesses generating \$15k - \$5M per year in profits.
- Change the option Icon from 'sell my website' to 'Sell My Business'. Make this button orange (background) with white text



- Remove this section
- Insert a 'How does the process work' section

### 4 Steps (Infographic):

- 1) Heading – 'Submit a valuation request or use our automated valuation tool'  
Enter information about you business using our automated valuation tool or via the 'list my online business/website' button.
- 2) 'We will get in touch'

We will call or email you to verify the information you have submitted and request additional information to make sure we get the highest appraisal possible for your business.

3) 'Full valuation provided'

After reviewing all the information submitted, we will then provide you a full valuation of your business.

4) 'Successfully find you a buyer'

Sit back and let us do all the heavy lifting; we will find your business a qualified buyer and close out the deal.

## New section

(Heading)

How does your valuation tool automatically appraise my online business?

Our automated tool reviews the information you submit then gives a valuation based on a few factors (Establishment date, Net Profit, Unique views, etc). However, please bear in mind, many factors have not been considered within the valuation tool, thus giving you an **estimated ball park figure** of how much your business is worth. For a more comprehensive appraisal please get in contact with us via the form submission and we will be sure to provide maximum valuation for your business.

(Heading)

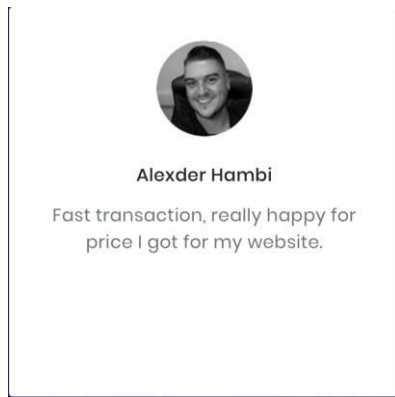
What factors are taken into consideration for my website valuation?

(Infographic)

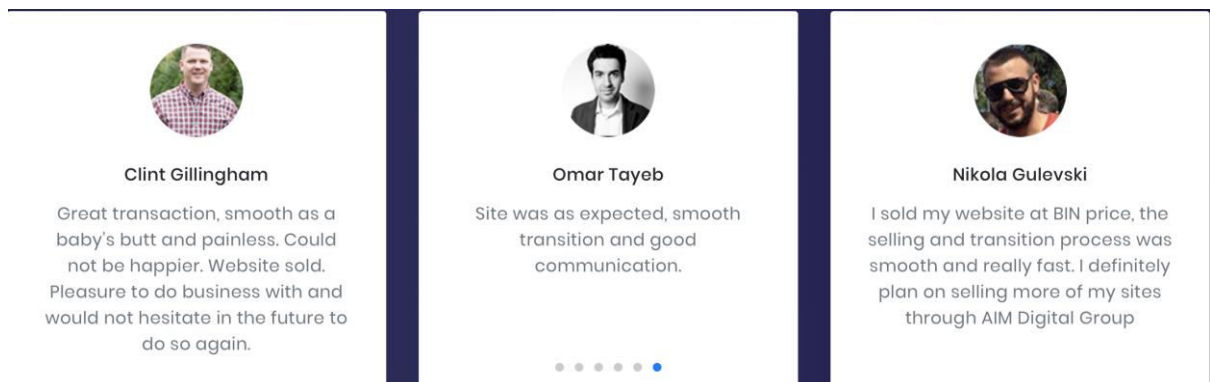
- 1) Net Profit
- 2) Niche
- 3) Establishment
- 4) Website Traffic
- 5) Subscribers
- 6) IP & Patents
- 7) Monetisation Model
- 8) Targeted Region

## New Section

Testimonials:

