

Inderjeet Kumar

Frontend Developer

📞 918700504641 ✉ inder74et@gmail.com 🌐 <https://www.linkedin.com/in/inderjeet-kmr/>

PROFESSIONAL SUMMARY

Software Engineer with over 3 years of experience in full-stack development and leading product cycle from conception to completion. Guided a team of 2-4 members at recent experience in a high growth technology startup.

Technical Skills

Client/Browser Technologies and CMS: ReactJS, NextJS, JavaScript, Html/CSS, , Tailwind CSS, Bootstrap, MUI, WordPress

Backend/Database: JAVA, Spring Boot, My SQL, MongoDB, Node, RESTful API

Version Control/Containerization/Cloud/OS: Git, CI/CD Pipeline, Docker, AWS, Linux, ubuntu

Experience/Projects

Masterstroke Digiinnovators Pvt Ltd (videostori)

Startup

September 2021 –

Present

Software Developer

Noida, India

- Implemented **interactive video elements**, customizable templates, and **real-time collaboration analytics**, adding significant value to the platform.
- Collaborated with **business teams** to create intuitive and visually appealing user interfaces, ensuring seamless navigation and enhancing user satisfaction
- Leveraged AWS S3 for hosting and **ABS(Adaptive bitrate streaming) video quality** improving user experience with seamless playback based on viewer internet speeds.

360 DIGITAL IDEA

July 2022 – December 2022

Web Developer

Bengaluru, India

- Developed and maintained responsive **web pages** using **HTML, CSS, JavaScript, and Bootstrap**, ensuring seamless user experience across various devices and screen sizes.
- Improved website performance and load times by optimizing **HTML/CSS** structure and minimizing JavaScript usage for faster rendering and better user experience.
- Implemented **interactive UI components** such as navigation menus, carousels, and forms using **Bootstrap** and custom JavaScript, enhancing user engagement on ad campaign landing pages.

Projects

- [SaaS-based Web Application](#) | September 2021 -

Videostori is designed to empower customers to enhance their **linear videos with personalized editing features**, interactivity options, and seamless publishing via SMS, WhatsApp, and Email.

- [Interactive Video Player](#) / June 9, 2023 - July 14, 2023 (Adding features based on changes)

Designed to revolutionize viewer engagement with built-in features such as **lead forms, customizable hotspots**, interactive timelines, feedback forms, and multiple clickable call-to-action options.

- [Interactive VAST Inspector](#) / Feb 10, 2024 - March 20, 2024

Empowered creators to seamlessly integrate **Call-To-Action (CTA) buttons** and **hotspots** into video ads, significantly boosting viewer engagement and enhancing lead generation.

- **Template builder** / April 10, 2024 - May 20, 2024

Developed a drag-and-drop interface to create chat flows with buttons, media, and questions for WhatsApp.

- **WhatsApp Chat Bot Flow Builder** / May 25, 2024 - July 5, 2024

Created a drag-and-drop HTML template builder for users to design landing pages without needing deep web development knowledge.

Education

Board of Technical Education Delhi

Aug 2018 – Sep 2021

Diploma

Delhi

Dr. A.P.J. Abdul Kalam Technical University

Third Year(April-2023)

B-Tech

Delhi