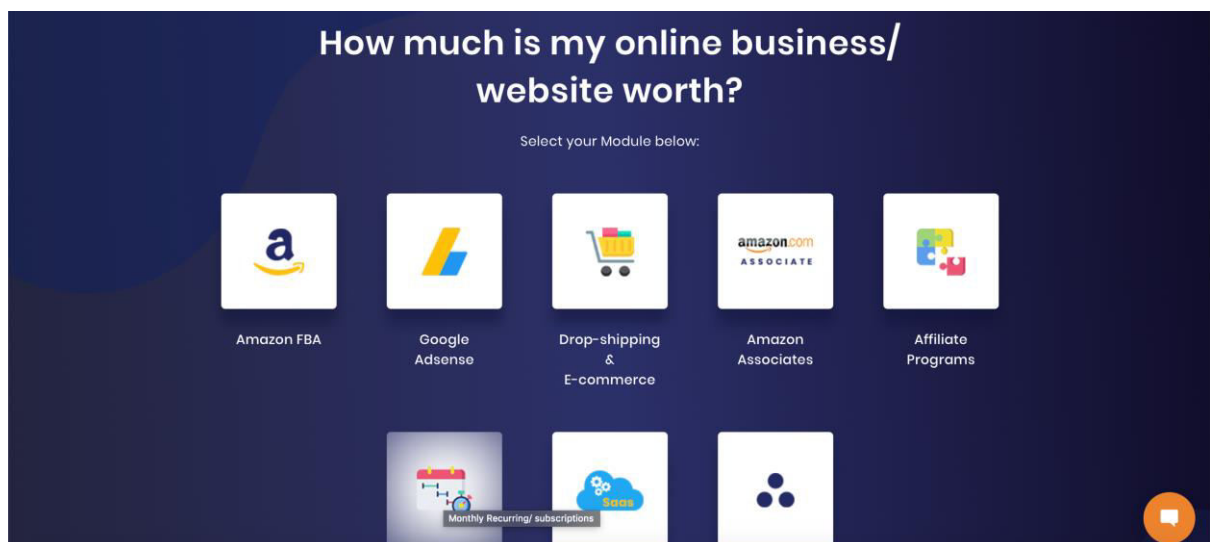


- Error here, Change his first name to 'Alexander'

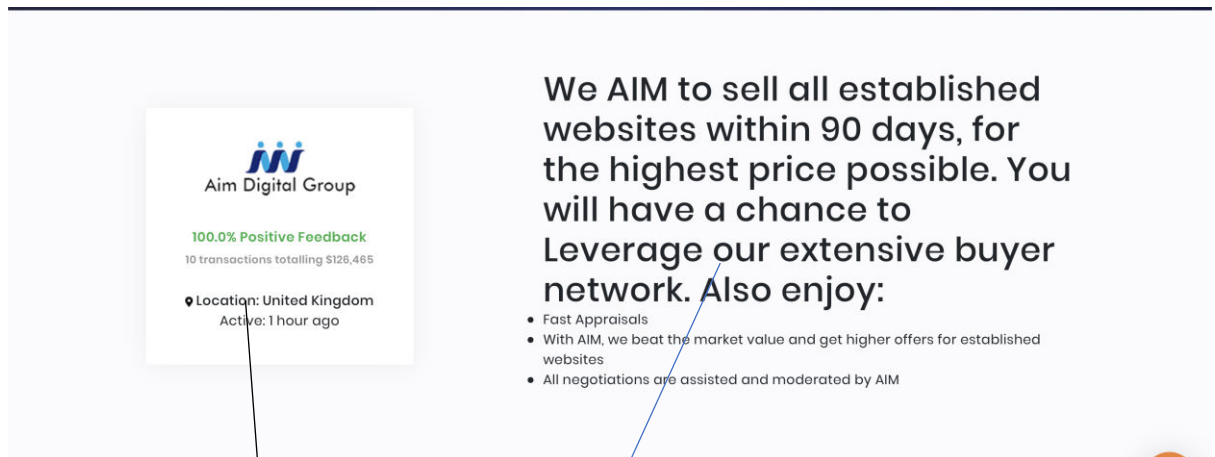


- Please have these 3 testimonials first in the order.

## Valuation tool page



- Change title from 'How much is my online business/website worth' to 'How much is my online business worth'
- Change 'Select your module below' to 'select your business model'



- Remove the logo show transaction history
- Change paragraph to

Please note, many factors have not been considered within the valuation tool, thus giving you an **estimated ball park figure** of how much your business is worth. For an accurate appraisal please get in contact with us and we will ensure we factor in all facets of your business. We AIM to sell established businesses within a 90-day period, getting the highest value possible.

Guarantees (Red background white writing):

- Fast & Accurate Appraisals
- Perfect deal structure to ensure maximum sale price
- Sell above market value

**Slight Changes to questions and valuation tool calculator:**

The following business models shall have the same questions:

- Amazon FBA
- Drop-shipping and eCommerce  
Change last question to "How many SKU's does the business have?"
- Amazon Associates
- Google Adsense
- Affiliate Programs
- Monthly Subscription
- SaaS  
Change the last question to "How many subscribers do you have?"

**Valuation tool calculations:**

Please amend the calculator to make multiples:

- 1) If a business has been established 2 years or longer, then multiply the net profit by 2.8

2) If a business has over 2000 subscribers, then multiply the net profit by 3.2